WMPX/WMRX Fourth Quarter 2013 Issues and Programs Sheet

*These programs aired In October, November, and December unless otherwise noted.

Senior Issues:

WMPX/WMRX ran an on-air event listing for events at Trailside Senior Center. Air Times are Monday-Friday at 3:30am and 11:30pm. This event listing is 1:30 in length. * Ran October-November.

WMPX/WMRX ran :60 public service announcements for the Midland Community Diaper Bank. These announcements ran Tue-Friday Morning at 12:30am, 2:30am and 4:30am.and at various times throughout the day. * Ran October-November.

Health:

WMPX/WMRX ran Medical Reports with Dr. Brian McDonough weekday morning as 7:40am and weeknights at 10:30pm. This feature is 1:30 in content length.

Animal Control:

WMPX/WMRX aired Public Service Announcements for the Humane Society of Midland County. These :60 announcements ran daily Mon-Friday at 12:30am, 2:30am and 4:30am. * Ran October-November.

WMPX/WMRX aired Public Service Announcements for SOS Animal Rescue These :60 announcements ran daily Mon-Friday at 1:30am, 3:30am and 5:30am and at various times throughout the day. *Ran October-November.

Poverty:

WMPX/WMRX aired Public Service Announcements for Caregiving Network of Midland. These :60 announcements ran and ran daily Mon-Friday Tue-Friday at 12:30am, 2:30am and 4:30am and at various times throughout the day. * Ran October-November.

WMPX/WMRX aired Public Service Announcements for the Midland County Emergency Food Pantry. These PSA's are :60 and ran daily Mon-Friday at 1:30am, 3:30am and 5:30am and at various times throughout the day. * Ran October-November.

WMPX/WMRX aired Public Service Announcements for The Salvation Army Senior Breakfasts. These :15 public service announcements ran throughout the day at various times.

WMPX/WMRX did two live interviews that were approx. 5 minutes in length with Salvation Army Captain Brian Goodwill about donations to help those in need for The Christmas Season. These interviews aired on 12/4 and 12/18 at 8:30am.