



**WUPL-TV
NEW ORLEANS, LOUISIANA**

**QUARTERLY ISSUES / PROGRAM LIST
3rd QUARTER 2014**

July 1, 2014 – September 30, 2014

**WUPL-TV
QUARTERLY LIST OF ISSUES
AND
SIGNIFICANT RESPONSIVE PROGRAMING**

July 1, 2014 – September 30, 2014

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To: PUBLIC FILE
Re: Awards
Date: 3 rd QUARTER - 2014

July 1, 2014 through September 30, 2014

AWARDS

Press Club Awards – July 19, 2014

David Hammer earned the top reporting honor of the night, the prestigious Jim Metcalf Memorial Award, for his continuing coverage of safety concerns in the offshore oil industry. [The "Safety Last" series](#) also won first place in the continuing coverage category. It was shot and edited by T.J. Pipitone.

The work of **T.J. Pipitone and Brendan McCarthy** also earned a first place award in the documentary category, for the special program “Pipeline to the Platform.”

Juan Kincaid won for sports feature, for his profile of recovering Tulane football player Devon Walker. The story was shot and edited by Brian Lukas.

Brian Lukas also earned first place for photo essay and another award for sports action photography.

Neil Giurintano won first place in the general news videography category, for Meg Farris’ story on the Charity Hospital Trauma Center.

For the same story, **Matt Davis** earned first place honors in the station promotion campaign category. Trevor Cassidy also earned an award in the same category.

Our other second and third place winners were:

Russell Drewry; breaking news videography

Juan Kincaid, Doug Mouton, Bryan Salmond; sports show

Doug Mouton, Danny Rockwell; planned event

Doug Mouton; sportscast

Bradley Handwerger; sports story & column

Eric Paulsen, Geoff Hackett, Dominic Massa; entertainment

Michael Luke; internet innovation

David Hammer; internet special section

LeKeith Holmes; graphics and animation

Mike Perlstein, Gordon Russell; partnership



To: PUBLIC FILE
Re: LOCAL, SYNDICATED, and NETWORK PROGRAMS
Date: 3 rd QUARTER - 2014

July 1, 2014 through September 30, 2014

The following is a listing of WUPL-TV's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

THE 504 – This locally produced public affairs program is hosted by Sheba Turk, in an effort to address community issues in a more in-depth manner. The program airs M-F 9:00pm. The program features local guests and discussion of news stories and current local, political and social issues in the community. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down on Four - (Mondays) at 9:30pm. The program features local guests and discussion of weekend sports stories and highlights. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

N/A

WUPL: NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

CBS THIS MORNING – This is a 2-hour weekly news program airing on Monday - Friday mornings at 7-9:00AM CT.

WUPL SYNDICATED PROGRAMS

TITLE	SYNDICATOR	TIME PERIOD
Comics Unleashed	Entertainment Studios	M-F, (4:00am-4:30am)
Judge Alex	Twentieth Television	M-F, (4:30am-5:00am and 5:00am-5:30am)
The King of Queens	Sony Pictures Television	M-F, (5:30am-6:00am and 6:00am-6:30am)
Til Death	Sony Pictures Television	M-F, (6:30am-7:00am and 3:30am-4:00am)
Dr. Phil	King World	M-F, (9:00am-10:00am)
Trisha Goddard	NBC Universal	M-F, (10:00am-11:00am)
Judge Christina Perez	Entertainment Studios	M-F, (11:00am-11:30am and 11:30am-12:00pm)
America's Court w/Judge Ross	Entertainment Studios	M-F, (12:00pm-12:30pm and 12:30pm-1:00pm)
Supreme Justice w/Judge Karen	Entertainment Studios	M-F, (1:00pm-1:30pm and 1:30pm-2:00pm)
House of Payne	Debmar-Mercury	M-F, (2:00pm-2:30pm and 2:30pm-3:00pm), Sat, (7:00pm-7:30pm and 7:30pm-8:00pm)
Are We There Yet?	Debmar-Mercury	M-F, (3:00pm-3:30pm and 3:30pm-4:00pm), Sat, (5:00pm-5:30pm and 5:30pm-6:00pm)
Family Feud	Debmar-Mercury	M-F, (4:00pm-4:30pm and 4:30pm-5:00pm)
Meet The Browns	Debmar-Mercury	M-F, (5:00pm-5:30pm and 5:30pm-6:00pm), Sat, (6:00pm-6:30pm and 6:30pm-7:00pm)
The Middle	Warner Brothers	M-F, (6:00pm-6:30pm and 6:30pm-7:00pm), Sat, (4:00pm-4:30pm and 4:30pm-5:00pm)
The Insider	CBS	Mon, (3:00am) & Tue-Fri, (9:30pm-10:00pm)
Law & Order: SVU	NBC Universal	M-F, (10:00pm-11:00pm and 11:00pm-12:00pm)
The Cleveland Show	Twentieth Television	M-F, (12:00am-12:30am)
King of The Hill	Twentieth Television	M-F, (12:30am-1:00am)
Bridezillas	ROHRS Media Group	M-F, (1:00am-2:00am)
Cops Reloaded	Twentieth Television	M-F, (2:00am-2:30am and 2:30am-3:00am)
The Insider	CBS	Mon & Fri, (3:00am-3:30am)
Made in Hollywood	Connection III Entertainment	Sat, 4:00am-4:30am and Sun, 3:00am-3:30am)
My Destination.TV	Entertainment Studios	Sat, 4:30am-5:00am and Sun, 3:30am-4:00am)
Hollyscoop	Genesis International	Sat, (2:00pm-2:30pm)
Glee	Twentieth Television	Sat, (8:00pm-9:00pm), Sun, (8:00pm-9:00pm)
White Collar	Twentieth Television	Sat, (9:00pm-10:00pm),Sun, (9:00pm-10:00pm)
Leverage	Trifecta	Sat, (10:00pm-11:00pm),Sun, (10:00pm-11:00pm)
Criminal Minds	CBS	Sat, (11:00pm-12:00am),Sun, (11:00pm-12:00am)
Cars.TV	Entertainment Studios	Sat, (1:00am-1:30am)
Comedy.TV	Entertainment Studios	Sat, (3:00am-3:30am)
The Border	Genesis International	Sun, (4:00am-5:00am)
Republic of Doyle	Trifecta	Sun, (5:00am-6:00am)
The Entertainers w/B. Allen	Entertainment Studios	Sun, (6:00am-7:00am)
WHADDAYDO	Steve Rotfeld Productions	Sun, (7:00am-7:30am)
Wild America	MG/Perin, Inc.	Sun, (7:30am-8:00am)
Live Life & Win	Connection III Entertainment	Sun, (8:00am-8:30am)
Wild About Animals	Steve Rotfeld Productions	Sun, (8:30am-9:00am)
Awesome Adventures	Steve Rotfeld Productions	Sun, (9:00am-9:30am)
Young Icons	Entertainment Studios	Sun, (9:30am-10:00am)
On The Red Carpet	Buena Vista Television	Sun, (6:30pm-7:00pm)
Sanctuary	PPI	Sun, (7:00pm-8:00pm)



WUPL-TV NEW ORLEANS

CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2014 through September 30, 2014

During the above period, WUPL-TV aired the following educational/informational weekly programs produced for an audience of children 16 years of age and under:

WHADDYADO – SUNDAY @ 7:00AM
WILD AMERICA – SUNDAY @ 7:30AM
XPLORATION AWESOME PLANET –SUNDAY@7:30AM–Effective 9/14/14
LIVE LIFE & WIN! - SUNDAY @ 8:00AM
XPLORATION OUTER SPACE – SUNDAY @ 8:00AM – Effective 9/14/14
WILD ABOUT ANIMALS – SUNDAY @ 8:30AM
XPLORATION EARTH 2050 – SUNDAY @ 8:30AM – Effective 9/14/14
AWESOME ADVENTURES – SUNDAY @ 9:00AM
XPLORATION ANIMAL SCIENCE–SUNDAY @ 9:00AM – Effective 9/14/14
THE YOUNG ICONS - SUNDAY @ 9:30AM

WUPL-TV aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Charlene Watkins

Program Coordinator
WUPL-TV, New Orleans, LA.

DATE: 10/09/2014



To: PUBLIC FILE
Re: SPECIFIC AREAS OF COMMUNITY INTEREST
Date: 3rd QUARTER - 2014

July 1, 2014 through September 30, 2014

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:

(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

BUSINESS/ECONOMY

BUSINESS/FINANCIAL

Each Monday on the Eyewitness Morning News, Tulane University A.B. Freeman School of Business professor Mark Rosa discusses the financial markets and news from Wall Street.

BETTER BUSINESS BUREAU

In monthly appearances, Cynthia Albert, spokeswoman for the New Orleans Better Business Bureau, discusses consumer issues on the Eyewitness Morning News.

7-7-14 Scam Emails that claim to be court notices

8-4-14 Warning about email scams

9-1-14 Recent office supply scam

PERSONAL FINANCE - STRETCHING YOUR DOLLAR SEGMENTS

Personal finance adviser and financial planner Randy Waesche appears on the Eyewitness Morning News periodically to discuss personal finance topics.

7-1-14 Seven biggest money mistakes

7-15-14 Debt depression

7-29-14 Financial advice for newlyweds

8-12-14 Investing truths

8-26-14 More investing truths/advice

9-9-14 Investing truths

9-23-14 Car-buying tips

TECHNOLOGY - DIGITAL GUMBO SEGMENTS

Members of the Louisiana Technology Council appear frequently on the Eyewitness Morning News, to discuss computer and tech issues, in the "Digital Gumbo" segment. Segments are archived on wwltv.com.

7-14-14 Local company on 3-D printers

8-11-14 Local company introduces orthopedic staples to help patients heal faster

9-8-14 Local company introducing fresh healthy meals to work places and offices

CHILDREN/YOUTH ISSUES

SCHOOL SUPERINTENDENTS

Local public & parochial school system superintendents were invited on WWL-TV's Eyewitness Morning News to discuss the new school year.

8-4-14 Jefferson Parish superintendent

8-5-14 St. Tammany Parish superintendent

8-6-14 St. John the Baptist & St. Charles Parish superintendents

8-7-14 Orleans Parish School Board & Recovery School District superintendent & deputy supt.

8-8-14 Archdiocese of New Orleans superintendent of Catholic Schools

8-11-14 Plaquemines & St. Bernard Parish superintendents

NO KID HUNGRY CAMPAIGN

Throughout the month of September 2014, WWL-TV sponsored an initiative with the "Share Our Strength/No Kid Hungry" campaign to help raise money to provide meals and food to feed local children through food banks and school and social service programs. In extensive news stories aired each week at 5 p.m., segments each week during the morning news and in other newscasts throughout September, WWL solicited viewer donations and highlighted the donations of local restaurateurs. WWL also organized a phone bank on 9/30/14 which raised \$17,838 in pledges for No Kid Hungry organization.

PARENTING CENTER

On the Eyewitness Morning News, guests from The Parenting Center at New Orleans Children's Hospital discuss child and family/parenting issues.

7-22-14 Discipline tips for your children

8-5-14 Answering your children's questions

8-11-14 How to get your kids back to a routine as they return back to school

8-19-14 Answering viewer questions

9-30-14 Tips for childproofing your home

PEDIATRICIAN MICHAEL WASSERMAN

Pediatrician Dr. Michael Wasserman appears on the Eyewitness Morning News bimonthly to discuss child health care issues.

7-28-14 Depression in children & teens

8-12-14 Vaccinations children need for school

8-26-14 Importance of adolescent checkups

9-9-14 Avoiding overmedicating your children

CRIME

CRIMESTOPPERS

In a regular segment on the Eyewitness Morning News, representatives of Crimestoppers of Greater New Orleans discuss anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.

8-5-14 Crimestoppers school safety hotline and school safety initiatives

9-1-14 Promoting upcoming blues night Crimestoppers fundraiser

9-16-14 Promoting upcoming Crimestoppers fundraising gala events

9-30-14 Tips to help you avoid becoming a carjacking victim

SPECIAL CRIME-FOCUSED NEWSCAST

8-27-14 Special edition of Eyewitness News at 6pm, aired live on location from the St. Roch neighborhood of New Orleans, which is in the New Orleans Police Dept.'s 5th district, an area which has seen the most number of murders so far in 2014. Stories were done on the crime fighting efforts of the NOPD, the U.S. Attorney's office, the city's job and economic development office, and also with a local mentoring program Son of a Saint (helping to steer young people away from a life of crime.)

COMMUNITY SERVICE

SPCA/AUDUBON ZOO

Each Thursday, a representative from either the Louisiana SPCA or the Audubon Zoo appears on the Eyewitness Morning News to feature an animal that is available for adoption, or to highlight an animal or program from the Audubon Nature Institute or Audubon Zoo.

LOCAL PARISH PRESIDENTS

Local parish presidents appear on the Eyewitness Morning News to discuss topics of interest in their parish.

7-2-14 Terrebonne Parish President Michel Claudet
7-9-14 Plaquemines Parish President Billy Nungesser
7-16-14 Jefferson Parish President John Young
7-23-14 St. Charles Parish President VJ St. Pierre
7-30-14 St. Tammany Parish President Pat Brister
8-6-14 No report
8-13-14 St. John Parish President Natalie Robottom
8-20-14 Terrebonne Parish President Michel Claudet
8-27-14 Plaquemines Parish President Billy Nungesser
9-3-14 Jefferson Parish President John Young
9-10-14 St. Charles Parish President VJ St. Pierre
9-17-14 St. Tammany Parish President Pat Brister
9-24-14 St. Bernard Parish

HURRICANE PREPAREDNESS/EYE ON HURRICANES

WWL-TV presented a 30 minute special program with the latest on the forecast and preparations for the 2014 hurricane season. Hosts Karen Swensen, Natalie Shepherd and Chief Meteorologist Carl Arredondo discuss the upcoming storm season and what you can do to be prepared.

Air dates on WWL-TV:

WWL

7-20-14 11AM
8-9-14 6:30PM

ENVIRONMENT

GARDENING

Horticulturist Dan Gill from the LSU Agricultural Center appears on the Eyewitness Morning News to discuss gardening/agricultural issues and take viewer calls and questions.

HEALTHCARE/MEDICAL ISSUES

MEDICAL/DR. KEVIN STEPHENS SEGMENTS

Former City of New Orleans Health Director Dr. Kevin Stephens appears on the Eyewitness Morning News to discuss health care issues.

7-9-14 Taste buds and taste sensitivity

7-23-14 The truth about antibiotics

8-6-14 How to deal with bad children's behavior

8-20-14 Common aches and pains: causes & solutions

9-3-14 Dealing with picky eaters & children

9-17-14 Warning signs of domestic violence

HEALTH/MEDICAL – MACKIE SHILSTONE

Each Wednesday, East Jefferson General Hospital fitness and nutrition expert Mackie Shilstone appears on the Eyewitness Morning News to discuss fitness, nutrition and exercise topics.

Segments are archived on wwltv.com.

Housing

In the "Home of My Own" segment, each week on Eyewitness Morning News, a represent from the Louisiana Dept. of Children and Family Services presents a photo and story about a child in need of foster care or adoption, to help children who are wards of the state and in need of adoption or foster care.

Minority Issues

Not Applicable

Religion

Not Applicable



To: PUBLIC FILE
Re: The 504
Date: 3rd QUARTER - 2014

July 1, 2014 through September 30, 2014

TUESDAY, JULY 1, 2014

Neel Sus, Susco | Ashton Stockham, Susco | Leslie Jacobs, PowerMoves.NOLA | Rod Miller, Pres., New Orleans Business Alliance | Sakari Morrison, Chevron/ Crystal McDonald, Pres. & CEO, GoToInterview, LLC | Boswell & Cheryl Atkinson, Boswell's Jamaican Grill | Fresh Johnson, Power 102.9

We learn what coding is, find out how companies are helping smaller entrepreneurs grow, and get “The 504 Hotspots” from Fresh Johnson.

WEDNESDAY, JULY 2, 2014

Water Seed | Dr. Otis Brawley, Nat'l Chief Medical Officer, American Cancer Society | Joy Profet, Gen Man., ESSENCE Communications | Alden McDonald, Pres., Liberty Bank | Fresh Johnson, Power 102.9

Water Seed performs, we get a look at how to lower your risk for cancer, preview the ESSENCE Festival Empowerment Experience, mark the 50th anniversary of the Civil Rights Act of 1964, and get “The 504 Hotspots from Fresh Johnson.

THURSDAY, JULY 3, 2014

Soledad O'Brien, CEO, Starfish Media Group | Gina Charbonnet, Principal & Producer, GeChar | Charreah Jackson, Relationships Editor, ESSENCE Magazine | Fresh Johnson, Power 102.9

Soledad talks about her appearance at ESSENCE, Gina gives us a look behind the ESSENCE Empowerment Experience, we get a behind-the-scenes look at the main stage, we get tips on flirting, and “The 504 hotspots.”

FRIDAY, JULY 4, 2014

Anita Wilson, Gospel Artist | Shica Williams, Makeup Artist/ Hair Stylist | Ebony Combs, Ambassador, My Black Is Beautiful | Greg Pike, Image Consultant, Gaudet Bros./ Hazel & Florange | Mae Crowe, Stylist, Oui We/ Hazel & Florange | Fresh Johnson, Power 102.9
Anita performs and talks about her appearance at ESSENCE, we'll get a makeup tutorial from “My Black Is Beautiful, we get a look at white-hot fashion and more “The 504 Hot Spots.”

MONDAY, JULY 7, 2014

Sallie Ann Glassman, Voodoo Priestess | Belfazaar Ashantison, Voodoo Authentica | Jerry Gandolfo, The Historic New Orleans Voodoo Museum | Cinnamon Black, Voodooienne
Voodoo Priestess Sallie Ann Glassman talks about the origins of Voodoo, Belfazaar shows us some of the traditional items used in Voodoo rituals, and Jerry and Cinnamon talk about The Historic New Orleans Voodoo Museum.

TUESDAY, JULY 8, 2014

Jada Searls, Best Buy | Michael Champagne, Advanta-Star | Chris Basso, CarFax
Best Buy's Jada Searls gives us a look at tech for summer road trips, Michael has information on buying a car fit for your lifestyle, and CarFax's Chris Basso talks about how to best research your used car.

WEDNESDAY, JULY 9, 2014

Sebastian Rey, President, LGBT Community Center of New Orleans | Andre Jones, Producer, The Tenth
Sebastian Rey talks about common misconceptions of the LGBT Community and his life as a transgender man. Andre Jones talks about The Tenth Zine.

THURSDAY, JULY 10, 2014

Big Freedia, Recording Artist | Stevie G, B97 | TPot, B97 | Normani Kordei, Fifth Harmony
Big Freedia hits the kitchen tonight to make a signature dish called "Freedia Cakes," Big Freedia sits on the hot talk panel with B97's Stevie G & TPot, and Fifth harmony member Norman Kordei stops by.

FRIDAY, JULY 11, 2014

Emily Schmidt Liuzza, W Hotels of New Orleans | Julie Fortenberry, RD, LDN/LD, Touro Infirmary |
Michelle Marcombe, Designer, NOLA Bikinis | Mike Swift, Power 102.9
Emily gives us tips for planning the ultimate pool party, Julie tells us how to beat stomach bloating,
Michelle talks about her swimwear line and Power 102.9's Mike Swift has been djing for us all night.

MONDAY, JULY 14, 2014

Nicole Labadot, Exec. Dir., Legacy Donor Foundation | Mullady Voelker, Board Member, Legacy Donor
Foundation | Dr. Carolina Allers, Lifesource Cryobank, LLC |
Nicole talks about Donate Life Month, Mullady talks about the Legacy Donor Foundation, and Dr.
Carolina talks about donating their newborn's umbilical cord blood.

TUESDAY, JULY 15, 2014

Kent Westmoreland, Head Mixologist, Windsor Court Hotel | Ann Tuennerman, Founder, Tales of the
Cocktail | Wayne Curtis, Author/ Contributing Editor, The Atlantic
Kent gives us expert information on the best way to prepare a cocktail, Ann gives us the details on Tales
of the Cocktail, and Wayne has the stories behind some famous Bourbon St. drinks.

WEDNESDAY, JULY 16, 2014

U.S. Attorney Kenneth A. Polite, Jr., Eastern District of Louisiana
U.S. Attorney Kenneth A. Polite, Jr. talks about growing up in New Orleans, what motivated him to
become an attorney, and taking over an office embroiled in scandal.

THURSDAY, JULY 17, 2014

Dre Bey & Aliadon, N.O.Vation | Aaron Vogel & Chris Audler, District Donuts
Dre Bey and Aliadon perform. Meanwhile, Aaron and Chris show-off the craft donuts and sliders you
can get over at District Donuts Sliders Brew on Magazine St.

FRIDAY, JULY 18, 2014

The Honorable South
Electric Rock-N-Soul band The Honorable South take over The 504 tonight. Hear about the band's new
album "Faithful Brave and Honest" and their upcoming Jazz Festival performance.

MONDAY, JULY 21, 2014

Curry Smith, Exec. Dir., Young Leadership Council | Lavonzell Nicholson, PLAYNOLA Sports | Iftikhar
Ahmad, Louis Armstrong New Orleans Int'l Airport | Cleveland Spears, Organizer, The Social
Renaissance | Lauren Thom, Host, The Millennial Awards
Curry gives us the details on the Young Leadership Council's 2014 Role Models Gala, Lavonzell and
Iftikhar are honorees, and Cleveland/Lauren give us the details on the year's Millennial Awards.

TUESDAY, JULY 22, 2014

Omar Romero, Stardust Salon | Aimee Gowland & Corrie Pellerin, ALG Style | Nolan Ferraro, Owner, Salire Fitness - Wellness

Omar Romero gives us tips for managing your hair in the New Orleans summer heat and humidity, Aimee and Corrie of ALG Style show us how to look cool while staying cool, and Nolan Ferraro shows us how to beat the heat with workout tips especially for the outdoor, summer heat.

WEDNESDAY, JULY 23, 2014

Hulk Hogan, Wrestlemania XXX | Jimmy Hart, Wrestlemania XXX | David "Purple Haze" Williams, Wildkat Sports & Entertainment | Oren "Luke Hawx" Hawxhurst, Owner/ Founder/ Wrestler, Wildkat Sports & Entertainment | Paul "Bu Ku Dao" Nguyen, Wildkat Sports & Entertainment | Angharad Hollingworth, New Orleans Ladies Arm Wrestling | Stevie G, B97 | TPot, B97

Hulk Hogan and Jimmy Hart talk about Wrestlemania XXX happening in New Orleans, We talk about the local wrestling scene with the guys from WildKat Sports & Entertainment, We spotlight the local women's arm wrestling league, and Angharad wrestles TPot on the show.

THURSDAY, JULY 24, 2014

DJ Slab 1, Q93 | Jacob Carroll, Best Buy | Micaiah Bethune, The Wild Life Reserve

DJ Slab 1 plays gives some of local guys advice on their love and relationship issues, Jacob shows us the must-have summer gadgets guys will love, and Micaiah talks about the importance of being a well-dressed man.

FRIDAY, JULY 25, 2014

Noah Bonaparte Pais, Gambit Weekly | Marcus Stewart, The Fashion Doctor | Niala Howard, Magnolia Makeup | Tia Howard, Magnolia Makeup

Noah gives us the top 5 happy hours across New Orleans, Marcus shows us how to take business dress from 9 to 5 to 5 to 9 with very simple changes, and Niala and Tia show us how to take makeup for day and vamp it up for evening.

MONDAY, JULY 28, 2014

Same show from Friday, July 25

TUESDAY, JULY 29, 2014

Demetriek Scott, CC, Exec. Chef, NOLA Foods Catering and Food Trucks | Christine Giustra, Founder, The Skin Studio | Ronnie Sciortino, SnoWizard, Inc.

Chef Scott talks about planning the best BBQ for summer, Christine has tips for all complexions on the best sun blocking lotions, and Ronnie from SnoWizard is in to give us the history behind the Snoball.

WEDNESDAY, JULY 30, 2014

Yvette Pacaccio, Capital One Bank | Tom O'Keefe, Pres. & COO, Smoothie King | Jon Renthrope, Brew master/ Founder, Cajun Fire Brewing Co. | Courtney Wilson, Event Coordinator, Cajun Fire Brewing Co.

Adam Dawson, Co-Founder/ Creative Dir., Cajun Fire Brewing Co | Ann Tuennerman, Founder & Exec. Dir., Tales of the Cocktail

Yvette gives us the secrets to how entrepreneurs can develop their businesses, Tom talks about heading up Smoothie King, the company's origins, we learn about the craft beer company Cajun Fire, and Ann talks about developing Tales of the Cocktail.

THURSDAY, JULY 31, 2014

Chef Fabio Viviani, Culinary Personality & Author | Chris Ycaza, Board Pres., N.O. Wine & Food Experience/ Gen. Mngr., Broussard's Restaurant

Chef Fabio Viviani gives us the details on his at the N.O. Wine & Food appearance and Chris talks about the 22nd annual New Orleans Wine And Food Experience.

FRIDAY, AUGUST 1, 2014

Michelle Cohen, Project Leader, YLC Recycles | Katie VanDeventer, Project Leader, YLC Recycles |

Andreas Hoffmann, Exec. Dir., Green Light New Orleans | Amanda Joseph, Garden Program Coordinator, Green Light New Orleans

Michelle and Katie join us to talk about how they are bringing recycling to outdoor festivals across the city, Andreas and Amanda talk about how they are helping locals grow their own food and Gia shows us why going green isn't only good for the environment, but also for your body.

MONDAY, AUGUST 4, 2014

Dr. Walter Kimbrough, Dillard University | Dr. Peter Fos, University of New Orleans | Dr. Victor Ukpolo, Southern University at New Orleans | Michael Fitts, Tulane University

We meet four New Orleans university leaders. They talk about affordability and workforce development.

TUESDAY, AUGUST 5, 2014

Mackenzie Rose Farris, Local Student | Madison Farris, Local Student | Craig James, Local Student | Jada Owens, Local Student | Dr. Brucetta McClue-Tate, Adjunct Professor, Xavier University | Dr. Ashraf Esmail, Professor, Dillard University | Shandra Stream, 4U, Dir. of Program Development | Denise Hughes, CEO, 4U | Chris Leonard, Exec. Dir., New Orleans Pride

MacKenzie, Madison, Craig and Jada talk about their experiences with bullying in school, Dr. Brucetta McClue-Tate and Dr. Ashraf Esmail talk about their book "Alleviating Bullying," Shandra Stream and Denise Hughes talk about an upcoming anti-bullying and anti-cyberbullying event, and Chris Leonard talks about how bullying disproportionately impacts the Gay community.

WEDNESDAY, AUGUST 6, 2014

John Ayers, Exec. Dir., Cowen Institute of Public Education Initiatives | Stan Smith, Interim Supt., Orleans Parish School Board | Dr. Vera Triplett, CEO/ Founder, Noble Minds | Jamar McKneely, Exec. Dir., InspireNOLA

John Ayers joins us with a breakdown on their 2014 State of Public Education in New Orleans report. And Stan Smith, Dr. Vera Triplett, and Jamar McKneely discuss some of the biggest issues in local education including Common Core, charter schools and the state's voucher program.

THURSDAY, AUGUST 7, 2014

Ingrid Butler, LipScape | Chef Rodney Burns, Contestant, Food Network's "Cutthroat Kitchen" | Holli Gaspard, Owner/ Stylist, H2O Salon | Julie Brauner, Stylist, H2O Salon | Corrie Pellerin, ALG Style

Aimee Gowland, ALG Style | DJ Mike Swift, Power 102.9

Ingrid Butler talks about her popular lipstick brand, Chef Rod talks about his appearance on Food Network's "Cutthroat Kitchen," Holli Gaspard and Julie Brauner show us how to achieve a brightly colored hair look, Corrie Pellerin and Aimee Gowland have the secrets for color blocking your next outfit, and DJ Mike Swift's provides the sounds for the night.

FRIDAY, AUGUST 8, 2014

Soledad O'Brien, CEO, Starfish Media Group | Gina Charbonnet, Principal & Producer, GeChar | Charreah Jackson, Relationships Editor, ESSENCE Magazine | Fresh Johnson, Power 102.9

Soledad talks about her appearance at ESSENCE, Gina gives us a look behind the ESSENCE Empowerment Experience, we get a behind-the-scenes look at the main stage, we get tips on flirting, and "The 504 hotspots."

MONDAY, AUGUST 11, 2014

Maureen Francisco, Author, "It Takes Moxie: Off The Boat, Or Out Of School To Making It In America" | Thomas Rood, Author, "Paycheck Independence Day" | Carla Robertson, Life Coach, "Living Wild and Precious"

Maureen gave us 6 tips for bouncing back after being laid off, Thomas gives us the secrets to never needing a paycheck again and Carla Robertson has some tips for enriching your life after layoff.

TUESDAY, AUGUST 12, 2014

John Turk, Sheba's Dad | Caegan Moore, Producer, The 504 | Bruce Moore, Caegan's Dad
Sheba, her dad John, Caegan and her dad Bruce hit the kitchen to create one of their favorite recipes and play a game of Pictionary.

WEDNESDAY, AUGUST 13, 2014

Neel Sus, CEO, Susco | H. Jude Boudreaux, CFP, Upperline Financial Planning | Jenny Sklar, Back Bayou Vintage

Neel tells us about some of the best and the app he just developed for giving back, Jude offers some helpful insight on what you should save your money and Jenny gives us some of her "thrifting" secrets.

THURSDAY, AUGUST 14, 2014

Cupid, Recording Artist | Shirah Ray, David Lee's Boutique | Fresh Johnson, Power 102.9
Cupid kicks off our "Week of ESSENCE" by stopping by *The 504* and he performs. Plus, Shirah Ray shows off some comfortable shoes to go along with all of the walking ESSENCE Festival goers do. Radio personality Fresh will give us the low down on all of the parties in our nightly "504 Hot Spots" segment.

FRIDAY, AUGUST 15, 2014

Michelle Cohen, Project Leader, YLC Recycles | Katie VanDeventer, Project Leader, YLC Recycles |

Andreas Hoffmann, Exec. Dir., Green Light New Orleans | Amanda Joseph, Garden Program Coordinator, Green Light New Orleans

Michelle and Katie join us to talk about how they are bringing recycling to outdoor festivals across the city, Andreas and Amanda talk about how they are helping locals grow their own food and Gia shows us why going green isn't only good for the environment, but also for your body.

MONDAY, AUGUST 18, 2014

Lynnette Colin, Urban League's Women's Business Resource & Entrepreneurship Center | Michelle Erenberg, National Council of Jewish Women | Charlotte Klasson, Greater New Orleans Chapter, National Organization for Women | Latoya Devezin, Manager, African American Resource Center, New Orleans Public Library

Lynette, Michelle and Charlotte talk about some of the most pressing issues facing women and Latoya gives us the details on an upcoming photographic exhibit celebrating Black women.

TUESDAY, AUGUST 19, 2014

Jason Schayot, West Elm | Jenny Sklar, Back Bayou Vintage | Dominick Tate, Best Buy
West Elm's Jason Schayot transform our studio with great interior design, Jenny Sklar hits the kitchen for some recipes you can create in a microwave, and Dominick has a look at the top tech for college students.

WEDNESDAY, AUGUST 20, 2014

Julie Schwam Harris, Women's Reproductive Rights Advocate | Charlotte Klasson, Greater New Orleans Chapter, National Organization for Women | Mary Reed, Project Dir., New Orleans Right To Life | Benjamin Clapper, Exec. Dir., Louisiana Right To Life | State Rep. Austin Badon, D-LA

Our panelists debate some of the biggest reproductive rights issues making headlines right now. State Rep. Austin Badon talks a law that allows brain-dead pregnant women to remain on life support to protect the unborn child- even if the woman's family objects.

THURSDAY, AUGUST 21, 2014

Michael Dinco, Producer, Animal Planet's "Pitbulls and Parolees" | Earl Moffett, Cast Member, Animal Planet's "Pitbulls and Parolees" | Shauna Williams, Contestant, HGTV's "Flipping The Block" | Jason Rhein, Founder/ Creative Media Dir., Elephant Quilt Productions | Shauna Williams, Contestant, HGTV's "Flipping The Block" | Stevie G, B97 | TPot, B97
Michael Dinco and Earl Moffett talk about Animal Planet's "Pitbulls and Parolees," Shauna Williams talks about her experience on the renovation-design show, Jason Rhein talks about what it takes to create a reality show and we e create a design challenge pitting B97's Stevie G and TPot against one another.

FRIDAY, AUGUST 22, 2014

Terrance Osborne, Artist | Richard Thomas, Artist | Pete Rodway, Development Manager, ReNEW Schools

Terrance talks about his life and work, Terrance introduces us to his mentor and teacher Richard Thomas, and Terrance & Sheba paint a picture.

MONDAY, AUGUST 25, 2014

Cherie Melancon Franz, Founder, Thinkerella | Anabelle, Cherie's Daughter | Jana Sikdar, Dir. of Workforce and Retention, GNO, Inc. | Dr. Calvin Mackie, Founder, Exec. Dir., STEM NOLA | Jabreel Walker, Process Engineer

Cherie joins us to talk about how her business is injecting fun into learning about science at local birthday parties, GNO Inc.'s Jana Sikdar tells us about local STEM jobs, Dr. Calvin Mackie talks about his program that gets kids learning about STEM, and Process Engineer Jabreel Walker talks about how she applied her STEM degree to her job.

TUESDAY, AUGUST 26, 2014

Amanda Leblanc, The Amandas Organizing And Closets | Neel Sus, CEO, Susco & Touch Studios | Carla Robertson, Life Coach, Living Wild and Precious

Amanda shows us how a few wardrobe pieces can help organize our closets, Neel shows us some of the best apps that will help you organize your to-do-list, and Carla shows us how to organize our dreams through vision boarding.

WEDNESDAY, AUGUST 27, 2014

Jordan Soyka "Francis Shadfly", Co-Director, New Orleans Poetry Brothel | Dean Felch "Alejandro Amoretti," New Orleans Poetry Brothel | Samantha Mullen "Lana Turnover," New Orleans Poetry Brothel | Gian Smith, Writer/ Poet/ Creator, "Open Mike" | Brod Bagert, Poet & Author

Jordan, Dean and Samantha perform and talk about the New Orleans Poetry Brothel, Gian talks about his web series "Open Mike," and Brod talks about his poetry books and performs

THURSDAY, AUGUST 28, 2014

Neel Sus, Susco | Larry Everage, Local Photographer & Brittany Polk, Local Photographer | Amy Shutt, Photographer

Neel Sus gives us a rundown of some of the most popular picture editing apps for your smartphone, Larry Everage and Brittany Polk talk about being young photographers in New Orleans, and Amy Shutt gives us expert tips for taking better pictures.

FRIDAY, AUGUST 29, 2014

Stevie G, B97 | TPot, B97 | Fireman Mike Gowland, Cook, Fireman Mike's Kitchen
Fireman Mike Gowland join B97's Stevie G and TPot for a night of hot talk.

MONDAY, SEPTEMBER 1, 2014

Leslie Lazard, Owner, Sincerely Luxe | Melinda Bourgeois, Travel Central | Andi Eaton, NOLA Fashion Council

Sincerely Luxe's Leslie Lazard has some tips for packing smartly and stylishly, Travel Central's Melinda Bourgeois stops talks about traveling abroad, and Andi Eaton shows us how you not to sacrifice your beauty routine while traveling.

TUESDAY, SEPTEMBER 2, 2014

Rhea Woodruff, Author, "Born Special" | Dr. Mona Lisa Saloy, Author/ Folklorist | Dr. Danna Andrus, D.D., LMFT, Author "Man In The Hood" | Dr. Dionne Nichols, Author

Rhea Woodruff gives us a preview of her memoir, "Born Special," Dr. Mona Lisa Saloy talks about her book of poems called "Second Line Home," "Man In The Hood" is a book written by Dr. Danna Andrus, and Dr. Dionne Nichols is an educator and an author with a number of children's books under her belt.

WEDNESDAY, SEPTEMBER 5, 2014

Larry Rolling, Jr., Saints Super Fan | Lauren Perry, Makeup Artist | Patricia Starnes, Mimi N Me Jewelry

Saints Super Fan Larry Rolling, Jr. talks about his iconic signs, Makeup Artist Lauren Perry gives us some creative ideas for black and gold themed makeup, and Patricia Starnes showcases her Saints & Tulane-themed handmade Jewelry.

THURSDAY, SEPTEMBER 4, 2014

Jesse Martin, Front House Manager, Charcoal's Gourmet Burger Bar | Blaine Prestenbach, Owner/ Partner, Charcoal's Gourmet Burger Bar | Dave Cariello, Campus Connection | Fergie "Mrs. Hullabaloo" Lewis, The Hullabaloo Huddle

Charcoal's Gourmet Burger Bar's Jesse Martin and Blaine Prestenbach hit our kitchen for some tailgating grilling tips ahead of Tulane's home football game this Saturday, Campus Connection's Dave Cariello is here with a look at some of the Tulane University spirit wear you can rock at

Saturday's game and Fergie Lewis, also known as Mrs. Hullabaloo, has cool decorating ideas for spirited Green Wave tailgates and parties.

FRIDAY, SEPTEMBER 5, 2014

Bryan Batt, Actor | Stevie G, B97 | TPot, B97

It's a night of hot talk with B97's Stevie G and along with Actor, Designer, Civic-Activist, and Business Owner Bryan Batt.

MONDAY, SEPTEMBER 8, 2014

Matt Candler, CEO, 4.0 Schools | Dr. Ashraf Esmail, Professor, Dillard University | John Fraboni, Founder, Operation Spark | Dr. Jessie Morgan-Owens, Academic Director, Bard Early College in New Orleans

4.0 Schools CEO Matt Candler talks about supporting entrepreneurs, programs, and educators interested in building the future of schools, Dr. Ashraf Esmail talks about the growing trend of online schooling, Operation Spark Founder John Fraboni talks about how his school gets local students interested in coding, and Dr. Jessie Morgan-Owens shares how Bard is preparing area high schoolers for college.

TUESDAY, SEPTEMBER 9, 2014

Jose Calderon M.D., LSU Health Sciences Center | State Rep. Austin Badon, D-Louisiana | Emma Tuttleman-Kriegler, President, Tulane Students For Sensible Drug Policy | Ray Worthy M.D., Addiction Specialist, Addiction Recovery Resource, Inc. | DJ Slab 1, Q93 | Kevin Caldwell, Common Sense NOLA
Dr. Calderon discusses the impact of marijuana on the system, State Rep. Badon talks about his work to lessen the criminal penalties, and our hot talk panel talks about the stigmas associated with the drug.

WEDNESDAY, SEPTEMBER 10, 2014

Dee Stepter, Field Media Relations, IRS | Joshua Milburn, Author, "Everything That Remains" | Ryan Nicodemus, Author, "Everything That Remains"

Dee gives advice for filers as they prepare their 2013 federal and state tax returns. Joshua and Ryan talk about their new book "Everything That Remains."

THURSDAY, SEPTEMBER 11, 2014

Big Freedia, Recording Artist | Stevie G, B97 | TPot, B97 | Normani Kordei, Fifth Harmony

Big Freedia hits the kitchen tonight to make a signature dish called "Freedia Cakes," Big Freedia sits on the hot talk panel with B97's Stevie G & TPot, and Fifth harmony member Norman Kordei stops by.

FRIDAY, SEPTEMBER 12, 2014

Stevie G, B97 | TPot, B97 | John Delgadillo, Designer, Cutting Edge Diva

B97's Stevie G and TPot are back for their pop culture rundown with local designer John Delgadillo.

MONDAY, SEPTEMBER 15, 2014

Cari Roy, Psychic Medium | Robert "Love Dr. Rob" Nolden, Relationship Advisor

Cari gives us four tips for creating a foundation to find love and Robert gives advice to singles for finding love and couples for strengthening to their relationship.

TUESDAY, SEPTEMBER 16, 2014

LaToya Cantrell, New Orleans City Council District B | Walter Block, Ph.D., Economics Professor, Loyola University New Orleans | Jan Moller, Dir., Louisiana Budget Project | Rhonda Honeycutt, Local Fast Food Worker

N.O. Councilmember LaToya Cantrell talks about a resolution she supported calling for the minimum wage to be raised across Louisiana, Dr. Walter Block talks about why he thinks the minimum wage should be eliminated and Rhonda Honeycutt talks about what it's like to live off of the \$7.25 an hour.

WEDNESDAY, SEPTEMBER 17, 2014

Greg Tokuyama, Pres., Japan Club of New Orleans | Frank Anselmo, New Orleans Kendo Club | Jake Dupre, New Orleans Kendo Club | Renee Martin, Admin, NOLA Lolita | Ash Alonzo, Admin, NOLA Lolita | Megan Wood, Enthusiast, NOLA Lolita | James Cupit, The 504/ CruiseOne Winner

Japan Club President Greg Tokuyama gives us a preview of next month's Japan Fest, the New Orleans Kendo Club demonstrate Kendo, we talk about the popular J-Fashion subculture and The 504 cruise winner James Cupit shares his favorite vacation memories.

THURSDAY, SEPTEMBER 18, 2014

Quinten Corvette, Musician | Anthony Davis, New Orleans Pelican & 2014 NBA All-Star
Quinten and his band perform love songs and New Orleans Pelicans Star Anthony Davis talks about NBA All-Star Weekend.

FRIDAY, SEPTEMBER 19, 2014

Stevie G, B97, "The Afternoon Swirl" | TPot, Host, B97, "The Afternoon Swirl" | Poppy Tooker, "Louisiana Eats" on WWNO 89.9
Culinary Personality Poppy Tooker joins B97's Stevie G and TPot for hot talk.

MONDAY, SEPTEMBER 22, 2014

Dr. Walter Kimbrough, Dillard University | Dr. Peter Fos, University of New Orleans | Dr. Victor Ukpolo, Southern University at New Orleans | Michael Fitts, Tulane University
We meet four New Orleans university leaders. They talk about affordability and workforce development.

TUESDAY, SEPTEMBER 23, 2014

Julie Schwam Harris, Women's Reproductive Rights Advocate | Charlotte Klasson, Greater New Orleans Chapter, National Organization for Women | Mary Reed, Project Dir., New Orleans Right To Life | Benjamin Clapper, Exec. Dir., Louisiana Right To Life | State Rep. Austin Badon, D-LA

Our panelists debate some of the biggest reproductive rights issues making headlines right now. State Rep. Austin Badon talks a law that allows brain-dead pregnant women to remain on life support to protect the unborn child- even if the woman's family objects.

WEDNESDAY, SEPTEMBER 24, 2014

Omar Romero, Stardust Salon | Aimee Gowland & Corrie Pellerin, ALG Style | Nolan Ferraro, Owner, Salire Fitness - Wellness

Omar Romero gives us tips for managing your hair in the New Orleans summer heat and humidity, Aimee and Corrie of ALG Style show us how to look cool while staying cool, and Nolan Ferraro shows us how to beat the heat with workout tips especially for the outdoor, summer heat.

THURSDAY, SEPTEMBER 25, 2014

Ingrid Butler, LipScape | Chef Rodney Burns, Contestant, Food Network's "Cutthroat Kitchen" | Holli Gaspard, Owner/ Stylist, H20 Salon | Julie Brauner, Stylist, H20 Salon | Corrie Pellerin, ALG Style

Aimee Gowland, ALG Style | DJ Mike Swift, Power 102.9

Ingrid Butler talks about her popular lipstick brand, Chef Rod talks about his appearance on Food Network's "Cutthroat Kitchen," Holli Gaspard and Julie Brauner show us how to achieve a brightly colored hair look, Corrie Pellerin and Aimee Gowland have the secrets for color blocking your next outfit, and DJ Mike Swift's provides the sounds for the night.

FRIDAY, SEPTEMBER 26, 2014

Jessica Burke, Publisher, New Orleans Weddings Magazine | Anthony Graziano, Funtastic Fotos | Mandy Sehexnaydre, The Bridal Boutique by MaeMe | Melissa Estess, The Bridal Boutique by MaeMe | Emily Sullivan, Get Polished Events

Jessica tells us about some great alternatives to traditional wedding gifts for brides and grooms, Anthony Graziano tells us all about Funtastic Fotos, Mandy and Melissa shows us some of the trendiest non-traditional wedding dresses and Emily shows us flowerless wedding décor.

MONDAY, SEPTEMBER 29, 2014

Cherie Melancon Franz, Founder, Thinkerella | Anabelle, Cherie's Daughter | Jana Sikdar, Dir. of Workforce and Retention, GNO, Inc. | Dr. Calvin Mackie, Founder, Exec. Dir., STEM NOLA | Jabreel Walker, Process Engineer

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TUESDAY, SEPTEMBER 30, 2014

Neel Sus, Susco | Larry Everage, Local Photographer & Brittany Polk, Local Photographer | Amy Shutt, Photographer

Neel Sus gives us a rundown of some of the most popular picture editing apps for your smartphone, Larry Everage and Brittany Polk talk about being young photographers in New Orleans, and Amy Shutt gives us expert tips for taking better pictures.



To: PUBLIC FILE
Re: NON BROADCAST EFFORTS
Date: 3rd QUARTER - 2014

July 1, 2014 through September 30, 2014

WUPL's NON-BROADCAST COMMUNITY EFFORTS

WUPL sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- **Weather Watch:** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.
- **Weather Link 4:** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.

OTHER NON-BROADCAST EFFORTS

WWL/WUPL-TV on-air reporters, anchors and other employees volunteer their time to interact with the local community by addressing groups, organizations and students at various schools. Employees also participate in school and community activities such as coaching, mentoring, and tutoring. The following are the community activities by various employees during this quarter.

COMMUNITY INTERACTIONS:

➤ **Carl Arredondo - Chief Meteorologist**

8/20/14 Weather Talk to a home school group in New Orleans East
9/19/14 Weather Talk to Junior High School students at Fountainbleau Junior High in Mandeville
9/22/14 Weather Talk at an assisted living community center in Mandeville, LA.

➤ **Sally Ann Roberts - Anchor**

7/12/14 Guest Speaker – Strength 4MS, New Orleans, La
7/20/14 Guest Speaker – Annual Women’s Day Provident Baptist Church, Laplace, La
7/24/14 Guest Speaker – Women’s Leadership Network Celebration Church, Metairie, La
7/26/14 Guest Speaker – CAIROS Mentor Program
8/02/14 Recipient Mary Church Terrell Award for Community Service
8/24/14 Guest Speaker – Women’s Day Kenner Calvary Baptist Church, Metairie, La
9/13/14 Guest Speaker – Washington Breast Cancer Foundation, Natchez, Ms.
9/20/14 Guest Speaker – Society of St. Vincent de Paul Fundraiser, Kenner, La
9/27/14 Guest Speaker – Women’s Day Wesley Chapel United Methodist Church, Pontchatoula, La

➤ **Ashley Rodrigue - Reporter**

7/28/14 Emcee for the St. Tammany Red Beans & Rice Cook-Off

➤ **Sheba Turk - Reporter**

7/04/14 Journalism student from Baylor University shadowed me
7/14 Krewe Namesake recognition at the UNO Privateer Camp
