

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 146847 / 1		<u>Alt Order #</u> WOC10459929
<u>Product</u> HILLARY CLINTON FOR PRESIDENT		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 278 295 5286
<u>Advertiser</u> Hillary for America		<u>Original Date / Revision</u> 09/06/16 / 09/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

356967

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/26/16	09/26/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$350.00				
2	WTVD	09/20/16	09/23/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$350.00				
3	WTVD	09/26/16	09/26/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$500.00				
4	WTVD	09/20/16	09/23/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$500.00				
5	WTVD	09/26/16	09/26/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				2	\$800.00				
6	WTVD	09/20/16	09/23/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				8	\$800.00				
7	WTVD	09/26/16	09/26/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				2	\$800.00				
8	WTVD	09/20/16	09/23/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				8	\$800.00				
9	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				2	\$85.00				
10	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				2	\$100.00				
11	WTVD	09/20/16	09/24/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				2	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Product</u> HILLARY CLINTON FOR
		<u>Estimate #</u> 278 295 5286
<u>Advertiser</u> Hillary for America		<u>Original Date / Revision</u> 09/06/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				2	\$400.00				
12	WTVD	09/26/16	09/26/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				2	\$475.00				
13	WTVD	09/20/16	09/23/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	8	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				8	\$475.00				
14	WTVD	09/26/16	09/26/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				2	\$125.00				
15	WTVD	09/20/16	09/23/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				8	\$400.00				
16	WTVD	09/26/16	09/26/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$100.00				
17	WTVD	09/20/16	09/23/16	The View	11:00 AM-12:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$150.00				
18	WTVD	09/26/16	09/26/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$450.00				
19	WTVD	09/20/16	09/23/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$450.00				
20	WTVD	09/20/16	09/26/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$450.00				
21	WTVD	09/20/16	09/23/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$450.00				
22	WTVD	09/26/16	09/26/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				2	\$175.00				
23	WTVD	09/20/16	09/23/16	The Chew	1:00 PM-2:00 PM		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				8	\$400.00				
24	WTVD	09/20/16	09/23/16	General Hospital	3:00 PM-4:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$450.00				
25	WTVD	09/24/16	09/24/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				2	\$200.00				
26	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$600.00				
27	WTVD	09/20/16	09/23/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$850.00				
28	WTVD	09/20/16	09/23/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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09/20/16 - 09/26/16	HILLARY CLINTON FOR	278 295 5286

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hillary for America	09/06/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$1,000.00				
29	WTVD	09/26/16	09/26/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,300.00				
30	WTVD	09/20/16	09/23/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,300.00				
31	WTVD	09/26/16	09/26/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,200.00				
32	WTVD	09/20/16	09/23/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,200.00				
33	WTVD	09/26/16	09/26/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,100.00				
35	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$600.00				
36	WTVD	09/24/16	09/24/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$500.00				
37	WTVD	09/26/16	09/26/16	Dancing With The Stars	8:00 PM-9:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$4,500.00				
38	WTVD	09/20/16	09/20/16	Marvel Agents of SHIELD	10:00 PM-11:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-T-----				1	\$1,500.00				
39	WTVD	09/21/16	09/21/16	Goldbergs/Speechless	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	--W----				1	\$2,000.00				
40	WTVD	09/20/16	09/25/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF-S				3	\$1,200.00				
41	WTVD	09/25/16	09/25/16	Eyewitness News Extra	11:30 PM-12:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$750.00				
42	WTVD	09/20/16	09/23/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$115.00				
43	WTVD	09/20/16	09/23/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,100.00				
Totals								0.00				116	\$75,585.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	97	\$60,885.00	(\$9,132.75)	\$51,752.25
09/26/16 -09/26/16	19	\$14,700.00	(\$2,205.00)	\$12,495.00
Totals	116	\$75,585.00	(\$11,337.75)	\$64,247.25

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