

CONTRACT



GGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
(217) 228-6617

<u>Contract / Revision</u> 2544709 /		<u>Alt Order #</u> WOC13593350
<u>Advertiser</u> Club for Growth Action (A)		<u>Original Date / Revision</u> 05/03/22 / 05/03/22
<u>Contract Dates</u> 05/04/22 - 05/17/22	<u>Estimate #</u> 1709	
<u>Product</u> TV 303/356		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> GGEM	<u>Account Executive</u> Quincy House	<u>Sales Office</u> Quincy National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 356
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 521271	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	GGEM	05/04/22	05/17/22	M-F 5a-6a	5:30 AM-6:00 AM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	MTWTF--				5	\$15.00			
	Week:	05/11/22	05/17/22	MTWTF--				5	\$15.00			
N 2	GGEM	05/04/22	05/17/22	M-F 12p-1p	12:30 PM-1:00 PM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	MTWTF--				5	\$15.00			
	Week:	05/11/22	05/17/22	MTWTF--				5	\$15.00			
N 3	GGEM	05/04/22	05/17/22	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	MTWTF--				5	\$50.00			
	Week:	05/11/22	05/17/22	MTWTF--				5	\$50.00			
N 4	GGEM	05/04/22	05/17/22	Prime Access Rotator M-F	6:30 PM-7:00 PM		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	MTWTF--				5	\$75.00			
	Week:	05/11/22	05/17/22	MTWTF--				5	\$75.00			
N 5	GGEM	05/04/22	05/14/22	Weekend Rotator Sa	5:00 PM-6:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	-----S-				1	\$50.00			
	Week:	05/11/22	05/17/22	-----S-				1	\$50.00			
N 6	GGEM	05/04/22	05/14/22	Late Fringe Rotator Sa-Su	9:00 PM-9:30 PM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	-----S-				1	\$15.00			
	Week:	05/11/22	05/17/22	-----S-				1	\$15.00			
N 7	GGEM	05/04/22	05/15/22	FOX News Sunday	8:00 AM-9:00 AM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	-----S				1	\$300.00			
	Week:	05/11/22	05/17/22	-----S				1	\$300.00			
N 8	GGEM	05/04/22	05/15/22	Late Fringe Rotator Sa-Su	9:00 PM-10:00 PM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/04/22	05/10/22	-----S				1	\$15.00			
	Week:	05/11/22	05/17/22	-----S				1	\$15.00			
Totals											48	\$2,310.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/17/22	48	\$2,310.00	(\$346.50)	\$1,963.50
Totals	48	\$2,310.00	(\$346.50)	\$1,963.50

Signature: _____ **Date:** _____

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