

WRBV
Macon, GA
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WRBV
Quarterly Issues/Programs List

WRBV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AGRICULTURE:** Georgia Cattlemen Association, Georgia Beef Month, Agriculture, Industry, What happens to cattle?
- **Child Safety:** Ms. Fennell discussed ways to prevent unnecessary deaths of children in hot cars.
- **CONSUMER MATTERS:** Mr. Sors discussed protecting consumers and businesses from unfair practices in the marketplace.
- **DISABILITIES:** FODAC- friends of disabled adults and children, providing equipment and services to disabled
- **DRUG ABUSE PREVENTION:** DEA- DRUG ENFORCEMENT AGENCY- NATIONAL PRESCRIPTION DRUG TAKE BACK DAY
- **EDUCATION:** Mr Crawford explained why skilled manual labor cannot become obsolete or become outsourced.
- **ENVIRONMENT:** Mr. Deyette outlined effective ways to save energy and money, and shared energy saving myths.
- **FAMILY:** Family Frame Works, nonprofit, helping couples build healthy relationships and marriages that last
- **FINANCIAL EDUCATION:** Thomas Bacote interviews CCCS regarding finances
- **FOOD SAFETY:** Dr. Decker talked about rancid foods & the signs of rancidity that many don't recognize.
- **HEALTH:** Partner Up for Public Health, Healthcare GA Foundation, concern for public health service
- **HEALTH AND FITNESS:** State Parks Tons of Fun Fitness Challenge program, Rx For Fitness- Prescriptions for exercise
- **HISTORICAL INFORMATION:** History of Ponce De Leon Ave in Atlanta, landmarks along the way

- **LEGAL ISSUES:** Ms. Neely discussed the importance of creating a will to provide for their children.
- **MILITARY AID:** Birdies for the Brave/PGA Tour/Military Outreach Fundraiser for them and their families/TPC clubs
- **Personal Health:** Dr. Fleming believes the govt. should better educate the public on the risks of high blood pressure
- **UNDERAGE DRINKING PREV:** Dr. Tanski discussed why teens who watch "R" rated movies are likely to begin to drink.
- **VICTIMS RIGHTS:** Ms. Fernandez discussed the human impact of national crime statistics.
- **WOMEN'S ISSUES:** Dr. Perschel discussed the obstacles faced by women who want to move up the corporate ladder.
- **Workplace Concerns:** Mike Staver discusses Workplace Violence; Jon Ladd discusses Voting&Media; Dr Brewer on cancer

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CONSUMER MATTERS	GEORGIA FOCUS/GNN/GOV OFF OF CONSUMER PROTECT	Mr, Sors discussed protecting consumers and businesses from unfair practices in the marketplace.	John Sours	04/01/2012 07:03 AM	026:00
FOOD SAFETY	INFO TRACK/wknd of 3/31 & 4/1	Dr. Decker talked about rancid foods & the signs of rancidity that many don't recognize.	Eric Decker	04/01/2012 07:29 AM	029:30
MILITARY AID	GEORGIA FOCUS/GNN/4-7-11	Birdies for the Brave/PGA Tour/Military	DAVID PILLSBURY/STEV E KUPCHA	04/08/2012 07:03 AM	026:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Outreach Fundraiser for them and their families/TPC clubs			
WOMEN'S ISSUES	INFO TRACK/wknd of 4/7 & 4/8	Dr. Perschel discussed the obstacles faced by women who want to move up the corporate ladder.	Anne Perschel	04/08/2012 07:29 AM	029:30
DISABILITIES	GEORGIA FOCUS/GNN/4-14- 2012	FODAC- friends of disabled adults and children, providing equipment and services to disabled	CHRIS BRAN	04/15/2012 07:03 AM	026:01
Personal Health	INFO TRACK/wknd of 4/14 & 4/15	Dr. Fleming believes the govt. should better educate the public on the risks of high blood pressure	David W. Fleming	04/15/2012 07:29 AM	029:30
DRUG ABUSE PREVENTION	GEORGIA FOCUS/GNN/4-21- 2012	DEA- DRUG ENFORCEMEN T AGENCY- NATIONAL PRESCRIPTIO N DRUG TAKE BACK DAY	HARRY SUMMERS	04/22/2012 07:05 AM	026:00
Workplace Concerns	INFO TRACK/wknd of 4/21 & 4/22	Mike Staver discusses Workplace Violence; Jon Ladd discusses Voting&Media; Dr Brewer on cancer	MIKE STAVER	04/22/2012 07:31 AM	029:35
EDUCATION	GEORGIA FOCUS/GNN/4-28- 2012	Jeffrey Wells, author of The Atlanta Ripper discusses an early 20th	JEFFERY WELLS	04/29/2012 07:05 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		century killer.			
VICTIMS RIGHTS	INFO TRACK/wknd of 4/28 & 4/29	Ms. Fernandez discussed the human impact of national crime statistics.	Mai Fernandez	04/29/2012 07:30 AM	029:30
HEALTH AND FITNESS	GEORGIA FOCUS/GNN/5-5-2012	State Parks Tons of Fun Fitness Challenge program, Rx For Fitness- Prescriptions for exercise	Kim Hatcher	05/06/2012 07:05 AM	026:00
EDUCATION	INFO TRACK/wknd of 5/05 & 5/06	Mr Crawford explained why skilled manual labor cannot become obsolete or become outsourced.	Matthew Crawford	05/06/2012 07:31 AM	029:30
FAMILY	GEORGIA FOCUS/GNN/5-19-2012	Family Frame Works, nonprofit, helping couples build healthy relationships and marriages that last	Kathy Schlier	05/20/2012 07:03 AM	026:01
UNDERAGE DRINKING PREV	INFO TRACK/wknd of 5/19 & 5/20	Dr. Tanski discussed why teens who watch "R" rated movies are likely to begin to drink.	Susanne E. Tanski	05/20/2012 07:29 AM	029:30
HISTORICAL INFORMATION	GEORGIA FOCUS/GNN/5-26-2012	History of Ponce De Leon Ave in Atlanta, landmarks along the way	Sharon Foster Jones	05/27/2012 07:03 AM	025:58
LEGAL ISSUES	INFO TRACK/wknd of 5/26 & 5/27	Ms. Neely discussed the importance of creating a will to provide for their children.	Alexis Martin Neely	05/27/2012 07:29 AM	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	GEORGIA FOCUS/GNN/6-2-2012	Special Olympics Georgia-provides athletic training for kids & adults w/ intellectual disabilities	Rebecca Surrels	06/03/2012 07:03 AM	026:00
EDUCATION	INFO TRACK/wknd of 6/2 & 6/3	Enrico Moretti, PhD advice for people who are considering career choices & college educations.	Alexis Martin Neely	06/03/2012 07:29 AM	029:31
AGRICULTURE	GEORGIA FOCUS/GNN/6-9-2012	Georgia Cattlemen Association, Georgia Beef Month, Agriculture, Industry, What happens to cattle?	Josh White	06/10/2012 07:02 AM	026:00
EDUCATION	INFO TRACK/wknd of 6/9 & 6/10	Dr. Wagner says if the US is to compete in the global economy, we must make teaching a priority.	Tony Wagner	06/10/2012 07:28 AM	029:30
FINANCIAL EDUCATION	Middle Ga Community Journal / Finance Education	Thomas Bacote interviews CCCS regarding finances	-----	06/17/2012 07:03 AM	033:55
Child Safety	INFO TRACK/wknd of 6/16 & 6/17	Ms. Fennell discussed ways to prevent unnecessary deaths of children in hot cars.	Tony Janette Fennell	06/17/2012 07:37 AM	029:30
HEALTH	GEORGIA FOCUS/GNN/6/23/2012	Partner Up for Public Health, Healthcare GA Foundation, concern for	Charles Hazelet	06/24/2012 07:04 AM	026:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		public health service			
ENVIRONMENT	INFO TRACK/wknd of 6/23 & 6/24	Mr. Deyette outlined effective ways to save energy and money, and shared energy saving myths.	Jeff Deyette	06/24/2012 07:30 AM	029:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADDICTION	AL-ANON	000:30	025
ADDICTION	AL-ANON	001:00	024
ADDICTION	US DEPT- HEALTH & HUMAN SERVS	000:20	001
ADDICTION	US DEPT- HEALTH & HUMAN SERVS	000:30	002
ADOPTION	ADOPT US KIDS	000:30	014
ADOPTION	I THINK I AM FOUNDATION	000:29	014
ARTS	TUBMAN MUSEUM	000:34	008
AUTISM	AUTISM SPEAKS	000:30	017
AUTISM	AUTISM SPEAKS	001:00	060
BLOOD DONATION	AMERICAN RED CROSS	000:27	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLOOD DONATION	AMERICAN RED CROSS	000:29	010
BULLYING	DONORSCHOSE.ORG	000:30	022
BULLYING	DONORSCHOSE.ORG	000:31	002
BULLYING	DONORSCHOSE.ORG	000:32	024
BULLYING	NATIONAL EDUCATION ASSOCIATIO	000:29	002
BULLYING	NATIONAL EDUCATION ASSOCIATIO	000:30	001
BULLYING	NATIONAL EDUCATION ASSOCIATIO	000:59	003
BULLYING	NATIONAL EDUCATION ASSOCIATIO	001:01	003
CANCER AWARENESS	JAY'S HOPE	000:31	006
CANCER AWARENESS	JOSHUAS WISH	001:00	003
CANCER PREVENTION	CITY OF HOPE	001:01	001
CANCER RESEARCH	CITY OF HOPE	001:00	001
CANCER RESEARCH	CITY OF HOPE	001:01	011
CARDIOVASCULAR DISEASE	INGRAM SCHOLARSHIP	000:31	006
CHARITY	JAY'S HOPE	000:31	002
CHARITY	MEDICAL CENTER OF CENTRAL GA	000:30	004
CHARITY	UNITED WAY	000:31	002
CHILD ABUSE PREVENTION	CASA OF HOUSTON COUNTY	000:30	008
CHILD MENTORING	METHODIST HOME 4 CHILD & YOUT	000:15	003
CHILDHOOD CANCER	ALEX LEMONADE FOUNDATION	000:32	002
CHILDREN'S HEALTH & SAFETY	CHILD SAFETY DAY @ LoweTOYOTA	001:00	002
CIVICS	GEORGIA SPORTS HALL OF FAME	000:31	017
CIVICS	GEORGIA SPORTS HALL OF FAME	000:32	017
CIVICS	MUSEUM OF AVIATION	000:31	002
CIVICS	TUBMAN MUSEUM	000:32	030
CIVICS	UNITY IN THE COMMUNITY	000:32	008
CIVICS	WARNER ROBINS AIR FORCE BASE	000:31	074
COMMUNITY ASSISTANCE	COMMUNITY HEALTH WORKS	000:16	008
CRIME PREVENTION	MACON CRIME STOPPERS	000:38	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME PREVENTION	NATIONAL CRIME PREVENTION COU	000:30	001
CRIME PREVENTION	NATIONAL CRIME PREVENTION COU	001:00	009
CULTURE	PAN AFRICAN FESTIVAL	000:31	002
CULTURE	PAN AFRICAN FESTIVAL	000:32	015
CULTURE	PAN AFRICAN FESTIVAL	000:36	029
DONATIONS/CHARITY	F.A.D.D.	000:22	002
DRIVING SAFETY	SAFE AMERICA DOT ORG	000:27	003
DRUNK DRIVING PREVENTION	MACON SAFE DECISIONS	000:30	005
DRUNK DRIVING PREVENTION	MACON SAFE DECISIONS	000:35	009
DRUNK DRIVING PREVENTION	RAD	000:30	035
EDUCATION	AMERICAN COUNCIL ON EDUCATION	000:30	015
EDUCATION	AMERICAN COUNCIL ON EDUCATION	001:00	029
EDUCATION	CENTRAL GA TECH COLLEGE	000:15	020
EDUCATION	DOLLAR GENERAL LITERACY FOUND	000:15	005
EDUCATION	DOLLAR GENERAL LITERACY FOUND	000:30	004
EDUCATION	DOLLAR GENERAL LITERACY FOUND	001:00	008
EDUCATION	FRIENDS OF THE LIBRARY	000:31	006
EDUCATION	OCMULGEE HERITAGE TRAIL	000:30	007
EDUCATION	READING IS FUNDAMENTAL	000:30	002
EDUCATION	READING IS FUNDAMENTAL	001:00	005
EDUCATION	US AIR FORCE RESERVE	000:30	005
EDUCATION	US AIR FORCE RESERVE	001:00	009
EDUCATION	US ARMY	000:15	008
EDUCATION	US ARMY	000:30	008
EDUCATION	US ARMY	001:00	022
EDUCATION	US COAST GUARD	000:30	002
EDUCATION	US COAST GUARD	001:00	012
ENERGY	US DEPT OF ENERGY	000:15	009
ENERGY	US DEPT OF ENERGY	000:30	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENERGY	US DEPT OF ENERGY	000:59	015
ENERGY	US DEPT OF ENERGY	001:00	013
ENTERTAINMENT	COLLEGE HILL ALLIANCE	000:26	006
ENTERTAINMENT	MACON FILM GUILD	000:22	002
ENTERTAINMENT	MACON FILM GUILD	000:24	007
ENTERTAINMENT	MACON FILM GUILD	000:32	009
ENTERTAINMENT	WARNER ROBINS AIR FORCE BASE	000:31	001
FINANCIAL EDUCATION	AM INST FOR CERT PUB ACCTS	000:15	008
FINANCIAL EDUCATION	AM INST FOR CERT PUB ACCTS	000:30	004
FINANCIAL EDUCATION	AM INST FOR CERT PUB ACCTS	001:00	063
FINANCIAL EDUCATION	AMERICAN INSTITUTE OF CPAS	000:30	018
FINANCIAL EDUCATION	AMERICAN INSTITUTE OF CPAS	000:59	011
FINANCIAL EDUCATION	AMERICAN INSTITUTE OF CPAS	001:00	007
FINANCIAL EDUCATION	LIFE FOUNDATION	000:15	004
FINANCIAL EDUCATION	LIFE FOUNDATION	000:19	004
FINANCIAL EDUCATION	LIFE FOUNDATION	000:30	002
FINANCIAL EDUCATION	LIFE FOUNDATION	001:00	005
FOOD SAFETY	US DEPT OF AGRICULTURE	000:30	006
FOOD SAFETY	US DEPT OF AGRICULTURE	001:00	023
FORECLOSURE PREVENTION	HUD	000:30	001
FUND RAISER	MUSEUM OF AVIATION	000:32	043
FUND RAISER	TORCHLIT ACADEMY INC	000:30	026
GUN SAFETY	MACON POLICE DEPARTMENT	000:30	010
HEALTH	AMERICAN HEART ASSOCIATION	000:30	004
HEALTH	AMERICAN HEART ASSOCIATION	001:00	008
HEALTH	AMERICAN LIVER FOUNDATION	000:29	006
HEALTH	AMERICAN LIVER FOUNDATION	000:58	010
HEALTH	AMERICAN LUNG ASSOCIATION	000:30	004
HEALTH	AMERICAN LUNG ASSOCIATION	001:00	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	ARTHRITIS FOUNDATION	000:30	003
HEALTH	ARTHRITIS FOUNDATION	001:00	001
HEALTH	EPA	000:30	005
HEALTH	EPA	000:53	031
HEALTH	EPA	000:57	021
HEALTH	FOUND FIGHTING BLINDNESS	000:30	001
HEALTH	FOUND FIGHTING BLINDNESS	000:31	006
HEALTH	FOUND FIGHTING BLINDNESS	000:59	012
HEALTH	FOUNDATION 4 A BETTER LIFE	000:15	093
HEALTH	FOUNDATION 4 A BETTER LIFE	000:30	059
HEALTH	HCBOE	000:29	007
HEALTH	PREVENT BLINDNESS GA	000:26	036
HEALTH	UNITED HEALTH FOUNDATION	000:27	022
HEALTH	WOMEN IN GOVERNMENT	000:29	009
HEALTH	WOMEN IN GOVERNMENT	000:59	009
HEALTH AND FITNESS	AD COUNCIL	000:29	083
HEALTH AND FITNESS	AD COUNCIL	000:30	118
HEALTH AND FITNESS	AD COUNCIL	000:31	146
HEALTH AND FITNESS	CITY OF HOPE	000:31	024
HEALTH CARE	AG FOR HEALTHCR RES & QUALITY	000:21	009
HEALTH CARE	AG FOR HEALTHCR RES & QUALITY	000:30	013
HEALTH CARE	AG FOR HEALTHCR RES & QUALITY	001:00	024
HEALTH CARE	AG FOR HEALTHCR RES & QUALITY	001:01	009
HEALTH CARE	AMERICAN ACADEMY OF DERMATOLO	001:01	005
HEALTH CARE	AMERICAN ACADEMY OF NEUROLOGY	000:20	010
HEALTH CARE	AMERICAN ACADEMY OF NEUROLOGY	000:30	003
HEALTH CARE	AMERICAN ACADEMY OF NEUROLOGY	001:00	009
HEALTH CARE	AMERICAN ACADEMY OF ORTH SURG	000:30	007
HEALTH CARE	AMERICAN ACADEMY OF ORTH SURG	001:00	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH CARE	AMERICAN HEART ASSOCIATION	000:30	011
HIGHWAY SAFETY	NHTSA	000:15	004
HIGHWAY SAFETY	NHTSA	000:30	016
HIGHWAY SAFETY	NHTSA	001:00	013
HOUSING	HUD	000:15	002
HOUSING	HUD	000:30	007
HOUSING	HUD	001:00	009
HOUSING	NATIONAL FAIR HOUSING ALLIANC	001:00	008
HUMANITARIUM EFFORT	CHILD FUND INTERNATIONAL	000:30	001
LITERACY	DONORSCHOSE.ORG	000:30	024
MARCH OF DIMES	MARCH OF DIMES	000:29	017
MARRIAGE COUNSELING	CATHOLIC CHURCH	000:30	005
MARRIAGE COUNSELING	CATHOLIC CHURCH	001:00	008
MARRIAGE COUNSELING	FOR YOUR MARRIAGE	000:30	004
MARRIAGE COUNSELING	FOR YOUR MARRIAGE	001:00	012
MENTORING	BIG BROTHERS BIG SISTERS	000:30	013
MENTORING	BIG BROTHERS BIG SISTERS	000:31	004
MENTORING	BIG BROTHERS BIG SISTERS	000:50	033
MENTORING	BIG BROTHERS BIG SISTERS	001:00	023
MENTORING	GIRL SCOUTS	000:29	001
MENTORING	GIRL SCOUTS	000:30	002
MUSIC	DOUGLAS THEATER	000:28	034
MUSIC	FIRST BAPTIST CHURCH	000:20	005
NATIONAL DEFENSE	AIR NATIONAL GUARD	000:30	001
ORGAN DONATION	LIFELINK OF GEORGIA	000:30	015
ORGAN DONATION	LIFELINK OF GEORGIA	000:31	024
ORGAN DONATION	LIFELINK OF GEORGIA	000:33	015
ORGAN DONATION	US DEPT OF HEALTH AND HUMAN	000:10	008
ORGAN DONATION	US DEPT OF HEALTH AND HUMAN	000:15	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ORGAN DONATION	US DEPT OF HEALTH AND HUMAN	000:30	007
ORGAN DONATION	US DEPT OF HEALTH AND HUMAN	001:00	005
OUTDOOR RECREATION	US FORESTRY SERVICE	000:13	001
OUTDOOR RECREATION	US FORESTRY SERVICE	000:30	005
OUTDOOR RECREATION	US FORESTRY SERVICE	000:58	005
OUTDOOR RECREATION	US FORESTRY SERVICE	000:59	005
OUTDOOR RECREATION	US FORESTRY SERVICE	001:00	009
PEST MANAGEMENT	NATIONAL PEST MANAGMENT ASSOC	000:30	021
PEST MANAGEMENT	US DEPT OF AGRICULTURE	000:30	004
PEST MANAGEMENT	US DEPT OF AGRICULTURE	001:00	011
PET ADOPTION	SHELTER PET PROJECT	000:15	006
PET ADOPTION	SHELTER PET PROJECT	000:30	028
PUBLIC ENTERTAINMENT	MACON FILM GUILD	000:21	004
PUBLIC SAFETY	CITY OF MACON	000:25	003
PUBLIC SERVICE	NAVY	000:15	010
PUBLIC SERVICE	NAVY	000:30	004
PUBLIC SERVICE	NAVY	001:00	010
PUBLIC SERVICE	SELECTIVE SERVICE	000:15	046
PUBLIC SERVICE	SELECTIVE SERVICE	000:30	031
PUBLIC SERVICE	SELECTIVE SERVICE	000:54	033
PUBLIC SERVICE	SELECTIVE SERVICE	000:55	020
PUBLIC SERVICE	SELECTIVE SERVICE	001:00	020
PUBLIC SERVICE	VIETNAM WALL	000:30	012
PUBLIC SERVICE	VIETNAM WALL	001:00	017
RETIREMENT PLANNING	USA DOT GOV	000:15	009
RETIREMENT PLANNING	USA DOT GOV	000:30	006
RETIREMENT PLANNING	USA DOT GOV	001:00	010
SALE	FRIENDS OF THE LIBRARY	000:31	001
SALE	HCBOE	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SCHOLARSHIP FUND	RODNEY M DAVIS SCHOLARSHIP/ME	000:23	002
SELF ESTEEM	DONORSCHOSE.ORG	000:31	023
SKIN CARE	NATIONAL ROSACEA SOCIETY	000:30	004
SKIN CARE	NATIONAL ROSACEA SOCIETY	001:00	011
STROKE AWARENESS	CENTRAL GEORGIA STROKE COALIT	000:31	002
STROKE AWARENESS	RADIOLOGICAL SOC OF NORTH AM	000:15	006
STROKE AWARENESS	RADIOLOGICAL SOC OF NORTH AM	000:30	002
US DEPT OF HEALTH & HUMAN SER	ADDICTION RECOVERY	000:20	002
VETERANS AFFAIRS	COMMUNITY BLUEPRINT NETWORK	000:29	010
VETERANS AFFAIRS	COMMUNITY BLUEPRINT NETWORK	000:30	004
VETERANS AFFAIRS	PARALYZED VETS OF AMERICA	000:30	004
VETERANS AFFAIRS	PARALYZED VETS OF AMERICA	001:00	007
VETERANS AFFAIRS	WOUNDED WARRIOR	000:54	004
VOTER AWARENESS	DIVINE 9 GREEKS	000:29	011
WOMEN'S ISSUES	LINKS INC	000:28	001