

WLAN-AM Quarterly Issues 2014 – 4th Quarter

WLAN airs a public service program, Insight, Sunday Morning at 8:00AM. In the 4th quarter, the show addressed the following issues: see attached public affairs report for details.

10/05/14	Issues: Education; Youth/Student; Safety/Health/Welfare; Other/Child Abuse
10/12/14	Issues: Education; Youth/Student; Safety/Health/Welfare
10/19/14	Issues: Charities; Public Safety/Health/Welfare; Other/Hunger
10/26/14	Issues: Education; Elderly; Youth/Students; Safety/Health/Welfare; Other/Bullying/Depression/Suicide
11/02/14	Issues: Consumer Services; Culture; Safety/Health/Welfare
11/09/14	Issues: Other/Veterans-Post traumatic Stress Disorder
11/16/14	Issues: Youth/Students; Recreation; Other/Adoption
11/23/14	Issues: Recreation; Other/Housing
11/30/14	Issues: Recreation; Other/Prison Reform
12/07/14	Issues: Charities; Women; Recreation; Other/Homelessness
12/14/14	Issues: Government; Recreation
12/21/14	Issues: Charities; Public Safety/Health/Welfare; Other-Poverty
12/28/14	Issues: Organization; Consumer Service; Public Safety/Health/Welfare; Other-Crime/Tourism

Public Affairs Report

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**INTERVIEW DATE AND TIME: JULY 9, 2014 12:00 NOON
AIR DATE: OCTOBER 5, 2014**

**GUEST(S): JASON KUTULAKIS, ATTORNEY AND FOUNDER
ORGANIZATION: CHILDFIRST- PA**

TOPIC: IN ADDITION TO THE TRAUMA THAT YOUNG CHILDREN EXPERIENCE WITH ABUSE, OFTEN THEY MUST FACE ADDITIONAL TRAUMA WHEN THEY HAVE TO TESTIFY IN COURT. CHILDFIRST PA IS DEDICATED TO TEACHING CHILD ABUSE PROFESSIONALS TO WORK AS A MULTI-DISCIPLINARY TEAM THROUGH A WEEK LONG, INTENSIVE TRAINING THAT TEACHES THEM HOWTO MAKING THE CHILD THEIR FIRST PRIORITY.

ASCERTAINED ISSUE(S) ADDRESSED

**AGRICULTURE__ BUSINESS__ CHARITIES__ CIVIC/ NEIGHBORHOOD/ FRATERNAL
ORGANIZATION__ CONSUMER SERVICES__ CULTURE__ EDUCATION__ X__ GOVERNMENT
__ ENVIRONMENT__ LABOR__ MILITARY__ MINORITY OR ETHNIC__ ELDERLY__
YOUTH/STUDENTS__ X__ WOMEN__ PROFESSIONS__ PUBLIC
SAFETY/HEALTH/WELFARE__ X__ RECREATION__ OTHER/CHILD ABUSE__ X__**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

THE NEED FOR GOVERNMENT OFFICIALS TO FORGET THEIR POLITICAL PARTIES AND WORK TOGETHER FOR THE BETTER GOOD OF THOSE WHO ELECTED THEM; THE NEED FOR PARENTS TO DO WHAT IS BEST FOR THEIR CHILDREN AND NOT WHAT IS EASIEST FOR THEMSELVES;

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR

Public Affairs Report

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INTERVIEW DATE AND TIME: SEPTEMBER 8, 2014 12:00 NOON

AIR DATE: OCTOBER 12, 2014

GUEST(S): ROB KIVLAN, DEVELOPMENT DIRECTOR; TOM KEMPER, GROUP SERVICES INSTRUCTOR AND GRADUATE

ORGANIZATION: DIAKON YOUTH SERVICES WILDERNESS CENTER

TOPIC: THE DIAKON WILDERNESS CENTER IS LOCATED ON 170 ACRES OF MOUNTAINOUS TERRAIN NEAR BOILING SPRINGS, PA. THE CENTER STAFF PROVIDES VOCATIONAL TRAINING, COUNSELING AND MENTORING SERVICES TO AT RISK KIDS. THESE BOYS AND GIRLS HAVE BEEN ADJUDICATED DELINQUENT OR DEPENDENT BY COUNTY JUVENILE COURTS OR CHILDREN AND YOUTH SERVICES. THE PROGRAMS OFFERED ARE DESIGNED TO HELP THESE YOUNG PEOPLE BECOME PRODUCTIVE, CONTRIBUTING MEMBERS OF SOCIETY

ASCERTAINED ISSUE(S) ADDRESSED

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Duplication of social services not needed; Use of medication on young kids, when not needed; Mentors needed for kids and parents

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR

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**INTERVIEW DATE AND TIME: SEPTEMBER 15, 2014 12:00 NOON
AIR DATE: OCTOBER 19, 2014**

GUEST(S): BRAD PETERSON, DIRECTOR OF COMMUNICATIONS AND MEGAN ROBY, SPECIAL EVENTS & PROMOTIONS COORDINATOR.

ORGANIZATION: THE CENTRAL PA FOODBANK

TOPIC: THROUGH ITS 800 PARTNERS IN 27 COUNTIES WITHIN THE COMMONWEALTH, THE CENTRAL PA FOODBANK DISTRIBUTES 32 MILLION POUNDS OF FOOD AND GROCERY PRODUCTS EACH YEAR TO THE HUNGRY. ACCORDING TO A RECENTLY RELEASED NATIONAL STUDY, HUNGER IS GETTING WORSE IN OUR COUNTRY. IN CENTRAL PA, THESE FACTS ARE THE SAME. REAL CONCERN IS FOR THE SMALL CHILDREN, THE ELDERLY AND HOMELESS VETERANS.

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Homeless veterans; Healthy nutrition for the elderly; Diabetes in children

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR

OCTOBER

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**INTERVIEW DATE AND TIME: SEPTEMBER 22, 2014 12:00 NOON
AIR DATE: OCTOBER 26, 2014**

**GUEST(S): JESSE GANTT, FOUNDER AND EXECUTIVE DIRECTOR
ORGANIZATION: FOUNDATION FOR HOPE**

TOPIC: THE FOUNDATION FOR HOPE IS A COMMUNITY OUTREACH ORGANIZATION DEDICATED TO PROVIDING SUPPORT AND SERVICES TO THOSE OF ALL AGES WHO ARE AFFECTED BY BULLYING, DEPRESSION, OR SUICIDE. THIS ORGANIZATION WAS STARTED BY A LOCAL BOY WHO TRIED TO COMMIT SUICIDE AT THE AGE OF TEN, BECAUSE OF THE CONSTANT MENTAL AND PHYSICAL BULLYING HE DEALT WITH AT SCHOOL. AT 29, HE PROVIDES EDUCATION AND INTERVENTION TO SCHOOLS AND COMMUNITY GROUPS SHOWING THAT BULLYING IS NOT JUST A RITE OF PASSAGE: DEPRESSION DOES NOT NEED TO LAST FOREVER AND LIFE IS TOO PRECIOUS TO LOSE.

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SAFETY/HEALTH/WELFARE__ X__ RECREATION__ OTHER/BULLYING/DEPRESSION/SUICIDE__ X__**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Overhaul of mental health system; State pension reform; Term limits for state and federal legislators

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

Public Affairs Report

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**INTERVIEW DATE AND TIME: SEPTEMBER 29, 2014 12:00 NOON
AIR DATE: NOVEMBER 2, 2014**

**GUEST(S): KATHY POSSINGER, EXECUTIVE DIRECTOR; JENNIFER WINTERMYER,
DIRECTOR OF FAMILY & SOCIAL SERVICES**

ORGANIZATION: TRI COUNTY COMMUNITY ACTION

**TOPIC: SINCE 1966, TRCOUNTY COMMUNITY ACTION HAS CHANGED LIVES AND
COMMUNITIES IN DAUPHIN, C UMBERLAND AND PERRY COUNTIES BY ACTING AS A
RESOURCES FOR LIFE-SUSTAINING SERVICES.**

ASCERTAINED ISSUE(S) ADDRESSED

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Mental health issues; The “cliff effect”, which means that as someone's wages increase and they begin to move out of poverty, the amount of benefits they receive (like SNAP, TANF, rental subsidies, child care subsidies, etc.) decrease. However, the decrease is disproportionate and families end up with less spending power because of the loss of benefits.

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

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INTERVIEW DATE AND TIME: NOVEMBER 3, 2014 12:00 NOON
AIR DATE: NOVEMBER 9, 2014

GUEST(S): SCOTT J. FONNER, TREASURER AND CHAPLIN OF THE AMERICAN LEGION RIDERS, POST 998 IN LAWTON; JIM LAUFENBERG, PAST COMMANDER OF THE AMERICAN LEGION POST 998, AND DIRECTOR OF THE NEW ORGANIZATION KNOWN AS VETERANS CAUSE AND "ALEX", (ANONYMOUS) A PTSD AFFECTED ACTIVE VETERAN.

ORGANIZATION: VETERANS CAUSE.COM

TOPIC: THE LATEST STUDIES CONCERNING POST TRAUMATIC STRESS DISORDER AND THE IMPACT THAT IT HAS ON THE MILITARY SUGGESTS THAT VETERANS DO MUCH BETTER IN DEALING WITH THIS LIFE-CHANGING DISORDER WHEN THEY ARE ABLE TO DISCUSS WAR EXPERIENCES WITH OTHER VETERANS. VETERANS' CAUSE IS A LOCAL ORGANIZATION THAT PROVIDES AN SAFE ENVIRONMENT WHERE THESE MILITARY MEMBERS CAN SHARE THERE EXPERIENCES AND WHAT HAS HELPED THEM, WHILE REMAINING ANONYMOUS.

ASCERTAINED ISSUE(S) ADDRESSED

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COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS

HOMELSS VETERANS; THE INAFECTIVE WAY THAT VETERANS RECEIVE WORD ABOUT BENEFITS THAT ARE DUE TO THEM; JOBS FOR VETERANS

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**INTERVIEW DATE AND TIME: NOVEMBER 10, 2014 12:00 NOON
AIR DATE: NOVEMBER 16, 2014**

GUEST(S): BRENDA LAWRENCE, EXECUTIVE DIRECTOR; MICHELLE NAUMAN, YOUTH ADVOCATE

ORGANIZATION: FAMILY DESIGN RESOURCES

TOPIC: FAMILY DESIGN RESOURCES IS THE ONLY ORGANIZATION OF ITS KIND IN THE COUNTRY. THIS ORGANIZATION PROVIDES SUPPORT AND ADVICE TO AGENCIES AND INSTITUTIONS THAT SERVE CHILDREN AND FAMILIES. THEY HAVE BEEN IN THE FOREFRONT IN SUPPORTING AND GUIDING SWAN, PENNSYLVANIA'S VERY SUCCESSFUL STATE -WIDE ADOPTION NETWORK.

ASCERTAINED ISSUE(S) ADDRESSED

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RECREATION__ X__ OTHER/ADOPTION__ X__**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

The need for adoption and natural birth parents to consider parenting classes; an overhaul of the mental health system.

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

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**INTERVIEW DATE AND TIME: NOVEMBER 19, 2014 12:00 NOON
AIR DATE: NOVEMBER 23, 2014**

**GUEST(S): ANTRON WATSON, ASSISTANT DIRECTOR
ORGANIZATION: HABITAT FOR HUMANITY OF THE GREATER HARRISBURG AREA**

TOPIC: THE 2 BIGGEST FACTORS IN DRIVING HOMELESSNESS IN THIS COUNTRY ARE POVERTY AND AFFORDABLE HOUSING. HABITAT FOR HUMANITY OF THE GREATER HARRISBURG AREA HELPS PEOPLE IN DESPERATE NEED BUILD, REPAIR AND RENOVATE THEIR HOMES. THIS IS DONE THROUGH THE SUPPORT OF MANY VOLUNTEERS, COMMUNITY DONATIONS AND THE ORGANIZATION’S “RESTORE”.

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RECREATION_X__ OTHER/HOUSING_X__**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Homeless veterans; Public education; Volunteerism

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

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**INTERVIEW DATE AND TIME: NOVEMBER 24, 2014 12:00 NOON
AIR DATE: NOVEMBER 23, 2014**

**GUEST(S): REV. VLADIMIR BEAUFILS, PRESIDENT AND CHAIR
ORGANIZATION: CAPITAL REGION EX-OFFENDER SUPPORT COALITION**

TOPIC: EXPERTS IN THE FIELD OF PRISON REFORM, INCLUDING PENNSYLVANIA'S SECRETARY OF CORRECTIONS AGREE THAT BUILDING MORE PRISONS WILL NOT DECREASE THE NUMBER OF OFFENDERS. WHAT WILL AND HAS BEEN WORKING ARE TRANSITION PROGRAMS THAT ARE PROVIDED WHEN AN INMATE IS GOING TO BE RELEASED. IN FACT, THE RECIDIVISM RATE IN PENNSYLVANIA HAS DECREASED BY OVER SEVEN PERCENT IN THE LAST SIX YEARS BECAUSE OF THESE PROGRAMS

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RECREATION_X__ OTHER/PRISON REFORM_X__**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Equal opportunities for everyone; Spirituality; Generational societal ills

Sylvia Maus
PUBLIC AFFAIRS DIRECTOR

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**INTERVIEW DATE AND TIME: DECEMBER 3, 2014 12:00 NOON
AIR DATE: DECEMBER 7, 2014**

**GUEST(S): DENISE BRITTON, EXECUTIVE DIRECTOR
ORGANIZATION: SHALOM HOUSE**

TOPIC: SHALOM HOUSE PROVIDES A TEMPORARY SHELTER FOR WOMEN AND CHILDREN WHO HAVE NO WHERE ELSE TO GO. AS AN EMERGENCY SHELTER, SHALOM HOUSE PROVIDES FOR THEIR BASIC NEEDS: A BED, FOOD, CLOTHING, HEALTH AND HYGIENE SUPPLIES, AND A TEMPORARY ADDRESS AND TELEPHONE NUMBER. SHALOM HOUSE'S EXTENDED CASE MANAGEMENT SERVICES HELP WOMEN MOVE TOWARD SELF-SUFFICIENCY, TO NEVER BECOME HOMELESS AGAIN.

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Changing the public's attitude about the homeless; Treating all people with respect; Child abuse

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PUBLIC AFFAIRS DIRECTOR**

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**INTERVIEW DATE AND TIME: DECEMBER 10, 2014 12:00 NOON
AIR DATE: DECEMBER 14, 2014**

**GUEST(S): MARYANNE MCGERTY SIEBER, PRODUCT INVESTIGATOR
ORGANIZATION: THE U.S. CONSUMER PRODUCT SAFETY COMMISSION**

TOPIC: THE US CONSUMER PRODUCT SAFETY COMMISSION IS CHARGED WITH PROTECTING THE PUBLIC FROM UNREASONABLE RISKS OF INJURY OR DEATH ASSOCIATED WITH THE USE OF THE THOUSANDS OF TYPES OF CONSUMER PRODUCTS UNDER THE AGENCY'S JURISDICTION. DISCUSSION FOCUSED UPON PRODUCTS, ACTIVITIES AND ISSUES TO BE AWARE OF DURING THE UPCOMING CHRISTMAS HOLIDAY SEASON.

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RECREATION_X__ OTHER __**

**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

High cost of college education for middleclass Americans

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

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**INTERVIEW DATE AND TIME: DECEMBER 17, 2014 12:00 NOON
AIR DATE: DECEMBER 21, 2014**

**GUEST(S): KATHY ANDERSON MARTIN, DIRECTOR OF PHILANTHROPY
ORGANIZATION: HARRISBURG AREA SALVATION ARMY**

TOPIC: IN EXISTANCE FOR OVER 100 YEARS AND WITH CHAPTERS ALL OVER THE WORLD, THE SALVATION ARMY IS KNOWN FOR ITS CHRISTMAS KETTLE CAMPAIGN AND THRIFT STORES. AS MANY BELIEVE THAT THE SALVATION ARMY ONLY HELPS THOSE WITH A DRUG DEPENDANCY, THEY DO SO MUCH MORE. THEY ALSO PROVIDE ALL TYPES OF SERVICES FOR VETERANS, THE HOMELESS, AT RISK CHILDREN AND THE ELDERLY. THEY ARE THE FIRST ORGANIZATION TO PROVIDE CLOTHING COLLECTION BINS, WHICH SUPPORTS THEIR SERVICES.

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Mental illness; Poverty; Public Education

***Sylvia Maus*
PUBLIC AFFAIRS DIRECTOR**

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**INTERVIEW DATE AND TIME: DECEMBER 23, 2014 12:00 NOON
AIR DATE: DECEMBER 28, 2014**

**GUEST(S): TODD VANDER WOUDE, EXECUTIVE DIRECTOR
ORGANIZATION: HARRISBURG DOWNTOWN IMPROVEMENT DISTRICT**

TOPIC: THE HARRISBURG DOWNTOWN IMPROVEMENT DISTRICT WAS CREATED TO ASSIST WITH SAFETY AND BEATIFICATION OF THE CITY OF HARRISBURG, AS WELL AS TO PROMOTE TOURISM IN THE AREA.

ASCERTAINED ISSUE(S) ADDRESSED

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**COMMUNITY PROBLEMS, NEEDS AND INTERESTS,
AS STATED BY COMMUNITY LEADERS**

Education; Crime; Volunteerism

Sylvia Maus

PUBLIC AFFAIRS DIRECTOR