

WLAN  
Lancaster, PA  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WLAN  
Quarterly Issues/Programs List

WLAN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Budgeting, Filing Taxes:** Discuss tips on how to save money, stay within budget and help feel safe when filing your taxes.
- **Childcare, Heart Health:** Discuss affordable childcare services and the risk factors that can contribute to heart problems.
- **Finance, Healthy Eating:** Discuss insight into finances and market volatility and also healthy eating habits for our children
- **Health and Finances:** Discuss staying healthy through the year and tips on paying debts to help maintain good credit.
- **Investing/Savings, Public Hea:** Discuss options to manage personal savings and rules for safe food handling to avoid food poisoning
- **Juvenile Safety, Childhood de:** Discuss keeping children safe from sextortion and relational learning for young people.
- **MENTAL HEALTH:** Discuss quarter-life crisis affecting women in their 20s and the emotional well-being of children.
- **Public Health, Mental Health:** Discuss tips on keeping our mental health at the forefront in 2024 and blood donation shortages
- **Racial Inequality, Mental Hea:** Discuss racial and ethnic inequality and the impact social media has on mental health.
- **Social Security, the Environm:** Discuss Supplemental Security Income, being environmentally conscious, the impact of immigration.
- **Taxes, Technology:** Discuss advice on what we can do to process taxes successfully and how AI is used in advertising.
- **Technology, Personal Finances:** Discuss how AI will improve heart disease detection and best options to manage your savings.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Budgeting, Filing Taxes	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss tips on how to save money, stay within budget and help feel safe when filing your taxes.	Dr. J. Ruiz-Menjivar, M. Burg	01/07/2024 06:03 AM	030:14
Public Health, Mental Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss tips on keeping our mental health at the forefront in 2024 and blood donation shortages	Dr. M. Hernandez, Dr. J. R•os	01/14/2024 06:01 AM	022:30
Technology, Personal Finances	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss how AI will improve heart disease detection and best options to manage your savings.	D. Alzate, A. Hernandez	01/21/2024 06:00 AM	031:01
Taxes, Technology	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss advice on what we can do to process taxes successfully and how AI is used in advertising.	M. Burgos; I. Kinser	01/28/2024 06:00 AM	026:19
Health and Finances	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss staying healthy through the year and tips on paying debts to help maintain good credit.	N. Nelson, Dr. Ruiz-Menjivar	02/04/2024 06:00 AM	031:31
Investing/Savings, Public Hea	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss options to manage personal savings and rules for safe food handling to avoid food poisoning	A. Hernandez, S. Calvino	02/11/2024 06:01 AM	028:51
MENTAL HEALTH	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss quarter-life crisis affecting women in their 20s and the emotional well-being of children.	T. Lusk, Dr. R. Miranda	02/18/2024 06:03 AM	024:12
Childcare, Heart Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss affordable childcare services and the risk factors that can contribute to heart problems.	F. Guti•rrez, Dr. M. Hernande	02/25/2024 06:03 AM	029:10
Childcare, Heart Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss affordable childcare services and the risk factors that can contribute to heart problems.	F. Guti•rrez, Dr. M. Hernande	03/03/2024 06:03 AM	029:10
Juvenile Safety, Childhood de	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss keeping children safe from sextortion and relational learning for young people.	Dr. A. del Carmen, E. Twani	03/10/2024 06:03 AM	031:26
Finance, Healthy Eating	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss insight into finances and market volatility and also healthy eating habits for our children	C. Morales, L. L•pez	03/17/2024 06:02 AM	030:33

Social Security, the Environm	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss Supplemental Security Income, being environmentally conscious, the impact of immigration.	A. Zapote, F. Wiles, K. Linco	03/24/2024 06:03 AM	029:26
Racial Inequality, Mental Hea	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss racial and ethnic inequality and the impact social media has on mental health.	Dr. D. Acevedo- Garcia, Dr. B.	03/31/2024 06:03 AM	028:57

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	DISCOVER FOREST CNFT0101000	000:30	9
	PENNDOT TEXT	000:30	14
	PSA :15 1ST GOV	000:13	74
	PSA :15 AIR FORCE AID SOCIETY	000:14	24
	PSA :15 ALZHEIMERS ASN 3-23	000:15	18
	PSA :15 ARTHRITIS	000:14	34
	PSA :15 ASST CATALOG	000:14	31
	PSA :15 COLORECTAL CANCER	000:14	26
	PSA :15 DISABILITY INSURANCE	000:14	31
	PSA :15 DISABLED VETERANS	000:15	18
	PSA :15 DRIVING SAFETY (TEXTING)	000:15	20
	PSA :15 DRUG INTERACTION	000:15	19
	PSA :15 ENERGY STAR	000:14	21
	PSA :15 FAMILY TIME	000:15	26
	PSA :15 FOOD & DRUG ADMIN.	000:15	23
	PSA :15 GLAUCOMA	000:14	1
	PSA :15 HOMEFRONT-CH./LATTER-DAY SAINTS	000:15	18
	PSA :15 INSURANCE FRAUD	000:15	18
	PSA :15 JUNIOR ACHIEVEMENT	000:14	43
	PSA :15 KIDNEY UROLOGY	000:14	27
	PSA :15 MENTAL HEALTH	000:15	16
	PSA :15 MUSC. DYSTROPHY	000:14	23
	PSA :15 NAB	000:15	18
	PSA :15 NARC ANON	000:14	33
	PSA :15 NAT'L FNDN., CREDIT COUNSELING	000:15	15

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :15 NAT'L PEST MGMT. ASSOC	000:15	65
	PSA :15 NAVAL RESV.	000:13	66
	PSA :15 OSTEOPOROSIS	000:14	25
	PSA :15 PARALYZED VETERANS OF AMERICA	000:14	21
	PSA :15 PARALYZED VETS. OF AM.	000:14	21
	PSA :15 PARENTAL INVOLVEMENT	000:14	23
	PSA :15 PSFCA BIG 33	000:15	5
	PSA :15 PTA	000:14	26
	PSA :15 RED CROSS BLOOD	000:18	81
	PSA :15 SIPC	000:14	33
	PSA :15 STAND UP TO CANCER	000:15	16
	PSA :15 STAND UP TO CANCER	000:15	2
	PSA :15 STROKE AWARENESS	000:14	32
	PSA :15 UNITED WAY-COMM. ENGAGEMENT	000:15	16
	PSA :15 USO	000:15	19
	PSA :30 ADOPTION 3-23	000:30	13
	PSA :30 AIR FORCE RESERVE 01/2010	000:30	16
	PSA :30 ALCOHOLICS ANNONYMOUS	000:29	17
	PSA :30 ALL OF US	000:30	13
	PSA :30 AM. PA CONSERVATION	000:29	19
	PSA :30 AMERICAN LUNG ASSN	000:30	16
	PSA :30 AMERICAN RADIO RELAY LEAGUE	000:30	18
	PSA :30 ANIMALS	000:29	14
	PSA :30 ARTHRITIS DISABILITY PREVENTION	000:29	14
	PSA :30 AUTISM SPEAKS	000:30	13
	PSA :30 BETHESDA-KIDS-SHANE 101314	000:30	8
	PSA :30 BETHESDA-MEN RICHARD 101314	000:31	16
	PSA :30 BETHESDA-WOMEN VALERIE 101314	000:31	10
	PSA :30 CDC CHILDHOOD IMMUNIZATION	000:30	10
	PSA :30 CHILD ABUSE 32211	000:30	9
	PSA :30 CHILD CANCER 32612	000:30	9
	PSA :30 COMMUNITY ENGAGEMENT	000:30	11
	PSA :30 CONSUMER RPTS. Best Buy Drugs	000:29	16
	PSA :30 CPR	000:30	11

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :30 CROHNS COLITUS 3-23	000:30	6
	PSA :30 DEPT HEALTH & HUMAN SERVICES	000:29	11
	PSA :30 DERBY DAY 2024	000:20	11
	PSA :30 DISABILITY EMPLOY 32612	000:30	10
	PSA :30 DRUG ABUSE PSA	000:29	10
	PSA :30 DRUG FREE PENNSYLVANIA	000:30	18
	PSA :30 DRUNK DRIVING PREVENTION	000:30	8
	PSA :30 ENERGY EFFICIENCY	000:30	16
	PSA :30 FATHERHOOD INVOLVEMENT 3-23	000:30	15
	PSA :30 FISHING	000:30	17
	PSA :30 FORECLOSURE PREVENTION	000:30	17
	PSA :30 FOUNDATION FIGHTING BLINDNESS	000:31	17
	PSA :30 GYNO CANCER 32612	000:30	16
	PSA :30 HABITAT-CARS 41414	000:30	8
	PSA :30 HEARING LOSS	000:30	1
	PSA :30 HEART ASSN BLOOD PRESSURE	000:30	4
	PSA :30 HOMELAND SECURITY	000:30	12
	PSA :30 LEUK. LYMPHOMA	000:30	11
	PSA :30 LUNG CANCER	000:30	6
	PSA :30 MARRIAGE 32612	000:30	16
	PSA :30 MEN'S PREVENTIVE HEALTH	000:30	9
	PSA :30 MILITARY FAMILIES UNITED	000:30	7
	PSA :30 NAB CDC COVID	000:30	17
	PSA :30 NBMA	000:29	15
	PSA :30 NEIGHBORHOOD GOLD	000:29	13
	PSA :30 NEWBORN & CHILD SURVIVAL	000:30	9
	PSA :30 NFCC	000:28	23
	PSA :30 NFCC	000:29	15
	PSA :30 NO KID HUNGRY	000:30	9
	PSA :30 NPMA	000:29	13
	PSA :30 NUTRITION EDUCATION	000:30	10
	PSA :30 OBESITY PREVENTION	000:30	1
	PSA :30 ORTHPEDICS 40612	000:30	14
	PSA :30 PAB CAREERS	000:30	9

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :30 PARALYZED VET 32612	000:29	17
	PSA :30 PARALYZED VETERANS OF AMERICA	000:30	7
	PSA :30 PEDIATRIC EMER. CARE	000:29	39
	PSA :30 PEST MGMT 32612	000:30	12
	PSA :30 PET ADOPTION	000:30	5
	PSA :30 POOL SAFETY 32612	000:30	7
	PSA :30 POVERTY	000:30	1
	PSA :30 RE-CONNECTING KIDS WITH NATURE	000:29	10
	PSA :30 RED CROSS	000:29	16
	PSA :30 RED CROSS	000:32	21
	PSA :30 RETIREMENT PLANNING	000:29	7
	PSA :30 SAVINGS 40612	000:30	18
	PSA :30 SCREEN FOR LIFE	000:30	15
	PSA :30 SSA BASIC NEEDS	000:30	9
	PSA :30 TALK TO KIDS ABOUT MARIJUANA	000:30	17
	PSA :30 TEACH.ORG - BECOME A TEACHER	000:30	11
	PSA :30 U.S. FORREST SERVICE	000:30	13
	PSA :30 UMERGENCY	000:30	7
	PSA :30 USA.GOV 40612	000:30	12
	PSA :30 USO 1130ER 101013	000:27	61
	PSA :30 vaccine	000:30	15
	PSA :30 VFWOPERATION MED 1023	000:30	12
	PSA :30 VOLUNTEERS OF AMERICA	000:29	18
	PSA :30 WILDFIRE PREVENTION 3-23	000:30	1
	PSA :30 WILDFIRE PREVENTION NEW 2024	000:30	11
	PSA :30 WILDFIRE PREVENTION NEW 2024	000:30	14
	PSA :30 WOMEN IN GOVERNMENT	000:29	18
	PSA :60 AMERICAN ACADEMY OF PEDIATRICS	001:00	9
	PSA :60 AMERICAN HEART/STROKE ASSN	001:00	4
	PSA :60 CDC SMOKING CESSATION	001:00	6
	PSA :60 DEPT OF HEALTH AND HUMAN SERVICES	000:59	3
	PSA :60 DIABETES	001:00	4
	PSA :60 DISABILITY EMPLOY 32612	001:00	9
	PSA :60 EMERGENCY PREPAREDNESS	001:00	9

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :60 FDA- REMOVE THE RISK - OPIOIDS	001:00	4
	PSA :60 FEEDING AMERICA DOT ORG	001:00	3
	PSA :60 FINANCIAL LITERACY	001:00	9
	PSA :60 GYNO CANCER 32612	001:00	7
	PSA :60 KIDS PEACE	000:59	16
	PSA :60 MEDICARE ONLINE 60210	001:00	6
	PSA :60 MULTIPLE SCLEROSIS FOUNDATION	001:00	7
	PSA :60 MUSCULAR REGENERATION RESERCH	001:00	3
	PSA :60 NAIC	000:58	8
	PSA :60 NATL HIGHWAY SAFETY ADMIN	001:00	5
	PSA :60 PROTECTING KIDS ONLINE	000:59	1
	PSA :60 STAND AGAINST DIABETES	001:00	2
	PSA :60 US DEPT OF ENERGY	001:00	8
	PSA :60 US FORREST SVC	001:00	7
	PSA :60 US TREASURY - H.U.D.	001:00	3
	PSA :60 USDA FOOD SAFETY	000:30	8
	PSA :60 VETERAN SUPPORT	001:00	7
	PSA :60 VFW-NEEDS TEXT 1205	000:59	1
	PSA (30) EMPLOYER SUPPORT OF THE GUARD/RESERVE	000:30	5
	PSA (30) RAILROAD CROSSING	000:30	10
	PSA (30) RAILROAD CROSSING	000:30	11
	PSA (30) SELECTIVE SERVICE	000:29	1
	PSA (30) US DEPT OF ENERGY	000:29	4
	PSA *30 RED CROSS	000:30	20
	PSA *30 USO	000:30	1
	PSA *60 BATTERY RECYCLING	000:59	15
	PSA HIGHWAY SAFETY ADMIN	000:14	20
	SUSQUEHANNA SERVICE DOGS	000:30	15
# LOCAL ORGANIZATION	# LOCAL ORGANIZATION PSA	000:15	25
# LOCAL ORGANIZATION	# LOCAL ORGANIZATION PSA	000:15	20
# LOCAL ORGANIZATION	# LOCAL ORGANIZATION PSA	000:15	22
# LOCAL ORGANIZATION	MARINES	001:00	6
ADOPTION FROM FOSTER CARE	AD COUNCIL	000:59	4

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN ACADEMY OF NEUROLOGY	PSA :60 AMERICAN ACADEMY OF NEUROLOGY	000:59	10
BETHESDA MISSION	BETHESDA MISSION	001:00	6
BIG BROTHERS BIG SISTERS	BIG BROTHERS BIG SISTERS	000:15	1
BUZZED DRIVING	AD COUNCIL	000:16	73
BUZZED DRIVING	AD COUNCIL	000:30	16
BUZZED DRIVING	AD COUNCIL	001:00	8
CHILD PASSENGER SAFETY	AD COUNCIL	000:28	21
CHILD PASSENGER SAFETY	AD COUNCIL	000:29	9
CHILD PASSENGER SAFETY	AD COUNCIL	000:59	8
CHILD RESOURCE CTR	CHILD RESOURCE CENTER	000:30	9
COURT APPTD SPCL ADVOCATES	COURT APPTD SPCL ADVOCATES	000:15	22
COURT APPTD SPCL ADVOCATES	COURT APPTD SPCL ADVOCATES	000:15	18
COURT APPTD SPCL ADVOCATES	COURT APPTD SPECIAL ADVOCATES	000:30	10
COURT APPTD SPCL ADVOCATES	COURT APPTD SPECIAL ADVOCATES	000:30	18
CRIME STOPPERS	FRAN CHARDO	000:27	61
DAUPHIN CTY CASA	CASA TRAINING	000:28	30
DAUPHIN CTY CASA	CASA TRAINING	000:29	16
DISCOVERING NATURE	AD COUNCIL	000:29	11
DOG TAGS VETERAN SVC DOG PGM	DOG TAGS VETERAN SVC DOG PGM	000:15	17
EVERGREEN	ST. JUDE HOSPITAL	000:29	19
EVERGREEN	ST. JUDE HOSPITAL	000:57	11
GLIOPLASTOMA AWARENESS	GLIOPLASTOMA-IM DOIN IT	000:16	41
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	001:00	9
HEALTH AND FITNESS	ROSACEA	000:58	10
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:29	23
HOMELESS VETS	VETERANS OUTREACH	000:33	48
HOMELESS VETS	VOLUNTEERS OF AMERICA	000:15	22
HUMAN TRAFFICKING	FRAN CHARDO	000:29	16
INFORMATIONAL	# LOCAL ORGANIZATION PSA	000:30	9
INFORMATIONAL	AHRQ	000:30	11
INFORMATIONAL	AHRQ	001:00	6
INFORMATIONAL	AHRQ	001:00	4
INFORMATIONAL	BOY SCOUTS	000:30	1



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
INFORMATIONAL	FOUNDATION FIGHTING BLINDNESS	000:58	6
INFORMATIONAL	HUMANE SOCIETY	000:29	13
INFORMATIONAL	NABJ	000:29	16
INFORMATIONAL	NABJ	000:30	9
INFORMATIONAL	NAT'L FNDN CREDIT COUNSELING	001:00	5
INFORMATIONAL	NHTS	000:29	15
INFORMATIONAL	NHTS	000:59	14
INFORMATIONAL	RECYCLING	000:59	10
INFORMATIONAL	US MARINES	000:29	10
INFORMATIONAL	US MARINES	000:59	5
INFORMATIONAL	US MARINES	001:00	7
INFORMATIONAL	US MARINES	001:00	11
INFORMATIONAL	US MARINES	001:00	6
INFORMATIONAL	US MARINES	001:00	1
INFORMATIONAL	USA.GOV	000:59	8
INSIGHT WITH SYLVIA MAUS	SYLVIA MAUS	000:32	37
JOSHI HLTH FOUNDATION	JOSHI HLTH FOUNDATION	000:15	23
JOSHI HLTH FOUNDATION	JOSHI HLTH FOUNDATION	000:15	25
JOSHI HLTH FOUNDATION	JOSHI HLTH FOUNDATION	000:15	18
JUVENILE DIABETES	PSA :30 TID-WHP-1	000:30	16
JUVENILE DIABETES	PSA :30 TID-WHP-2	000:30	16
KIDNEY DISEASE	NATIONAL KIDNEY FOUNDATION	000:14	23
KIDNEY DISEASE	NATIONAL KIDNEY FOUNDATION	000:15	17
LEUKEMIA AND LYMPHOMA	LEUKEMIA AND LYMPHOMA SOCIETY	000:30	1
LEUKEMIA AND LYMPHOMA	LEUKEMIA AND LYMPHOMA SOCIETY	001:00	3
LITERACY	NTL INST FOR LITERACY	001:00	7
MENTAL HEALTH	AD COUNCIL	001:00	1
MENTAL WELLNESS AWARENESS ASS	MENTAL WELLNESS AWARENESS ASS	000:15	29
NABJ	NABJ	000:59	7
ORGAN DONATION	NATIONAL KIDNEY FOUNDATION	000:15	19
PARTNERSHIP FOR DRUG FREE KID	DRUGFREE.ORG	000:30	11
PEYTON WALKER FOUNDATION	PEYTON WALKER FOUNDATION	000:15	22
PULSE OXIMETRY	AMERICAN HEART ASSOCIATION	000:15	5

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PULSE OXIMETRY	AMERICAN HEART ASSOCIATION	000:15	14
SICKLE CELL-STH CTRL PA	PSA :30 SICKLE CELL 110512	000:30	10
SMOKING	AMERICAN LUNG ASSOCIATION	000:59	5
TIPS FROM SMOKERS	CENTER FOR DISEASE CONTROL	000:59	11
TIPS FROM SMOKERS	CENTER FOR DISEASE CONTROL	001:00	4
TIPS FROM SMOKERS	CENTER FOR DISEASE CONTROL	001:00	4
USO	USO	000:55	2
VETERANS CAUSE-PTSD	VETERANS CAUSE-PTSD	000:15	23
VOLUNTEER RECRUITMENT	PENBROOK LIONS CLUB	000:29	29