



MAGIC 106.7 Quarterly Issues Report
October 1 through December 31, 2015

The following is the Quarterly Issues Report for MAGIC 106.7/WMJX-Boston for the 4th quarter of 2015.

This report includes a synopsis of all programs of importance as well as Public Service announcements aired on the station between October 1 and December 31, 2015.

MAGIC has identified the following issues of importance to its community of listeners:

- Women & Family
- Health and Healthcare
- Mental Health and Personal Safety
- Education
- Volunteerism; Community
- Economy, Employment and Entrepreneurism

Sunday Morning Magic Public Affairs Lineup

6:30-7:00AM **Radio Health Journal** – a weekly healthcare news magazine that focuses on current developments in medical research and health issues that affect the lives of people of all ages. *Length: 25:00*

7:00-7:25AM **Greater Boston Today**– a weekly look at what makes the Boston area such an interesting place to live and work, including news about people, events and community initiatives. The show is produced and hosted by George Knight. *Length: 25:00*

7:30-8:00AM **Exceptional Women** – an award-winning weekly radio program that shines the spotlight on women who will inspire you. Guests range from local women who are what we call “backyard heroes” to survivors, trailblazers, cutting edge inventors, celebrities, doctors, lawyers, scientists and women in the performing arts. Tina Gao and Sue Tabb co-host the show and it's produced by Tina Gao. *Length: 25:00*

Programming to Address Important Issues
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Here's a sampling of how we cover issues of importance to our listeners:

WOMEN & FAMILY

October 4, 2015 Exceptional Women: Sasha Vaut

Interviewer: Sue Tabb

Sue Tabb shines the spotlight on Sasha Vaut, the Walk Director and one of the major forces behind the American Cancer Society's Making Strides Against Breast Cancer Walk, happening today at the Hatch Shell in Boston! This is the country's oldest and largest one-day breast cancer walk, raising an average of 3 million dollars annually and uniting over 40,000 participants!

Length: 24:10

October 11, 2015 Radio Health Journal: Gender Diversity in Basic Research

Interviewer: Reed Pence

Only about a third of research subjects in clinical studies are women. In basic research on animals and cells, female models are even more poorly represented. This results in poor understanding of how new drugs work on women and occasional drug recalls when major side effects are discovered after the fact. Experts discuss why such an imbalance occurs, its results, and how the problem is being addressed.

Length: 11:59

October 18, 2015 Radio Health Journal: Later Effects of Childhood Emotional Trauma

Interviewer: Nancy Benson

Scientists have learned that emotional trauma suffered as a child or adolescent has profound effects on a person's physical health years later. Children who suffer multiple traumas such as loss of a parent and physical abuse are much more likely to experience cancer, heart disease and autoimmune diseases as adults. A noted science writer explains.

Length: 8:06

October 18, 2015 Exceptional Women: Dr. Faina Nakhlis

Interviewer: Sue Tabb

Sue Tabb chats with a renowned breast surgeon from Brigham and Women's Faulkner Hospital. We shine the spotlight on Dr. Faina Nakhlis, who'll tell us why being a teacher and clinician in the field of breast surgery is so fulfilling. She'll also share with us the progress being made in the field to improve care and quality of life for patients.

Length: 21:54

November 1, 2015 Radio Health Journal: Almost Addicted: The Role of the Family**Interviewer: Nancy Benson**

People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.

Length: 8:11

December 27, 2015 Radio Health Journal: Seriously Ill Adolescents**Interviewer: Nancy Benson**

Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her book.

Length: 7:16

[HEALTH AND HEALTHCARE](#)**October 4, 2015 Radio Health Journal: Vomiting Syndrome****Interviewer: Nancy Benson**

Children suffering from a rare disorder called cyclic vomiting may vomit for days on end once or twice a month. Experts describe how the disorder is often misdiagnosed and remains difficult to treat. However, children often eventually outgrow the disorder as it transitions into migraine headaches.

Length: 7:19

October 18, 2015 Radio Health Journal: Pressure Hydrocephalus**Interviewer: Reed Pence**

As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.

Length: 11:46

October 25, 2015 Greater Boston Today: Dealing with Long-Term Disease**Interviewer: George Knight**

Health care can be a very complicated thing, and the complication of it all is multiplied when you are dealing with a long term disease like cancer. The need for access to ongoing care is great, and proximity becomes a major factor in how easy it is to get needed care. We spoke with Jason Maxwell, who started the charity organization Fed Up with Cancer after losing his wife to the disease. He talked about how he started his organization as a way to support the Cancer Center at North Shore Hospital, after coming to understand firsthand the need for quality care outside of the city of Boston.

Length: 15:00

November 1, 2015 Radio Health Journal: Misdiagnoses: Why They Happen & How We Can Prevent Them**Interviewer: Reed Pence**

Studies estimate that about five percent of diagnoses are wrong, leading treatment down the wrong road. Experts discuss why misdiagnoses occur, and a new Institute of Medicine report on how they might be prevented.

Length: 11:59

November 1, 2015 Exceptional Women: Hildy Grossman**Interviewer: Tina Gao**

November is National Lung Cancer Awareness Month. Tina Gao chats with lung cancer survivor, Hildy Grossman. She'll help us better understand lung cancer and tell us about her personal journey...especially why she is so grateful to a pair of green kitten heel shoes! Hildy is also the founder of the charity, Upstage Lung Cancer. Join them on Tuesday, November 10th at 7:30 PM for their 7th annual fundraising concert: "High Hopes: Celebrating Sinatra's Centennial"! For more info visit www.upstagelungcancer.org.

Length: 25:19

November 8, 2015 Radio Health Journal: Thermogenesis & Weight Loss**Interviewer: Reed Pence**

The body uses extra calories to stay warm in cold conditions, creating heat through thermogenesis. However, it's only recently that scientists have discovered one of the mechanisms the body uses for this--brown fat. Now they're learning how to harness brown fat for weight loss. Experts discuss. Length: 15 minutes

November 8, 2015 Radio Health Journal: One More Year Insider Alzheimer's**Interviewer: Reed Pence**

One year ago, we visited Greg O'Brien, a journalist attempting to document his own decline into early onset Alzheimer's disease. Now he discusses the past year and the difficulties he's meeting as his disease progresses.

Length: 12:19

November 15, 2015 Greater Boston Today: Affordable Care Act**Interviewer: George Knight**

It's now open enrollment for the Affordable Care Act (aka Obamacare) and so we went straight to the source here in Massachusetts. We spoke with Jason Lefferts of the Massachusetts Health Connector about what open enrollment means, and what the ACA has to offer. He talked about what role the Health Connector plays in getting health insurance for those who need it through the ACA, and discussed how Massachusetts has been ahead of the curve when it comes to universal healthcare.

Length: 15:00

November 22, 2015 Radio Health Journal: Doctors' Clothes: Reason to Change?**Interviewer: Nancy Benson**

Controversy has broken out over the doctor's traditional white lab coat and necktie. Some doctors say physicians should wear short sleeves instead because coats carry germs. Others maintain the white coat isn't a germ colony, but rather is a source of comfort for patients. Experts discuss.

Length: 7:47

November 29, 2015 Radio Health Journal: Recharging Old Eggs**Interviewer: Reed Pence**

Infertility is often due to poor egg quality, or chromosomal damage. Some of this damage may occur in the egg's mitochondria, the cell's powerhouse. A new procedure seeks to replace mitochondria in old eggs with fresher mitochondria to improve egg quality. However, some doctors say there haven't been enough studies to know if the procedure is either safe or effective. Experts discuss.

Length: 12:19

November 29, 2015 Radio Health Journal: Cancer Prehabilitation**Interviewer: Nancy Benson**

Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.

Length: 7:34

December 20, 2015 Radio Health Journal: It's No Holiday in the Emergency Room**Interviewer: Reed Pence**

The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. Heart attacks additionally create a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.

Length: 12:17

December 27, 2015 Radio Health Journal: Hurdles to Hearing Aids**Interviewer: Reed Pence**

Only about a fifth of people who could use hearing aids have them. Reasons include stigma, high cost, and poor training of people who actually get hearing aids. An audiologist, hearing aid manufacturer, and hearing aid user discuss solving these issues.

Length: 12:42

MENTAL HEALTH & PERSONAL SAFETY

October 11, 2015 Radio Health Journal: What Your Therapist is Thinking

Interviewer: Nancy Benson

Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking while the patient is talking and how these thoughts guide treatment.

Length: 8:06

October 18, 2015 Greater Boston Today: Attention Deficit Disorder

Interviewer: George Knight

While it may seem that there are many more cases of Attention Deficit Disorder (ADD) these days, the reality is that it may be that nowadays people are just better at identifying it. We talked with Dr. Kevin Emery, who has spent his career helping those with ADD learn to embrace their condition, rather than let it get in the way. He talked about ways that ADD can be an asset in life, and went over ways that those with ADD can make adjustments to the way they go about things, so that the ADD works in their favor.

Length: 15:00

November 15, 2015 Radio Health Journal: Your Medicine Cabinet: A User's Guide

Interviewer: Lynn Holley

Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.

Length: 7:49

November 22, 2015 Radio Health Journal: Opiate Abuse and Addiction

Interviewer: George Knight

Massachusetts Governor Charlie Baker has just announced new legislation designed to deal directly with the problem of opiate abuse and addiction in the state of Massachusetts. To understand better why our state (and the rest of the country) has such a widespread issue, we spoke with Joanne Peterson, who founded an addiction support organization called Learn to Cope. She talked about the role that prescription opioids like OxyContin has played. She went over resources available to those caught in opiate addiction, and discussed local programs designed to make it easier for addicts to seek help.

Length: 15:00

November 22, 2015 Exceptional Women: Nancy Farrell

Interviewer: Sue Tabb

Sue Tabb chats with Nancy Farrell, the National Chair of the Board for the American Foundation for Suicide Prevention. Suicide is a public health problem that has taken a toll here in Boston and beyond, and Nancy has been working tirelessly with the organization with the goal of

reducing the rate of suicide by 20% by the year 2025.

Length: 24:20

November 29, 2015 Greater Boston Today: Police Shootings

Interviewer: George Knight

The shooting of Laquan Johnson is troubling on several different levels. It was a shooting by a police officer of a teenager who was unarmed. The shooting was captured on video, but the video was allegedly kept under wraps after the incident happened. We spoke with attorney Stephen Kohn who specializes in so-called whistleblower cases. He talked about climates in which it's difficult for people to come forward with information about a wrongdoing, because of pressure from colleagues, intimidation, and fear of retaliation. He talked about cases similar to this one, and how the law has changed to protect those who have information that could incriminate others.

Length: 15:00

December 6, 2015 Exceptional Women: Tasia Kendall

Interviewer: Tina Gao

Tina Gao shines the spotlight on Tasia Kendall, a lifelong dancer who uses dancing as her secret weapon to overcome some personal struggles. Besides dancing, Tasia is in her senior year of nursing school at Salem State University and works as a Clinical Associate in Beverly Hospital's Critical Care Unit. Her dream is to become a pediatric nurse.

Length: 26:05

December 6, 2015 Radio Health Journal: Children's Mental Health Treatment

Interviewer: Nancy Benson

A recent study finds that about 35 percent of children receiving treatment for mental health issues are being treated only by a primary care physician. This is due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and adolescents and efforts to be sure they're prepared.

Length: 12:45

December 6, 2015 Radio Health Journal: Seasonal Affective Disorder & The Holidays

Interviewer: Nancy Benson

Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.

Length: 7:25

December 13, 2015 Radio Health Journal: Making Joy in a Complicated World**Interviewer: Nancy Benson**

Surveys show that most Americans are less than happy, and seldom experience joy. Two experts discuss how even naturally glum people can manufacture joy.

Length: 7:32

December 20, 2015 Radio Health Journal: The Traumatized Brain**Interviewer: Nancy Benson**

Traumatic brain injuries, even mild ones, may produce cognitive and personality changes months later, when that "bump on the head" has been forgotten. An expert explains these injuries and how to prevent some of the consequences.

Length: 7:29

December 20, 2015 Greater Boston Today: The Angel Program**Interviewer: George Knight**

The state of Massachusetts is seeing a rate of opiate addiction unlike anything before, cause by factors that include an increase in the number of legal prescriptions for opioid pain killers. A program aimed directly at helping those caught in opiate addiction is the Angel program, which allows addicts to turn in their drugs – legal or illegal - without legal ramifications, as long as they enter into addiction treatment. We spoke with John Rosenthal who started the program along with the Police Chief of Gloucester, MA. Mr. Rosenthal talked about the success of the program, and how other towns have now adopted similar programs. He talked about why historically it's been hard for addicts to get help, and how the Angel program is successful because it puts the emphasis on treatment rather than punishment.

Length: 15:00

December 20, 2015 Greater Boston Today: Loopholes in Gun Laws**Interviewer: George Knight**

With the recent tragedy in San Bernardino, California, the issue of guns and gun safety has once again been brought to the forefront. We spoke with the founder of Stop Handgun Violence, John Rosenthal, to get his thoughts about what can be done to address the issue. He talked about the fact that registered gun dealers are bound by regulations designed to keep guns from falling into the wrong hands, but due to loopholes in gun laws, guns can be picked up easily at gun shows, without subject to safeguards like background checks. He talked about some of the reasons why the loopholes exist, and discussed how stricter gun laws in Massachusetts have been effective in reducing gun violence.

Length: 15:00

EDUCATION

October 4, 2015 Radio Health Journal: Misunderstanding Autism

Interviewer: Reed Pence

Autism has been misunderstood ever since its first description in the 1940's. Experts describe how this misunderstanding has drastically affected treatment of people with autism, and how schools and other institutions might change their approach and understanding to improve treatment.

Length: 12:40

October 11, 2015 Exceptional Women: Katie Comtois & Steph Murray (Zaniac Woburn)

Interviewer: Tina Gao

Tina Gao sits down for a fun and engaging conversation with not one, but TWO Exceptional Women! Katie Comtois and Steph Murray are dynamic business partners involved in a cutting-edge education venture called ZANIAC. It offers unique enrichment programs for students K-8, focusing on STEM: Science, Technology, Engineering, and Math. Katie and Steph are co-owners of Zaniac's brand new location they'll be launching in Woburn on Tuesday, October 20th!

Length: 26:46

October 25, 2015 Greater Boston Today: American Foreign Service

Interviewer: George Knight

As much of the world seems to get caught up in an us-versus-them mentality, the need to understand different cultures becomes even more critical. One organization working toward that cause is the American Foreign Service (AFS), known to many as a foreign exchange program. We spoke to Astrid Lamparter-Nowak about the history of her organization, and how it works to bring student from different countries together to learn. She talked about why it's so important that students learn about ways that other countries and cultures operate, so that there can be less fear and more understanding.

Length: 15:00

December 20, 2015 Exceptional Women: Kathleen Breen Combes

Interviewer: Tina Gao

Tina Gao invites us into a fun and engaging conversation with Boston Ballet's Principal Dancer, Kathleen Breen Combes...just in time for the holidays! They chat about everything from how Kathleen got her start in ballet to THE NUTCRACKER! Find out what makes this ballerina tick and some exciting things in store for her in 2016!

Length: 27:56

[VOLUNTEERISM; COMMUNITY](#)

October 25, 2015 Exceptional Women: Sheila Duncan

Interviewer: Sue Tabb

Sue Tabb chats with the co-founder and co-creator of Trouble the Dog. He's a plush toy that provides love and comfort to thousands of people, including victims of tragedies and patients in hospitals. Find out all about the good work of Trouble and new partnerships on the horizon...find out more at www.troublethedog.net.

Length: 22:26

November 8, 2015 Greater Boston Today: Hunger in Massachusetts

Interviewer: George Knight

The issue of hunger is one that affects a great number of people in Massachusetts. An organization that works hard to deal with the issue of hunger is The Greater Boston Food Bank. We spoke with President and CEO of the Greater Boston Food Bank, Catherine D'Amato, who talked about why the numbers of those dealing with hunger are so high, and went over some of the root causes. She talked about her organization's role in making sure people get fed, and talked about ways the public can help.

Length: 15:00

November 8, 2015 Exceptional Women: Anne Marie Bisson (Catie's Closet)

Interviewer: Sue Tabb

Sue Tabb chats with Anne Marie Bisson, Vice President at Jeanne D'Arc Credit Union and the Founder of Catie's Closet, a non-profit organization she started to honor the memory of her daughter, Catie. The mission of Catie's Closet is to provide clothing and necessities to financially-disadvantaged teens throughout greater Lowell and beyond. Visit www.catiescloset.org for more info.

Length: 23:27

November 15, 2015 Exceptional Women: Melissa Cook

Interviewer: Tina Gao

Tina Gao sits down with the President of The Greyhound Project. This is a national volunteer and non-profit organization whose mission is to promote the welfare and adoption of retired racing greyhounds. They provide support and much-needed information to adoption organizations, adopters, and the public. We shine the spotlight on Melissa Cook!

Length: 25:42

November 22, 2015 Radio Health Journal: Food Security

Interviewer: Reed Pence

Forty-nine million people in the US are food insecure-- often unsure they'll have three decent meals per day. The poor are also often forced to purchase foods that are poor in nutrition,

which leads to high rates of obesity. Experts discuss reasons for food insecurity, outcomes, and a variety of inventive solutions.

Length: 12:01

December 13, 2015 Greater Boston Today: Misinformation about Islam

Interviewer: George Knight

Although we hear a great deal about the Islamic faith in the news, more times than not it's attached to terrorism, or used as rhetoric for political races. We thought it would be very worthwhile to get a better understanding of Islam, and so we spoke to the President of the Islamic Center of Boston, Malik Khan. Mr. Khan went over the history of Islam and how it's tied in to both Christianity and Judaism. He talked about the tremendous amount of misinformation about the principles of Islam, particularly when terrorist or hate groups say they are acting in the name of the faith. He talked about what The Islamic Center and other faith based organizations are doing to help people realize that Islam and other faiths preach peace, and are a positive influence for those who follow them. Length: 15:00

ECONOMY, EMPLOYMENT & ENTREPRENEURISM

October 4, 2015 Greater Boston Today: Identity Theft

Interviewer: George Knight

With a massive breach of security at the U.S. Office of Personnel management in Washington, D.C., the issue of identity theft has been pushed back into the news. With dramatically increased use of credit cards and online shopping, the need for caution in what information you make available has also increased. We talked with Personal Finance guru Ross Kenneth Urken about how to be careful when using credit cards. He went over some of the red flags to watch for, and discussed what areas of online commerce are safer than others.

Length: 15:00

October 25, 2015 Radio Health Journal: Anti-Drunk Driving Technology

Interviewer: Reed Pence

Government researchers and auto companies are developing a device called DADSS (Driver Alcohol Detection System for Safety) that can unobtrusively test whether a person is drunk as he attempts to start his car. If so, DADSS makes the car inoperable. Experts explain how it will work and debate some of the issues surrounding its possible rollout.

Length: 11:49

October 25, 2015 Radio Health Journal: Contact Lenses: They're Different Today

Interviewer: Nancy Benson

Thirty million Americans wear contact lenses, but today's high tech lenses are vastly superior to those of a few decades ago. Even so, most contact wearers don't maintain their lenses correctly. An expert explains.

Length: 7:25

November 8, 2015 Greater Boston Today: Smart Spending

Interviewer: George Knight

It's always a good idea to be smart about how you spend your money, and that is even more important when it comes time to do holiday shopping. We spoke with money expert Leah Ingram about ways to save money on everyday things, and traps to watch out for when making purchases. She also talked about easy things you can do in the home to save money on monthly bills.

Length: 15:00

November 8, 2015 Greater Boston Today: Launching an Effective Job Search

Interviewer: George Knight

Losing your job is hard on a few different levels. It's demoralizing and scary. Even when your paychecks stop coming, your bills do not. We felt it worthwhile to get advice on launching an effective job search by speaking with career coach Elizabeth Hayes. Elizabeth talked about the importance of getting right back on the horse and searching for new employment. She gave specifics about how to network to find jobs, and how to approach the wording of your resume, so that your job loss does not hinder you finding a new job.

Length: 15:00

November 15, 2015 Radio Health Journal: Interrogation Tactics & False Confessions

Interviewer: Reed Pence

Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.

Length: 12:19

November 29, 2015 Exceptional Women: Lisa Loeb

Interviewer: Tina Gao

Tina Gao sits down for an in-depth conversation with Grammy-nominated Singer/Songwriter LISA LOEB! Lisa began her variety-filled career with the platinum-selling Number 1 hit song, "Stay (I Missed You)," from the film Reality Bites. She was the first unsigned artist to achieve this rare milestone. Lisa is a multidimensional star whose career not only encompasses music, but she also writes children's books, has her own eyewear line, appears in TV shows and movies, and so much more! Tune in as they chat about everything from career to family to love...and many more fun things in between!

Length: 54:00

December 13, 2015 Radio Health Journal: Human Trafficking: Modern Day Slavery

Interviewer: Reed Pence

Slavery was officially outlawed 150 years ago in the US, but millions of vulnerable low-wage

workers are still exploited and trapped in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor in the US and how they might be rescued.

Length: 12:11

December 13, 2015 Exceptional Women: Drew Barrymore

Interviewer: Sue Tabb

Sue Tabb chats with actress Drew Barrymore! We first saw her on E.T. and her life path has branched into many more movies and projects, including *The Wedding Singer* and *Charlie's Angels*. She is now also an author and has a new book that just came out called *Wildflower*. Get the inside scoop on the life and career of this loveable star!

Length: 20:19

December 27, 2015 Exceptional Women: Alicia Vikander

Interviewer: Tina Gao

Tina Gao chats with Swedish actress, Alicia Vikander! She has gained huge public recognition for portraying Ava in *Ex Machina* and she plays Gerda in most recent film, *The Danish Girl*. Alicia is nominated for 2 Globe Globes in 2016 for both of these roles, along with a Screen Actors Guild Award nomination. *The Danish Girl* is currently playing at Landmark Kendall Square Cinema in Cambridge and AMC Loews Boston Common. Don't miss this conversation and go see the film!

Length: 19:48

**Community Events & Charities Supported by
MAGIC 106.7 Air Talent & Staff**

MARY MENNA, MARKET MANAGER

Mary is on the Board of Directors for Danny Amendola's Catches for Kids Foundation. She's also an Executive Board member of the Genesis Foundation for Children.

DAVID O'LEARY & SUE TABB, CO-HOSTS OF MORNING MAGIC

The Home for Little Wanderers: 7th Annual Gingerbread House Decorating Competition

November 30, 2015

Mandarin Oriental Hotel; Boston, MA

Media Decorators

Attendance: 500

TINA GAO, ON-AIR PERSONALITY; CO-HOST & PRODUCER OF EXCEPTIONAL WOMEN; PSA DIRECTOR

The Home for Little Wanderers: 7th Annual Gingerbread House Decorating Competition

November 30, 2015

Mandarin Oriental Hotel; Boston, MA

Media Decorator

Attendance: 500

Globe Santa

December 10, 2015

Boston Public Market at Faneuil Hall; Boston, MA

Celebrity/Media volunteer

Attendance: 15

Ahern Family Charitable Foundation's 12th Annual Army Navy Football Luncheon

December 12, 2015

Scoreboard Sports Bar and Grill; Woburn, MA

Member of Host Committee

Attendance: 200

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Typically, 100-140 meals are served per night.

**The following PSAs and promos aired via Programming, Sales, and Traffic
on WMJX for the 4th Quarter of 2015: October 1 through December 31, 2015**

American Cancer Society Making Strides Against Breast Cancer

Aired: 16 times

Autism Speaks

Aired: 23 times

Coca Cola/Dominos

Aired: 44 times

Genesis Foundation Fundraiser

Aired: 16 times

Genesis Fund

Aired: 11 times

Goodwill

Aired: 5 times

Home for Little Wanderers

Aired: 16 times

Hunger Action Month

Aired: Once

Mission Gratitude Event

Aired: 31 times

RICHANGELO

Aired: 10 times

Rosie's Place

Aired: 40 times

Rosie's Place Holiday Cards

Aired: 25 times

Salvation Army

Aired: 23 times

We Are Broadcasters

Aired: 15 times

**Here's a sampling of some of the live PSAs aired on WMJX during the 4th quarter of 2015:
October 1 through December 31, 2015**

ASPCA (www.aspca.org): Once

The American Society for the Prevention of Cruelty to Animals is a non-profit organization dedicated to helping animals. Support the ASPCA...donate, volunteer, or adopt a pet and add to your family. To find out more visit MAGIC-1067-DOT-COM.

AFSP Boston Out of the Dark Walk (www.AFSP.org/BostonWalk): 3 times

Every 13 minutes someone dies by suicide. It's preventable and you can help. Join MAGIC 106.7 and the American Foundation for Suicide Prevention at the Boston Out of the Darkness Walk on October 31st at Artesani Park in Brighton. Raise money, raise awareness, and help save lives. Get more information at MAGIC1067-DOT-COM.

American Diabetes Month (www.diabetes.org / 800-342-2383): 4 times

Nearly 30 million children and adults in the United States have diabetes. November is a time to come together as a community to stop diabetes. From making better food choices to becoming an advocate, learn more about diabetes at MAGIC-1067-DOT-COM.

American Red Cross – Be a Hero (www.redcross.org / 800-RED-CROSS): 8 times

Every 8 minutes, the American Red Cross brings help and hope to people in need, thanks to the support of everyday heroes like you. Be a hero. Donate today. To get involved, visit MAGIC-1067-DOT-COM.

Be Bold, Be Bald (www.beboldbebald.org): 2 times

Be Bold, Be Bald...join the national fundraising event October 16th and show solidarity with cancer survivors who've lost their hair. Go bald by wearing a bald cap, or boldly shaving your head. Get the info at MAGIC1067-DOT-COM.

Bullying (www.stopbullying.gov): 3 times

Bullying can happen anywhere and anytime. Cyberbullying is when kids bully each other through electronic technology, like via texting and social media. Learn how parents and children can prevent cyberbullying at MAGIC-1067-DOT-COM.

Catie's Closet (www.catiescloset.org / 978-957-2200): 5 times

Catie's Closet provides in-school clothing and basic necessities to students living below the poverty level. They boost self-esteem and motivate students to attend school and focus on their education. To learn more and to donate, visit MAGIC-1067-DOT-COM.

Dana Farber (www.danafarberholiday.org): 10 times

Shop for a good cause! Dana Farber and the Jimmy Fund's 2015 Holiday Collection is proudly made in New England, and all proceeds support cancer care and research at Dana Farber. For more info and to shop the collection, visit MAGIC-1067-DOT-COM.

Dysautonomia Awareness Month (www.potstakeastand.com): Once

Palpitations, incredible fatigue, weakness, nausea, shortness of breath. Sounds like anxiety, but it may be POTS, a syndrome that is one of the dysautonomic disorders. October is Dysautonomia Awareness Month, get more info at MAGIC1067-DOT-COM.

Fire Safety (www.USFA.dhs.gov): 2 times

The U.S. Fire Administration reminds you to protect yourself, and firefighters too! Make sure you have smoke alarms and test them regularly, change batteries as instructed, and install sprinklers. Smoke alarms save lives. For more info and tips visit MAGIC1067-DOT-COM.

Flu Vaccine (www.cdc.gov/features/flu): 6 times

Everyone 6 months and older can benefit from an annual flu vaccine. Millions of flu vaccines have been given to people safely to people across the country. Get vaccinated and protect yourself and your loved ones. For more info, visit MAGIC-1067-DOT-COM.

Greater Boston Food Bank (www.gbfb.org/holidaymeals): 4 times

Hunger is an issue for many during the holiday season. Join the Greater Boston Food Bank's Holiday Meal Drive and help provide 50,000 meals to those in need. \$20 will provide five healthy meals. To find out more visit MAGIC-1067-DOT-COM.

Healthy Weight (www.cdc.gov/obesity): 3 times

The key to achieving and maintaining healthy weight isn't about short-term changes. It's about a lifestyle that includes healthy eating, regular physical activity, and controlling calorie intake. For tips on staying healthy visit MAGIC-1067-DOT-COM.

Holiday Health/Safety Tips (www.cdc.gov/family/holiday): 2 times

The holidays are a time to enjoy with family and friends...and reflect on what's important, which include your health. For top ways to stay healthy, including washing your hands often and managing your stress, visit MAGIC-1067-DOT-COM.

Holiday Safe Shopping (<http://www.wisebread.com/25-tips-for-smart-and-safe-credit-card-use-during-the-holidays>): 2 times

With holiday shopping season underway, it's important to take steps to keep your credit and debit cards safe and secure. For a list of consumer safety tips for holiday shopping, visit MAGIC-1067-DOT-COM.

MBTA Safety (www.mbta.com/safety/safety_tips): 4 times

If you ride the T, take precautions to make sure you and those around you stay safe. Be alert and aware of your surroundings. During off hours, ride as close to the train operator as possible. For more important tips, visit MAGIC-1067-DOT-COM.

Mothers Against Drunk Driving (www.madd.org / 877-MADD-HELP): 4 times

Keep yourself and your family safe behind the wheel this holiday season and commit to never drink and drive. Mothers Against Drunk Driving provides crucial resources and a 24-Hour Victim Helpline. To find out more, visit MAGIC-1067-DOT-COM.

Personal Safety (www.montclairsic.org/personalsafety.htm): 4 times

By taking a few simple precautions, you can keep yourself and those around you safe. From always locking your doors to not walking alone at night, there are many tips to help you stay safe. Find out more at MAGIC-1067-DOT-COM.

Red Sox Foundation Car Donation (www.redsoxfoundation.org / 1-800-818-4661): 6 times

Donate your car, truck, RV, real estate, or boat to benefit the Red Sox Scholarship program. Your donation counts as a tax deduction, and will help fund scholarships for public school students within New England. For more info, visit MAGIC-1067-DOT-COM.

Space Heater Safety (www.mass.gov/eopss/agencies/dfs/dfs2/osfm/pubed/fs-topics/fs-topics-a/space-heater-fire-safety.html): Once

As the temperature gets colder, many people will be using space heaters to keep warm. Use your space heater as safely as possible, like keeping the heater 3 feet away from furniture. For more tips visit MAGIC-1067-DOT-COM.

Toys for Tots/Eastern Bank (www.easternbank.com/toys): Once

Sharing a holiday photo is fun, but the most important thing we can share this holiday season is our generosity. Bring a new, unwrapped toy to any Eastern Bank before December 18th to support Toys For Tots. Visit MAGIC-1067-DOT-COM for details.

The Trustees of Reservations (www.thetrustees.org): Once

The Trustees of Reservations is the nation's oldest and the state's largest land conservation organization, offering thousands of public programs that are available for families to enjoy year round. For more info visit MAGIC-1067-DOT-COM.

Voices of Hope – To Life! (www.nsmf.org): Once

Join “Voices of Hope” on October 17th as they present “To Life!”...a magical evening of music honoring loved ones living through and beyond cancer. Be there and support the effort to find a cure for cancer. Proceeds benefit Mass General's Cancer Center. For ticket info, visit MAGIC1067-DOT-COM.

Women's Lunch Place (www.womenslunchplace.org/events): 3 times

Women's Lunch Place provides safe shelter, nutritious meals, and support services for women experiencing homelessness or poverty. On October 23rd join them for their signature fall event, The Spaghetti Dinner, at Fairmont Copley Plaza. To find out how you can help, visit MAGIC1067-DOT-COM.