

WLAN
Lancaster, PA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/02/2020

WLAN
Quarterly Issues/Programs List

WLAN-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

YOUTH MENTORING
MENTAL HEALTH
WOMEN'S ISSUES. YOUTH. CHARITY
YOUTH, HEALTH
HEALTH AND WELFARE. ELDERLY. YOUTH
HEALTH, MEN,
MENTAL HEALTH, SUICIDE PREVENTION, YOUTH, VETERANS
CRIME, POVERTY, NEIGHBORHOOD DEVELOPMENT
GOVERNMENT SERVICES, HEALTH AND WELFARE
GOVERNMENT. HEALTH AND WELFARE. CHILDREN
AGRICULTURE BUSINESS. CHARITY. GOVERNMENT. EDUCATION
HOMELESSNESS. WELFARE AND HEALTH. GOVERNMENT SERVICES

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH MENTORING	INSIGHT	BIG BROTHERS/BIG SISTERS OF THE CAPITAL REGION GIVES CHILDREN FACING ADVERSITY A BETTER FOUNDATION FOR LIFE SUCCESS BY PROVIDING EDUCATIONAL AND	KRYSTINA SHULTZ, MARKETING & MANAGER; AMANDA BRIGAMAN, FIRST VICE PRESIDENT	10/6/19 7:00A	029:12

**LIFE GUIDANCE.
THIS IS DONE BY
MATCHING EACH KID
WITH A VOLUNTEER
WHO SHARES THE
SAME INTERESTS.
THE
VOLUNTEER/MENTOR
GOES THROUGH A
BACKGROUND
CHECK AND
CAREFUL INTERVIEW
PROCESS. RESULTS
ARE POSITIVE AND
ARE UNMATCHED BY
ANY OTHER
MENTORING
PROGRAM**

<p>MENTAL HEALTH</p>	<p>INSIGHT</p>	<p>RECOGNIZING THAT MENTAL HEALTH IS PHYSICAL HEALTH BECAUSE ALL IS CONNECTED TO THE BRAIN- THIS IS TO SAY THAT, PROBLEMS WITH THE WAY THAT THE BRAIN FUNCTIONS DIRECTLY IMPACTS ALL PARTS OF OUR BODIES, INCLUDING EMOTIONAL HEALTH. ACCORDING TO SHARON ENGDAHL WHO HAS FORTY- FIVE YEARS OF EXPERIENCE IN THE FIELDS OF MENTAL HEALTH AND PUBLIC POLICY, “THERE IS RESEARCH AVAILABLE THAT THINGS LIKE DRUG AND ALCOHOL ABUSE; DEPRESSION</p>	<p>SHARON ENGDAHL, FOUNDER AND EXECUTIVE DIRECTOR ORGANIZATION(S): THE AMERICAN MENTAL WELLNESS ASSOCIATION</p>	<p>10/13/19 7:02A</p>	<p>030:42</p>
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AND SUICIDE NEED TO BE VIEWED JUST AS OTHER SERIOUS DISEASES WITH FOUR STAGES- CANCER, DIABETES AND HEART DISEASE.” THE AMERICAN MENTAL WELLNESS ASSOCIATION HAS VERY SUCCESSFUL PROGRAMS THAT ADDRESS THIS ISSUE WITH MENTAL WELLNESS PRESENTATIONS THAT REACH OUT TO SCHOOLS AND COMMUNITIES. ALSO DISCUSSED, THE UPCOMING NATIONAL AMERICAN MENTAL HEALTH ASSOCIATION’S CONFERENCE IN HARRISBURG.

<p>WOMEN’S ISSUES. YOUTH. CHARITY</p>	<p>INSIGHT</p>	<p>THE CONFERENCE FOR WOMEN IS ONE OF MANY EVENTS THAT TANYA SROUGI, A FORMER VETERAN, AND HER SISTER HOST FOR THE PURPOSE OF RAISING FUNDS FOR AREA NON-PROFITS. THIS PARTICULAR CONFERENCE IS A DAY OF EDUCATION, NETWORKING AND EMPOWERMENT FOR WOMEN. THE RECIPIENT OF THIS YEAR’S FINANCIAL</p>	<p>TANYA SROUGI, CO-FOUNDER; MELISSA GRAY HAVENS, DIRECTOR ORGANIZATION(S): THE CONFERENCE FOR WOMEN; SKYLER JAMES WENGER FOUNDATION</p>	<p>10/20/19 7:01A</p>	<p>029:30</p>
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SUPPORT IS THE SKYLER JAMES WENGER FOUNDATION. THE SKYLER JAMES WENGER FOUNDATION WAS CREATED IN MEMORY OF LOCAL FOURTEEN YEAR OLD SKYLER JAMES WENGER, WHO WAS HIT AND KILLED ON HIS WAY HOME FROM TRICK-OR-TREATING. SKYLER'S DONATED ORGANS SAVED AND IMPROVED THE LIVES OF SIX OTHERS. EACH YEAR, THE FOUNDATION AWARDS AN AREA HIGH SCHOOL SENIOR A SCHOLARSHIP TO ATTEND ANY 2 OR 4 YEAR COLLEGE, UNIVERSITY OR TRADE SCHOOL AS A FULL-TIME STUDENT. JUST LIKE SKYLER, THE RECIPIENT MUST BE AN ATHLETE AND COME FROM A SINGLE-PARENT HOUSEHOLD.

YOUTH, HEALTH INSIGHT

SUDDEN CARDIAC ARREST (SCA) IS THE NUMBER ONE KILLER OF STUDENT ATHLETES IN OUR COUNTRY. EVERY HOUR, EVERY DAY,

JULIE WALKER, FOUNDER AND EXECUTIVE DIRECTOR ORGANIZATION(S): THE PEYTON WALKER

10/27/19 7:00A

30:10

WE LOSE A CHILD TO SCA. OFTEN TIMES, THE FIRST SIGN OR SYMPTOM OF A HIDDEN HEART ISSUE IS SUDDEN DEATH. THOUSANDS OF CHILDREN ARE WALKING AROUND WITH THIS SERIOUS PROBLEM. THE PEYTON WALKER FOUNDATION HAS HELD FREE HEART SCREENINGS FOR THOUSANDS OF HIGH SCHOOL ATHLETES ACROSS COMMONWEALTH. THEY DONATE AEDS TO SCHOOLS, ATHLETIC ASSOCIATIONS AND OTHER PUBLIC VENUES. THE ORGANIZATION PROVIDES FREE CPR & AED CERTIFICATION TRAINING CLASSES EACH YEAR FOR COMMUNITY MEMBERS. ADDITIONALLY, EACH STUDENT WHO ATTENDS HEART SCREENINGS LEARNS HOW TO PERFORM CPR AND HOW TO USE AN AED. THESE PROGRAMS ARE CURRENTLY IN USE, AND BEING EXPANDED, THROUGHOUT CENTRAL PA FOUNDATION

HEALTH AND WELFARE. ELDERLY. YOUTH	INSIGHT	<p>HOMELAND HOSPICE IS AN OUTREACH OF HOMELAND CENTER, A HISTORIC, NON-PROFIT PERSONAL CARE HOME AND SKILLED NURSING FACILITY, WHICH DATES BACK TO THE CIVIL WAR. IN ADDITION TO THE USUAL MEDICAL CARE, HOMELAND HOSPICE OFFERS COMPLEMENTARY THERAPIES, SUCH AS MUSIC, ART AND MASSAGE THAT BRING ADDITIONAL COMFORT TO ITS RESIDENTS. THEY ALSO OFFER SPIRITUAL AND BEREAVEMENT SUPPORT TO THE FAMILY FOR A FULL 13 MONTHS FOLLOWING THE DEATH OF THEIR LOVED ONE. THESE SERVICES ARE AVAILABLE IN FOURTEEN PENNSYLVANIA COUNTIES. ALSO DISCUSSED- THE UPCOMING EVENT KNOWN AS, "GUITARS, GIFTS & GRATITUDE", A MUSIC-FOCUSED PUBLIC EVENT FOR WHICH PROCEEDS GO TO THOSE WHOSE</p>	<p>GUEST(S): DEBBIE KLINGER, DIRECTOR; MYRA BADORF, ASST. DIRECTOR OF DEVELOPMENT</p>	<p>11/3/19 7:00A</p>	<p>029:08</p>
			<p>ORGANIZATION(S): HOMELAND HOSPICE</p>		

		MEDICARE PAYMENTS HAVE RUN OUT AND THERE IS NO OTHER SOURCE OF INCOME.			
HEALTH, MEN,	INSIGHT	RESEARCH SHOWS THAT ALMOST AS MANY MEN ARE DIAGNOSED WITH PROSTATE CANCER IN A YEAR, AS WOMEN ARE WITH BREAST CANCER AND THE MORTALITY RATES ARE SIMILAR. AS WOMEN HAVE TAKEN ON THE RESPONSIBILITY OF THEIR OWN HEALTH, MEN TEND TO IGNORE THEIRS. THIS IS AN ESPECIALLY CRITICAL SITUATION FOR MEN, AS PROSTATE CANCER CAN OFTEN MEAN A DEATH SENTENCE WHEN NOT DETECTED IN THE EARLY STAGE OF THE DISEASE. THE PENNSYLVANIA PROSTATE CANCER COALITION FOCUSES ON REACHING OUT TO MEN IN CONCERNING PROSTATE CANCER AWARENESS, EDUCATION AND THE ADVOCACY OF RESPONSIBLE SCREENING	GUEST(S): JIM WILLIAMS, RETIRED ARMY COLONEL AND CEO ORGANIZATION(S): THE PENNSYLVANIA PROSTATE CANCER COALITION	11/10/19 7:03A	030:06
MENTAL HEALTH,	INSIGHT	THE NUMBER ONE	GUEST(S): BRUCE	11/17/19 7:00A	030:41

<p>SUICIDE PREVENTION, YOUTH, VETERANS</p>	<p>ISSUE OF CONCERN TO PEOPLE IN CENTRAL PENNSYLVANIA IS THAT OF MENTAL HEALTH. IN 2018, IN YORK COUNTY ALONE, 93 PEOPLE COMMITTED SUICIDE. BRUCE BARTZ, A FORMER POLICE OFFICER WHOSE TWENTY YEAR OLD SON TOOK HIS LIFE, SHARES WHAT HE HAS LEARNED ABOUT SUICIDE AND WHAT HE FEELS THAT WE NEED TO DO TO PREVENT IT. BRUCE RAISES FUNDS FOR SEVERAL SUICIDE-PREVENTION PROGRAMS IN YORK COUNTY THAT FOCUS ON VETERANS AND YOUNG PEOPLE. HE ALSO REACHES OUT TO SCHOOL AND COMMUNITY GROUPS WHERE HE ADDRESSES THIS VERY SERIOUS ISSUE.</p>	<p>BARTZ, FORMER POLICE OFFICER, FATHER OF SUICIDE VICTIM AND DIRECTOR</p> <p>ORGANIZATION(S): BARTZ BRIGADE</p>	<p>CRIME, POVERTY, NEIGHBORHOOD DEVELOPMENT</p>	<p>INSIGHT</p>	<p>A GROUP OF HARRISBURG WOMEN HAVE LAUNCHED A GRASSROOTS REVITALIZATION EFFORT KNOWN AS, "THE EAST UPTOWN FRONT PORCH PROJECT". THIS PROJECT IS BEING DONE IN A DILAPIDATED AREA OF THE CITY WHERE ALMOST THIRTY FAMILIES WILL BENEFIT FROM THE EFFORT. THE FOCUS OF THIS PROJECT</p>	<p>STEPHANIE RECTOR; TAMI DYKES; BECKY JOINER, ORGANIZERS</p> <p>ORGANIZATION(S): EAST UPTOWN FRONT PORCH PROJECT</p>	<p>11/24/19 7:01A</p>	<p>30:02</p>
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		<p>IS TO BUILD AND REPAIR THE FRONT PORCHES OF THE RECIPIENTS. THE GROUP'S MISSION IS TO HELP THE MEMBERS OF THIS NEIGHBORHOOD RETURN TO THE DAYS WHEN FAMILIES UTILIZED THEIR FRONT PORCHES, WHILE FOSTERING A SENSE OF COMMUNITY NEIGHBORLINESS AND SAFETY.</p>			
GOVERNMENT SERVICES, HEALTH AND WELFARE	INSIGHT	<p>THE PROGRAM PAINTED A PICTURE OF WHAT IS FACED EVERY DAY BY PUBLIC SERVANTS WHO KEEP US SAFE, THOSE BEING FIRE-FIGHTERS AND OTHER EMERGENCY RESPONDERS. DISCUSSION FOCUSED UPON JOB RESPONSIBILITIES; THE GROWING NUMBER OF FIRE-FIGHTERS, DUE THEIR JOBS ARE FACED WITH ANXIETY, DEPRESSION, POST-TRAUMATIC STRESS DISORDER, ADDICTION AND SUICIDE; PENDING LEGISLATION</p>	<p>BRIAN ENTERLINE, CHIEF ORGANIZATION(S): HARRISBURG FIRE DEPARTMENT</p>	12/1/19 7:01A	29:57
GOVERNMENT. HEALTH AND WELFARE. CHILDREN	INSIGHT	<p>THE US CONSUMER PRODUCT SAFETY COMMISSION IS CHARGED WITH PROTECTING THE PUBLIC FROM UNREASONABLE RISKS OF INJURY OR DEATH ASSOCIATED WITH THE USE OF THE THOUSANDS OF TYPES OF CONSUMER PRODUCTS UNDER THE AGENCY'S JURISDICTION. DISCUSSION FOCUSED ON HOLIDAY SAFETY/TIPS AND PRODUCT RECALL. CHILDREN'S TOY SAFETY DURING THE HOLIDAYS</p>	<p>MARYANN MCGERTY SIEBER, PRODUCT INVESTIGATOR ORGANIZATION(S): US CONSUMER PRODUCT SAFETY COMMISSION</p>	12/8/19 7:00A	30:04

<p>AGRICULTURE BUSINESS. CHARITY. GOVERNMENT. EDUCATION</p>	<p>INSIGHT</p>	<p>THE PENNSYLVANIA FARM SHOW, IN ITS 104th YEAR, IS THE LARGEST INDOOR AGRICULTURAL EXPOSITION IN THE NATION. WITH NEARLY 6,000 ANIMALS, 10,000 COMPETITIVE EXHIBITS AND 300 COMMERCIAL EXHIBITS, THE PENNSYLVANIA FARM SHOW IS AN OPPORTUNITY TO CELEBRATE AGRICULTURE AND WHAT THIS INDUSTRY MEANS TO ALL THE RESIDENTS OF PENNSYLVANIA.</p>	<p>SHARON ALTLAND, EXECUTIVE DIRECTOR; DAVE SMITH, EXECUTIVE DIRECTOR ORGANIZATION(S): THE 2020 PA FARM SHOW; THE PA DAIRYMEN'S ASSOCIATION</p>	<p>12/15/19 7:01A</p>	<p>30:02</p>
<p>HOMELESSNESS. WELFARE AND HEALTH. GOVERNMENT SERVICES</p>	<p>INSIGHT</p>	<p>JOHN RINALDO, FROM LANCASTER, PA, TALKS ABOUT HIS JOURNEY OF HEARTACHE AND DESPERATION AND HOW BEING AMONG THE HOMELESS LED HIM TO A PLACE OF PEACE. HIS FOCUS IS TO BRING OTHERS TO A PLACE OF PEACE BY ENCOURAGING US TO CONSIDER HOW WE TREAT EACH OTHER; LISTEN INTENTLY TO WHAT OTHERS ARE FEELING AND UNDERSTAND THE PRACTICE OF TRULY GIVING.</p>	<p>JOHN RINALDO ORGANIZATION(S): PRIVATE CITIZEN AND ADVOCATE FOR THE HOMELESS</p>	<p>12/22/19 7:00A</p>	<p>30:00</p>

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	FILL - IHR SONIC IMAGE 15	000:16	029
----	FILL - IHR SONIC IMAGE 15	000:21	021
----	PSA - ANXIETY BRING CHANGE 2 MIND	000:15	009
----	PSA - BRING CHANGE2MIND	000:30	096
----	PSA - FLU PREVENTION	001:00	101
----	PSA - FLU PREVENTION (SPANISH ONLY)	001:00	092
----	PSA - GIRL SCOUTS	001:00	099
----	PSA - SHELTER PETS	000:30	100