

# CONTRACT



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**(505)243-4411**

[www.kobtv.com](http://www.kobtv.com)

And:

**Design 4**  
**106 N. Collins Street**  
**Plant City, FL 33563**

<u>Contract / Revision</u> 200130 /		<u>Alt Order #</u> 06975682
<u>Product</u> SBANTHONYLIST-ABQ		
<u>Contract Dates</u> 11/11/13 - 11/19/13		<u>Estimate #</u> 295
<u>Advertiser</u> Susan B Anthony List		<u>Original Date / Revision</u> 11/08/13 / 11/08/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOB	<u>Account Executive</u> Frank Feinberg	<u>Sales Office</u> Petry - Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOB	11/11/13	11/15/13	News 4 Today II 6a-7a	M-F 6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/11/13	11/17/13	-TWTF--				2	\$450.00	0.00			
N 2	KOB	11/18/13	11/18/13	News 4 Today II 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/18/13	11/24/13	M-----				1	\$450.00	0.00			
N 3	KOB	11/11/13	11/15/13	M-F Today Show	M-F 7a-9a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/11/13	11/17/13	-TWTF--				1	\$450.00	0.00			
N 4	KOB	11/18/13	11/18/13	M-F Today Show	M-F 7a-9a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/18/13	11/24/13	M-----				2	\$450.00	0.00			
N 5	KOB	11/11/13	11/15/13	News 4 @ 5p M-F	M-F 5p-530p		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/11/13	11/17/13	-TWTF--				2	\$385.00	0.00			
<b>Totals</b>											0.00	8	\$3,470.00

Time Period	# of Spots	Gross Amount	Net Amount
10/28/13 - 11/18/13	8	\$3,470.00	\$2,949.50
<b>Totals</b>	8	\$3,470.00	\$2,949.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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