

INVOICE



WGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
Main: (217) 228-6617
Billing: (217) 228-6617

Property	WGEM		
Invoice #	2559166-1	Order #	2559166
Invoice Date	05/29/22	Alt Order #	WOC13607194
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/29/22	Flight Dates	05/18/22 - 05/31/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1756		
Account Executive	Quincy House		
Sales Office	Quincy National		
Sales Region	National		
Agency Code			
Advertiser Code	303		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	124983		
Advertiser Ref	521271		
Product 1	356		
Product 2			

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
815 Grandview Ave
Suite 600
Columbus, OH 43215

Send Payment To:

WGEM
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/18/22	05/31/22	WGEM News Today	6:00 AM-7:00 AM	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/22 05/24/22 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	F	05/20/22	6:22 AM	WGEM News Today	6:00 AM-7:00 AM	:30	ILCD15CFGA51722H	\$700.00 NM
1	WGEM	Tu	05/24/22	6:12 AM	WGEM News Today	6:00 AM-7:00 AM	:30	ILCD15CFGA51722H	\$700.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/25/22 05/31/22 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGEM	Th	05/26/22	6:51 AM	WGEM News Today	6:00 AM-7:00 AM	:30	ILCD15CFGA51722H	\$700.00 NM
2	05/18/22	05/31/22	NBC Today Show	7:00 AM-9:00 AM	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/22 05/24/22 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	W	05/18/22	7:23 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
5	WGEM	Th	05/19/22	8:42 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
4	WGEM	F	05/20/22	7:56 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
1	WGEM	M	05/23/22	8:36 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
3	WGEM	Tu	05/24/22	8:49 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/25/22 05/31/22 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WGEM	W	05/25/22	8:59 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
9	WGEM	Th	05/26/22	7:57 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
7	WGEM	F	05/27/22	7:27 AM	NBC Today Show	7:00 AM-9:00 AM	:30	ILCD15CFGA51722H	\$500.00 NM
3	05/18/22	05/31/22	News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/22 05/24/22 MTWTF-- 5 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGEM	W	05/18/22	12:28 PM	News at Noon	12:00 PM-12:30 PM	:30	ILCD15CFGA51722H	\$450.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:

WGEM
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	2559166-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1756		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/18/22	05/31/22	News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Th 05/19/22 12:12 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM 2 WGEM F 05/20/22 12:26 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM 3 WGEM M 05/23/22 12:24 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM 5 WGEM Tu 05/24/22 12:10 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/25/22 05/31/22 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WGEM W 05/25/22 12:22 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM 10 WGEM Th 05/26/22 12:27 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM 6 WGEM F 05/27/22 12:26 PM News at Noon 12:00 PM-12:30 PM :30 ILCD15CFGA51722H \$450.00 NM									
4	05/18/22	05/31/22	M-F News at 6p	6:00 PM-6:30 PM	MTWTF--	:30	5	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/18/22 05/24/22 MTWTF-- 5 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM W 05/18/22 6:22 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 1 WGEM Th 05/19/22 6:21 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 5 WGEM F 05/20/22 6:11 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 4 WGEM M 05/23/22 6:12 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 3 WGEM Tu 05/24/22 6:12 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/25/22 05/31/22 MTWTF-- 5 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WGEM W 05/25/22 6:22 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 9 WGEM Th 05/26/22 6:21 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM 8 WGEM F 05/27/22 6:21 PM M-F News at 6p 6:00 PM-6:30 PM :30 ILCD15CFGA51722H \$900.00 NM									
5	05/18/22	05/28/22	NBC Sa Today	7:00 AM-9:00 AM	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/18/22 05/24/22 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Sa 05/21/22 7:20 AM NBC Sa Today 7:00 AM-9:00 AM :30 ILCD15CFGA51722H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/25/22 05/31/22 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Sa 05/28/22 7:50 AM NBC Sa Today 7:00 AM-9:00 AM :30 ILCD15CFGA51722H \$250.00 NM									
6	05/18/22	05/28/22	NBC Saturday Prime 2 Hour	8:00 PM-9:00 PM	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/18/22 05/24/22 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Sa 05/21/22 NBC Saturday Prime 2 Hour 8:00 PM-9:00 PM :00 \$250.00 NM See MG 6.3 3 WGEM Sa 05/28/22 8:17 PM NBC Saturday Prime 2 Hour 8:00 PM-9:00 PM :30 ILCD15CFGA51722H \$250.00 NM MG for 6.1 05/21 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/25/22 05/31/22 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1756		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																															
6	05/18/22	05/28/22	NBC Saturday Prime 2 Hour	8:00 PM-9:00 PM	-----S-	:30	1	\$250.00	NM																																																																															
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7	05/18/22	05/28/22	Late News Sat	10:00 PM-10:30 PM	-----S-	:30	1	\$750.00	NM																																																																															
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10	05/18/22	05/29/22	Late News Sun	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>05/18/22</td><td>05/24/22</td><td>-----S</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGEM</td><td>Su</td><td>05/22/22</td><td>10:27 PM</td><td>Late News Sun</td><td>10:00 PM-10:30 PM</td><td>:30</td><td>ILCD15CFGA51722H</td><td>\$900.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>05/25/22</td><td>05/31/22</td><td>-----S</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGEM</td><td>Su</td><td>05/29/22</td><td>10:12 PM</td><td>Late News Sun</td><td>10:00 PM-10:30 PM</td><td>:30</td><td>ILCD15CFGA51722H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/18/22	05/24/22	-----S	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGEM	Su	05/22/22	10:27 PM	Late News Sun	10:00 PM-10:30 PM	:30	ILCD15CFGA51722H	\$900.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/25/22	05/31/22	-----S	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGEM	Su	05/29/22	10:12 PM	Late News Sun	10:00 PM-10:30 PM	:30	ILCD15CFGA51722H	\$900.00	NM											
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Total Spots 39

Payment Terms 30 Days

Gross Total \$22,600.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:

WGEM
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	2559166-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/29/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1756		

Agency Commission **\$3,390.00**

Net Amount Due **\$19,210.00**

Invoice Balance as of 06/07/22 11:40:03 AM CT **\$0.00**

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