

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---------------------------|
| Station and Location: KYMG-FM Anchorage, <i>AK</i> <i>KBFX-FM</i> | Date: 6/22/2017 |
|--|---------------------------|

I, BlueWest Media
do hereby request station time concerning the following issue:

| |
|------------------------|
| Federal Funding |
|------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|-------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, June 26, 2017 | | | Friday, June 30, 2017 | | |

This broadcast time will be used by: Planned Parenthood Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

1-800-430-4907

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raid-Vice Chair, Kiki Mclean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, June 22, 2017

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Andrew Lohman

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Andrew Lohman

Printed Name

Market President

Title

New Order

| | | |
|--|--|---|
| Media: Radio Client: Planned Parenthood Action Fund 2017 Product: Planned Parenthood Action Fund CPE: //717 Description: PPAF2017 07/10/17-07/14/17 Radio Rep: Version: 1 Comments: | Market: Anchorage Demo: Adults 35+ Separation: 30 Flight Start: 7/10/17 Flight End: 7/14/17 Sales Office: Survey: | Vendor: KYMG-FM Billing To: BlueWest Media 5130 East 18th Ave. Denver, CO 80220 AE: Brooke Meister Phone: 303-641-4330 Fax: 303-568-6245 |
|--|--|---|

| Line No | Daypart (Program) | Daypart Code | Gross | C/T | Dur | 7/10 | 7/11 | 7/12 | 7/13 | 7/14 | Total Spots | Adults 35+ RTG | CPP |
|----------------------|----------------------|--------------|---------------|-----|------------------|------|------|------|------|------|-------------|----------------|--------|
| 1 | MTuWThF 6:00A-10:00A | AM | \$41.00 | C | 60 | 4 | 4 | 4 | 4 | 4 | 20 | | |
| Total Spots: | | | | | | 4 | 4 | 4 | 4 | 4 | 20 | | |
| Total GRP/GIMP(000): | | | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | 0.0 | |
| Month | Cash\$-Spots | | Trade\$-Spots | | Total\$-Spots | | | | | | | | |
| 7/2017 | \$820.00 - 20 | | \$0.00 - 0 | | \$820.00 - 20 | | | | | | | | |
| Total Gross Cost: | | | \$820.00 | | Total Gross CPP: | | | | | | | | \$0.00 |
| Total Net Cost: | | | \$697.00 | | Total Net CPP: | | | | | | | | \$0.00 |

Order Confirmation

Page 1 of 2
Printed: 07/07/2017 09:51:07

Planned Parenthood Action Fund
c/o BLUEWEST MEDIA LLC
Attn:
5130 East 18th Avenue
Denver, CO 80220

Advertiser No: 251809 Order No: 1116647215
Start Date: 07/10/2017 Co-op: No
End Date: 07/14/2017 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE: - - 717
AE: SISICH, BROOKE
Entered: 07/06/2017 04:24 PM by Fusion
Last Update: 07/06/2017 04:24 PM by Fusion
Note: KYMG / PPAF 2017 7/10-7/14
Note 2:
Spl Req Inv:

| Market Station | Bind To | Start Date | End Date | No Of Weeks | Rate Rev. Type | Skip W. M T W T F S S | Spots/ W. Length | Ord Spots | Ord Cost |
|-------------------------|---------------------------|------------|----------|-------------|------------------------------------|-----------------------|------------------|-----------|----------|
| 1 Anchorage KYMGM-FM | 06:00-10:00 Commercial | 07/10/17 | 07/14/17 | 1 | 41.00 Local Agency-Political | 0 4 4 4 4 4 0 0 | 20 60 | 20 | 820.00 |

| | | | |
|----------------------------|--------|-----------------------|-----------------|
| No. of Spots/Misc/Digital: | 20/0/0 | Ordered Gross: | \$820.00 |
| | | Agency Commission: | \$123.00 |
| | | Ordered Net: | \$697.00 |
| | | Total Net Due: | \$697.00 |

| | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul |
|-------------------|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Amt. Ord.: | 20 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Gross: | 820.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net: | 697.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Planned Parenthood Action Fund 100%