

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
402534-1	08/28/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Natio	National

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Greitens Eric - R - Gov MO	GREITENS OR MISSOURI	1916

Flight Dates	Order #	Alt Order #
08/16/16 - 08/22/16	402534	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref
6189	67768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/16	08/22/16	Today Show	7a-8a	MTWTF--	:30	4	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$365.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	08/16/16	7:30 AM	Today Show	7a-8a	:30	EGG0116TVH	\$365.00 NM
2	KYTV	W	08/17/16	7:30 AM	Today Show	7a-8a	:30	EGG0116TVH	\$365.00 NM
4	KYTV	Th	08/18/16	8:56 AM	Today Show	7a-8a	:30	EGG0116TVH	\$365.00 NM
3	KYTV	F	08/19/16	7:30 AM	Today Show	7a-8a	:30	EGG0116TVH	\$365.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$365.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KYTV	M	08/22/16	7:19 AM	Today Show	7a-8a	:30	EGG0216REVT VH	\$365.00 NM
2	08/16/16	08/22/16	Ozarks Today @ 6a	6a-7a	MTWTF--	:30	4	\$430.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$430.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KYTV	Tu	08/16/16	6:21 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0116TVH	\$430.00 NM
1	KYTV	W	08/17/16	6:17 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0116TVH	\$430.00 NM
2	KYTV	Th	08/18/16	6:30 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0116TVH	\$430.00 NM
4	KYTV	F	08/19/16	6:11 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0116TVH	\$430.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$430.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KYTV	M	08/22/16	6:55 AM	Ozarks Today @ 6a	6a-7a	:30	EGG0116TVH	\$430.00 NM
3	08/16/16	08/22/16	KY3 News @ 5p M-F	5p-530p	MTWTF--	:30	4	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$560.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	08/16/16	5:18 PM	KY3 News @ 5p M-F	5p-530p	:30	EGG0116TVH	\$560.00 NM
2	KYTV	W	08/17/16	5:22 PM	KY3 News @ 5p M-F	5p-530p	:30	EGG0116TVH	\$560.00 NM
3	KYTV	Th	08/18/16	5:17 PM	KY3 News @ 5p M-F	5p-530p	:30	EGG0116TVH	\$560.00 NM
4	KYTV	F	08/19/16	5:27 PM	KY3 News @ 5p M-F	5p-530p	:30	EGG0116TVH	\$560.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



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Advertiser	Product	Estimate Number	
Greitens Eric - R - Gov MO	GREITENS OR MISSOURI	1916	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/16/16	08/22/16	KY3 News @ 5p M-F	5p-530p	MTWTF--	:30	4	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$560.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KYTV	M	08/22/16	5:22 PM	KY3 News @ 5p M-F	5p-530p	:30	EGG0116TVH	\$560.00 NM
4	08/16/16	08/22/16	KY3 News @ 6p M-F	6p-630p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KYTV	Tu	08/16/16	6:17 PM	KY3 News @ 6p M-F	6p-630p	:30	EGG0116TVH	\$800.00 NM
1	KYTV	W	08/17/16	6:15 PM	KY3 News @ 6p M-F	6p-630p	:30	EGG0116TVH	\$800.00 NM
4	KYTV	Th	08/18/16	6:10 PM	KY3 News @ 6p M-F	6p-630p	:30	EGG0116TVH	\$800.00 NM
3	KYTV	F	08/19/16	6:20 PM	KY3 News @ 6p M-F	6p-630p	:30	EGG0116TVH	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KYTV	M	08/22/16	6:27 PM	KY3 News @ 6p M-F	6p-630p	:30	EGG0216REVT VH	\$800.00 NM
5	08/16/16	08/22/16	Wheel of Fortune M-F	630p-7p	MTWTF--	:30	4	\$580.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$580.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	08/16/16	6:47 PM	Wheel of Fortune M-F	630p-7p	:30	EGG0116TVH	\$580.00 NM
4	KYTV	W	08/17/16	6:53 PM	Wheel of Fortune M-F	630p-7p	:30	EGG0116TVH	\$580.00 NM
3	KYTV	Th	08/18/16	6:42 PM	Wheel of Fortune M-F	630p-7p	:30	EGG0116TVH	\$580.00 NM
2	KYTV	F	08/19/16	6:47 PM	Wheel of Fortune M-F	630p-7p	:30	EGG0116TVH	\$580.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$580.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KYTV	M	08/22/16	6:41 PM	Wheel of Fortune M-F	630p-7p	:30	EGG0116TVH	\$580.00 NM
6	08/16/16	08/22/16	KY3 News @ 10p M-F	10p-1035p	MTWTF--	:30	4	\$1,055.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -TWTF-- 4 \$1,055.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KYTV	Tu	08/16/16		KY3 News @ 10p M-F	10p-1035p	:00		\$1,055.00 NM
			See MG 6.6						
6	KYTV	Tu	08/16/16	11:22 PM	Late News Rotator M-Su	11-1135p	:30	EGG0116TVH	\$1,055.00 NM
			MG for 6.4 08/16						
			News airs at 11p after Olympics						
2	KYTV	W	08/17/16		KY3 News @ 10p M-F	10p-1035p	:00		\$1,055.00 NM
			See MG 6.7						
7	KYTV	W	08/17/16	11:28 PM	Late News Rotator M-Su	11-1135p	:30	EGG0116TVH	\$1,055.00 NM
			MG for 6.2 08/17						
			News airs at 11p after Olympics						
1	KYTV	Th	08/18/16		KY3 News @ 10p M-F	10p-1035p	:00		\$1,055.00 NM
			See MG 6.8						
8	KYTV	Th	08/18/16	11:26 PM	Late News Rotator M-Su	11-1135p	:30	EGG0116TVH	\$1,055.00 NM
			MG for 6.1 08/18						
			News airs at 11p after Olympics						
3	KYTV	F	08/19/16		KY3 News @ 10p M-F	10p-1035p	:00		\$1,055.00 NM
			See MG 6.9						

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/16/16	08/22/16	KY3 News @ 10p M-F	10p-1035p	MTWTF--	:30	4	\$1,055.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
9	KYTV	F	08/19/16		Late News Rotator M-Su	11-1135p	:00	\$1,055.00	NM
See MG 6.10									
10	KYTV	F	08/19/16	10:12 PM	KY3 News @ 10p M-F	10p-1035p	:30	EGG0116TVH	\$1,055.00 NM
MG for 6.9 08/19									
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
08/22/16 08/28/16 M----- 1 \$1,055.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
5	KYTV	M	08/22/16	10:33 PM	KY3 News @ 10p M-F	10p-1035p	:30	EGG0216RETVH	\$1,055.00 NM
7	08/20/16	08/20/16	Sa Today Hr 2	8a-9a	-----S-	:30	1	\$175.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
08/15/16 08/21/16 -----S- 1 \$175.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	KYTV	Sa	08/20/16	8:20 AM	Sa Today Hr 2	8a-9a	:30	EGG0116TVH	\$175.00 NM
8	08/20/16	08/21/16	KY3 News @ 5p Sun	5p-530p	-----S	:30	1	\$305.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
08/15/16 08/21/16 -----S 1 \$305.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	KYTV	Su	08/21/16	5:25 PM	KY3 News @ 5p Sun	5p-530p	:30	EGG0216RETVH	\$305.00 NM
9	08/20/16	08/21/16	KY3 News @ 10p Sat	10p-1030p	-----S-	:30	1	\$575.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
08/15/16 08/21/16 -----S- 1 \$575.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	KYTV	Sa	08/20/16		KY3 News @ 10p Sat	10p-1030p	:00	\$575.00	NM
See MG 9.2									
2	KYTV	Sa	08/20/16	11:15 PM	KY3 News @ 10p Sat	11-1130p	:30	EGG0116TVH	\$575.00 NM
MG for 9.1 08/20									
10	08/20/16	08/21/16	KY3 News @ 6p Sat	6p-630p	-----S-	:30	1	\$250.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
08/15/16 08/21/16 -----S- 1 \$250.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	KYTV	Sa	08/20/16	6:20 PM	KY3 News @ 6p Sat	6p-630p	:30	EGG0216RETVH	\$250.00 NM
Total Spots							34		

Payment Terms 30 Days

Gross Total	\$20,255.00
Agency Commission	\$3,038.25
Net Amount Due	\$17,216.75