

WGEM

Sales T&C: www.gray.tv/advertising

Main: (217) 228-6617 Billing: (217) 228-6617

Billing Address:

**Medium Buying LLC Attention: Accounts Payable** 815 Grandview Ave Suite 600 Columbus, OH 43215

Send Payment To:

**WGEM** PO Box 14200 Tallahassee, FL 32317-4200

2559166
2559166
WOC13607194
05/18/22 - 05/31/22
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	E 15 :	<b>D</b>	0, 1/5, 1.7			Spots/	Б.	<b>-</b>	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 05/18/22	05/31/22	WGEM News Today	6:00 AM-7:00 AM	MTWTF	:30	2	\$700.00	NM	
Weeks:	Start Date 05/18/22	End Date MTWTFSS 05/24/22 MTWTF	Spots/Week 2	<u>Rate</u> \$700.00					
Spots: # Ch			<del>-</del>	Start/End Time	Lena	th Ad-ID			Rate Type
– –		/20/22 6:22 AM WGEM		6:00 AM-7:00 AM		30 ILCD15CF	GA51722H		\$700.00 NM
	GEM Tu 05		,	6:00 AM-7:00 AM		30 ILCD15CF			\$700.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		,0 1103130.	0,101,111		ψ/ 00.00 14141
	05/25/22	05/31/22 MTWTF	2	\$700.00					
Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3 W	GEM Th 05	/26/22 6:51 AM WGEM	News Today	6:00 AM-7:00 AM	M ::	0 ILCD15CF	GA51722H		\$700.00 NM
2 05/18/22	05/31/22	NBC Today Show	7:00 AM-9:00 AM	MTWTF	:30	5	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Weeks.	05/18/22	05/24/22 MTWTF	<u>5pots/week</u> 5	\$500.00					
Spots: # Ch		Date Air Time Descrip	otion	Start/End Time	Lena	th Ad-ID			Rate Type
1	GEM W 05	/18/22 7:23 AM NBC To	oday Show	7:00 AM-9:00 AM	M :		GA51722H		\$500.00 NM
5 W	GEM Th 05	/19/22 8:42 AM NBC To	oday Show	7:00 AM-9:00 AM	M :	0 ILCD15CF	GA51722H		\$500.00 NM
4 W	GEM F 05	/20/22 7:56 AM NBC To	oday Show	7:00 AM-9:00 AM	M :	0 ILCD15CF	GA51722H		\$500.00 NM
1 W	GEM M 05	/23/22 8:36 AM NBC To	oday Show	7:00 AM-9:00 AM	M :	0 ILCD15CF	GA51722H		\$500.00 NM
3 W	GEM Tu 05	/24/22 8:49 AM NBC To	oday Show	7:00 AM-9:00 AM	M :	30 ILCD15CF	GA51722H		\$500.00 NM
Weeks:	Start Date 05/25/22	End Date MTWTFSS 05/31/22 MTWTF	Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # Ch			otion	Start/End Time	Lena	th Ad-ID			Rate Type
		/25/22 8:59 AM NBC To		7:00 AM-9:00 AM		0 ILCD15CF	GA51722H		\$500.00 NM
9 W	GEM Th 05			7:00 AM-9:00 AM	M :3	0 ILCD15CF	GA51722H		\$500.00 NM
7 W	GEM F 05	/27/22 7:27 AM NBC To	•	7:00 AM-9:00 AM	M :	30 ILCD15CF	GA51722H		\$500.00 NM
3 05/18/22	05/31/22	News at Noon	12:00 PM-12:30 PM	MTWTF	:30	5	\$450.00	NM	
Weeks:	Start Date 05/18/22	End Date MTWTFSS 05/24/22 MTWTF	Spots/Week 5	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
4 W	GEM W 05		t Noon	12:00 PM-12:30		0 ILCD15CF			\$450.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To: WGEM

Invoice #	2559166-1	Invoice Month	May 2022				
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22				
Advertiser	Club for Growth Action (A)						
Product	TV 303/356						
Estimate #	1756						

							Sp	oots/			
Line Start Da	ate End Date	Desci	ription	Start/End Time	MTWTFSS	Leng	gth W	'eek	Rate	Type	
3 05/18/2	2 05/31/22	News	at Noon	12:00 PM-12:30 PM	MTWTF	:	:30	5	\$450.00	NM	
Spots: #	<u>Ch</u> <u>Day</u> Ai	r Date	Air Time Descri	otion	Start/End Time	<u> L</u>	ength A	d-ID			Rate Type
1 '	WGEM Th 05	5/19/22	12:12 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 11	LCD15CF0	GA51722H		\$450.00 NM
2	WGEM F 05	5/20/22	12:26 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 II	LCD15CF0	GA51722H		\$450.00 NM
3	WGEM M 05	5/23/22	12:24 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 II	LCD15CF0	GA51722H		\$450.00 NM
5	WGEM Tu 05	5/24/22	12:10 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 11	LCD15CF0	GA51722H		\$450.00 NM
Weeks:	Start Date 05/25/22	End Da 05/31/2		<u>Spots/Week</u> 5	<u>Rate</u> \$450.00						
Spots: #	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date	Air Time Descri	<u>otion</u>	Start/End Time	<u> L</u>	<u>ength</u> A	<u>d-ID</u>			Rate Type
9	WGEM W 05	5/25/22	12:22 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 11	LCD15CF0	GA51722H		\$450.00 NM
	WGEM Th 05		12:27 PM News a		12:00 PM-12:3				GA51722H		\$450.00 NM
6	WGEM F 05	5/27/22	12:26 PM News a	at Noon	12:00 PM-12:3	0 PN	:30 11	LCD15CFC	GA51722H		\$450.00 NM
4 05/18/2	2 05/31/22	M-F N	lews at 6p	6:00 PM-6:30 PM	MTWTF	:	:30	5	\$900.00	NM	
Weeks:	Start Date	End Da		Spots/Week	Rate						
	05/18/22	05/24/2		5	\$900.00						<b>5</b> . <b>-</b>
. –	Ch Day Ai		Air Time Descri		Start/End Time		ength A		54 300		Rate Type
		5/18/22	6:22 PM M-F N	•	6:00 PM-6:30 F				GA51722H		\$900.00 NM
	WGEM Th 05		6:21 PM M-F Ne	'	6:00 PM-6:30 F				GA51722H		\$900.00 NM
		5/20/22	6:11 PM M-F N	•	6:00 PM-6:30 F				GA51722H		\$900.00 NM
		5/23/22	6:12 PM M-F N	'	6:00 PM-6:30 F				GA51722H		\$900.00 NM
3 ' Weeks:	WGEM Tu 05 Start Date		6:12 PM M-F Ne ate MTWTFSS	ews at op Spots/Week	6:00 PM-6:30 F Rate	PIVI	:30 11	LCD12CFC	GA51722H		\$900.00 NM
Weeks.	05/25/22	05/31/2		<u>5pots/week</u> 5	\$900.00						
Spots: #	Ch Day Ai		Air Time Descrip	<u>otion</u>	Start/End Time	<u> L</u>	ength A	d-ID			Rate Type
10	WGEM W 05	5/25/22	6:22 PM M-F N	ews at 6p	6:00 PM-6:30 F	PM	:30 11	LCD15CF0	GA51722H		\$900.00 NM
9	WGEM Th 05	5/26/22	6:21 PM M-F N	ews at 6p	6:00 PM-6:30 F	PM	:30 11	LCD15CF0	GA51722H		\$900.00 NM
8	WGEM F 05	5/27/22	6:21 PM M-F Ne	ews at 6p	6:00 PM-6:30 F	PM	:30 11	LCD15CF0	GA51722H		\$900.00 NM
5 05/18/2	2 05/28/22	NBC	Sa Today	7:00 AM-9:00 AM	S-	:	:30	1	\$250.00	NM	
Weeks:	Start Date 05/18/22	End Da 05/24/2		Spots/Week 1	Rate \$250.00						
Spots: #	Ch Day Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u> </u>	ength A	d-ID			Rate Type
1	WGEM Sa 05	5/21/22	7:20 AM NBC S	a Today	7:00 AM-9:00 A	AM	:30 II	LCD15CF0	GA51722H		\$250.00 NM
Weeks:	Start Date 05/25/22	End Da 05/31/2		Spots/Week 1	<u>Rate</u> \$250.00						
Spots: #	Ch Day Ai		Air Time Descri	otion	Start/End Time	e L	ength A	d-ID			Rate Type
-	WGEM Sa 05		7:50 AM NBC S		7:00 AM-9:00 A				GA51722H		\$250.00 NM
6 05/18/2	2 05/28/22	NBC :	Saturday Prime 2	H 8:00 PM-9:00 PM	S-	:	:30	1	\$250.00	NM	
Weeks:	Start Date 05/18/22			Spots/Week 1	<u>Rate</u> \$250.00						
Spots: #	Ch Day Ai		Air Time Descri	otion .	Start/End Time	e L	ength A	d-ID			Rate Type
	WGEM Sa 05 See MC	5/21/22		aturday Prime 2 Hour	8:00 PM-9:00 I		:00				\$250.00 NM
3	WGEM Sa 05		8:17 PM NBC S	aturday Prime 2 Hour	8:00 PM-9:00 F	PM	:30 II	LCD15CF0	GA51722H		\$250.00 NM
Weeks:	Start Date 05/25/22			Spots/Week 1	<u>Rate</u> \$250.00						
Spots: #	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date	Air Time Descri	<u>otion</u>	Start/End Time	<u> L</u>	ength A	<u>d-ID</u>			Rate Type

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Send Payment To: WGEM PO Box 14200

Invoice #	2559166-1	Invoice Month	May 2022				
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22				
Advertiser	Club for Growth Action (A)						
Product	TV 303/356						
Estimate #	1756	_					

Cnoto/

							Spots	s/			
Line Start D	Date End Date	e Description		Start/End Time	MTWTFSS	Lengt	h Weel	<	Rate	Type	
6 05/18/	22 05/28/22	NBC Saturday	Prime 2 H	H 8:00 PM-9:00 PM	S-	:3	0	1	\$250.00	NM	
Spots: <u>#</u> 2	<u>Ch</u> <u>Day</u> <u>A</u> WGEM Sa 0		<u>Descript</u>	tion turday Prime 2 Hour	Start/End Time 8:00 PM-9:00 P		ngth Ad-II		А51722Н		<u>Rate Type</u> \$250.00 NM
7 05/18/				10:00 PM-10:30 PM		:3		1	\$750.00	NM	ΨΞσσισσ : ι
Weeks	. Stort Data	End Date MT	WTFSS	Spots/Week	Rate						
Weeks	05/18/22		S-	<u>Spots/Week</u> 1	\$750.00						
Spots: #			<u>Descript</u>		Start/End Time		ngth Ad-II	_			Rate Type
1	WGEM Sa 0				10:00 PM-10:30	PΝ	:30 ILCD	15CFG	A51722H		\$750.00 NM
Weeks	s: <u>Start Date</u> 05/25/22		<u>WTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$750.00						
Spots: #	Ch Day A		e Descript	tion_	Start/End Time	Le	ngth Ad-II	<u> </u>			Rate Type
2	WGEM Sa 0	5/28/22 10:12 PM	M Late Ne	ws Sat	10:00 PM-10:30	PΝ	:30 ILCD	15CFG	A51722H		\$750.00 NM
8 05/18/	/22 05/29/22	NBC Su Today	У	7:00 AM-8:00 AM	S	:3	0	1	\$250.00	NM	
Weeks	: <u>Start Date</u> 05/18/22		WTFSS S	Spots/Week	Rate						
Spots: #			S <u>Descript</u>	1 tion	\$250.00 Start/End Time	Ιe	ngth Ad-II	)			Rate Type
1 1	WGEM Su 0		M NBC Su		7:00 AM-8:00 A			_	А51722н		\$250.00 NM
Weeks	: Start Date	End Date MT	WTFSS	Spots/Week	<u>Rate</u>						<b>*</b>
0	05/25/22	00/01/==	S	1	\$250.00	1		_			Data Tana
Spots: <u>#</u>   2	Ch Day A WGEM Su 0		<u>Descript</u> M NBC Su		Start/End Time 7:00 AM-8:00 A		ngth Ad-II	_	А51722н		Rate Type \$250.00 NM
						IVI	.50 1100	13010			φ230.00 ΝΙΝΙ
9 05/18/	/22 05/29/22	NBC Meet The	e Press	8:00 AM-9:00 AM	S	:3	0	1	\$450.00	NM	
Weeks	s: <u>Start Date</u> 05/18/22		<u>WTFSS</u> S	Spots/Week 1	Rate \$450.00						
Spots: #	Ch Day A	ir Date Air Time	e Descript	<u>tion</u>	Start/End Time	Le	ngth Ad-II	<u> </u>			Rate Type
1	WGEM Su 0 See M		NBC Me	eet The Press	8:00 AM-9:00 A	М	:00				<del>\$450.00</del> NM
3	WGEM Su 0			eet The Press	8:00 AM-9:00 A	М	:30 ILCD	15CFG	А51722Н		\$450.00 NM
Weeks	s: <u>Start Date</u> 05/25/22		<u>WTFSS</u> S	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00						
Spots: #	-		Descript		Start/End Time		ngth Ad-II				Rate Type
2	WGEM Su 0	5/29/22 8:52 AM	M NBC Me	eet The Press	8:00 AM-9:00 A	M	:30 ILCD	15CFG	А51722н		\$450.00 NM
10 05/18/	/22 05/29/22	Late News Sur	n	10:00 PM-10:30 PM	S	:3	0	1	\$900.00	NM	
Weeks	: <u>Start Date</u> 05/18/22		WTFSS	Spots/Week 1	Rate \$900.00						
Spots: #			<u>Descript</u>		Start/End Time	Le	ngth Ad-II	<u> </u>			Rate Type
1	WGEM Su 0				10:00 PM-10:30	PΝ	:30 ILCD	15CFG	А51722н		\$900.00 NM
Weeks	s: <u>Start Date</u> 05/25/22		<u>WTFSS</u> S	Spots/Week 1	<u>Rate</u> \$900.00						
Spots: #	-		<u>Descript</u>	<del></del>	Start/End Time		ngth Ad-II				Rate Type
2	WGEM Su 0	5/29/22 10:12 PM	M Late Ne	ws Sun	10:00 PM-10:30	PN	:30 ILCD	15CFG	А51722н		\$900.00 NM
					Total Spots		39				

## **Payment Terms 30 Days**

Gross Total

\$22,600.00



Send Payment To: WGEM PO Box 14200 PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	2559166-1	Invoice Month	May 2022				
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22				
Advertiser	Club for Growth Action (A)						
Product	TV 303/356						
Estimate #	1756						

Agency Commission \$3,390.00

Net Amount Due \$19,210.00

Invoice Balance as of 06/07/22 11:40:03 AM CT \$0.00