CONTRACT

WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

Contract / Revision	Alt Order #
146847 / 5	WOC10459929

Product		
HILLARY CLINTON FOR PRESIDENT		
Contract Dates	Estimate #	
09/20/16 - 09/26/16	**278 295 5286**	
Advertiser		Original Date / Revision
Hillary for America		09/06/16 / 09/26/16

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WTVD	Anne Clifford	Philadelphia NT
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
	278	295
Agency Ref		Advertiser Ref

356967

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/26/16	09/26/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	M------	1	$350.00								
2	WTVD	09/20/16	09/23/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-TWTF--	4	$350.00								
3	WTVD	09/26/16	09/26/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	M------	1	$500.00								
4	WTVD	09/20/16	09/23/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-TWTF--	4	$500.00								
5	WTVD	09/26/16	09/26/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	M------	2	$800.00								
6	WTVD	09/20/16	09/23/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	8	$6,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-TWTF--	8	$800.00								
7	WTVD	09/26/16	09/26/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	M------	2	$800.00								
8	WTVD	09/20/16	09/23/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	9	$7,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-TWTF--	9	$800.00								
9	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-----S-	2	$85.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTVD*	*09/20/16-09/26/16*	*Eyewitness News Sat @ 6a*	*6:00 AM-7:00 AM*	-------Sa--	*:30*		*~~$85.00~~*		*NM*		
		Credited											
10	WTVD	09/24/16	09/24/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/20/16	09/26/16	-----S-	2	$100.00								

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Contract / Revision	Alt Order #
146847 / 5	WOC10459929

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY CLINTON FOR	**278 295 5286**

Advertiser	Original Date / Revision
Hillary for America	09/06/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
11	WTVD	09/20/16	09/24/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-----S-	2	$400.00							
12	WTVD	09/26/16	09/26/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	2	$475.00							
13	WTVD	09/20/16	09/23/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	8	$3,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	8	$475.00							
14	WTVD	09/26/16	09/26/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	2	$125.00							
15	WTVD	09/20/16	09/23/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	7	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	8	$400.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	3	*WTVD*	*09/20/16-09/26/16*	*Rachael Ray*	*10:00 AM-11:00 AM*	-TuWThF----	*:30*		*~~$400.00~~*		*NM*		
		Credited											
16	WTVD	09/26/16	09/26/16	The View	11:00 AM-12:00 PM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$100.00							
17	WTVD	09/20/16	09/23/16	The View	11:00 AM-12:00 PM		:30				NM	4	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$150.00							
18	WTVD	09/26/16	09/26/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$450.00							
19	WTVD	09/20/16	09/23/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$450.00							
20	WTVD	09/20/16	09/26/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$450.00							
21	WTVD	09/20/16	09/23/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$450.00							
22	WTVD	09/26/16	09/26/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	2	$175.00							
23	WTVD	09/20/16	09/23/16	The Chew	1:00 PM-2:00 PM		:30				NM	8	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	8	$400.00							
24	WTVD	09/20/16	09/23/16	General Hospital	3:00 PM-4:00 PM		:30				NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$450.00							
25	WTVD	09/24/16	09/24/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-----S-	2	$200.00							
26	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	1	$600.00							

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Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY CLINTON FOR	**278 295 5286**

Advertiser	Original Date / Revision
Hillary for America	09/06/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
27	WTVD	09/20/16	09/23/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	1	$850.00							
28	WTVD	09/20/16	09/23/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	2	$1,000.00							
29	WTVD	09/26/16	09/26/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$1,300.00							
30	WTVD	09/20/16	09/23/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$1,300.00							
31	WTVD	09/26/16	09/26/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$1,200.00							
32	WTVD	09/20/16	09/23/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	4	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$1,200.00							
33	WTVD	09/26/16	09/26/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$1,100.00							
35	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-----S-	1	$600.00							
36	WTVD	09/24/16	09/24/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-----S-	1	$500.00							
37	WTVD	09/26/16	09/26/16	Dancing With The Stars	8:00 PM-9:00 PM		:30				NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	M------	1	$4,500.00							
38	WTVD	09/20/16	09/20/16	Marvel Agents of SHIELD	10:00 PM-11:00 PM		:30				NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-T-----	1	$1,500.00							
39	WTVD	09/21/16	09/21/16	Goldbergs/Speechless	8:00 PM-9:00 PM		:30				NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	--W----	1	$2,000.00							
40	WTVD	09/20/16	09/25/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF-S	3	$1,200.00							
41	WTVD	09/25/16	09/25/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	------S	1	$750.00							
42	WTVD	09/20/16	09/23/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	1	$115.00							
43	WTVD	09/20/16	09/23/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	4	$4,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/20/16	09/26/16	-TWTF--	4	$1,100.00							
44	WTVD	09/22/16	09/22/16	Grey's Anatomy	8p-9p		:30				NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	---T---	1	$4,500.00							

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09/20/16 - 09/26/16	HILLARY CLINTON FOR	**278 295 5286**

Advertiser	Original Date / Revision
Hillary for America	09/06/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
45	WTVD	09/25/16	09/25/16	Eyewitness News Extra	1135p-12a		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	- - - - - - S	1	$750.00								
46	WTVD	09/26/16	09/26/16	Debate	9:00 PM-11:00 PM		:30				NM	1	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	M- - - - - -	1	$2,500.00								
						Totals		0.00				118	$83,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	98	$66,450.00	($9,967.50)	$56,482.50
09/26/16 -09/26/16	20	$17,200.00	($2,580.00)	$14,620.00
Totals	118	$83,650.00	($12,547.50)	$71,102.50

Signature: _____ **Date:** _____

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