

KTCU-FM, Texas Christian University

Quarterly Issues and Programs Record

For licensing period 7/22/2021-Present

## **Issues and Programs for October-December 2021**

### **Issues for the Quarter:**

#### **Current Affairs and Non-Profit Groups Awareness**

Tackling current issues in different areas of interest: (1) media around the globe and the future of radio, social media, podcasts, and the impact they have on audiences. (2) critical analysis of grassroots efforts to find solutions to global issues such as greenhouse gases, women and persons of color equality, food and housing issues etc.

Bringing awareness to local non-profit organizations, and the benefits they provide to the community. Presenting valuable and easy to understand information to encourage both family and college student involvement in helping non-profit groups.

#### **Health & Science and Higher Education**

The importance of a healthy lifestyle be it food, exercise, and/or stress-management. Examples of living a healthy lifestyle for families and communities. How science can contribute to achieving better health in humans, animals, earth, and even the growing urban environment.

A view into the world and education, both on a state and a national level. Trying to understand, accept, and cope with a "COVID" way of learning and existing both before and during college admittance. What resources are available to future and present students and how to tap into them.

## **Religion and Family Values**

Programming of Sunday worship service for a local (and University affiliated) church in Fort Worth, TX. Also, promotion and airing of faith-based music programs for various special occasions and holidays.

The importance of a strong family unit and suggestions in strengthening it; communication, safety issues, bullying, tolerance, and healthy habits. Teaching youth that paying it forward is the best reward, and encouraging community involvement in family (pandemic/home) activities.

## **Literacy and Music Appreciation**

Discussion of books, current and classics. In dept interviews of authors. The impact and importance of reading at any age. The resurgence of book clubs (online & in person) and how it bonds people from different backgrounds and beliefs.

Opening the proverbial “music box” with an in depth look into musicians and the history of many lesser known musical offerings. Airing both national and international artists in hopes to broaden listeners music library. A reminder that music is an important and joyful part of living, and that every song has a story worth exploring.

## **Fine Arts in Music Theatre and The Classical Music Format**

The art of musical theatre and its rich history of both touring and Broadway shows. How musicals are appreciated around the globe by different ages and demographics. Weekly themed programming from the TCU Theatre Department.

Weekly non-profit classical music programs from around the world and in our own (Texas) backyard. Sharing different styles of classical music to a diverse and global audience. Engaging and opening minds to music from world-renowned recording artists and symphonies. How they translate and are influenced by classic composers.

## **Responsive Programming**

### **Current Affairs and Non-Profit Awareness:**

***Radio Survivor*** –A weekly (1 hour) program discussing current and past media, politics, and how college and low-power radio fits in for the 21st century. The program conveys the struggle of terrestrial radio stations to remain relevant and informative, now and in the future. Panel and weekly guest share their unique knowledge of radio and sound, roundtable its history, and offer ideas of how broadcast radio can grow worldwide.

***Making Contact*** – A (30 minute) syndicated non-profit program that has a weekly subject discussed by persons in the field/trenches working to help inspire action, and the people that are being adversely affected by global issues...such as clean water, equality, global warming, animal conservation etc.

**Local, Non-Profit Organization PSA/Promotions-** Instructing college radio students and interns about the importance of local non-profit organizations and how to convey their messages/stories on-air. Highlighting entities that do not normally get a platform on a radio's reach & demographic. Students write, record, and edit these PSA's. They are added in to daily on-air rotation and they play at least three times each day, seven days a week.

### **Science and Higher Education:**

***The Naked Scientist***- A weekly (one hour) syndicated, non-profit program that discusses important, if unfamiliar, science stories. This show focuses on topical, interesting, and sometimes humorous science facts. It conveys how science

definitely impacts everyday life for all families, without even realizing it. The program also encourages both young and old to pursue involvement in the scientific community to both help mankind and the planet survive.

***The Best of our Knowledge*** – a weekly (30 minute) syndicated non-profit program that informs about the importance of education. Looking at the standpoint of the educator, the parent, and the student. Also discusses on a state level what educational help is out there for both college students and for those who want to learn but can't afford college. Also helps students look ahead to what to expect after schooling and towards an honest career or trade.

### **Religion and Family Values:**

***University Christian Church***- Weekly \*live\* worship service of a local, Fort Worth church. KTCU also broadcasts all special services or holiday programs. Produced by both the UCC audio engineer and KTCU management. \* Live went to recorded mp3 worship services to adhere social distancing during the virus.

**National produced PSA's**- Informing listeners of the importance of family's working together by broadcasting Nation PSA's daily (5-10 times a day, all week) . Issues include safety in an emergency, keeping conversation a priority, how to talk about bullying, both physical and cyber, and healthy foods a family can share. \*Several COVID-19 safety and cleaning protocol PSA's air more often.

### **Books & Authors and Music Appreciation:**

***The Book Show***- A weekly (30 minute) syndicated, non-profit program discussing classic and current books, the literary community, authors, and how books influence readers. This show puts a spotlight on different genres of literature, and shows how reading is a positive influence on most forms of media too. It focuses on inclusion and the rising popularity of “virtual” book clubs (in the safety of one’s home) with help from the computer via Zoom or Skype.

***The Rock Menagerie***- A weekly, local (two hour) program. Produced and hosted by a dedicated-to-music, TCU Broadcasting major alumnus. The program offers a closer look into the history of rock, folk, world music, and blues. It gives the listener a chance to learn what the artist/band was trying to convey in their music, how different genres and decades/styles are received by listeners at large, and what influence songs and their creators have on an audience.

### **Fine Arts in Musical Theatre and in The Classical Music Format:**

***Curtain Up!*** –A local, University Chair hosted (and grad student produced) 1 hour, weekly program from the TCU Theatre Department. It offers an entertaining and educational based show containing thought provoking show tunes, and many stories from past and current Broadway (and touring) theater performances. It portrays a diversity of music and helps educate listeners in the history of musical theatre, its singers/actors, and the venues where the performances were held.

***Classical Guitar Alive*** –A weekly, non-profit classical guitar program, produced and hosted at The University of Texas, Austin. It delves into classical guitar music crossing the globe, its composers, and its rich history of countless musicians (often interviewed and showcased) in the program. The show also encourages students of all ages to pursue involvement in non-profit music education and the classical guitar music genre and community.