



**WSYX 6.1, 6.2 and 6.3, Columbus, Ohio**

This station provides a free on-line community bulletin board allowing residents of our DMA to post for free a variety of community-oriented information.

There follows a list of some of the significant issues responded to by WSYX 6.1, 6.2 and 6.3, Columbus, Ohio, along with the most significant treatment of those issues for the period January 1, 2023, to March 31, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Regular Programs**

<b>Description of Issue</b>	<b>Regular Programs</b>	<b>Air Date(s)</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type and Description</b>
<b>Public Health</b>					
Breast Cancer	News	1/27/2023	Various	Various	Discusses new research by the American Cancer Society shows that over the last 30 years breast cancer death rates have dropped by 43%. That means the lives of an estimated 460,000 women were saved. Breast cancer is the second leading cause of death in women. But with continued advances in treatment and early detection with screening, death rates have steadily decreased.
Eli Lilly Lowers Insulin Prices	News	3/2/2023	Various	Various	Discusses the financial relief to millions of diabetics when the largest manufacturer of insulin announced that diabetics who use its insulin should now expect to pay no more than \$35 a month for insulin.
<b>Business/ Economy</b>					
<b>Description of Issue</b>	<b>Regular Programs</b>	<b>Air Date(s)</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type and Description</b>
Honda's Impact	News	1/5/2023	Various	Various	Discusses the huge impact Honda has had to the Marysville area since arriving in 1979.
Amazon Intel Update	News	1/26/2023	Various	Various	Discusses Amazon's purchase of 133 acres in Licking County just down the road from the Intel site.
American Nitrile Ribbon Cutting	News	3/13/2023		Various	Discusses the opening of American Nitrile a nitrile glove manufacturer that is opening its doors in Grove City and plans to make more than 3.5 billion gloves a year with hundreds of jobs in manufacturing and engineering for the area.
<b>Charity / Community</b>					

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Licking County Struggling Families	News	1/5/2023	Various	Various	Discusses United Way of Licking County awarding several non-profits to help get people back on their feet.
Martin Luther King Day	News	1/16/2023	Various	Various	Discusses various activities happening throughout Columbus in remembrance of Martin Luther King
Homeless Count	News	1/25/2023	Various	Various	Discusses the Shelter Board counting the homeless to help obtain grant money to help those that are homeless.
The Equity Collective	News	2/20/2023	Various	Various	Discusses the Equity Collective a team of community, and corporate leaders spearheading the initiative, to gather resources and funding to create change within African American and Jewish communities.
Mid-Ohio Food Collective New "Anti-Hunger Center"	News	3/7/2023	Various	Various	Discusses the Mid-Ohio Food Collective re-purposing a closed Kroger location in the Eastland Community into a "Anti-Hunger Center" where those in need can get needed food.
Office of Violence Prevention	News	3/14/2023		Various	Discusses Mayor Ginther's new Office of Violence Prevention, which will focus on prevention and intervention efforts. The staff will run out of the mayor's office using data and science to look at ways to keep streets safe and is also tasked with making sure city safety programs are working.

**Children/Schools**

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Daddy Baby Changing Tables	News	1/12/2023	Various	Various	Discusses an effort by a local father and Columbus City Council to get a grant to give 150 free baby changing table for small business.
Columbus City Schools New Safety Scanners	News	2/17/2023	Various	Various	Discusses Columbus City Schools new high-tech scanner and detection system that, unlike metal detectors, will look for weapons, not metal if someone walks through with a weapon.
Free Lunches for All Ohio Students.	News	2/21/2022	Various	Various	Discusses a group called Hunger Free Schools Ohio wants the State Legislature to fund free lunches for all Ohio Student. Stating it would take the stigma of low income student using the current free lunch program and help families that don't currently qualify but are struggling.
Columbus Public Schools	New	3/7/2023	Various	Various	Discusses the Columbus Public Schools hiring a search firm to find a new

Superintendent Search					superintendent. At a recent board meeting questions were raised as to why the current superintendent, who is retiring June 30 <sup>th</sup> was not at the meeting and not in the office but still getting paid.
Columbus Public Schools Superintendent Search Follow up	New	3/8/2023	Various	Various	Discusses that, according to district records, the board spent \$50,000 on its first search in 2018, it had to restart the process after then state auditor Dave Yost scrapped it. The board almost slapped with a lawsuit for violating the “open meetings act”, which requires those decisions to be made in public meetings. Those same accusations are resurfacing from the NAACP after a discussion and vote to hire a search firm was held in “Executive Session”, which if closed to the public.
The Access to AED’s Act	News	3/29/2023			Discusses the bipartisan legislation introduced in the U.S. House today that would authorize a grant program to support CPR and AED training in elementary, middle, and high schools, purchase AED’s for schools, and establish cardiac emergency response plans.

**Public Safety**

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Downtown Speed Limited Reduction Proposal	News	1/31/2023	Various	Various	Discusses a proposal that would reduce the speed limit downtown from 35 mph to 25 mph to help keep cyclist and pedestrians safe and give extra lag time for pedestrians to cross at intersections.
Less Sugar in School Meals	News	2/6/2023	Various	Various	Discusses a proposed new rule by the US Department of Agriculture to limit added sugars from some common school foods such as yogurt, cereal, and milk.

**Government**

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
East Palestine Train Derailment and Spill	News	February 2023	Various	Various	Discusses the train derailment in East Palestine and both local and federal response or lack of response to the disaster.
SNAP Benefits End	News	3/1/2023	Various	Various	Discusses the end of pandemic era supplemental SNAP benefits that, for some, depending on income and expenses may be cut by more than half.
Jet Blue Merger Blocked	News	3/8/2023	Various	Various	Discusses a move by the Justice Department to block the merger of Jet Blue and Spirit Airlines. The Biden

					administration has long argued there needs to be greater competition between businesses, especially in the airline industry, to lower costs for consumers. Jet-blue argues the deal would create a new, stronger competitor to the four larger airlines, working to bring down fares, not increase them.
Distracted Driving Law Takes Effect	News	3/23/2023		Various	Discusses the new law that makes driving while texting, video chatting, watching streaming video, taking video or pictures is a primary offense which means officers can pull you over. Penalties include up to \$150 fine and points added to your license unless you complete a distracted driving course.

### Regularly Scheduled Programs

Program	Episode	Date	Airtime	Duration	Description
Full Measure with Sharyl Attkisson	FMS8E1701012023	1/1/2023	9:30a	30 min	How the Amish build wealth, without high-priced diplomas. Political fallout as immigrant sanctuaries encounter a migration influx. And 50 years after the Clean Water Act.
Full Measure with Sharyl Attkisson	FMS8E1801082023	1/8/2023	9:30a	30 min	Questions about the FBI's aggressive January 6th crackdown. Europe puts pressure on America's natural gas reserves. And how Americans might "agree to disagree."
Full Measure with Sharyl Attkisson	FMS8E1901152023	1/15/2023	9:30a	30 min	The treacherous journey to America's southern border. Investigating claims of Nazis in Ukraine. And a big shift in the Hispanic vote.
Full Measure with Sharyl Attkisson	FMS8E2001222023	1/22/2023	9:30a	30 min	America's food farms being replaced by solar farms. A British battle to limit junk food. And a discussion about so-called cultural socialism.
Full Measure with Sharyl Attkisson	FMS8E2101292023	1/29/2023	9:30a	30 min	A look at Covid vaccine mandates and hospital staffing shortages. And a deep dive into the Twitter Files.
Full Measure with Sharyl Attkisson	FMS8E2202052023	2/5/2023	9:30a	30 min	A Chinese American scientist is wrongfully accused of spying for China. In Colombia, a new era in the war on drugs. And pressing "pause" on the green energy transition.
Full Measure with Sharyl Attkisson	FMS8E2302122023	2/12/2023	9:30a	30 min	Who controls medicine that could be harmful or lifesaving? Russian espionage and echoes of the Cold War. And financial conflicts of interest among top federal officials.
Full Measure with Sharyl Attkisson	FMS8E240219,2023	2/19/2023	9:30a	30 min	Allegations of bias at a major global news service. A new controversial Alzheimer's drug. And China's aspirations on the moon

Full Measure with Sharyl Attkisson	FMS8E250226,2023	2/26/2023	9:30a	30 min	China's ambitions in America's backyard. Potential conflicts of interest for government scientists. And a look at Germany's Angela Merkel and her chief nemesis Donald Trump.
Full Measure with Sharyl Attkisson	FMS8E2603052023	3/5/2023	9:30a	30 min	A whistleblower alleges female prison inmates were sterilized without consent. Chinese operatives target a U.S. figure skater and her father. And billions of dollars owing to American citizens.
Full Measure with Sharyl Attkisson	FMS8E2703122023	2/12/2023	9:30a	30 min	Pet owners concerned about a national vet shortage. Social media and teen anxiety. And a surprising change in crime in San Francisco's Tenderloin District.
Full Measure with Sharyl Attkisson	FMS8E2803192023	3/19/2023	9:30a	30 min	Charges of wrongdoing and an investigation into the U.S. Marshals Service. A new strategy to control illegal immigration. And asylum seekers describe their harrowing journey to the U.S.
Full Measure with Sharyl Attkisson	FMS8E2903262023	3/26/2023	9:30a	30 min	A California gun law stirs controversy. Recruiting workers without college degrees. And a new look at an infamous U.S. operation to run guns to Mexican drug cartels.

### Special Programing

Program	Episode	Air Date(s)	Time	Duration	Narration of Type and Description
Sinclair Cares – Mental Health; Support & Hope		3/25/2023	3-4p	1 hr.	Sinclair Cares is partnering with NAMI, the National Alliance on Mental Illness, in a month-long campaign to increase awareness of the services available to those in need.

### Public Service Announcements

Stations WSYX 6.1, 6.2 and 6.3, Columbus, Ohio aired **2781** public service announcements during this quarter, covering a variety of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:90 seconds in length. Stations WSYX 6.1, 6.2 and 6.3 regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcast and posted on WSYX 6.1, 6.2 and 6.3 websites abc6onyourside.com and MyFox28Columbus.com on an as-needed basis. Stations WSYX 6.1, 6.2 and 6.3, are participating stations in our area's Emergency Alert system.

Description of Issue	Public Service Announcements (number of times aired)	Air Date(s)	Times in Rotation	Length	Narration of Type and Description
Ad Council	Various	Various	80	01:00	RENEE AND TURTLE 60: encouraging shelter pet adoption
Ad Council & Ad Council & National Highway Traffic Safety Administration	Various	Various	3	00:15	THAT WON'T WORK 15: Impaired driving awareness. Project Roadblock is a multiplatform drunk driving prevention campaign sponsored by TVB, NHTSA, and the Ad Council and exclusive to local broadcast television stations.

Ad Council & Ad Council & National Highway Traffic Safety Administration	Various	Various	2	00:15	WARNING SIGNS: PLAYOFF 15: Impaired driving awareness. Project Roadblock is a multiplatform drunk driving prevention campaign sponsored by TVB, NHTSA, and the Ad Council and exclusive to local broadcast television stations.
Ad Council & Ad Council & National Highway Traffic Safety Administration	Various	Various	1	00:30	WARNING SIGNS: PLAYOFF 30: Impaired driving awareness. Project Roadblock is a multiplatform drunk driving prevention campaign sponsored by TVB, NHTSA, and the Ad Council and exclusive to local broadcast television stations.
Ad Council & American Lung Association	Various	Various	5	01:00	DO THE VAPE TALK 60: The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSAs also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & American Lung Association	Various	Various	2	00:45	DO THE VAPE TALK 45: The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSA also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & American Lung Association	Various	Various	1	00:30	DO THE VAPE TALK 30: The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSA also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & American Lung Association	Various	Various	3	00:15	DO THE VAPE TALK 15: The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSA also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance

					trends as a lead-in to a more serious topic, before encouraging parents to visit <a href="http://TalkAboutVaping.org">TalkAboutVaping.org</a> for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & American Lung Association	Various	Various	8	00:30	DENIAL 30: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage.
Ad Council & American Lung Association	Various	Various	4	00:15	DENIAL 15: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage.
Ad Council & American Lung Association	Various	Various	9	00:10	DENIAL 10: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The PSA highlight the facts associated with the dangers of vaping, including possible irreversible lung damage.
Ad Council & Be The Match	Various	Various	6	01:00	DEAR DONOR 60: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & Be The Match	Various	Various	1	00:15	DEAR DONOR 30: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & Be The Match	Various	Various	1	00:30	DEAR DONOR 15: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & Be The Match	Various	Various	1	00:15	DEAR DONOR HOLIDAY 30: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & Keep America Beautiful	Various	Various	25	01:00	WATCHING 60: Recycling campaign from Keep America Beautiful
Ad Council & Keep America Beautiful	Various	Various	34	00:30	WATCHING 30: Recycling campaign from Keep America Beautiful
Ad Council & Keep America Beautiful	Various	Various	29	00:15	WATCHING 15: Recycling campaign from Keep America Beautiful

Ad Council & National Crime Prevention Council	Various	Various	14	01:00	MOMS JOB 60: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
Ad Council & National Crime Prevention Council	Various	Various	11	00:30	MOMS JOB 30: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
Ad Council & National Crime Prevention Council	Various	Various	23	00:15	MOMS JOB 15: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
Ad Council & National Highway Transportation Safety Administration	Various	Various	1	00:15	PINEAPPLE 15: Impaired Driving Prevention, to remind viewers that if you feel different, you drive different
Ad Council & National Highway Transportation Safety Administration	Various	Various	95	01:00	DONT TEXT AND DRIVE GOOD HABIT 60: Address the disconnect between awareness and behavior, and addresses the fact that people are personally engaging in a behavior that they know is dangerous
Ad Council & National Safety Council	Various	Various	5	01:00	LEGACY 60: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	Various	Various	24	00:30	LEGACY 30: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	Various	Various	25	00:15	LEGACY 15: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	Various	Various	3	00:06	LEGACY 06: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	Various	Various	12	01:00	THREAD 60: Shows black communities how emergency preparedness can be part of everyday group chat conversations



Ad Council & National Safety Council	Various	Various	25	00:30	THREAD 30: Shows black communities how emergency preparedness can be part of everyday group chat conversations
Ad Council & National Safety Council	Various	Various	28	00:15	THREAD15: Shows black communities how emergency preparedness can be part of everyday group chat conversations
Ad Council & Pivotal Ventures	Various	Various	2	00:30	TOBE & JORDAN 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	10	00:15	TOBE & JORDAN 15: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	4	01:00	KAMAUU MUSIC VIDEO 60: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	2	00:30	KAMAUU & HOWIE 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	12	00:15	KAMAUU & HOWIE 15: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	4	00:30	HOWIE AND THE HOWL 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	Various	Various	48	01:00	KAMAUU 60: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Potential Energy Coalition & Science Moms	Various	Various	21	00:30	CLIMATE CHANGE 30: Highlighting powerful milestone moments between mothers and children, making it clear that we must solve climate change to preserve children's present and futures.
Ad Council & Potential Energy Coalition & Science Moms	Various	Various	23	00:15	CLIMATE CHANGE 15: Highlighting powerful milestone moments between mothers and children, making it clear that we must solve climate change to preserve children's present and futures.
Ad Council & Shelter Pet Adoption	Various	Various	26	00:30	SUPER PETS 30: Shelter Pet Adoption with DC league of Super Pets
Ad Council & Shelter Pet Adoption	Various	Various	26	00:15	SUPER PETS 15: Shelter Pet Adoption with DC league of Super Pets

Ad Council & Shelter Pet Adoption	Various	Various	15	01:00	SUPER PETS 60: Shelter Pet Adoption with DC league of Super Pets
Ad Council & STEM	Various	Various	34	00:15	EMPOWER GIRLS IN STEM 15: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & STEM	Various	Various	16	00:30	EMPOWER GIRLS IN STEM 30: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & STEM	Various	Various	31	01:00	EMPOWER GIRLS IN STEM 60: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & United Spinal Association	Various	Various	12	00:30	DISABILITY ETIQUETTE LIVING SPACES 30: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & United Spinal Association	Various	Various	9	00:30	DISABILITY ETIQUETTE SOCIAL GRACES 30: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & United Spinal Association	Various	Various	21	01:00	DISABILITY ETIQUETTE SOCIAL GRACES 60: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & United State Forester	Various	Various	20	00:30	SMOKEY THE BEAR 30: Smokey the Bears "Only you can prevent wildfires" campaign for fire safety.
Ad Council & National Highway Traffic Safety Administration	Various	Various	1	00:15	WORK PARTY 15: Impaired Driving Prevention, to remind viewers that if you feel different, you drive different
Ad Council Empowering Girls in STEM	Various	Various	61	01:00	SHE CAN STEM 60: Empowering Girls in STEM

Ad Council Youth Vaping Prevention	Various	Various	15	01:00	DO THE VAPE TALK 60: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The creative uses pop culture and viral dance trends as a lead-in to more serious conversations about the dangers of vaping.
Ad Council Youth Vaping Prevention	Various	Various	4	00:45	DO THE VAPE TALK 45: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The creative uses pop culture and viral dance trends as a lead-in to more serious conversations about the dangers of vaping.
Ad Council Youth Vaping Prevention	Various	Various	1	00:30	DO THE VAPE TALK 30: Youth Vaping Prevention campaign encourages parents to proactively talk to their kids about the long-term, negative health effects of vaping. The creative uses pop culture and viral dance trends as a lead-in to more serious conversations about the dangers of vaping.
Ad Council, JED Foundation, & American Foundation for Suicide Prevention	Various	Various	19	00:15	WE CAN TALK ABOUT IT 30: The campaign encourages young BIPOC adults to push past the stigma and start conversations about mental health with friends.
Ad Council, JED Foundation, & American Foundation for Suicide Prevention	Various	Various	10	01:00	WE CAN TALK ABOUT IT 60: The campaign encourages young BIPOC adults to push past the stigma and start conversations about mental health with friends.
Ad Council, U.S. Department of Health and Human Services Administration for Children and Families, AdoptUSKids	Various	Various	50	01:00	ADOPT DINNER 60: Inspired by real families' stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents.
Ad Council, U.S. Department of Health and Human Services' Administration for Children and Families, Administration for Children and Families, &	Various	Various	64	01:00	FATHERHOOD JUAN 60: Highlights the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.

National Responsible Fatherhood Clearinghouse					
Autism Speaks	Various	Various	70	01:00	JULIA 60: Story from a real family
Autism Speaks	Various	Various	31	01:00	DONATE 60: Asking for donations
Autism Speaks	Various	Various	25	00:30	DONATE 30: Asking for donations
Autism Speaks	Various	Various	3	00:15	DONATE 15: Asking for donations
Belonging Begins With Us	Various	Various	27	01:00	BELONGING 60: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at <a href="http://BelongingBeginsWithUs.org">BelongingBeginsWithUs.org</a> .
Belonging Begins With Us	Various	Various	19	00:30	BELONGING 30: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at <a href="http://BelongingBeginsWithUs.org">BelongingBeginsWithUs.org</a> .
Belonging Begins With Us	Various	Various	18	00:15	BELONGING 15: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at <a href="http://BelongingBeginsWithUs.org">BelongingBeginsWithUs.org</a> .
Federal Drug Administration	Various	Various	10	00:30	SUNSCREEN 30: encourages the use of sunscreen to prevent skin cancer
Federal Drug Administration	Various	Various	10	01:00	SUNSCREEN 60: encourages the use of sunscreen to prevent skin cancer
Federal Drug Administration	Various	Various	1	00:30	GENERIC DRUGS 30: to reduce consumer concerns that generic drugs are less effective than their brand-name counterparts, assure them of the rigor of FDA review, and encourage them to talk

					with their healthcare provider if they have any questions or concerns.
Federal Drug Administration	Various	Various	4	00:30	SAFE RX 30: to raise awareness of the dangers of buying prescription medicines from fake online pharmacies. This campaign provides the resources to help consumers know the risks and find safe online pharmacies.
Feed the Children	Various	Various	5	00:30	FEED THE CHILDREN 30: Feed the Children to find a world without childhood hunger
Feed the Children	Various	Various	13	01:00	FEED THE CHILDREN 60: Feed the Children to find a world without childhood hunger
Feeding America	Various	Various	1	00:15	TRUTH ABOUT HUNGER HAMPTON 15: features celebrity activists, Shanola Hampton reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	4	01:00	TRUTH ABOUT HUNGER HAMPTON 60: features celebrity activists, Shanola Hampton reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	7	00:15	TRUTH ABOUT HUNGER BRITTON 15: features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	1	00:30	TRUTH ABOUT HUNGER BRITTON 30: features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	2	01:00	TRUTH ABOUT HUNGER BRITTON 60: features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	3	01:00	DeANDREA & DACIAN 60: stories of experiences of people struggling with food insecurity in this country
Feeding America	Various	Various	4	00:15	TRUTH ABOUT HUNGER BRITTON 15: features Connie Britton, reading

					handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	2	00:30	TRUTH ABOUT HUNGER BRITTON 30:"features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	11	01:00	TRUTH ABOUT HUNGER BRITTON 60: features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	Various	Various	10	01:00	TRUTH ABOUT HUNGER HAMPTON 60: features celebrity activists, Shanola Hampton reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Girl Scouts of America	Various	Various	42	00:30	MAKE YOUR MARK 30: To inspire all girls to "Make Your Mark" in their communities by being a good friend and learning to take care of our planet through Girl Scouts.
Hearing Industry Association	Various	Various	1	00:30	HAPPIER WAREHOUSE 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	Various	Various	4	00:15	HAPPY WHAREHOUSE 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap

					test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	Various	Various	5	00:15	HAPPIER LIVING ROOM 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	Various	Various	1	00:30	NO WEIRD STUFF 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
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Hearing Industry Association	Various	Various	3	00:15	CRANK IT 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	Various	Various	2	00:30	DEEP QUESTION 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
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Hearing Industry Association	Various	Various	1	00:30	PARK 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	Various	Various	5	00:15	PARK 15 Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers



					and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
National Association of Boards of Pharmacy	Various	Various	27	00:15	DISPOSAL 15: Disposing of drugs safely to prevent misuse and abuse.
Ohio Association of Broadcasters & Ohio Department of Transportation	Various	Various	8	00:30	OHIO ROAD FUNDING 30: Encourages Ohioans to participate in an ODOT study on sustainable funding for local road and bridge maintenance.
Ohio Association of Broadcasters & Ohio Department of Transportation	Various	Various	3	00:15	OHIO ROAD FUNDING 15: Encourages Ohioans to participate in an ODOT study on sustainable funding for local road and bridge maintenance.
Operation Mordechai	Various	Various	4	00:30	OPERATION MORDECAI 30: Operation Mordechai has been launched to address the humanitarian needs of the refugees who fled Ukraine to safer grounds, by providing medical supplies, food, clothing, hygiene products, home essentials, children and baby items, school supplies, and shelter assistance.
Project RELO	Various	Various	32	00:30	PROJRELONTL30: Project RELO is a Veterans services 501c3 organization that enables organizations to realize a competitive advantage by hiring US Military Veterans. We work with employers to ensure they are maximizing their hiring investments, while also working with applicants and employees to solidify their preparation, on-boarding and career trajectories.
Project RELO	Various	Various	19	00:15	PROJRELONTL15: Project RELO is a Veterans services 501c3 organization that enables organizations to realize a competitive advantage by hiring US Military Veterans. We work with employers to ensure they are maximizing their hiring investments, while also working with applicants and employees to solidify their preparation, on-boarding and career trajectories.
Ronald McDonald House Charities	Various	Various	4	00:30	CLARK KELLOG 30: discusses how donating a car to Ronald McDonald House Charities can help families with sick children stay at the Ronald McDonald House

Shatterproof "RISE UP"	Various	Various	3	01:00	RISE UP 60: Shatterproof is a national nonprofit organization dedicated to reversing the addiction crisis in the United States.
Spirit of America	Various	Various	1	01:00	BOX FEM 60: Spirit of America is working closely with our US military and State Department partners to meet the urgent needs of Ukraine's soldiers on the front lines.
Spirit of America	Various	Various	5	00:15	BOX MALE 15: Spirit of America is working closely with our US military and State Department partners to meet the urgent needs of Ukraine's soldiers on the front lines.
Spirit of America	Various	Various	1	00:30	BOX MALE 30: Spirit of America is working closely with our US military and State Department partners to meet the urgent needs of Ukraine's soldiers on the front lines.
Spirit of America	Various	Various	10	01:00	BOX MALE 60: Spirit of America is working closely with our US military and State Department partners to meet the urgent needs of Ukraine's soldiers on the front lines.
The Foundation for a Better Life	Various	Various	89	01:00	CONCERT 60: Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement.
The Foundation for a Better Life	Various	Various	16	01:00	THREE POINTER 60 The encouragement a young girl with Down's Syndrome needs to fire up the crowd with a 3-pointer
The Foundation for a Better Life	Various	Various	19	00:30	THREE POINTER 30 The encouragement a young girl with Down's Syndrome needs to fire up the crowd with a 3-pointer
The Foundation for a Better Life	Various	Various	40	00:20	THREE POINTER 20 The encouragement a young girl with Down's Syndrome needs to fire up the crowd with a 3-pointer
The Foundation for a Better Life	Various	Various	3	01:00	ROAR 60: Katy Perry's "Roar" gets your heart pumping! It gives you the confidence to say out loud, "I can do this!".
The Foundation for a Better Life	Various	Various	213	01:30	IMAGINE 90: Every good thing that has ever been achieved began with an idea—a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary—someone to simply ask, even in the face of criticism, why not?

The Foundation for a Better Life	Various	Various	31	01:00	IMAGINE 60: Every good thing that has ever been achieved began with an idea—a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary—someone to simply ask, even in the face of criticism, why not?
The Foundation for a Better Life	Various	Various	21	00:30	IMAGINE 30: Every good thing that has ever been achieved began with an idea—a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary—someone to simply ask, even in the face of criticism, why not?
The Foundation for a Better Life	Various	Various	89	00:10	ZZ KIDS VALUES.COM BALLET DSYX 10
The Foundation for a Better Life	Various	Various	92	00:05	COMPASSION 05: encouraging viewers to show compassion
The Foundation for a Better Life	Various	Various	35	00:05	CARING 05: promoting the value of caring
The Foundation for a Better Life	Various	Various	79	00:05	KINDNESS 05: A :05 second spot promoting kindness.
The Foundation for a Better Life	Various	Various	35	00:05	DO YOUR PART 05: Images from around our planet encourages, inspires and challenges each one of us to get involved with people's needs both close to home and around the world.
The Foundation for a Better Life	Various	Various	76	00:05	VOLUNTEERING 05: encouraging people to volunteer.
The Foundation for a Better Life	Various	Various	63	00:05	HELPING 05: A :05 second spot encouraging viewers to 'help others'
The Foundation for a Better Life	Various	Various	67	00:05	ACHIEVEMENT 05: celebrating the value of 'achievement'
The Foundation for a Better Life	Various	Various	47	00:10	NATURE 05: Encourages the value of appreciating nature
The Foundation for a Better Life	Various	Various	19	00:30	LOYALTY 30 Loyalty is everything. Someone who will stick by you when the chips are down is one of the greatest gifts.
The Foundation for a Better Life	Various	Various	22	00:30	GRATITUDE 30 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those “ways” in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant’s wonderful “Kind and Generous” ties a ribbon on this message and leaves us with a smile.

The Foundation for a Better Life	Various	Various	69	00:20	GRATITUDE 20 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those “ways” in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant’s wonderful “Kind and Generous” ties a ribbon on this message and leaves us with a smile.
The Foundation for a Better Life	Various	Various	21	01:00	GRATITUDE 60 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those “ways” in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant’s wonderful “Kind and Generous” ties a ribbon on this message and leaves us with a smile.
The National Crime Prevention Council (NCPC)	Various	Various	25	00:15	GO FOR REAL 15: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC’s goal is to raise public awareness among teens, tweens, and parents by bringing in law enforcement and other industry leaders.
The National Crime Prevention Council (NCPC)	Various	Various	26	00:30	GO FOR REAL 30: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC’s goal is to raise public awareness among teens, tweens, and parents by bringing in law enforcement and other industry leaders.
The National Crime Prevention Council (NCPC)	Various	Various	23	01:00	GO FOR REAL 60: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC’s goal is to raise public awareness among teens, tweens, and parents by bringing in law enforcement and other industry leaders.
VALUESDOTCOM	Various	Various	38	00:10	ZZ KIDS VALUES.COM BALLET WSYX 10
World Wildlife Federation	Various	Various	1	01:00	LOVE ME TENDER 60: encouraging us to protect nature
World Wildlife Federation	Various	Various	11	01:30	LOVE ME TENDER 90: encouraging us to protect nature

### Community Activities

Description of Issue	Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Dancing With Our Stars Gala	News	2/4/2023	Various	Various	Discusses the Down Syndrome Association of Central Ohio Gala fundraising event.
Polar Plunge	News	2/11/2023	Various	Various	Discusses the annual Polar Plunge for the Special Olympics Ohio.
UNCF Mayor's Luncheon	News	2/17/2023	Various	Various	Discusses the UNCF Columbus Mayor's Luncheon to support local minority students, ensuring students can follow their educational and professional dreams.
Menu of Hope	News	3/1/2023	Various	Various	Discusses the annual Childrens Hunger Alliance luncheon to raise money to help feed hungry families in Central Ohio.

### Personal Appearances

Talent Name	Organization	Date	Description
Kurt Ludlow	Down Syndrome Association of Central Ohio	2/4/2023	Down Syndrome Association of Central Ohio fundraising event.
Cameron Fontana	Special Olympics Ohio	2/11/2023	Emcee of the Polar Plunge fundraiser
Rodney Dunigan	UNCF of Columbus	2/17/2023	Emcee for UNCF Mayor's Luncheon
Bob Kenrick	Childrens Hunger Alliance	3/1/2023	Co-emcee for Menu of Hope Luncheon and Fundraiser
Stacia Naquin	Childrens Hunger Alliance	3/1/2023	Co-emcee for Menu of Hope Luncheon and Fundraiser