CONTRACT

WGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
(217) 228-6617

Contract / Revision	Alt Order #
2544610 /	WOC13593351

Advertiser	Original Date / Revision
Club for Growth Action (A)	05/03/22 / 05/03/22

Contract Dates	Estimate #
05/04/22 - 05/17/22	**1709**

Product
TV 303/356

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WGEM	Quincy House	Quincy National

Special Handling

Demographic
Households

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
	303	356

Agency Ref	Advertiser Ref
124983	521271

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WGEM	05/04/22	05/17/22	WGEM News Today	6:00 AM-7:00 AM		:30			NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	MTWTF--	2		$700.00					
		Week: 05/11/22	05/17/22	MTWTF--	2		$700.00					
N 2	WGEM	05/04/22	05/17/22	NBC Today Show	7:00 AM-9:00 AM		:30			NM	10	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	MTWTF--	5		$500.00					
		Week: 05/11/22	05/17/22	MTWTF--	5		$500.00					
N 3	WGEM	05/04/22	05/17/22	News at Noon	12:00 PM-12:30 PM		:30			NM	10	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	MTWTF--	5		$450.00					
		Week: 05/11/22	05/17/22	MTWTF--	5		$450.00					
N 4	WGEM	05/04/22	05/17/22	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	10	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	MTWTF--	5		$900.00					
		Week: 05/11/22	05/17/22	MTWTF--	5		$900.00					
N 5	WGEM	05/04/22	05/14/22	NBC Sa Today	7:00 AM-9:00 AM		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	-----S-	1		$250.00					
		Week: 05/11/22	05/17/22	-----S-	1		$250.00					
N 6	WGEM	05/04/22	05/14/22	NBC Saturday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	-----S-	1		$250.00					
		Week: 05/11/22	05/17/22	-----S-	1		$250.00					
N 7	WGEM	05/04/22	05/14/22	Late News Sat	10:00 PM-10:30 PM		:30			NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	-----S-	1		$750.00					
		Week: 05/11/22	05/17/22	-----S-	1		$750.00					
N 8	WGEM	05/04/22	05/15/22	NBC Su Today	7:00 AM-8:00 AM		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
		Week: 05/04/22	05/10/22	------S	1		$250.00					
		Week: 05/11/22	05/17/22	------S	1		$250.00					
N 9	WGEM	05/04/22	05/15/22	NBC Meet The Press	8:00 AM-9:00 AM		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	05/04/22	05/10/22	------S	1	$450.00						
	Week:	05/11/22	05/17/22	------S	1	$450.00						
N	10	WGEM05/04/22	05/15/22	Late News Sun	10:00 PM-10:30 PM		:30			NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	05/04/22	05/10/22	------S	1	$900.00						
	Week:	05/11/22	05/17/22	------S	1	$900.00						
						Totals					46	$27,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/17/22	46	$27,000.00	($4,050.00)	$22,950.00
Totals	46	$27,000.00	($4,050.00)	$22,950.00

Signature: _____ **Date:** _____

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