



**MAGIC 106.7 Quarterly Issues Report
January 1 through March 31, 2015**

The following is the Quarterly Issues Report for MAGIC 106.7/WMJX-Boston for the 1st quarter of 2015.

This report includes a synopsis of all programs of importance as well as Public Service announcements aired on the station between January 1 and March 31, 2015.

MAGIC has identified the following issues of importance to its community of listeners:

- Women & Family
- Health and Healthcare
- Mental Health and Personal Safety
- Education
- Volunteerism; Community
- Economy, Employment and Entrepreneurism

Sunday Morning Magic Public Affairs Lineup

6:30-7:00AM **Radio Health Journal** – a weekly healthcare news magazine that focuses on current developments in medical research and health issues that affect the lives of people of all ages. *Length: 25:00*

7:00-7:25AM **Greater Boston Today** – a weekly look at what makes the Boston area such an interesting place to live and work, including news about people, events and community initiatives. The show is produced and hosted by George Knight. *Length: 25:00*

7:25-7:30AM **Exceptional Women Entrepreneur Series** – a weekly segment featuring the stories of inspiring entrepreneurs, hosted by Candy O'Terry and produced by Tina Gao. *Length: 5:00*

7:30-8:00AM **Exceptional Women** – an award winning weekly radio program that shines the spotlight on women who will inspire you. Guests range from local women who are what we call “backyard heroes” to survivors, trailblazers, cutting edge inventors, doctors, lawyers, scientists and women in the performing arts. The show is co-hosted by Candy O'Terry and Sue Tabb and produced by Tina Gao. *Length: 25:00*

Programming to Address Important Issues

Here's a sampling of how we cover issues of importance to our listeners:

WOMEN & FAMILY

January 11, 2015 Radio Health Journal: Failure to Launch

Interviewer: Nancy Benson

It's much more common today for 20-somethings to delay moving out of Mom and Dad's house to start an independent life.

Length: 8:00

February 8, 2015 Radio Health Journal: Gender Bias in Science

Interviewer: Reed Pence

Few female role models exist at major research universities in scientific fields, subverting efforts to get more women into math and science. Many scientists have dismissed gender bias as a factor. However, new research shows that unintentional bias results in women being subconsciously considered less competent than their male scientific counterparts. Experts explain how unconscious bias exists and its pervasive effect in academia and society at large.

Length: 12:00

February 22, 2015 Radio Health Journal: Only Children...and Their Parents

Interviewer: Reed Pence

Only children have been vilified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing.

Length: 12:00

March 1, 2015 Radio Health Journal: Infant Sleep and Shaken Babies

Interviewer: Nancy Benson

New parents are often at wits' end when their baby won't sleep. Infants who won't sleep and cry inconsolably are also at major risk of being victims of shaken baby syndrome. Experts discuss the connection and ways babies can be more reliable sleepers.

Length: 8:00

March 22, 2015 Radio Health Journal: Women and Work

Interviewer: Reed Pence

The US once led the world in proportion of women in the workplace, but that number has declined the last 15 years. Experts explain the social, economic, and governmental factors that are leading women to quit their jobs--often unwillingly--and stay home.

Length: 12:00

HEALTH AND HEALTHCARE

January 4, 2014 Radio Health Journal: Heart Failure

Interviewer: Nancy Benson

Heart failure is a major source of death and disability. Experts discuss causes, consequences and new treatments that may greatly lessen its toll.

Length: 8:00

January 25, 2015 Radio Health Journal: HPV, cancer, and the HPV vaccine

Interviewer: Reed Pence

Human papilloma viruses are responsible for many cancers, especially cervical cancer and throat cancer. Vaccines exist for the major HPV's that cause these cancers, yet relatively few eligible youths have gotten them.

Length: 12:00

January 25, 2015 Radio Health Journal: Music Thanatology

Interviewer: Nancy Benson

Music Thanatology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well.

Length: 8:00

February 1, 2015 Radio Health Journal: The Flu...It's Bad This Year

Interviewer: Nancy Benson

The 2014-2015 flu season started much earlier than normal and so far has been much more severe than usual. Experts explain how this year's mismatch occurred between the flu vaccine and the predominant strain of flu, and how people can protect them in spite of the ineffective vaccine.

Length: 8:00

February 8, 2015 Radio Health Journal: Your Eye Exam...More Than Meets the Eye

Interviewer: Nancy Benson

Eye exams are looking for a lot more than just eye diseases or how well you see. The eye is the window to the rest of our body's health, and many diseases can be spotted there first. An ophthalmologist explains.

Length: 8:00

February 8, 2015 Greater Boston Today: Affordable Care Act

Interviewer: George Knight

Open enrollment is going on now for Massachusetts residents who want to sign up for the Affordable Care Act (Obama Care) and we thought it wise to check in with Jason Lefferts of the Massachusetts Health Connector. Jason went over what open enrollment means, what the ACA offers, and how Massachusetts differs from other states in what's available to residents. He

went over the process of enrollment, and gave deadline dates for when open enrollment will be over.

Length: 15:00

February 15, 2015 Radio Health Journal: The Gut Microbiome
Interviewer: Reed Pence

Scientists are learning that the bacteria living inside us, most notably in the intestines, influence our bodies far more than previously suspected. Our microbiome influences many other organs, particularly the liver, brain, and immune system. Different mixes of these bacteria may account for a great deal of the variability among people, particularly in our weight. Two researchers explain.

Length: 12:00

March 1, 2015 Radio Health Journal: Late Effects of Childhood Cancer
Interviewer: Reed Pence

Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later.

Length: 12:00

March 1, 2015 Greater Boston Today: Healthcare for the Homeless
Interviewer: George Knight

Health care is tricky enough for those of us with steady jobs and incomes, but for the homeless population it takes it to whole other level. We spoke with Dr. David Munson from Boston Health Care for the Homeless. He talked about what challenges homeless people face in making sure they stay healthy, and what the public can do to help. He also talked about Boston's annual Homeless Census, which Dr. Munson recently helped out with. He talked about how the homeless picture has changed in Boston, and discussed the ramifications of the recent shutting down of a major homeless shelter on Long Island in the city of Boston.

Length: 15:00

March 8, 2015 Radio Health Journal: Measles and Vaccination...Exploring the "Social Contract"
Interviewer: Reed Pence

Measles is more widespread than it has been in years. The current measles outbreak in several states has prompted questions about the responsibility of parents to have their children immunized against vaccine-preventable diseases.

Length: 12:00

March 15, 2015 Radio Health Journal: Smart Bandages
Interviewer: Nancy Benson

Hospitals and clinics often have to stock a huge variety of bandages and dressings to address the moisture needs of different kinds of wounds. Now a high-tech "smart dressing" can replace them. It absorbs moisture when necessary but can also supply the right amount of moisture in places where it's needed.

Length: 8:00

MENTAL HEALTH & PERSONAL SAFETY

January 4, 2015 Radio Health Journal: Sharks in Suits, Workplace “Almost Psychopaths”

Interviewer: Reed Pence

Almost everyone is victimized at some point by a cutthroat co-worker who lies with ease and feels no remorse. These people may be "almost psychopaths," people with psychopathic characteristics too subtle to be diagnosed. Two experts explain how these people operate and how the rest of us can avoid being played.

Length: 12:00

January 11, 2015 Greater Boston Today: Opiate Addiction

Interviewer: George Knight

The news headlines continue to make it very apparent that we are dealing with a substantial opiate addiction problem in Massachusetts. There are many reasons for this, and they include prescribing of opiate painkillers, and the availability of illegal opiates that are both potent and relatively inexpensive. We learned more about how serious the problem is by speaking with Joanne Peterson, founder of the organization Learn to Cope. Joanne talked about her family's experience with opiate addiction. She discussed how people fall into the trap of opiate addiction, how they can overcome it, and what resources are available.

Length: 15:00

January 18, 2015 Radio Health Journal: Moral Injury

Interviewer: Reed Pence

The military is beginning to recognize a new category of emotional and spiritual injury in war--moral injury, a result of committing or witnessing an event such as an atrocity that violate deeply held ethical beliefs.

Length: 12:00

February 15, 2015 Radio Health Journal: Mindless Eating

Interviewer: Nancy Benson

People eat for reasons other than satisfying hunger, and those reasons play a great role in whether we eat too much or not. Experts discuss the role of the environment in our appetites and how we may use it to stay slim.

Length: 8:00

February 22, 2015 Radio Health Journal: Botox and Depression

Interviewer: Nancy Benson

Many people are familiar with the use of Botox to reduce wrinkles and frown lines. But Botox can also be used to reduce the effects of depression.

Length: 8:00

February 22, 2015 Radio Health Journal: The Sense of Touch

Interviewer: Nancy Benson

The sense of touch is often taken lightly, yet it conveys more emotion than any other sense because it literally has a separate emotional wiring system. A neuroscientist explains the sense of touch, how it works, the power it has over everyday decisions, and what can happen when it's not working, as it should.

Length: 8:00

February 22, 2015 Greater Boston Today: Preparing for a Big Snowstorm

Interviewer: George Knight

To say we have received a lot of snow this winter is a gross understatement. It is been a winter like most of us can't remember, and with a new major snowstorm upon us we thought it would be a good idea to check in with Peter judge of the Massachusetts emergency management agency. Peter talked about ways to prepare for a big snowstorm, supplies that you need in your home, and what to do when you find yourself in the middle of a blizzard. He talked about some of the dangers that can come with a heavy snowfall, including damage to the roof, and blocked vents that can cause carbon monoxide to get into the living space. He talked about safe responses to loss of electricity, loss of heat, and what people can do to help out their neighbors.

Length: 15:00

February 22, 2015 Greater Boston Today: Dangers Facing the Homeless Population

Interviewer: George Knight

This winter has been tough enough for those of us who have a home to go back to every night, but the dangers facing the homeless population of Boston have grown exponentially. We checked in with Sue Marsh, Executive Director of Rosie's Place, who went over how extreme weather affects the homeless, talked about what Rosie's Place is doing to help, and gave information on other resources that are available around Boston. She went over ways the public can help in making sure Boston's homeless population stays safe during winter, and talked about the very real threat of hypothermia.

Length: 15:00

March 8, 2015 Greater Boston Today: Dangers from Excessive Snow

Interviewer: George Knight

With the tremendous amount of snow that has fallen the season, and the frigid temperatures, we keep hearing about the dangers of ice dams and roofs collapsing from excessive snow. We have also been hearing about people getting injured trying to deal with those ice dams, and the

excessive snow on roofs. We brought in builder Bramwell Young, to explain to us exactly what an ice dam is, and why it's a dangerous thing to have on the roof of your house. He talked about ways they can be prevented, and what role the design of a roof has on whether or not ice dams become a major problem. He also discussed recent incidents of people falling off roofs and getting into trouble while trying to clear them, and offered help on safe ways to deal with excessive snow on the roof.

Length: 15:00

March 22, 2015 Greater Boston Today: Suicide
Interviewer: George Knight

Suicide is an issue that is not easy to bring up in conversation, and yet is so important to talk about. We took some time to speak with Bob Gebbia, CEO of the American Foundation for Suicide prevention. Bob help us understand what drives someone to suicide, and what resources are available to help prevent it. He went over some statistics on just how prevalent the problem of suicide is. He also talked about resources for families of suicide victims, and ways that families can be on the lookout for signs that someone has suicidal thoughts.

Length: 15:00

March 29, 2015 Radio Health Journal: Anxiety
Interviewer: Nancy Benson

Anxiety is normal, but too much can be crippling; an author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Length: 8:00

EDUCATION

January 18, 2015 Exceptional Women: Emily Calandrelli
Interviewer: Candy O'Terry

Meet a young woman who is in love with outer space. Emily Calandrelli has dual masters degrees from M.I.T in Aeronautics and Astronautics and Technology Policy. At 27 she has just been chosen to host a TV show for children called *Exploration Outer Space*. Her mission is simple: Emily wants to be a role model for girls in the fields of math and science and encourage girls to explore the wonders of the universe.

Length: 25:00

January 18, 2015 Radio Health Journal: Making and Breaking Habits
Interviewer: Nancy Benson

The New Year is a time for people to stop bad habits and start new, good routines. An expert discusses the psychology of habits and how people can be more successful in changing their lives for the better.

Length: 8:00

March 15, 2015 Exceptional Women: Siiri Morley

Interviewer: Candy O'Terry

In the spotlight, Siiri Morley, the new executive director of *Strong Women, Strong Girls*, a Boston based organization that creates mentoring relationships between college aged women and girls in underserved communities. Research shows that a girl's self-esteem peaks at 9 years old, when she is in the 4th grade. The goal of SWSG is to catch girls early...and show them that the sky is the limit as long as you believe in yourself. Boston area colleges participating in this organization's mentoring mission include: Boston College, Harvard and Northeastern.

Length: 25:00

March 29, 2015 Exceptional Women: Diane Moran**Interviewer: Candy O'Terry**

Death education is not a popular subject and yet for Diane Moran, it has become her joy and her life's work. For the last 21 years, Diane has presented and consulted on the topics of grief and loss, trauma and end of life issues along with stress management for communities following crisis like Sandy Hook and the Boston Marathon Bombings. She is the Executive Director of the Center for Death Education at Mount Ida College in Newton, MA.

Length: 25:00

March 29, 2015 Radio Health Journal: Tone Deafness**Interviewer: Reed Pence**

Millions of people can't carry a tune when they sing and believe they're tone deaf. However, most simply have trouble matching tones when they sing and would benefit from more practice. To the truly tone-deaf person, all pitches sound alike. No amount of practice would help. Experts discuss the concept and offer hope to the karaoke-challenged.

Length: 12:00

March 29, 2015 Greater Boston Today: Different Learning Styles in Schools**Interviewer: George Knight**

School is something many of us take for granted. For many of us, the traditional role and set up of school works just fine. However, not the truth is that not every student responds well to the "traditional" school setup. We talked with Jill Walker, who along with two friends founded her own school. She discussed the very complicated process of starting a school from the ground up. She talked about different ways that children learn in school, and different strategies a school can use to get the most out of kids who may not respond well to the traditional school setting and curriculum.

Length: 15:00

[VOLUNTEERISM; COMMUNITY](#)**January 18, 2015 Exceptional Women: Susie Kitchens****Interviewer: Candy O'Terry**

Susi Kitchens is an exceptional woman who has spent her entire life in public service. Right now, she is the Consul General of the British Embassy here in Boston, but in this interview, Susi walked us through a lifetime of devotion to the rights of women and children worldwide through her work to promote children's health at the Aga Khan Foundation in Pakistan, with Care International in El Salvador, and as the head of the UK's mission in Tanzania.

Length: 25:00

January 18, 2015 Greater Boston Today: Race Relations
Interviewer: George Knight

It is a very tense time in our country in regard to race relations. The problem has been compounded with the recent incidents in Staten Island and Ferguson Missouri. The need for understanding the causes of racial tension is even greater. We spoke with Dr. Pamela Lightsey of Boston University to get background on the relationship between American communities and law enforcement in the United States. She talked about ways that both sides can work to make it less of a contentious relationship. She went over the ways in general that race relations have improved, and the many areas that still need a lot of work.

Length: 15:00

January 25, 2015 Greater Boston Today: Racial Profiling
Interviewer: George Knight

The tragic incidents in Ferguson, MO, Staten Island, and Los Angeles have made the need for understanding more about the relationship between the African-American community and police critical. One of the major issues has been the practice of racial profiling by law-enforcement. We talked with legal expert Paul Batista about where guidelines for racial profiling stand, and how recent rulings by the US Attorney General have changed what Police departments can and cannot do in the course of law-enforcement.

Length: 15:00

March 8, 2015 Exceptional Women: Deborah A. Howard
Interviewer: Candy O'Terry

Meet Deborah Howard, a former radio news reporter, attorney, public relations professional, political activist, entrepreneur and founder of the *Companion Animal Protection Society*, a watch dog organization she founded in 1990 after discovering that most pet stores get their dogs from puppy mills. For the last 25 years, CAPS has become the nation's most powerful advocate for the rights of domestic animals, raising public awareness and in the process, causing Docket Pet Centers a nationwide seller of dogs from puppy mills to file for bankruptcy.

Length: 25:00

[ECONOMY, EMPLOYMENT & ENTREPRENEURISM](#)

January 4, 2015 Radio Health Journal: Sharks in Suits, Workplace “Almost Psychopaths”

Interviewer: Reed Pence

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how the rest of us can avoid being played.

Length: 12:00

January 11, 2015 Radio Health Journal: Performer's Injuries

Interviewer: Reed Pence

Professional musicians often suffer from repetitive motion injuries, while dancers suffer athletic injuries. Both often "play hurt," in part due to fear of losing position or income, or because they are more likely than most professions to have no health insurance.

Length: 12:00

January 25, 2015 Greater Boston Today: Credit Ratings

Interviewer: George Knight

If you are trying to buy a home or a car you know how crucial it is to have a decent credit rating. There's a lot that is unknown about what these credit ratings are, how they come about, and how you can fix a bad credit rating. We spoke with financial expert Ross Kenneth Urken about just how much weight these credit ratings have when it comes to getting approved for a loan. Ross talked about things you can do to make sure that your credit rating isn't damaged, and traps that people can fall in that they may not be aware of, that could lead to a bad credit rating. He went over common sense ways to keep your credit rating in good stead, and also give out information on how to learn more about your particular credit rating. Ross also discussed how use of credit cards can affect your credit rating in positive and negative ways.

Length: 15:00

February 1, 2015 Radio Health Journal: The Pitfalls of Online Dating

Interviewer: Reed Pence

For the first time in history, today more than half of American adults are single. Many are still looking for love--more than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day.

Length: 12:00

March 8, 2015 Exceptional Women Entrepreneur Series: Amy Friel

Interviewer: Candy O'Terry

Meet a woman who is making her way in a male dominated business. Amy is the president of VoDaVi, a Plymouth based technology company that partners with IT managers to create integrated voice, data and video systems.

Length: 5:00

March 15, 2015 Radio Health Journal: Workplace Bullies

Interviewer: Reed Pence

Studies estimate that at some point in their careers, 35 percent of workers will be bullied badly enough to affect their health. Experts discuss the reasons for workplace bullying, the outcomes, and some of the few ways to prevent it.

Length: 12:00

March 15, 2015 Greater Boston Today: Tax Advice
Interviewer: George Knight

With the April 15th tax deadline getting closer, we thought it would be helpful to check in with tax expert Andrew Schwartz to make sure we have our ducks in a row. He talked about what we need to be aware of as we do our tax returns – or have them done – to avoid paying more than we need to in taxes. He went over deductions, how healthcare expenses factor in, and how the tax code is different this year. He also gave very helpful information for those who have already done their taxes, and went over some things to be thinking about for the next tax year.

Length: 15:00

March 22, 2015 Radio Health Journal: Learning from Traditional Societies
Interviewer: Nancy Benson

An expert discusses his study of traditional native societies, which shows how human genetics have not adapted to change.

Length: 8:00

**Community Events & Charities Supported by
 MAGIC 106.7 Air Talent & Staff**

MARY MENNA, GENERAL MANAGER OF MAGIC 106.7

Mary is on the Board of Directors for Danny Amendola's Catches for Kids Foundation and the Genesis Foundation for Children. Promoted to Executive Board Board Meetings/conference calls.

Mary donated a total value of \$625 to Ephraim Curtis Middle School. 4 tickets for Boston Harbor Cruise: \$100; 4 tickets for Neil Diamond: \$400; 4 Aquarium and IMAX tickets: \$125.

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Typically, 100-140 meals are served per night.

NANCY QUILL, MIDDAYS

March 13, 2015

Emcee

"CC Live" Fundraiser for Coyle Cassidy High School (private Catholic school in Taunton, MA)
 Showcase Live, Patriot Place, Foxboro, MA

Attendance: 250

CANDY O'TERRY, CO-HOST: MORNING MAGIC

January 15, 2015
 The Wellesley Women's Club
 Dolphin Restaurant, Natick, MA
 Keynote speaker
 Attendance: 50

February 3, 2015
 Aspire TV interview about Magic 106.7's *Exceptional Women* show
 New Hampshire Public Television

February 4, 2015
 Boston College Stadium
Eagle 2 Eagle Mentoring Event
 Host
 Attendance: 200

February 25, 2015
 Mandarin Hotel
 Boston Women in Media & Entertainment's "The Story Behind Her Success"
 Host
 Attendance: 50

March 4, 2015
Strong Women, Strong Girls
 I interviewed a 9 year old girl named Grace from this mentoring program that matches low income girls with college aged mentors. She has an interest in broadcast and performing arts, so we toured the station and then members of the GMI video department filmed us as we recorded a PSA with Production Director Justin Weiner for the organization where I also serve as a new board member.

March 29, 2015
 Boston College "Own It" Women's Summit
 Robsham Theatre
 Media Panelist
 Attendance: 500 students

SALES DEPARTMENT

February 14, 2015
 Jimmy Fund Snow Challenge
 Nashoba Valley Ski Area
 Donated to silent auction / 1 pair for Boston Pops, 1 pair for Lady of the Camellias Boston Ballet
 Attendance: 150

**The following PSAs and promos aired via Programming, Sales, and Traffic
on WMJX for the 1st Quarter of 2015: January 1 through March 31, 2015**

Buzz off for Kids with Cancer

Length: 30 seconds

Aired: 148 times

Doctors of the World (Ebola Crisis)

Length: 30 seconds

Aired: 46 times

The Genesis Foundation

Length: 30 seconds

Aired: 45 times

Jordan's Furniture / Belle of the Ball

Length: 30 seconds

Aired: 90 times

Jordan's Furniture / Coats for Kids

Length: 30 seconds

Aired: 18 times

Jordan's Furniture / Double Play

Length: 30 seconds

Aired: 90 times

MA Department of Fire Services

Length: 30 seconds

Aired: 4 times

Pan Mass Challenge

Length: 30 seconds

Aired: 123 times

Right Turn Berklee College

Length: 30 seconds

Aired: 45 times

**Here's a sampling of some of the live PSAs aired on WMJX during the 1st quarter of 2015:
January 1 through March 31, 2015**

American Cancer Society – Volunteer Drivers

(<http://www.cancer.org/treatment/supportprogramsservices/road-to-recovery/800-227-2345>): 19 times

The American Cancer Society's Road to Recovery program provides free rides for cancer patients who aren't able to make their appointments for treatment. Become a volunteer and make a difference in the fight against cancer. For info visit MAGIC-1067-DOT-COM.

April Distracted Driving Awareness Month (www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving-awareness-month.aspx): 1 time

April is Distracted Driving Awareness Month. Checking your email or texting while driving means your eyes aren't on the road...that puts you, your passengers, and other drivers at risk. Don't Drive Distracted...for more info visit MAGIC-1067-DOT-COM.

Big Brothers Big Sisters of Massachusetts Bay (http://www.bbbsmb.org/site/c.9qKMJZMxF7LUG/b.8453071/k.A45A/Boston_Mentoring.htm): 19 times

Become a role model for Big Brothers Big Sisters of Massachusetts Bay and mentor a child in need. Hundreds of kids could use some adult guidance, and you can help. Find out how at MAGIC-1067-DOT-COM.

Cell Phones for Soldiers (www.cellphonesforsoldiers.com): 11 times

Donate your old phone to Cell Phones For Soldiers. They'll recycle it, turn it into cash, and provide free phone cards for American troops far from home. For details visit MAGIC-1067-DOT-COM.

Dress for Success Boston: 16 times

Join MAGIC 106.7 for the 9th annual "Celebrating Self-Sufficiency" Luncheon to benefit "Dress for Success Boston": Friday, January 30th at the Renaissance Boston Waterfront Hotel. "Dress for Success Boston" helps disadvantaged women on their journeys to self-sufficiency. Get details and ticket info now at dressforsuccess.org

Friends of Boston's Homeless: 8 times

Safety concerns about the bridge to the Long Island Homeless Shelter forced the city of Boston to abruptly close access to the island, affecting more than 400 homeless guests and transitional program residents. Everyone has been relocated to temporary shelters. They are in immediate need of new men's and women's socks, toiletries, duffle bags, and backpacks. If you'd like to help, please make a cash donation to Friends of Boston's Homeless at fobh.org. Your gift will help purchase these and other critically-needed items for the displaced residents.

The Greater Boston Food Bank: 8 times

The Greater Boston Food Bank feeds more than 394,000 people every year and 9 counties in eastern Massachusetts. It's the largest hunger-relief organization in New England and one of the largest food banks in the country. To learn more and to volunteer, go to gbfb.org/volunteer

Horizons for Homeless Children: 8 times

There are 100,000 homeless children right here in Massachusetts. Horizons for Homeless Children is here to help and so can you. Become a volunteer and spend just 2 hours a week playing with homeless children in statewide family shelters. Apply today at horizonsforhomelesschildren.org or call 800-560-7702.

Kimball High School Alumni Association: 16 times

Join the Kimball High School Alumni Association for a FREE workshop for parents and college seekers at the Mattapan Branch Library (1350 Blue Hill Ave) on Saturday, January 31st from 1:30 until 4:00 pm. You can apply for Kimball Scholarships, learn how to finance college, make smart career choices, plus enter for your chance to win an iPad Mini! For questions, e-mail khsboston@gmail.com

Meals on Wheels: 8 times

Did you know that the senior hunger crisis is real? In Massachusetts there are nearly 150,000 seniors struggling with hunger and only about half of them are receiving help. Minuteman Senior Services is one of several agencies in Massachusetts that delivers meals to homebound seniors through the Meals on Wheels program, a volunteer-based program that depends on the generosity of neighbors helping neighbors. The nutritious meal, friendly visit and safety check delivered each day are often all it takes to enable a senior to live independently in their own home. March for Meals is a national campaign to raise awareness about senior hunger and the need for volunteers. Call 781-221-7093 for more information about becoming a Meals on Wheels driver, or go minutemansenior.org

MSPCA: 8 times

The MSPCA-Angell is a worldwide leader in animal protection and veterinary medicine, providing hands-on care for thousands of animals each year. This non-profit organization relies solely on your generous support, so donate today! Find out more at mspca.org

Multi-Service Eating Disorders Association (medainc.org): 0 times

Up to 30 million people suffer from an eating disorder, yet only one in ten seek treatment. Join the Multi-Service Eating Disorders Association for the Boston NEDA (*pronounced like: "NEED-AH"*) Walk on April 26th. Raise awareness that recovery is possible for everyone. For details visit MAGIC-1067-DOT-COM.

Planned Parenthood: 8 times

Many people who have an STI, or sexually transmitted infection, don't know it, because the disease often has no symptoms. The CDC recommends all sexually active people under 25 years old should be tested every year, as well as those who are not in a monogamous relationship. Testing is a simple procedure that can be done in a short amount of time. Confidential STD testing and treatment is conducted at 7 convenient Planned Parenthood locations. Call 800-254-4448 for an appointment or go to PPLM.org to learn more.

Project New Hope: 8 times

Everyone deserves hope for the future, especially the men and women who have served our country. Project New Hope is a volunteer-based organization where Veterans rebuild their lives with honor. It's where Veterans and their families create networks of friendship and support and discover strategies for healthy relationships and successful careers. Project New Hope is where Veterans rebuild their lives with honor, but they need your help. Please visit ProjectNewHopeMA.org to donate or volunteer. Let's bring hope to a Veteran's life today.

Rally for the Jimmy Fund (www.rallyforthejimmyfund.org): 2 times

Join "Rally for the Jimmy Fund" to support patient care and cancer research at Dana-Farber Cancer Institute. Wear your Red Sox gear opening day at Fenway April 13th and you could win great prizes! Start a team, rally as an individual, but join the fun! Find out more at MAGIC-1067-DOT-COM.

Red Cross ([www.redcrossblood.org/800-RED CROSS](http://www.redcrossblood.org/800-RED_CROSS)): 3 times

March is Red Cross Month. Help save lives by giving blood or platelets...you might become someone's hero. Plus, it's easy, and you'll get free juice and cookies. Visit MAGIC-1067-DOT-COM and find out how you can donate.

Strong Women Strong Girls (www.swsg.org): 5 times

Strong Women Strong Girls supports mentoring relationships between college women and girls in under-served communities in the Boston area. Change a life and become a mentor today. For more info visit MAGIC-1067-DOT-COM.

Voices of Hope: 8 times

Support Voices of Hope as they sing for a cure for cancer. To join this vocal group made up of cancer survivors and those who have lost their battle against cancer, just go to voicesofhopeboston.org. Proceeds benefit a special fund set up at Mass General Hospital.

Walk a Mile in Her Shoes (<http://inhershoesbrookline.weebly.com>): 1 time

The Brookline Office of Diversity, Inclusion and Community Relations, and the Jennifer A Lynch Committee are teaming up to host the "Walk a Mile in Her Shoes" event on April 12. Help raise awareness for victims of domestic violence...it's open to everyone, and men are encouraged to put on some red shoes and show their support. Visit MAGIC-1067-DOT-COM for details.