

INVOICE



WGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
Main: (217) 228-6617
Billing: (217) 228-6617

Property	WGEM		
Invoice #	2544610-1	Order #	2544610
Invoice Date	05/29/22	Alt Order #	WOC13593351
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/17/22	Flight Dates	05/04/22 - 05/17/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1709		
Account Executive	Quincy House		
Sales Office	Quincy National		
Sales Region	National		
Agency Code			
Advertiser Code	303		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	124983		
Advertiser Ref	521271		
Product 1	356		
Product 2			

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
815 Grandview Ave
Suite 600
Columbus, OH 43215

Send Payment To:

WGEM
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/04/22	05/17/22	WGEM News Today	6:00 AM-7:00 AM	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	M	05/09/22	6:57 AM	WGEM News Today	6:00 AM-7:00 AM	:30	CFGAILCD154422H	\$700.00 NM
1	WGEM	Tu	05/10/22	6:12 AM	WGEM News Today	6:00 AM-7:00 AM	:30	CFGAILCD154422H	\$700.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/22 05/17/22 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGEM	W	05/11/22	6:22 AM	WGEM News Today	6:00 AM-7:00 AM	:30	CFGAILCD154422H	\$700.00 NM
4	WGEM	F	05/13/22	6:41 AM	WGEM News Today	6:00 AM-7:00 AM	:30	CFGAILCD154422H	\$700.00 NM
2	05/04/22	05/17/22	NBC Today Show	7:00 AM-9:00 AM	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	W	05/04/22	8:37 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
1	WGEM	Th	05/05/22	7:21 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
4	WGEM	F	05/06/22	8:29 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
5	WGEM	M	05/09/22	8:50 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
3	WGEM	Tu	05/10/22	8:34 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/22 05/17/22 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WGEM	W	05/11/22	7:56 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
9	WGEM	Th	05/12/22	7:26 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
10	WGEM	F	05/13/22	8:58 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
6	WGEM	M	05/16/22	7:29 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
7	WGEM	Tu	05/17/22	7:56 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$500.00 NM
3	05/04/22	05/17/22	News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	NM

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Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/17/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1709		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/04/22	05/17/22	News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 MTWTF-- 5 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	W	05/04/22	12:27 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
5	WGEM	Th	05/05/22	12:11 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
4	WGEM	F	05/06/22	12:23 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
1	WGEM	M	05/09/22	12:11 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
3	WGEM	Tu	05/10/22	12:24 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/22 05/17/22 MTWTF-- 5 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WGEM	W	05/11/22	12:12 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
10	WGEM	Th	05/12/22	12:28 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
9	WGEM	F	05/13/22	12:12 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
7	WGEM	M	05/16/22	12:22 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
6	WGEM	Tu	05/17/22	12:10 PM	News at Noon	12:00 PM-12:30 PM	:30	CFGAILCD154422H	\$450.00 NM
4	05/04/22	05/17/22	M-F News at 6p	6:00 PM-6:30 PM	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 MTWTF-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGEM	W	05/04/22	6:29 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
5	WGEM	Th	05/05/22	6:22 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
3	WGEM	F	05/06/22	6:28 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
4	WGEM	M	05/09/22	6:11 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
2	WGEM	Tu	05/10/22	6:27 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/22 05/17/22 MTWTF-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGEM	W	05/11/22	6:22 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
10	WGEM	Th	05/12/22	6:11 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
9	WGEM	F	05/13/22	6:22 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
8	WGEM	M	05/16/22	6:13 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
7	WGEM	Tu	05/17/22	6:20 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CFGAILCD154422H	\$900.00 NM
5	05/04/22	05/14/22	NBC Sa Today	7:00 AM-9:00 AM	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 -----S- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGEM	Sa	05/07/22	7:27 AM	NBC Sa Today	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/22 05/17/22 -----S- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGEM	Sa	05/14/22	8:17 AM	NBC Sa Today	7:00 AM-9:00 AM	:30	CFGAILCD154422H	\$250.00 NM
6	05/04/22	05/14/22	NBC Saturday Prime Hr	8:00 PM-9:00 PM	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/22 05/10/22 -----S- 1 \$250.00									

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Invoice #	2544610-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/17/22
Advertiser	Club for Growth Action (A)		
Product	TV 303/356		
Estimate #	1709		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/04/22	05/14/22	NBC Saturday Prime Hr 2	8:00 PM-9:00 PM	-----S-	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Sa 05/07/22 See MG 6.3 NBC Saturday Prime Hr 2 8:00 PM-9:00 PM :00 \$250.00 NM 3 WGEM Sa 05/07/22 7:18 PM NBC Saturday Prime Hr 1 6:58 PM-8:00 PM :30 CFGAILCD154422H \$250.00 NM MG for 6.1 05/07 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/22 05/17/22 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Sa 05/14/22 8:40 PM NBC Saturday Prime Hr 2 8:00 PM-9:00 PM :30 CFGAILCD154422H \$250.00 NM									
7	05/04/22	05/14/22	Late News Sat	10:00 PM-10:30 PM	-----S-	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/04/22 05/10/22 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Sa 05/07/22 10:07 PM Late News Sat 10:00 PM-10:30 PM :30 CFGAILCD154422H \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/22 05/17/22 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Sa 05/14/22 10:08 PM Late News Sat 10:00 PM-10:30 PM :30 CFGAILCD154422H \$750.00 NM									
8	05/04/22	05/15/22	NBC Su Today	7:00 AM-8:00 AM	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/04/22 05/10/22 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Su 05/08/22 7:26 AM NBC Su Today 7:00 AM-8:00 AM :30 CFGAILCD154422H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/22 05/17/22 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Su 05/15/22 7:50 AM NBC Su Today 7:00 AM-8:00 AM :30 CFGAILCD154422H \$250.00 NM									
9	05/04/22	05/15/22	NBC Meet The Press	8:00 AM-9:00 AM	-----S	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/04/22 05/10/22 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Su 05/08/22 8:52 AM NBC Meet The Press 8:00 AM-9:00 AM :30 CFGAILCD154422H \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/22 05/17/22 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Su 05/15/22 8:51 AM NBC Meet The Press 8:00 AM-9:00 AM :30 CFGAILCD154422H \$450.00 NM									
10	05/04/22	05/15/22	Late News Sun	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/04/22 05/10/22 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGEM Su 05/08/22 10:13 PM Late News Sun 10:00 PM-10:30 PM :30 CFGAILCD154422H \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/22 05/17/22 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGEM Su 05/15/22 10:27 PM Late News Sun 10:00 PM-10:30 PM :30 CFGAILCD154422H \$900.00 NM									

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Product	TV 303/356		
Estimate #	1709		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,000.00
<u>Agency Commission</u>	\$4,050.00
<u>Net Amount Due</u>	\$22,950.00
<u>Invoice Balance as of 06/07/22 11:38:05 AM CT</u>	\$0.00

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