WMPX/WMRX ran :30 pre-recorded public service announcements for the Salvation Army to promote the Red Kettle Campaign. Approx 8 of these ran each day from 12/4-12/23.

WMPX/WMRX did a live remote broadcast from the Oak Outlet in Gladwin to ask for donations for Gifts For Teens, part of the Seebeck Family Fund which collects money to purchase gifts for under-privilged teens in Gladwin County. The Remote broadcast lasted two hours and took place on 12/5 from 8am-10am.

WMPX/WMRX also ran :60 public service announcements about Gifts For Teens, telling listeners what the need was and how they could donate. Approx 8 of these ran per day from 12/6-12/23.

Public Safety:

WMPX/WMRX ran public service announcements telling listeners how to obtain Emergency Information in Midland County. These announcements ran at 1:30am, 3:30am, 5:30a, and at various times throughout the day. * Ran October-November.

WMPX/WMRX aired Public Service Announcements for the Red Cross of Midland and Gladwin Counties, on the issue of public safety. These :60 announcements ran at approx. 10:50pm nightly Mon-Fri and at various times throughout the day, Monday through Friday.

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