

## Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM \* WHKF 99.3 FM...7:30AM \* WRVV 97.3 FM...7:30AM \* WTGT 1460 AM...8:30 AM \* WLAN 1390 AM...8:00 AM \* WLAN 96.9 FM...7:00 AM

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INTERVIEW DATE AND TIME: MARCH 15, 2018 9 AM

AIR DATE: MARCH 18, 2018

GUEST(S): WENDY LORANZO FOUNDER AND MOTHER OF HEROINE OVERDOSE VICTIM

ORGANIZATION(S): THE ELIZABETH LORANZO ICARE FOUNDATION

TOPIC(S): OPIOID/ HEROINE ADDICTION AND OVERDOSE- EIGHTY PERCENT OF PENNSYLVANIA’S 67 COUNTIES HAVE DRUG OVERDOSE RATES THAT ARE HIGHER THAN THE NATION’S AVERAGE. WENDY LORANZO FOUNDED THE ELIZABETH LORANZO ICARE FOUNDATION AFTER HER 25 YEAR OLD DAUGHTER DIED OF A HEROINE OVERDOSE. HER FOUNDATION PROMOTES COMPASSION, ADVOCACY, RECOVERY AND EDUCATION BY REACHING OUT TO THOSE WHO HAVE LOST A LOVED ONE TO ADDICTION ISSUES AND TO THOSE ASSISTING A RELATIVE OR FRIEND WHO IS STRUGGLING WITH ADDICTION.

### ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE\_\_ BUSINESS\_\_ CHARITIES\_\_ CIVIC/ NEIGHBORHOOD/ FRATERNAL  
ORGANIZATION\_\_ CONSUMER SERVICES\_\_ CULTURE\_\_ EDUCATION\_\_ GOVERNMENT  
\_\_ ENVIRONMENT\_\_ LABOR\_\_ MILITARY\_\_ MINORITY OR ETHNIC\_\_ ELDERLY\_\_  
YOUTH/STUDENTS\_\_ WOMEN\_\_ PROFESSIONS\_\_ PUBLIC SAFETY/ HEALTH AND  
WELFARE\_\_ X\_\_ RECREATION\_\_ OTHER/ DRUG ABUSE\_\_ X\_\_

### COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

Parents need to find time to talk with and know their children; Fighting the epidemic opioid addiction.

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR

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INTERVIEW DATE AND TIME: MARCH 22, 2018 9:30 AM

AIR DATE: MARCH 25, 2018

GUEST(S): SCOTT DUNWOODY, EXECUTIVE DIRECTOR; SERENA BROWN, DIRECTOR OF THE COMMUNITY CENTER AND ALEX FATUA, PROGRAM COORDINATOR

ORGANIZATION(S): BETHESDA MISSION

TOPIC(S): FOR OVER 100 YEARS, THE BETHESDA MISSION HAS INSPIRED HOPE FOR HOMELESS AND HURTING MEN, WOMEN AND CHILDREN IN THE HARRISBURG AREA. THEY DO THIS BY PROVIDING THEM WITH SHELTER, FOOD, CLOTHING AND PROGRAMS THAT ADDRESS THEIR NEEDS.

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WELFARE\_\_ X\_\_ RECREATION\_\_ OTHER/ HOMELESSNESS\_\_ X\_\_

### COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The existence of racial stereotyping; Society's lack of empathy

Sylvia Maus

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PUBLIC AFFAIRS DIRECTOR