



WSYX 6.1, 6.2 and 6.3, Columbus, Ohio

This station provides a free on-line community bulletin board allowing residents of our DMA to post for free a variety of community-oriented information.

There follows a list of some of the significant issues responded to by WSYX 6.1, 6.2 and 6.3, Columbus, Ohio, along with the most significant treatment of those issues for the period April 1, 2023, to June 30, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Regular Programs

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Public Health					
Moderna Cancer Vaccine Hope	News	4/11/2023	Various	Various	Discusses how Moderna is targeting 2030 as a goal for vaccines for cancer and heart disease. Moderna’s chief medical officer says it could even be as little as 5 years from now. In February, the FDA gave a "breakthrough therapy" designation to Moderna’s personalized cancer vaccine in combination with Merck’s immunotherapy drug Keytruda for patients with melanoma.
Stop Addiction For Everyone Station	News	4/21/2023	Various	Various	Discusses the opening of the Stop Addiction For Everyone Station or SAFE Station for short in the heart of Franklinton where the majority of Columbus’ overdose deaths occur.
Lyme Disease Season	New	5/1/2023	Various	Various	Discusses the mild winter could create a more active tick season which could lead to an increase in Lyme disease. Symptoms can include fever, muscle and joint pain, and chills. If left untreated, conditions can worsen to include heart problems. The CDC estimates nearly 476,000 people in the U.S. are diagnosed with Lyme disease every year.
Business/ Economy					
Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Cardinal Health Distribution Center	News	4/25/2023	Various	Various	Discusses a new distribution center in Grove City adding another 200 jobs in the area. This follows another Cardinal Health distribution center in Groveport.
Google Developments on	News	5/3/223	Various	Various	Discusses two new Google data centers in South Columbus and Lancaster with an

Central Ohio					investment of around \$2 billion.
Lake Shore Cryotronics Expanding	News	5/22/2023	Various	Various	Discusses the expansion of Lake Shore Cryotronics a Westerville company will be doubling in sized with a \$14 million expansion and doubling its footprint.
Charity / Community					
Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Upper Arlington Community Center	News	4/3/2023	Various	Various	Discusses a new \$85 million, 150,000 square foot community center being built at the Kingsdale Shopping Center on Tremont Road in Upper Arlington. The center will have three gyms, fitness, and exercise spaces, a walking and running track, E-sports room, and an indoor pool. It's expected to open in the spring or summer of 2025.
Columbus Youth Program	News	4/3/2023	Various	Various	Discusses the community service group Think Make Live Youth founded by Terry Green partnering with Columbus Parks & Recreation to host a series of community outreach sessions to teach kids life skills, health and wellness, and violence prevention skills to move forward in life.
CBJ Playground Dedication	News	4/11/2023	Various	Various	Discusses the 2016 Blue Jackets Foundation \$400,000 investment with Columbus Parks and Recreation to install 8 Blue Jacket themed playgrounds to provide a safe place for kids to play. The first is at Driving Park Community Center.
City Council Approves Affordable Housing	News	4/11/2023	Various	Various	Discusses the former West High School/Starling Middle School has been approved for conversion into a 52 unit apartment complex with rents as low as \$350 per month for those with incomes between \$17,500 and 41,000 annually.
Possible Housing Crisis	News	5/3/2023	Various	Various	Discusses a possible housing crisis because more workers flooding the area and housing at a low, many are being priced out of the market. Some current residents are just "one flat tire away" from living in poverty.
Johnstown Can	News	6/7/2023	Various	Various	Discusses Johnstown Can a nonprofit created to embrace the growth but keep a handle on what makes Johnstown the community that it is now that Intel is arriving.
Children/Schools					
Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Substitute	News	4/6/2023	Various	Various	Discusses how full time substitute

Teachers Unionize					teacher are asking the Board of Education to voluntarily recognize them as part of the Columbus Education Association so they have the same backing as full-time regular teachers.
Buckeye Ranch "My Place" Program	News	4/12/2023	Various	Various	Discusses the My Place program at Buckeye Ranch to help foster children that are aging out of the system to get the skills they need to succeed on their own.
Columbus City Schools Superintendent Town Hall	News	4/25/2023	Various	Various	Discusses a town hall for parents and interested parties to talk to the candidates for the Superintendent of Columbus Public Schools.
Keeping Kids Safe	News	5/16/2023	Various	Various	Discusses city programs designed to keep kids safe and away from guns and violence.

Public Safety

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Real Time Crime Center	News	4/12/2023	Various	Various	Discusses a \$50 million investment into the city's Real Time Crime Center along Carolyn Avenue on the north side. The current building will be demolished and a new one built to the 911 Emergency Communications Center and a new police substation
Swatting call on the rise	News	4/26/2023	Various	Various	Discusses the rise of swatting calls across the country with callers using artificial intelligence to disguise their voice and make the calls untraceable.
Street Takeovers	News	5/18/2023	Various	Various	Discusses the crack down on so called "street takeovers". City attorney Zach Klein says his team is ready to throw the book at people driving recklessly in the events. This is about street takeovers, reckless driving, loud mufflers and more. That's what Klein wants to target. And he sent a message to people doing this, don't expect any kind of plea deal.

Government

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Johnstown Fire Levy	News	4/21/2023	Various	Various	Discusses a fire levy that will affect Johnstown homeowners. It is the first time in 13 years that a levy has been put on the ballot. It will increase property taxes \$158 for \$100,000 in home value.
Ohio House Constitutional Changes	News	4/27/2023	Various	Various	Discusses how the Ohio House of Representatives wants to change the way the Ohio Constitution is changed.

					long-term, negative health effects of vaping. The creative uses pop culture and viral dance trends as a lead-in to more serious conversations about the dangers of vaping.
Ad Council & National Safety Council	1	Various	Various	00:15	BEST PLANNER ANVRSY 15: Encourages families to be prepared for natural emergencies.
Ad Council & National Safety Council	1	Various	Various	00:30	BEST PLANNER BBQ 30: Encourages families to be prepared for natural emergencies.
Ad Council & Be The Match	1	Various	Various	00:15	DEAR DONOR 30: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & Be The Match	2	Various	Various	01:00	DEAR DONOR 60: Encourages 18-40 year old to register to donate e blood stem cells to a searching patient in need to help cure blood cancer.
Ad Council & National Crime Prevention Council	3	Various	Various	00:15	MOMS JOB 15: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
Ad Council & National Crime Prevention Council	13	Various	Various	00:30	MOMS JOB 30: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
Ad Council & National Crime Prevention Council	4	Various	Various	01:00	MOMS JOB 60: Drives home the point that reducing crime is a shared responsibility of the community and law enforcement. It focuses on a Black woman who, as a mother and a police officer, embodies this responsibility, this partnership. The PSA ends by encouraging viewers to "Start the conversation."
AD COUNCIL	11	Various	Various	00:30	HOWIE AND THE HOWL 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	7	Various	Various	00:15	KAMAUU & HOWIE 15: Pivotal Ventures accelerates social progress in the United

					States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	7	Various	Various	00:30	KAMAUU & HOWIE 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	4	Various	Various	01:00	KAMAUU MUSIC VIDEO 60: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	8	Various	Various	00:05	TOBE & JORDAN 15: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council & Pivotal Ventures	3	Various	Various	00:30	TOBE & JORDAN 30: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council, JED Foundation, & American Foundation for Suicide Prevention	1	Various	Various	00:15	WE CAN TALK ABOUT IT 30: The campaign encourages young BIPOC adults to push past the stigma and start conversations about mental health with friends.
Ad Council, JED Foundation, & American Foundation for Suicide Prevention	4	Various	Various	01:00	WE CAN TALK ABOUT IT 60: The campaign encourages young BIPOC adults to push past the stigma and start conversations about mental health with friends.
Ad Council & American Lung Association	3	Various	Various	00:15	DO THE VAPE TALK 15: The PSA highlights the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSA also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & American Lung Association	3	Various	Various	00:30	DO THE VAPE TALK 30: The PSA highlights the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSA also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.

Ad Council & American Lung Association	12	Various	Various	01:00	DO THE VAPE TALK 60: The PSA highlights the facts associated with the dangers of vaping, including possible irreversible lung damage. The PSAs also include a spot with dancer, social media influencer and anti-vaping activist Russell Horning, "The Backpack Kid," capitalizing on viral dance trends as a lead-in to a more serious topic, before encouraging parents to visit TalkAboutVaping.org for tips on when and how to #DoTheVapeTalk with their kids.
Ad Council & United Spinal Association	3	Various	Various	00:30	DISABILITY ETIQUETTE LIVING SPACES 30: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & United Spinal Association	9	Various	Various	00:30	DISABILITY ETIQUETTE SOCIAL GRACES 30: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & United Spinal Association	20	Various	Various	01:00	DISABILITY ETIQUETTE SOCIAL GRACES 60: To highlight the Disability Etiquette Booklet, to erase the misconceptions about wheelchair users and ease the awkwardness that many experience when interacting with someone with a disability for the first time.
Ad Council & National Safety Council	1	Various	Various	00:06	LEGACY 06: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	8	Various	Various	00:15	LEGACY 15: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	6	Various	Various	00:30	LEGACY 30: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	7	Various	Various	01:00	LEGACY 60: Encourages Black communities to protect their lives and legacies through disaster preparation.
Ad Council & National Safety Council	6	Various	Various	00:15	THREAD15: Shows black communities how emergency preparedness can be part of everyday group chat conversations
Ad Council & National Safety Council	7	Various	Various	00:30	THREAD 30: Shows black communities how emergency preparedness can be part of everyday group chat

					conversations
Ad Council & National Safety Council	3	Various	Various	01:00	THREAD 60: Shows black communities how emergency preparedness can be part of everyday group chat conversations
Ad Council & Shelter Pet Adoption	9	Various	Various	00:15	SUPER PETS 15: Shelter Pet Adoption with DC league of Super Pets
Ad Council & Shelter Pet Adoption	19	Various	Various	00:30	SUPER PETS 30: Shelter Pet Adoption with DC league of Super Pets
Ad Council & Shelter Pet Adoption	7	Various	Various	01:00	SUPER PETS 60: Shelter Pet Adoption with DC league of Super Pets
Ad Council & STEM	4	Various	Various	00:15	EMPOWER GIRLS IN STEM 15: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & STEM	4	Various	Various	00:30	EMPOWER GIRLS IN STEM 30: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & STEM	20	Various	Various	01:00	EMPOWER GIRLS IN STEM 60: Empowering Girls in STEM with behind-the-scenes of "The Walking Dead" series and show how the costume. designer, art director, and series director use STEM every day on set.
Ad Council & Keep America Beautiful	7	Various	Various	00:15	WATCHING 15: Recycling campaign from Keep America Beautiful
Ad Council & Keep America Beautiful	5	Various	Various	00:30	WATCHING 30: Recycling campaign from Keep America Beautiful
Ad Council & Keep America Beautiful	13	Various	Various	01:00	WATCHING 60: Recycling campaign from Keep America Beautiful
Ad Council & Potential Energy Coalition & Science Moms	10	Various	Various	00:15	CLIMATE CHANGE 15: Highlighting powerful milestone moments between mothers and children, making it clear that we must solve climate change to preserve children's present and futures.
Ad Council & Potential Energy Coalition & Science Moms	13	Various	Various	00:30	CLIMATE CHANGE 30: Highlighting powerful milestone moments between mothers and children, making it clear that we must solve climate change to preserve children's present and futures.
Ad Council & United State Forester	16	Various	Various	00:30	SMOKEY THE BEAR 30: Smokey the Bears "Only you can prevent wildfires" campaign for fire safety.

Ad Council, U.S. Department of Health and Human Services Administration for Children and Families, AdoptUSKids	88	Various	Various	01:00	ADOPT DINNER 60: Inspired by real families' stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents.
Autism Speaks	91	Various	Various	01:00	JULIA 60: Story from a real family
Ad Council & Pivotal Ventures	74	Various	Various	01:00	KAMAUU 60: Pivotal Ventures accelerates social progress in the United States by removing barriers that hold people back.
Ad Council Empowering Girls in STEM	103	Various	Various	01:00	SHE CAN STEM 60: Empowering Girls in STEM
Ad Council & National Highway Transportation Safety Administration	91	Various	Various	01:00	DONT TEXT AND DRIVE GOOD HABIT 60: Address the disconnect between awareness and behavior, and addresses the fact that people are personally engaging in a behavior that they know is dangerous
Ad Council, U.S. Department of Health and Human Services' Administration for Children and Families, Administration for Children and Families, & National Responsible Fatherhood Clearinghouse	94	Various	Various	01:00	FATHERHOOD JUAN 60: Highlights the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work, they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.
Ad Council	90	Various	Various	01:00	RENEE AND TURTLE 60: encouraging shelter pet adoption
Belonging Begins With Us	20	Various	Various	00:15	BELONGING 15: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at BelongingBeginsWithUs.org .
Belonging Begins With Us	21	Various	Various	00:30	BELONGING 30: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts

					longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at BelongingBeginsWithUs.org .
Belonging Begins With Us	44	Various	Various	01:00	BELONGING 60: We all know what it's like to feel left out. And for people who move to this country, that feeling lasts longer than a moment. We can change that. Together, we can foster a more welcoming nation where everyone — regardless of their background — feels like they can belong. Air PSAs that share stories of belonging and encourage viewers to learn more at BelongingBeginsWithUs.org .
Concussion Awareness Now	3	Various	Various	00:30	PHONE IT IN: The contents of your head are precious: Your memories, your personality, the things that make you, you. Don't let a brain injury put them at risk. If you hit your head, get it checked.
Concussion Awareness Now	2	Various	Various	00:30	PICKLEBALL: The contents of your head are precious: Your memories, your personality, the things that make you, you. Don't let a brain injury put them at risk. If you hit your head, get it checked.
Concussion Awareness Now	1	Various	Various	00:30	TINY HAZARD: The contents of your head are precious: Your memories, your personality, the things that make you, you. Don't let a brain injury put them at risk. If you hit your head, get it checked.
Concussion Awareness Now	2	Various	Various	00:30	VIRTUAL CALAMITY: The contents of your head are precious: Your memories, your personality, the things that make you, you. Don't let a brain injury put them at risk. If you hit your head, get it checked.
American Medical Association, the American Nurses Association and the American Hospital Association	1	Various	Various	00:30	COVID BOOSTERS: The nation's physicians, nurses, hospital and health system leaders, are reminding the American public that it's still important to get vaccinated and boosted against COVID-19. While many pandemic precautions are ending, COVID has not gone away. People can protect themselves, their families, communities and local health care professionals by being up to date on vaccines.
Federal Drug Administration	15	Various	Various	00:30	SUNSCREEN 30: encourages the use of sunscreen to prevent skin cancer

Federal Drug Administration	12	Various	Various	01:00	SUNSCREEN 60: encourages the use of sunscreen to prevent skin cancer
Ad Council & Feed the Children	4	Various	Various	01:00	FEED THE CHILDREN 60: Feed the Children to find a world without childhood hunger
Feeding America	2	Various	Various	00:30	TRUTH ABOUT HUNGER BRITTON 30:"features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	6	Various	Various	01:00	TRUTH ABOUT HUNGER BRITTON 60: features Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	2	Various	Various	00:30	TRUTH ABOUT HUNGER HAMPTON 30: features celebrity activists, Shanola Hampton reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Feeding America	2	Various	Various	01:00	TRUTH ABOUT HUNGER HAMPTON 60: features celebrity activists, Shanola Hampton reading handwritten letters inspired by real experiences of people facing hunger, to shed light on the issue and invite us to take action. Because together, we can end hunger.
Girl Scouts of America	18	Various	Various	00:30	MAKE YOUR MARK 30: To inspire all girls to "Make Your Mark" in their communities by being a good friend and learning to take care of our planet through Girl Scouts.
Hearing Industry Association	9	Various	Various	00:15	CRANK IT 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:30	CRANK IT 30: Hearing Industries Association (HIA) Is a dedicated group of

					consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:15	DEEP QUESTION 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	6	Various	Various	00:30	DEEP QUESTION 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:15	HAPPIER LIVING ROOM 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	4	Various	Various	00:30	HAPPIER LIVING ROOM 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers

					and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:30	HAPPIER WAREHOUSE 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	4	Various	Various	00:15	HAPPY WHAREHOUSE 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:15	NO WEIRD STUFF 15: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	3	Various	Various	00:30	NO WEIRD STUFF 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change

					behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	10	Various	Various	00:15	PARK 15 Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
Hearing Industry Association	4	Various	Various	00:30	PARK 30: Hearing Industries Association (HIA) Is a dedicated group of consumer organizations, hearing professional organizations, hearing aid manufacturers and retailers have come together on this campaign to change behavior so that a hearing wellness check becomes as routine as an annual exam for vision, dental, physical, mammogram/pap test or PSA test. We invite you to learn more about the positive benefits of healthy hearing
National Association of Broadcasters	11	Various	Various	00:30	National Association of Broadcasters: As we celebrate more than a century of radio and television, we must continue to remind policymakers that local broadcasting is an ever-evolving medium with staying power. We are constantly innovating to deliver trusted information and entertainment to our audiences in convenient, modern and familiar ways. Let's remind policymakers, and viewers, that local broadcasting is here to stay.
National Association of Boards of Pharmacy	8	Various	Various	00:15	DISPOSAL 15: Disposing of drugs safely to prevent misuse and abuse.
The National Crime Prevention Council (NCPC)	10	Various	Various	00:15	GO FOR REAL 15: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC's goal is to raise public awareness among teens, tweens, and

					parents by bringing in law enforcement and other industry leaders.
The National Crime Prevention Council (NCPC)	12	Various	Various	00:30	GO FOR REAL 30: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC's goal is to raise public awareness among teens, tweens, and parents by bringing in law enforcement and other industry leaders.
The National Crime Prevention Council (NCPC)	22	Various	Various	01:00	GO FOR REAL 60: The National Crime Prevention Council (NCPC), home of McGruff the Crime Dog, hopes to protect our kids by shining a light on the dangers associated with purchasing counterfeit products. NCPC's goal is to raise public awareness among teens, tweens, and parents by bringing in law enforcement and other industry leaders.
Ohio Association of Broadcaster & Ohio Association of Foodbanks	5	Various	Various	00:30	Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.
Ohio Association of Broadcasters & Ohio Dept. of Education	2	Various	Various	00:30	ACE 30: Promotes the Ohio Dept. of Education's Afterschool Child Enrichment (ACE) program, which provides funding for lower-income children to access tutoring and after school education programs.
Operation Mordechai	10	Various	Various	00:30	OPERATION MORDECAI 30: Operation Mordechai has been launched to address the humanitarian needs of the refugees who fled Ukraine to safer grounds, by providing medical supplies, food, clothing, hygiene products, home essentials, children and baby items, school supplies, and shelter assistance.
The Foundation for a Better Life	6	Various	Various	01:00	ROAR 60: Katy Perry's "Roar" gets your heart pumping! It gives you the confidence to say out loud, "I can do this!".
The Foundation for a Better Life	42	Various	Various	00:20	GRATITUDE 20 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those "ways" in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant's wonderful "Kind and Generous" ties a ribbon on this message

					and leaves us with a smile.
The Foundation for a Better Life	10	Various	Various	00:30	GRATITUDE 30 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those “ways” in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant’s wonderful “Kind and Generous” ties a ribbon on this message and leaves us with a smile.
The Foundation for a Better Life	105	Various	Various	01:00	GRATITUDE 60 Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. We see a wonderful example of one of those “ways” in this PSA. An exhausted working Mom comes in late one evening. What she discovers will surprise and inspire you. Natalie Merchant’s wonderful “Kind and Generous” ties a ribbon on this message and leaves us with a smile.
The Foundation for a Better Life	17	Various	Various	00:30	LOYALTY 30 Loyalty is everything. Someone who will stick by you when the chips are down is one of the greatest gifts.
The Foundation for a Better Life	58	Various	Various	01:00	CONCERT 60: Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement.
The Foundation for a Better Life	20	Various	Various	00:30	IMAGINE 30: Every good thing that has ever been achieved began with an idea—a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary—someone to simply ask, even in the face of criticism, why not?
The Foundation for a Better Life	32	Various	Various	01:00	IMAGINE 60: Every good thing that has ever been achieved began with an idea—a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary—someone to simply ask, even in the face of criticism, why not?
The Foundation for	163	Various	Various	01:30	IMAGINE 90: Every good thing that has

a Better Life					ever been achieved began with an idea— a dream that something better is actually possible. Skeptics likely doubted, friends wondered, and still the idea survived. Our society depends upon ordinary people to think the extraordinary— someone to simply ask, even in the face of criticism, why not?
Project RELO	1	Various	Various	00:15	PROJRELONTL15: Project RELO is a Veterans services 501c3 organization that enables organizations to realize a competitive advantage by hiring US Military Veterans. We work with employers to ensure they are maximizing their hiring investments, while also working with applicants and employees to solidify their preparation, on-boarding and career trajectories.
Project RELO	4	Various	Various	00:30	PROJRELONTL30: Project RELO is a Veterans services 501c3 organization that enables organizations to realize a competitive advantage by hiring US Military Veterans. We work with employers to ensure they are maximizing their hiring investments, while also working with applicants and employees to solidify their preparation, on-boarding and career trajectories.
Ronald McDonald House Charities	21	Various	Various	00:30	CLARK KELLOG 30: discusses how donating a car to Ronald McDonald House Charities can help families with sick children stay at the Ronald McDonald House
Spirit of America	3	Various	Various	01:00	BOX MALE 60: Spirit of America is working closely with our US military and State Department partners to meet the urgent needs of Ukraine's soldiers on the front lines.
The Foundation for a Better Life	43	Various	Various	00:05	ACHIEVEMENT 05: celebrating the value of 'achievement'
The Foundation for a Better Life	69	Various	Various	00:10	BALLET 10: Promotes family values
The Foundation for a Better Life	19	Various	Various	00:10	BALLET 10: Promotes family values
The Foundation for a Better Life	9	Various	Various	00:05	CARING 05: promoting the value of caring
The Foundation for a Better Life	44	Various	Various	00:05	COMPASSION 05: encouraging viewers to show compassion
The Foundation for a Better Life	16	Various	Various	00:05	DO YOUR PART 05: Images from around our planet encourages, inspires, and challenges each one of us to get involved with people's needs both close to home

					and around the world.
The Foundation for a Better Life	31	Various	Various	00:05	HELPING 05: A :05 second spot encouraging viewers to 'help others'
The Foundation for a Better Life	36	Various	Various	00:05	KINDNESS 05: A :05 second spot promoting kindness.
The Foundation for a Better Life	26	Various	Various	00:10	NATURE 05: A :05 second spot promoting nature.
The Foundation for a Better Life	25	Various	Various	00:05	KINDNESS 05: A :05 second spot promoting kindness.

Community Activities

Description of Issue	Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Sinclair 2023 Day of Service	Various	4/12/2023	Various	Various	The station teamed up with Mid-Ohio Food Collective to package meals for those in need. We served 732 families which helped 2,433 individuals, including 811 children and 328 seniors.
Town Hall: Housing Crisis in Central Ohio	Good Evening Columbus	5/30/2023	7:30 pm	30 min	Discusses the lack of affordable housing and the rise in housing prices due the in influx of worker for the new businesses being built in Columbus.
ABC6 Fox 28 Annual Blood Drive	Various	6/28/2023	Various	Various	Discusses the Annual ABC6 and Fox blood drive to benefit the Columbus Area American Red Cross.

Personal Appearances

Talent Name	Organization	Date	Description
Isabelle Hanson	Mid-Ohio Food Collective	4/12/2023	The station teamed up with Mid-Ohio Food Collective to package meals for those in need.
Stacia Naquin	Mid-Ohio Food Collective	4/12/2023	The station teamed up with Mid-Ohio Food Collective to package meals for those in need.
Rodney Dunnigan	Mid-Ohio Food Collective	4/12/2023	The station teamed up with Mid-Ohio Food Collective to package meals for those in need.
Lisa Rantala	Pride Parade	6/17/2023	Participated in the annual Columbus pride parade. Handed out trinkets and waved to the crowd.
Kate Seifert	Pride Parade	6/17/2023	Participated in the annual Columbus pride parade. Handed out trinkets and waved to the crowd.
Phill Kelly	Pride Parade	6/17/2023	Participated in the annual Columbus pride parade. Handed out trinkets and waved to the crowd.
Kurt Ludlow	Pride Parade	6/17/2023	Participated in the annual Columbus pride parade. Handed out trinkets and waved to the crowd.
Jessica Ralston	Pride Parade	6/17/2023	Participated in the annual Columbus pride parade. Handed out trinkets and waved to the crowd.
Isabelle Hanson	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Stacia Naquin	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Rodney Dunnigan	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Lisa Rantala	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.

Kate Seifert	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Phill Kelly	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Kurt Ludlow	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Jessica Ralston	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.
Bob Kendrick	Arts Festival	6/9, 10 & 11, 2023	As a participating sponsor of the Arts Festival, we provide MCs and greet the public.