

## ORDER



Topeka KTMJ

## Orders

Order / Rev: 2528012

Alt Order #: 26930735

Product Desc: Candidate

Estimate: 560/646/6940

Flight Dates: 06/03/20 - 06/09/20

Original Date / Rev: 06/02/20 / 06/02/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

## Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

## Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A35-64

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/07/20	9	\$670.00	\$569.50
06/08/20	06/14/20	3	\$195.00	\$165.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	12	\$865.00	\$735.25	0.00
Totals	12	\$865.00	\$735.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	06/03/20	06/03/20	M-F 7a-730a Fox 43 AM Live	CM	7a-730a	--W----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
FOX 43 AM LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	--W----					1	\$15.00		0.00			
N 2	KTMJ	06/05/20	06/05/20	M-F 7a-730a Fox 43 AM Live	CM	7a-730a	----F--	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
FOX 43 AM LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$15.00		0.00			
N 3	KTMJ	06/08/20	06/08/20	M-F 7a-730a Fox 43 AM Live	CM	7a-730a	M-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
FOX 43 AM LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$15.00		0.00			
N 4	KTMJ	06/07/20	06/07/20	EM Su 9a-10a Fox News Sunday	CM	9a-10a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$100.00		0.00			
N 5	KTMJ	06/03/20	06/03/20	M-F 6p-630p Big Bang Theory	CM	6p-630p	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00

Order / Rev: 2528012  
 Alt Order #: 26930735  
 Flight Dates: 06/03/20 - 06/09/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 560/646/6940

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	--W----					1	\$100.00		0.00			
N 6	KTMJ	06/04/20	06/04/20	M-F 6p-630p	CM	6p-630p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Big Bang Theory													
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---T---					1	\$100.00		0.00			
N 7	KTMJ	06/05/20	06/05/20	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Big Bang Theory													
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--					1	\$100.00		0.00			
N 8	KTMJ	06/08/20	06/08/20	M-F 6p-630p	CM	6p-630p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Big Bang Theory													
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----					1	\$100.00		0.00			
N 9	KTMJ	06/03/20	06/03/20	LN M-F	CM	9p-930p	--W----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		Kansas First News 9p													
FOX 43 NEWS@9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	--W----					1	\$80.00		0.00			
N 10	KTMJ	06/05/20	06/05/20	LN M-F	CM	9p-930p	----F--	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		Kansas First News 9p													
FOX 43 NEWS@9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--					1	\$80.00		0.00			
N 11	KTMJ	06/09/20	06/09/20	LN M-F	CM	9p-930p	-T-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		Kansas First News 9p													
FOX 43 NEWS@9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-T-----					1	\$80.00		0.00			
N 12	KTMJ	06/07/20	06/07/20	LN Sa-Su	CM	9p-930p	-----S	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		SaSu Kansas First News 9p													
Sun Nes at 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----S					1	\$80.00		0.00			
													Totals	12	\$865.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28930735	<b>Changes as of:</b> 6/2/2020 at 12:14 PM	<b>Version:</b> Current State Version 1	<b>Con Type:</b> POLITICAL/VOTE
<b>CPE:</b> 560/646/6940	<b>Flight:</b> 6/3/20 - 6/9/20	<b>Station:</b> KTMJ	<b>Total \$:</b> \$865.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Topeka	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 12
	<b>Agency Order #:</b> 9635446	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Osborne, TJ	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> 2528012
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	6/3 - 6/9									Total Spots	Total \$	CPP*	GRP*
						6/3	6/4	6/5	6/6	6/7	6/8	6/9						
1	W-F M-Tu 7a-7:30a		FOX 43 AM LIVE	\$15.00	30	1	0	1	0	0	1	0		3	\$45.00	\$0.00	0.0	
2	Su 9a-10a		FOX NWS SUNDAY	\$100.00	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0	
3	W-F M-Tu 6p-6:30p		BIG BNG THEORY	\$100.00	30	1	1	1	0	0	1	0		4	\$400.00	\$0.00	0.0	
4	W-F M-Tu 9p-9:30p		FOX 43 NEWS@9	\$80.00	30	1	0	1	0	0	0	1		3	\$240.00	\$0.00	0.0	
5	Su 9p-9:30p		Sun Nes at 9	\$80.00	30	0	0	0	0	1	0	0		1	\$80.00	\$0.00	0.0	
TOTALS:						3	1	3	0	2	2	1		12	\$865.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

Contract # 26930735		Changes as of: 6/2/2020 at 12:14 PM		Version: Current State Version 1	
CPE: 560/648/6940		Flight: 6/3/20 - 6/9/20		Station: KTMJ	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Topeka	
1911 NORTH FT MYER DRIVE ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
SUITE 400		Agency Order #: 9635446		Service: Nielsen	
ARLINGTON, VA		Buyer: Osborne, TJ		Primary Demo:	
Salesperson: KELLY JOHNS		202-872-5880		Assistant: KELLY JOHNS	
Separation:		202-872-5880		202-872-5880	
Traffic #:		2528012		Total Spots: 12	
				Total CPM: \$0.00	
				Total GRP:	

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
06/02/20 12:14 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$865
KTMJ Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$865.00	N/A	0.0
Total	100%	12	\$865.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	12	\$865.00
Total	12	\$865.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/2/20 11:31 AM					\$0	\$0	
New	6/2/20 11:28 AM	KELLY JOHNS	Confirmed	12		\$865.00	\$865.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):



N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 4/14/20

Signature:

Name:

Date of Station Agreement to Sell Time:

6/2/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

5/4/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

SEE ATTACHED

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.