CONTRACT

WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

Contract / Revision	Alt Order #
890301 /	WOC11836961

Product
LAUREN UNDERWOOD FOR CONGRESS

Contract Dates	Estimate #
10/16/18 - 10/22/18	**44**

Advertiser	Original Date / Revision
LAUREN UNDERWOOD FOR CONGRESS	10/16/18 / 10/30/18

And:

ETHICA MEDIA LLC
1225 FRANKLIN AVE
#325
GARDEN CITY, NY 11530
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WMAQ	Aaron Zeligson	Philadelphia NS

Special Handling

Demographic
RA35+

Agy Code	Advertiser Code	Product 1/2
	6	6

Agency Ref	Advertiser Ref
44310	43739

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAQ	10/17/18	10/22/18	5A-6A M-F	5A-6A		:30				NM	2	$600.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2		Rate $300.00						
N 2	WMAQ	10/17/18	10/22/18	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30				NM	3	$2,850.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 3		Rate $950.00						
N 3	WMAQ	10/17/18	10/22/18	7A-9A M-F TDY I	7A-9A		:30				NM	5	$4,500.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5		Rate $900.00						
N 4	WMAQ	10/17/18	10/22/18	330A-4A M-TH/SU EARLY	330A-4A		:30				NM	5	$125.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WT--S	Spots/Week 5		Rate $25.00						
N 5	WMAQ	10/17/18	10/22/18	4A-430A M-TH/SU NBC5 NE	4A-430A		:30				NM	2	$100.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WT--S	Spots/Week 2		Rate $50.00						
N 6	WMAQ	10/17/18	10/22/18	430A-5A M-TH/SU NBC5 NE	430A-5A		:30				NM	1	$75.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WT--S	Spots/Week 1		Rate $75.00						
N 7	WMAQ	10/20/18	10/20/18	5-6A SA NBC 5 NEWS	5A-6A		:30				NM	1	$150.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1		Rate $200.00						
N 8	WMAQ	10/20/18	10/20/18	6A-7A SA NEWS	6A-7A		:30				NM	1	$350.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1		Rate $350.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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10/16/18 - 10/22/18	LAUREN UNDERWOOD	**44**

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LAUREN UNDERWOOD F	10/16/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 9	WMAQ	10/20/18	10/20/18	7A-9A SAT TDY	7A-9A		:30				NM	1	$700.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $700.00								
N 10	WMAQ	10/20/18	10/20/18	830-930A NBC 5 SAT NEWS	830A-930A		:30				NM	1	$400.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $500.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays		Length		Rate		Type		
1	*WMAQ*	*10/15/18-10/21/18*	*830-930A NBC 5 SAT NEWS*	*830A-930A*	-------Sa--		*:30*		*~~$500.00~~*		*NM*		
	See MG 10.2												
	PREEMPT												
2	WMAQ	10/22/18-10/22/18	10A-11A M-F TDY III	10A-11A	M----------		:30		$400.00		NM		
Ⓜ	MG for 10.1 10/20												
N 11	WMAQ	10/21/18	10/21/18	5-6A SU NBC 5 NEWS	5A-6A		:30				NM	1	$150.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $150.00								
N 12	WMAQ	10/21/18	10/21/18	6A-7A SU NEWS	6A-7A		:30				NM	1	$300.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $300.00								
N 13	WMAQ	10/21/18	10/21/18	7A-8A SUNDAY TODAY	7A-8A		:30				NM	1	$750.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $750.00								
N 14	WMAQ	10/21/18	10/21/18	8A-9A SU NEWS	8A-9A		:30				NM	1	$450.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $450.00								
N 15	WMAQ	10/21/18	10/21/18	430A-5A SU NBC5 NEWS	430A-5A		:30				NM	1	$50.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $50.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays		Length		Rate		Type		
1	*WMAQ*	*10/15/18-10/21/18*	*430A-5A SU NBC5 NEWS*	*430A-5A*	---------Su		*:30*		*~~$50.00~~*		*NM*		
	See MG 15.2												
	PREEMPT												
2	WMAQ	10/21/18-10/21/18	4A-430A M-TH/SU NBC5 NE\	4A-430A	---------Su		:30		$50.00		NM		
Ⓜ	MG for 15.1 10/21												
N 16	WMAQ	10/17/18	10/22/18	10A-11A M-F TDY III	10A-11A		:30				NM	4	$1,600.00
Week:	Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 4	Rate $400.00								
N 17	WMAQ	10/17/18	10/22/18	11A-12P M-F NEWS AT 11A	11A-12P		:30				NM	4	$1,200.00
Week:	Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 4	Rate $300.00								
N 18	WMAQ	10/17/18	10/22/18	12-1P M-F DAYS OF OUR LI	12P-1P		:30				NM	4	$1,600.00
Week:	Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 4	Rate $400.00								
N 19	WMAQ	10/17/18	10/22/18	1P-2P M-F ACCESS LIVE	1P-2P		:30				NM	4	$700.00

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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10/16/18 - 10/22/18	LAUREN UNDERWOOD	**44**

Advertiser	Original Date / Revision
LAUREN UNDERWOOD F	10/16/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 4	Rate $175.00							
N	20	WMAQ10/17/18	10/22/18	2P-3P M-F STEVE HARVEY	2P-3P		:30				NM	5	$1,250.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $250.00							
N	21	WMAQ10/21/18	10/21/18	10A-1030A SU NBC 5 NEWS	10A-1030A		:30				NM	1	$400.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $400.00							
N	22	WMAQ10/17/18	10/22/18	3P-4P M-F ELLEN	3P-4P		:30				NM	5	$2,000.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $400.00							
N	23	WMAQ10/17/18	10/22/18	4P-5P M-F ENEWS	4P-5P		:30				NM	5	$2,250.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $450.00							
N	24	WMAQ10/17/18	10/22/18	5P-530P M-F ENEWS 5P	5P-530P		:30				NM	5	$5,000.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $1,000.00							
N	25	WMAQ10/17/18	10/22/18	6-630P M-F ENEWS 6P	6P-630P		:30				NM	5	$6,500.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $1,300.00							
N	26	WMAQ10/20/18	10/20/18	5P-530P SA ENEWS 5P	5P-530P		:30				NM	1	$600.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $600.00							
N	27	WMAQ10/21/18	10/21/18	5P-530P SU ENEWS 5P	5P-530P		:30				NM	1	$600.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $600.00							
N	28	WMAQ10/20/18	10/21/18	530-6P SA-SU NIGHTLY NE\	530P-6P		:30				NM	1	$4,000.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----SS	Spots/Week 1	Rate $4,000.00							
N	29	WMAQ10/17/18	10/22/18	630P-7P M-F AH	630P-7P		:30				NM	2	$2,200.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $1,100.00							
N	30	WMAQ10/20/18	10/20/18	6P-7P SA ACCESS HLYWD	6-65756P		:30				NM	1	$400.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $400.00							
N	31	WMAQ10/17/18	10/22/18	10P-1035P M-SU LATE NEW	10P-1035P		:30				NM	4	$9,600.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTFS-	Spots/Week 4	Rate $2,400.00							
D	32	WMAQ10/16/18	10/21/18	1030P-1105P SPORTS SUNI	1030P-1105P		:30				NM	0	$0.00
N	33	WMAQ10/17/18	10/22/18	1035P-1137P TONITE SHOV	1035P-1137P		:30				NM	5	$5,500.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 5	Rate $1,100.00							

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Advertiser	Original Date / Revision
LAUREN UNDERWOOD F	10/16/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 34	WMAQ	10/17/18	10/22/18	1137P-1237A M-F LATE NIG	1137P-1237A		:30				NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/18	10/22/18	M-WTF--	5	$350.00							
N 35	WMAQ	10/17/18	10/22/18	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30				NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/18	10/22/18	M-WTF--	1	$950.00							
N 36	WMAQ	10/17/18	10/22/18	5P-530P M-F ENEWS 5P	5P-530P		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/18	10/22/18	M-WTF--	1	$1,000.00							
N 37	WMAQ	10/17/18	10/22/18	2P-3P M-F STEVE HARVEY	2P-3P		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/18	10/22/18	M-WTF--	1	$250.00							
N 38	WMAQ	10/21/18	10/21/18	NFL LATE NEWS NON LCL	1030P-11P		:30				NM	1	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/18	10/22/18	------S	1	$2,400.00							
						Totals		0.00				93	$63,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/22/18	93	$63,300.00	($9,495.00)	$53,805.00
Totals	93	$63,300.00	($9,495.00)	$53,805.00

Signature: _____ **Date:** _____

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