



WGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
(217) 228-6617

CONTRACT

<u>Contract / Revision</u> 2581362 /		<u>Alt Order #</u> WOC13630046
<u>Advertiser</u> Club for Growth Action (A)		<u>Original Date / Revision</u> 06/09/22 / 06/09/22
<u>Contract Dates</u> 06/13/22 - 06/19/22	<u>Estimate #</u> 1831	
<u>Product</u> TV 303/356		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGEM	<u>Account Executive</u> Quincy House	<u>Sales Office</u> Quincy National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 356
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 521271	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGEM	06/13/22	06/17/22	WGEM News Today	6:00 AM-7:00 AM		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	MTWTF--	5			\$700.00				
N 2	WGEM	06/13/22	06/17/22	NBC Today Show	7:00 AM-9:00 AM		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	MTWTF--	8			\$500.00				
N 3	WGEM	06/13/22	06/17/22	News at Noon	12:00 PM-12:30 PM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	MTWTF--	5			\$450.00				
N 4	WGEM	06/13/22	06/17/22	M-F News at 5p	5:00 PM-5:30 PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	MTWTF--	5			\$750.00				
N 5	WGEM	06/13/22	06/17/22	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	MTWTF--	5			\$900.00				
N 6	WGEM	06/13/22	06/18/22	NBC Sa Today	7:00 AM-9:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S-	2			\$250.00				
N 7	WGEM	06/13/22	06/18/22	NBC Saturday Prime 2 Hour	8:00 PM-9:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S-	2			\$250.00				
N 8	WGEM	06/13/22	06/18/22	Late News Sat	10:00 PM-10:30 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S-	1			\$750.00				
N 9	WGEM	06/13/22	06/19/22	NBC Su Today	7:00 AM-8:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S	2			\$250.00				
N 10	WGEM	06/13/22	06/19/22	NBC Meet The Press	8:00 AM-9:00 AM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S	2			\$450.00				
N 11	WGEM	06/13/22	06/19/22	Late News Sun	10:00 PM-10:30 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	06/13/22	06/19/22	-----S	1			\$900.00				
Totals											38	\$22,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/19/22	38	\$22,050.00	(\$3,307.50)	\$18,742.50
Totals	38	\$22,050.00	(\$3,307.50)	\$18,742.50

Signature: _____ **Date:** _____

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