

WMUS
Muskegon, MI
Quarterly Issues/Programs List
Second Quarter, 2013
07/12/2013

WMUS
Quarterly Issues/Programs List

WMUS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business, Success, Learn,:** Jordan ONeil of Failure Lab on Succeeding in Business
 - **CPR, Health, Educate, Help, R:** Krisca Gould of the American Heart Association on CPR Education
 - **Disaster Relief, Emergencies,:** Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness
 - **Disease, Illness, Relief,Care:** Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill
 - **Educate, Health, Assistance,:** Terry Stelter of the Conductive Learning Center on Helping Children with CP
 - **Educate, Money, Family, Prep,:** Jennifer Howey of the Michigan Education Savings Program on Affordable Education
 - **Men, Shelter, Abuse, Help,:** Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability
 - **Military, Job, Transition,:** Julie Yunker of GVSU on Military Job Transitions
 - **Read, Summer, Youth, Educate,:** Lance Warner of the Kent District Library on Youth Reading
 - **Youth, Athletics, Inspire,:** Tyler Smies of The First Tee of West Michigan on Youth Athletics
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief, Emergencies,	CLEARLY COMMUNITY 4/7/13	Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness	Cheryl Bremer, Red Cross CEO	04/07/2013 07:02 AM	028:10
Disease, Illness, Relief, Care	CLEARLY COMMUNITY 4/14/13	Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill	Cheryl Rothe of MS of MI	04/14/2013 07:02 AM	027:23
Disease, Illness, Relief, Care	CLEARLY COMMUNITY 4/21/13	Bridget Clark Whitney of Kids Food Basket on Feeding the Hungry and Needy West Michigan Families	Cheryl Rothe of MS of MI	04/21/2013 07:02 AM	026:59
Educate, Health, Assistance,	CLEARLY COMMUNITY 4/28/13	Terry Stelter of the Conductive Learning Center on Helping Children with CP	Terry Stelter of the CLC	04/28/2013 07:02 AM	026:43
Youth, Athletics, Inspire,	CLEARLY COMMUNITY 5/12/13	Tyler Smies of The First Tee of West Michigan on Youth Athletics	Tyler Smies, First Tee WM	05/12/2013 07:00 AM	025:45
Business, Success, Learn,	CLEARLY COMMUNITY 5/19/13	Jordan O'Neil of Failure Lab on Succeeding in Business	Jordan O'Neil of Failure Lab	05/19/2013 07:03 AM	026:07
Men, Shelter, Abuse, Help,	CLEARLY COMMUNITY 5/26/13	Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability	Stuart Ray, Guiding Light Mis	05/26/2013 07:01 AM	027:23
Educate, Money, Family, Prep,	CLEARLY COMMUNITY 6/2/13	Jennifer Howey of the Michigan Education Savings Program on Affordable Education	Jennifer Howey, MESP	06/02/2013 07:00 AM	027:56
CPR, Health, Educate, Help, R	CLEARLY COMMUNITY 6/9/13	Krisca Gould of the American Heart Association on CPR Education	Krisca Gould, AHA of West MI	06/09/2013 07:00 AM	026:20
Read, Summer, Youth, Educate,	CLEARLY COMMUNITY 6/16/13	Lance Warner of the Kent District Library on Youth Reading	Lance Warner, KDL	06/16/2013 07:02 AM	025:46
Military, Job, Transition,	CLEARLY COMMUNITY 6/23/13	Julie Yunker of GVSU on Military Job Transitions	Julie Yunker, GVSU	06/23/2013 07:02 AM	027:03
Military, Job,	CLEARLY	Julie Yunker of GVSU on Military Job Transitions	Julie	06/30/2013	027:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Transition,	COMMUNITY 6/30/13		Yunker, GVSU	07:01 AM	

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----- Education	Local PSA GR INVENTORS NETWORK	000:28	016
----- Family Event	Local PSA taste of muskegon	000:19	010
----- Environment	Local PSA beach clean up	000:19	006
----- Family Event	Local psa lakeshore art festival	000:19	004
----- Family Event	Local psa lakeshore art festival	000:20	008
----- Family Event	Local PSA movies on thebeach	000:20	066
----- Family Event	Local PSA TASTE OF WHITE LAKE	000:23	003
----- Health/Fitness	Local psa TEEN CHALLENGE BIK ATHON	000:15	026
----- American Red Cross	Local PSAs American Red Cross golf outing	000:15	018
----- Religion	Local PSAs FAITH SEMINAR	000:21	004
----- Family Event	Local PSAs FREE Muskegon Parks Day	000:17	003
----- Health/Fitness	Local PSAs mercy health seaway run	000:25	017
----- Health/Fitness	Local PSAs MINDFUL MONDAYS SEMINAR SERIES	000:22	006
----- Homelessness	Local PSAs mission for area people	000:25	014
----- Education	Local PSAs muskegon county school colors	000:19	011
----- Family Event	Local PSAs MUSKEGON WOMENS CHAMBER	000:23	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----Teen Crisis	Local PSAs REAL VOICES, REAL CHOICES SUMMIT	000:19	008
----Health/Fitness	Local PSAs SEAWAY RUN	000:15	020
----Lupus	Local PSAs WALK FOR LUPUS	000:18	005
----Health/Fitness	Local PSAs WE CAN childhood fitness program	000:26	009
----Family Event	Local PSAs fishing derby	000:20	009
----Family Event	Local PSAs maranatha free concert	000:17	027
----Family Event	Local PSAs white lake guitar festival	000:17	006
ARTS	SMITHSONIAN	000:31	032
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
Gambling	MAB-Gambling	000:30	069
Lose Weight, Chronic Diseases	Healthier Tomorrow	001:00	006
MAB - Colorectal Cancer	MAB ~ Colorectal Cancer Aware	001:00	005
MAB - Foster Parenting	MAB-Foster Recruitment	000:30	068
MAB - MIARNG	MAB - MIARNG	000:30	032
MAB - MIARNG	MAB - MIARNG	000:58	018
MI Sheriff Assoc/Potholes	MI Sheriff's Association	000:31	032
MI Tobacco Quit Line, Coach	Tobacco Quit Line	001:00	011
MILITARY AND VETERANS	Fisher House	000:30	028
POVERTY	SHARE OUR STRENGTH	000:31	044
PSA	SHOW YOUR STRIPES	000:29	020
PSA	SHOW YOUR STRIPES	000:30	167
Radon Testing	Radon Testing	000:32	001
Secretary Of State/Online	Secretary of State	001:00	008