

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: APRIL 16, 2018 9:30 AM
AIR DATE: APRIL 22, 2018

GUEST(S): ANGELA LIDDLE, PRESIDENT AND CEO

ORGANIZATION(S): THE PENNSYLVANIA FAMILY SUPPORT ALLIANCE

TOPIC(S): ANYONE WHO CAUSES SERIOUS PHYSICAL, MENTAL OR EMOTIONAL INJURY, OR SEXUAL ABUSE OR EXPLOITATION TO A CHILD IS A CHILD ABUSER. NO COMMUNITY IN PENNSYLVANIA IS WITHOUT CHILD ABUSE. THE PENNSYLVANIA FAMILY SUPPORT ALLIANCE EDUCATES, INFORMS AND LEADS COMMUNITIES TO ACTION TO PROTECT CHILDREN FROM ABUSE AND NEGLECT. IN LIGHT OF THE OPIOID EPIDEMIC IN PENNSYLVANIA, MANY GRANDPARENTS HAVE HAD TO TAKE CUSTODY OF THEIR GRANDCHILDREN. THE PENNSYLVANIA FAMILY SUPPORT ALLIANCE HAS ANNOUNCED THE KINSHIP CAREGIVER NAVIGATOR PROGRAM, WHICH HAS BI-PARTISAN SUPPORT IN THE STATE LEGISLATURE. THIS LEGISLATION WILL SUPPORT GRANDPARENTS BY PROVIDING THEM WITH RESOURCES FOR RAISING THEIR GRANDCHILDREN.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE ___ BUSINESS ___ CHARITIES ___ CIVIC/ NEIGHBORHOOD/ FRATERNAL ORGANIZATION ___ CONSUMER SERVICES ___ CULTURE ___ EDUCATION X
GOVERNMENT ___ ENVIRONMENT ___ LABOR ___ MILITARY ___ MINORITY OR ETHNIC ___ ELDERLY ___ YOUTH/STUDENTS X WOMEN ___ PROFESSIONS ___ PUBLIC SAFETY/ HEALTH AND WELFARE X RECREATION ___ OTHER/ CHILD ABUSE AND NEGLECT X

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The need for all citizens of the commonwealth to take on the seriousness of child abuse and do all they can to help alleviate this problem; Term limits for elected officials; Drug and alcohol abuse

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: APRIL 30, 2018 9:30 AM
AIR DATE: MAY 6, 2018

GUEST(S): MARYANNE MCGERTY-SIEBER, PRODUCT SAFETY INVESTIGATOR

ORGANIZATION(S): THE US CONSUMER PRODUCT SAFETY COMMISSION

TOPIC(S): THE US CONSUMER PRODUCT SAFETY COMMISSION IS CHARGED WITH PROTECTING THE PUBLIC FROM UNREASONABLE RISKS OF INJURY OR DEATH ASSOCIATED WITH THE USE OF THE THOUSANDS OF TYPES OF CONSUMER PRODUCTS. DISCUSSION FOCUSED UPON HOW TO REMAIN SAFE WHILE TAKING PART IN ALL KINDS OF OUTDOOR ACTIVITIES DURING THE UPCOMING WARM WEATHER SEASON.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS__ CHARITIES__ CIVIC/ NEIGHBORHOOD/ FRATERNAL
ORGANIZATION__ CONSUMER SERVICES__X__ CULTURE__ EDUCATION__
GOVERNMENT__X__ ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__
ELDERLY__ YOUTH/STUDENTS__ WOMEN__ PROFESSIONS__ PUBLIC SAFETY/
HEALTH AND WELFARE__X__ RECREATION__ OTHER/___

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The concern for public safety, especially the safety of school children; The high cost of a college education

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: MAY 7, 2018 9:30 AM
AIR DATE: MAY 13, 2018

GUEST(S): EMILY WINSLOW, DIRECTOR OF EVENTS AND OLIVIA BERRIGAN, EVENTS COORDINATOR

ORGANIZATION(S): CENTRAL PENN BUSINESS JOURNAL

TOPIC(S): SINCE IT'S BEGINNING OVER THIRTY YEARS AGO, THE AWARD-WINNING REGIONAL PUBLICATION KNOWN AS THE CENTRAL PENN BUSINESS JOURNAL, HAS HIGHLIGHTED BUSINESSES, INDUSTRIES, NON-PROFITS AND COMMUNITY LEADERS IN CENTRAL PENNSYLVANIA.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS CHARITIES__ CIVIC/ NEIGHBORHOOD/ FRATERNAL ORGANIZATION__ CONSUMER SERVICES CULTURE__ EDUCATION
GOVERNMENT ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__ ELDERLY__ YOUTH/STUDENTS__ WOMEN__ PROFESSIONS PUBLIC SAFETY/
HEALTH AND WELFARE__ RECREATION__ OTHER/ MEDIA

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

FARM LAND PRESERVATION; THE NEED TO ENCOURAGE YOUNG PEOPLE TO CONSIDER A CAREER IN THE SKILLED TRADES

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: MAY 14, 2018 9:30 AM
AIR DATE: MAY 20, 2018

GUEST(S): FELICITY DEBACCO ERNI, DIRECTOR AND STATE COORDINATOR

ORGANIZATION(S): PENNSYLVANIANS AGAINST UNDERAGE DRINKING AND STUDENTS AGAINST DRUNK DRIVING

TOPIC(S): THE TRUE STATUS OF OPIOD ABUSE IN PENSYLVANIA FROM SOMEONE WHO HAS WORKED DILIGENTLY FOR MANY YEARS EDUCATING CHILDREN, PARENTS, GOVERNMENT AND THE GENERAL PUBLIC ABOUT THE STATUS AND ANGER OF DRUG ABUSE IN PENNSYLVANUA AND HOW TO PREVENT IT.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS__ CHARITIES___ CIVIC/ NEIGHBORHOOD/ FRATERNAL ORGANIZATION__ CONSUMER SERVICES___ CULTURE___ EDUCATION___ GOVERNMENT___ ENVIRONMENT__ LABOR__ MILITARY___ MINORITY OR ETHNIC__ ELDERLY___ YOUTH/STUDENTS__ WOMEN__ PROFESSIONS___ PUBLIC SAFETY/ HEALTH AND WELFARE__ X__ RECREATION__ OTHER/ DRUG ABUSE__ X__

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

As many other states have approved the sale of recreational marijuana, the concern is for Pennsylvania following suit.

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: FEBRUARY 26, 2018 9 AM
AIR DATE: MAY 28, 2018

GUEST(S): CARRIE PERRY, PA AMBASSADOR FOR PROJECT LYME AND MOTHER OF A YOUNG GIRL WITH LYME DISEASE; RENE KREBS, WOMAN WHO IS SUFFERING WITH LYME DISEASE FOR MANY YEARS

ORGANIZATION(S): PROJECTLYME.ORG

TOPIC(S): SINCE 2011, PENNSYLVANIA HAS REPORTED THE MOST CASES OF LYME DISEASE IN THE WHOLE COUNTRY AND EACH YEAR THIS NUMBER KEEPS GOING UP. BEING BITTEN BY A TICK, VERY OFTEN RESULTS IN LYME DISEASE, WHICH IS A SERIOUS BACTERIAL INFECTION WHICH CAN STAY IN THE BODY FOR YEARS. DISCUSSION INCLUDED- WHAT THE GENERAL PUBLIC IS NOT BEING TOLD ABOUT LYME DISEASE; THE NEED FOR THE INCREASE IN DOSAGE OF ANTI-BIOTICS FOR TREATING LYME DISEASE; THE FACT THAT THERE IS ONLY ONE ACCURATE TEST FOR LYME DISEASE; THE GREAT NEED TO EDUCATION RESIDENTS OF PENNSYLVANIA ABOUT THE FACT THAT LYME DISEASE IS AN EPIDEMIC.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS__ CHARITIES____ CIVIC/ NEIGHBORHOOD/ FRATERNAL
ORGANIZATION__ CONSUMER SERVICES____ CULTURE__ EDUCATION____ GOVERNMENT
__ ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__ ELDERLY____
YOUTH/STUDENTS__ WOMEN__ PROFESSIONS__ PUBLIC SAFETY/ HEALTH AND
WELFARE__ X__ RECREATION__ OTHER/LYME DISEASE__ X__

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The way in which the government manipulates the public; Getting the word out that Lyme disease is much more serious than one believes.

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: MAY 29, 2018 9:30 AM
AIR DATE: JUNE 3, 2018

GUEST(S): DELAINE MAST, MANAGER

ORGANIZATION(S): WORLD TEAM TENNIS RECREATIONAL LEAGUES; MCCASKEY HIGH SCHOOL MEN'S AND WOMEN'S TENNIS TEAMS AND TENNIS CENTRAL

TOPIC(S): RUN TOTALLY BY VOLUNTEERS, TENNIS CENTRAL PROVIDES YEAR-ROUND INSTRUCTIONAL AND COMPETITIVE PROGRAMS FOR THOUSANDS OF YOUTH IN LANCASTER COUNTY. YOUTH FROM ALL SOCIAL AND ECONOMIC BACKGROUNDS ARE ENCOURAGED TO TAKE PART IN THESE PROGRAMS, WHICH, THROUGH TENNIS, PROMOTE ACADEMIC ACHIEVEMENT, HEALTH/WELLNESS, AND SOCIAL/EMOTIONAL SKILL DEVELOPMENT. ADDITIONALLY, CHILDREN LEARN TEAMWORK, PROBLEM-SOLVING, AND DECISION-MAKING.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS__ CHARITIES__ CIVIC/ NEIGHBORHOOD/ FRATERNAL
ORGANIZATION__ CONSUMER SERVICES__ CULTURE__ EDUCATION__ GOVERNMENT
__ ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__ ELDERLY__
YOUTH/STUDENTS WOMEN__ PROFESSIONS__ PUBLIC SAFETY/ HEALTH AND
WELFARE__ RECREATION OTHER/ __

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The need for adults to realize the positive and negative impact their behaviors have on children; Personal accountability; Drug abuse

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: JUNE 4, 2018 9:30 AM

AIR DATE: JUNE 10, 2018

GUEST(S): GARRY CATHELL, EXECUTIVE DIRECTOR; RONALD KENT, TEAM MEMBER

ORGANIZATION(S): BIG 33 FOOTBALL CONFERENCE; PENNSYLVANIA SCHOLASTIC FOOTBALL COACHES ASSOCIATION

TOPIC(S): THE MISSION OF THE PSFCA-BIG 33 IS TO HELP MAINTAIN THE HIGHEST POSSIBLE STANDARDS AND IMPROVE THE CONDITIONS OF PENNSYLVANIA FOOTBALL AND THE FOOTBALL COACHING PROFESSION. BY UNDERSTANDING POTENTIAL TRIBULATIONS AND RESOLVING TOGETHER, SOURCES OF FOOTBALL RELATED INFORMATION IS AT THE DISPOSAL OF COACHES AND PROPER ORGANIZATIONS. THE TWO BIG 33 TEAMS ARE COMPRISED OF THE TOP HIGH SCHOOL FOOTBALL PLAYERS IN PENNSYLVANIA AND ANOTHER CHOSEN STATE. EACH YEAR, THE BIG 33 GAME TAKES PLACE IN THE HARRISBURG, PA AREA. MANY OF THESE PLAYERS HAVE GONE ON TO BECOME HIGHLY SKILLED PROFESSIONAL ATHLETES WHO HAVE CONTRIBUTED GREATLY TO THOSE IN THEIR COMMUNITIES. ADDITIONALLY, THE BIG 33 TEAM PLAYERS REACH OUT TO COMMUNITY ORGANIZATIONS TO SUPPORT THEIR NEEDS AND CAUSES.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE__ BUSINESS__ CHARITIES__ CIVIC/ NEIGHBORHOOD/ FRATERNAL ORGANIZATION__ CONSUMER SERVICES__ CULTURE__ EDUCATION__ GOVERNMENT__ ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__ ELDERLY__ YOUTH/STUDENTS__ X__ WOMEN__ PROFESSIONS__ PUBLIC SAFETY/ HEALTH AND WELFARE__ X__ RECREATION__ X__ OTHER/ __

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

The need to continue to become mentors for children whenever the opportunities rise; Realizing that we all need to look to a “higher power” to support us in our lives.

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: JUNE 11, 2018 9:30 AM
AIR DATE: JUNE 17, 2018

GUEST(S): DAVE SMITH, EXECUTIVE DIRECTOR; BRITTANY HAAG, DAIRY EDUCATION MANAGER AND LOLLY LESHER, BOARD MEMBER AND FARMER

ORGANIZATION(S): PA DAIRYMEN'S ASSOCIATION; THE CENTER FOR DAIRY EXCELLENCE FOUNDATION

TOPIC(S): AGRICULTURE IS PENNSYLVANIA'S NUMBER ONE INDUSTRY AND THE PA DAIRY INDUSTRY IS THE LARGEST SECTOR OF THAT INDUSTRY. ADDITIONALLY, PA DAIRY CONTRIBUTES APPROXIMATELY \$15 BILLION TO THE STATE'S ECONOMY AND PROVIDES OVER 52,000 JOBS. TO FURTHER EDUCATE RESIDENTS OF THE COMMONWEALTH ABOUT THE IMPACT OF THE DAIRY INDUSTRY, THE DEPARTMENT OF AGRICULTURE AND THE PENNSYLVANIA DAIRYMEN'S ASSOCIATION HAVE JUST RELEASED A SERIES OF PUBLIC SERVICE ANNOUNCEMENTS AND BILLBOARDS. THE PSA'S ALSO FOCUS ON THE NUTRITIONAL VALUE OF DAIRY PRODUCTS, WITH EMPHASIS ON MILK.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE BUSINESS CHARITIES CIVIC/ NEIGHBORHOOD/ FRATERNAL ORGANIZATION CONSUMER SERVICES CULTURE EDUCATION GOVERNMENT ENVIRONMENT LABOR MILITARY MINORITY OR ETHNIC ELDERLY YOUTH/STUDENTS WOMEN PROFESSIONS PUBLIC SAFETY/ HEALTH AND WELFARE RECREATION OTHER/

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

THE IMPORTANCE OF ENCOURAGING YOUNG PEOPLE ABOUT ALL THE CAREER OPPORTUNITIES WITHIN THE DAIRY INDUSTRY; A NEED TO RE-EXAMINE THE INFORMATION GIVEN TO THE PUBLIC ABOUT THE NUTRITIONAL REQUIREMENTS OF CHILDREN.

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

“INSIGHT” is a 30 minute in-studio Public Affairs Radio Program that airs every Sunday morning on the following stations and times: WRBT 94.9 FM...7:30AM * WHKF 99.3 FM...7:30AM * WRVV 97.3 FM...7:30AM * WTKT 1460 AM...8:30 AM * WLAN 1390 AM...8:00 AM * WLAN 96.9 FM...7:00 AM

INTERVIEW DATE AND TIME: JUNE 18, 2018 9:30 AM
AIR DATE: JUNE 24, 2018

GUEST(S): ALEXA MOODY, FOUNDER AND CEO

ORGANIZATION(S): PLEASE LIVE

TOPIC(S): ACCORDING TO THE CENTERS FOR DISEASE CONTROL, BETWEEN 1999 AND 2016, THE NUMBER OF PERSONS TAKING THEIR LIFE HAS GONE UP BY 34 PERCENT IN EACH STATE. FOR YOUNG PEOPLE BETWEEN 10 AND 24, SUICIDE IS THE 3RD LEADING CAUSE OF DEATH. AFTER HEARING ABOUT FIVE TEEN SUICIDES WITHIN THE COURSE OF FIVE MONTHS RIGHT HERE IN CENTRAL PENNSYLVANIA, NINETEEN -YEAR OLD ALEXA MOODY STARTED AN ORGANIZATION KNOWN AS, PLEASE LIVE. THE MISSION OF PLEASE LIVE IS TO CULTIVATE MENTAL WELLNESS THROUGH EDUCATION AND AWARENESS WITH FOCUS ON DEPRESSION, ANXIETY AND SUICIDE PREVENTION. WITHIN THE LAST FEW YEARS, THIS PROGRAM HAS SHOWN A 17% DECREASE IN PREJUDICED BELIEFS TOWARDS INDIVIDUALS WITH MENTAL ILLNESS; A 23% INCREASE IN GENERAL KNOWLEDGE SURROUNDING MENTAL HEALTH AND A 23% INCREASE IN COMFORT IN REACHING OUT FOR HELP OR ASSISTING A FRIEND OR LOVED ONE WHO MAY BE STRUGGLING.

ASCERTAINED ISSUE(S) ADDRESSED

AGRICULTURE ___ BUSINESS ___ CHARITIES ___ CIVIC/ NEIGHBORHOOD/ FRATERNAL
ORGANIZATION ___ CONSUMER SERVICES ___ CULTURE ___ EDUCATION ___ GOVERNMENT
___ ENVIRONMENT ___ LABOR ___ MILITARY ___ MINORITY OR ETHNIC ___ ELDERLY ___
YOUTH/STUDENTS X WOMEN ___ PROFESSIONS ___ PUBLIC SAFETY/ HEALTH AND
WELFARE X RECREATION ___ OTHER/SUICIDE X

COMMUNITY PROBLEMS, NEEDS AND INTERESTS, AS STATED BY COMMUNITY LEADERS

In most situations, drug and alcohol addiction and mental health problems are being treated as two different issues, while top experts concur that they should be treated as one; In general, many of us hear other when we should be listening; There is still a stigma attached to mental illness when in reality, mental illness is a disease of the brain.

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR
