

# ORDER

**Orders**  
**Order / Rev:** 131873  
 Alt Order #: 210 - Standing Strong PAC  
 Product Desc: 283 - Standing Strong PAC  
 Estimate: 6676-Standing Strong PAC BTV EST#66  
 Flight Dates: 02/20/24 - 02/26/24  
 Original Date / Rev: 02/19/24 / 02/19/24  
 Order Type: LMI

**SACRAMENTO ION KSPX**

Primary AE: Gianna Elizardo  
 Sales Office: Local  
 Sales Region: LM

**Agency**  
**Name:** AL Media  
 Buying Contact:  
 Billing Contact: Christine Killian  
 222 W Ontario Street  
 Chicago, IL 60654

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Standing Strong PAC  
 Demographic: HH  
 Product Codes: NBIssue  
 Priority: P3  
 Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:  
 Order Separation: 00:00:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	22	\$9,000.00	\$7,650.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	22	\$9,000.00	\$7,650.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSPXI	02/20/24	02/26/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_(PT)(10:00 AM-7:00 PM)		10:00 AM-7:00 PM	-----S-	:30	7	\$350.00	P3	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	-----S-		7				\$350.00		0.00			
N 2	KSPXI	02/20/24	02/26/24	NCIS_Wknd_(PT)_Su_CM NCIS_Wknd_(PT)_Su_(KSPX)(10:00 AM-7:00 PM)		10:00 AM-7:00 PM	-----S	:30	7	\$350.00	P3	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	-----S		7				\$350.00		0.00			
N 3	KSPXI	02/20/24	02/26/24	Hawaii Five-O/The Bull_EM Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)		7:00 PM-12:00 XM	----F--	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	----F--		4				\$625.00		0.00			
N 4	KSPXI	02/20/24	02/26/24	NCIS_Prime_(PT)_Su_CM NCIS_Prime_(PT)_Su_(KSPX)(7:00 PM-12:00 XM)		7:00 PM-12:00 XM	-----S	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	-----S		4				\$400.00		0.00			
													<b>Totals</b>	<b>22</b>	<b>\$9,000.00</b>