

Political 2Q16

3-28-6-26

KPAX+ Missoula/Kalispell COMBO

CBS

2/4/2016



KPAX +

TIME	PROGRAM	Program	CSL1	CSL2	IP Section	
		Section	Section	Section	Level 3	Level 4
		Level 1	Level 2	Level 3	Level 3	Level 4
M-F 5:30-7AM	MONTANA THIS MORNING	\$225	\$135	\$95	\$50	
M-F 7-9AM	CBS THIS MORNING	\$195	\$135	\$95	\$45	
M-F 9-10AM	PRICE IS RIGHT	\$195	\$135	\$95	\$40	
M-F 10-11AM	LET'S MAKE A DEAL	\$175	\$105	\$70	\$30	
M-F 11A-12N	YOUNG & RESTLESS	\$175	\$105	\$70	\$35	
M-F 12N-12:30PM	NOON NEWS	\$195	\$135	\$95	\$25	
M-F 12:30-1PM	BOLD & BEAUTIFUL	\$175	\$105	\$50	\$25	
M-F 1-2PM	THE TALK	\$175	\$105	\$50	\$25	
M-F 2-3PM	Wendy Williams	\$175	\$105	\$50	\$25	
M-F 3-4PM	DR. OZ	\$175	\$105	\$70	\$40	
M-F 4-5PM	DR. PHIL	\$190	\$115	\$80	\$40	
M-F 5-5:30PM	CBS EVENING NEWS	\$450	\$360	\$295	\$210	
M-F 5:30-6PM	KPAX 5:30 NEWS	\$650	\$380	\$315	\$230	
M-F 6-6:30PM	JEOPARDY	\$340	\$250	\$195	\$150	
M-F 6:30-7PM	WHEEL OF FORTUNE	\$340	\$250	\$195	\$125	
M-F 10-10:35PM	KPAX 10:00 NEWS	\$850	\$550	\$425	\$250	
M-F 10:35-11:35PM	COLBERT	\$180	\$145	\$95	\$45	
M-F 11:35P-12:35AM	LATE LATE SHOW	\$125	\$95	\$55	\$15	
SAT 6-8AM	CBS SATURDAY EARLY SHOW	\$90	\$55	\$30	\$15	
SAT 5:30-6PM	KPAX SATURDAY 5:30 NEWS	\$325	\$235	\$185	\$90	
SAT 6-7PM	Monopoly Millionair	\$250	\$150	\$100	\$25	
SAT 10-10:35PM	KPAX SATURDAY 10:00 NEWS	\$425	\$350	\$265	\$150	
SAT 10:35-11:35PM	Blue Bloods	\$75	\$45	\$35	\$20	
SAT 11:35-12:35AM	Good Wife	\$55	\$35	\$25	\$20	
SAT 12:35-1:35AM	Good Wife	\$55	\$35	\$25	\$10	
Sun 630a-7a	FACE STATE	305	215	125	50	
SUN 7-8:30AM	CBS SUNDAY MORNING	\$305	\$215	\$125	\$50	
SUN 8:30-9:30AM	FACE Nation	\$305	\$215	\$125	\$50	
SUN 530-6P	KPAX SUNDAY 5:30 NEWS	\$405	\$290	\$215	\$125	
SUN 10-10:35PM	KPAX SUNDAY 10:00 NEWS	\$525	\$450	\$335	\$240	
SUN 11:35-12:35AM	Person of Interest	\$75	\$45	\$35	\$20	
SUN 12:35-1:35AM	Leverage	\$55	\$35	\$25	\$30	
PRIME TIME						
MON 7-8PM	Supergirl	\$700	\$475	\$350	\$200	
MON 8-9PM	Scorpion	\$700	\$475	\$350	\$200	
MON 9-10PM	NCIS LA	\$700	\$475	\$350	\$225	
TUE 7-8PM	NCIS	\$925	\$525	\$500	\$235	
TUE 8-9PM	NCIS New Orleans	\$925	\$525	\$400	\$225	
TUE 9-10PM	Limitless	\$700	\$475	\$350	\$225	
WED 7-8PM	SURVIVOR	\$875	\$525	\$325	\$225	
WED 8-9PM	CRIMINAL MINDS	\$875	\$525	\$325	\$225	
WED 9-10PM	Criminal Minds Beyond Borders	\$875	\$525	\$350	\$225	
THUR 7-8PM	Big Bang/Life in Pieces	\$950	\$650	\$425	\$250	
THUR 8-9PM	Mom/Angel from Hell	\$950	\$650	\$425	\$250	
THUR 9-10PM	ELEMENTARY	\$875	\$500	\$400	\$250	
FRI 7-8PM	Amazing Race	\$625	\$400	\$275	\$150	
FRI 8-9PM	HAWAII 5-0	\$625	\$400	\$300	\$150	
FRI 9-10PM	BLUE BLOODS	\$750	\$475	\$375	\$225	
SAT 7-8PM	COMEDYTIME	\$400	\$250	\$175	\$100	
SAT 8-9PM	CRIMETIME SATURDAY	\$400	\$250	\$175	\$100	
SAT 9-10PM	48 HOURS MYSTERY	\$700	\$400	\$275	\$125	
SUN 6-7PM	60 MINUTES	\$750	\$475	\$350	\$225	
SUN 7-8PM	Madam Secretary	\$700	\$450	\$325	\$200	
SUN 8-9PM	THE GOOD WIFE	\$625	\$400	\$300	\$200	
SUN 9-10P	CSI Cyber	\$625	\$400	\$300	\$200	

CLASSES OF TIME:

PROGRAM RATES:

Spots purchased at Program rates are intended for specific programs and are less likely to be pre-empted. 48 hour notice on pre-empts.

CURRENT SELLING LEVEL:

Spots purchased at CSL may be bumped by a higher CSL or Program rate offer. 24 Hour notice on pre-empts.

IMMEDIATELY PREEMPTIBLE:

Spots purchased at the immediately pre-emptible rate are NOT guaranteed to run. The spot may be preempted by the CSL or Program class of time. Notice of pre-empts are not guaranteed.

All rates shown are for 30 second spots. 60's are twice the :30. Ten second spots are 50% of the :30, and 15 second spots are 50% of the :30 rate.

All programs are subject to change without notice, and network program times may be plus or minus 2 minutes of the hour.

ROTATORS:Section Level 9

Sa-Su 6a-6p	\$23
M-SU 4P-12 Midnight	\$130
M_F 5:30a-9a	\$40
M-F 9-3P	\$25
M-F 3-5P	\$40
M-F 5-7P	\$175
M-F 6-7P	\$125
M-F 10:35-1:05A	\$35
M-Su 5a-1a	\$25

PRIME ROTATORS:Section Level 9

M-SUN 7-10/6-10	\$225
MON 7-10P	\$220
TUE 7-10P	\$200
WED 7-10P	\$215
THUR 7-10P	\$200
FRI 7-10P	\$150
SAT 7-10P	\$125
SUN 6-10P	\$190

Rotators are Immediately Pre-emptible without notice.

Production charges are separate from airtime billing unless otherwise negotiated. All production creative remains the property of KPAX.