

DUPLICATE

## INVOICE



**KYTV**  
**999 W. Sunshine Street**  
**Springfield, MO 65807**  
**Main: (417) 268-3000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
407388-1	09/11/16	September 2016	08/29/16 - 09/05/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Nat	National

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
Greitens Eric - R - Gov MO	GREITENS OR MISSOURI	1933

Flight Dates	Order #	Alt Order #
08/30/16 - 09/05/16	407388	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref
6189	67768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/16	09/04/16	Ozarks Today @ 5a	5a-530a	- TWTF - -	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - TWTF - - 4 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	08/30/16	5:28 AM	Ozarks Today @ 5a	5a-530a	:30	EGG0216RETVH	\$175.00 NM
4	KYTV	W	08/31/16	5:07 AM	Ozarks Today @ 5a	5a-530a	:30	EGG0216RETVH	\$175.00 NM
3	KYTV	Th	09/01/16	5:20 AM	Ozarks Today @ 5a	5a-530a	:30	EGG0216RETVH	\$175.00 NM
2	KYTV	F	09/02/16	5:15 AM	Ozarks Today @ 5a	5a-530a	:30	EGG0216RETVH	\$175.00 NM
2	08/30/16	09/04/16	Ozarks Today @ 530a	530a-6a	- TWTF - -	:30	4	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - TWTF - - 4 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KYTV	Tu	08/30/16	5:57 AM	Ozarks Today @ 530a	530a-6a	:30	EGG0216RETVH	\$235.00 NM
4	KYTV	W	08/31/16	5:55 AM	Ozarks Today @ 530a	530a-6a	:30	EGG0216RETVH	\$235.00 NM
3	KYTV	Th	09/01/16	5:45 AM	Ozarks Today @ 530a	530a-6a	:30	EGG0216RETVH	\$235.00 NM
1	KYTV	F	09/02/16	5:54 AM	Ozarks Today @ 530a	530a-6a	:30	EGG0216RETVH	\$235.00 NM
3	08/30/16	09/04/16	Ozarks Today @ 6a	6a-7a	- TWTF - -	:30	8	\$430.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - TWTF - - 8 \$430.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KYTV	Tu	08/30/16	6:37 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
1	KYTV	Tu	08/30/16	6:56 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
2	KYTV	W	08/31/16	6:16 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
5	KYTV	W	08/31/16	6:39 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
8	KYTV	Th	09/01/16	6:26 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
3	KYTV	Th	09/01/16	6:51 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
4	KYTV	F	09/02/16	6:16 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
6	KYTV	F	09/02/16	6:56 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0216RETVH	\$430.00 NM
4	08/30/16	09/04/16	Today Show	7a-8a	- TWTF - -	:30	4	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - TWTF - - 4 \$365.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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4	08/30/16	09/04/16	Today Show	7a-8a	- TWTF - -	:30	4	\$365.00	NM
08/29/16 09/04/16 - TWTF - - 4 \$365.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 08/30/16 8:00 AM Today Show 7a-8a :30 EGG0216RETVH \$365.00 NM 2 KYTV W 08/31/16 7:21 AM Today Show 7a-8a :30 EGG0216RETVH \$365.00 NM 3 KYTV Th 09/01/16 8:00 AM Today Show 7a-8a :30 EGG0216RETVH \$365.00 NM 4 KYTV F 09/02/16 7:23 AM Today Show 7a-8a :30 EGG0216RETVH \$365.00 NM									
5	08/30/16	09/04/16	Today Show	7a-9a	- TWTF - -	:30	4	\$350.00	NM
Weeks: Start Date 08/29/16 End Date 09/04/16 MTWTFSS - TWTF - - Spots/Week 4 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 08/30/16 8:53 AM Today Show 7a-9a :30 EGG0216RETVH \$350.00 NM 4 KYTV W 08/31/16 8:47 AM Today Show 7a-9a :30 EGG0216RETVH \$350.00 NM 2 KYTV Th 09/01/16 8:46 AM Today Show 7a-9a :30 EGG0216RETVH \$350.00 NM 3 KYTV F 09/02/16 8:46 AM Today Show 7a-9a :30 EGG0216RETVH \$350.00 NM									
6	08/30/16	09/04/16	Today Show II	9a-10a	- TWTF - -	:30	8	\$225.00	NM
Weeks: Start Date 08/29/16 End Date 09/04/16 MTWTFSS - TWTF - - Spots/Week 8 Rate \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KYTV Tu 08/30/16 Today Show II 9a-10a :00 <del>\$225.00</del> NM See MG 6.9,6.10,6.11,6.12 1 KYTV Tu 08/30/16 9:27 AM Today Show II 9a-10a :30 EGG0216RETVH \$225.00 NM 5 KYTV W 08/31/16 Today Show II 9a-10a :00 <del>\$225.00</del> NM See MG 6.13 2 KYTV W 08/31/16 9:54 AM Today Show II 9a-10a :30 EGG0216RETVH \$225.00 NM 10 KYTV W 08/31/16 12:32 PM ANDY GRIFFITH 1230p-1p :30 EGG0216RETVH \$200.00 NM MG for 6.4,6.6,6.7 NO AVAILS 12 KYTV W 08/31/16 12:15 AM Late Night w/ Seth Meyers 1136p-1237a :30 EGG0216RETVH \$60.00 NM MG for 6.4,6.6,6.7 NO AVAILS 7 KYTV Th 09/01/16 Today Show II 9a-10a :00 <del>\$225.00</del> NM See MG 6.9,6.10,6.11,6.12 3 KYTV Th 09/01/16 9:29 AM Today Show II 9a-10a :30 EGG0216RETVH \$225.00 NM 9 KYTV Th 09/01/16 11:19 PM The Tonight Show 1035p-1136p :30 EGG0216RETVH \$355.00 NM MG for 6.4,6.6,6.7 NO AVAILS 11 KYTV Th 09/01/16 12:30 AM Late Night w/ Seth Meyers 1136p-1237a :30 EGG0216RETVH \$60.00 NM MG for 6.4,6.6,6.7 NO AVAILS 4 KYTV F 09/02/16 Today Show II 9a-10a :00 <del>\$225.00</del> NM See MG 6.9,6.10,6.11,6.12 8 KYTV F 09/02/16 9:26 AM Today Show II 9a-10a :30 EGG0216RETVH \$225.00 NM 13 KYTV M 09/05/16 11:15 PM The Tonight Show 1035p-1136p :30 EGG0216RETVH \$225.00 NM MG for 6.5 08/31 NO AVAILS									
7	08/30/16	09/04/16	KY3 News @ Noon	12p-1230p	- TWTF - -	:30	4	\$225.00	NM
Weeks: Start Date 08/29/16 End Date 09/04/16 MTWTFSS - TWTF - - Spots/Week 4 Rate \$225.00									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
407388-1	09/11/16	September 2016	08/29/16 - 09/05/16
Advertiser	Product	Estimate Number	
Greitens Eric - R - Gov MO	GREITENS OR MISSOURI	1933	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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<u>Total Spots</u>							<b>59</b>																																																																																																						

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,415.00</b>
<u>Agency Commission</u>	<b>\$3,212.25</b>
<u>Net Amount Due</u>	<b>\$18,202.75</b>