

MARKET:	UM - Concordia, KS	AMOUNT:	\$315.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	33		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4384313
ADVERTISER:	Sunflower State	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/29-8/4 PAC	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	07-29-2020 TO 8/4/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/17/2020 11:44

COMMENTS

07/17/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

***** No Comments for this Advertiser *****

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Invoices are required; even for orders paid for in advance. Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

****PLEASE NOTE - END AT 7PM ON 8/4.****

DAY#1		7/29/2020 To 7/29/2020							TOT \$30.00	TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	60	7/29/2020	7/29/2020	3	\$10	\$30	

DAY#2		7/30/2020 To 7/30/2020							TOT \$30.00	TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	7:00PM	60	7/30/2020	7/30/2020	3	\$10	\$30	

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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4384313
ADVERTISER:	Sunflower State	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/29-8/4 PAC	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	07-29-2020 TO 8/4/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/17/2020 11:44

DAY#3	7/31/2020 To 7/31/2020							TOT \$40.00	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	7/31/2020	7/31/2020	4	\$10	\$40

DAY#4	8/1/2020 To 8/1/2020							TOT \$63.00	TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S.	6:00AM	7:00PM	60	8/1/2020	8/1/2020	7	\$9	\$63

DAY#5	8/2/2020 To 8/2/2020							TOT \$72.00	TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S	6:00AM	7:00PM	60	8/2/2020	8/2/2020	8	\$9	\$72

DAY#6	8/3/2020 To 8/3/2020							TOT \$40.00	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	8/3/2020	8/3/2020	4	\$10	\$40

REVISED AD NUMBERS

KNCK/KNCK-FM

Client: Media Financial Services- Sunflower add Just of facts ad

Ad #'s to start Date: 07/29/20 (AD# ONLY - NOT SCHEDULE)

Ad #'s to stop: UFN OR TFN

Both AM/FM
 AM ONLY
 FM ONLY

	Smartcaster Ad #	Ad title/agency code/etc
Change Ad #(s)		
from: _____ to: _____	608 Sun2	50% Bugle -running
from: _____ to: _____		
from: _____ to: _____	add 608JTF	50% Just the Facts
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		
from: _____ to: _____		

ALL SPORTS AD #'S NEED TO BE ON Sports Ad Order Form

Special Instructions:

OLD TOWN MEDIA, LLC

TRAFFIC - PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Old Town Media, LLC
RE: Sunflower State
DATE: July 28, 2020

Statewide Kansas
ALL ESTIMATES

Start Date 7/29/20- run UFN

SSKS-R20-03	"Just the Facts"	<u>Run @ 50%</u>
SSKS-R20-02	"Bugle"	<u>Run @ 50%</u>

If you have any questions regarding this traffic, please do not hesitate to contact
Meredith Patel at Meredith@oldtownmediallc.com

Thank You!

KNCK AM / KNCK FM-NCK 94.9
P.O. Box 629
Concordia, KS 66901
785-243-1414

KNCK AM Invoice

Invoice ID: 20080311
Invoice Date: 8/30/2020
Account ID: 0608
Order ID: 0608-023
Account Rep: Linda Blanken

Amount Due: \$47.25

Amount Paid: _____

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD, SUITE 903
WEST PALM BEACH, FLORIDA 33401

Thank you!

Sponsor: Media Financial Services / Media Financial Services - 4384313, 3174 for P.O./Estimate # 4384313, 3174832
Media Financial Services - 4384313, 3174832

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Date	Time	Length	Description	CopyID / ISCI Code	Cost	
7/29/2020	09:07 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
7/29/2020	11:22 AM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
7/29/2020	12:58 PM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
7/30/2020	09:51 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
7/30/2020	10:54 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
7/30/2020	01:22 PM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
7/31/2020	07:55 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
7/31/2020	08:26 AM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
7/31/2020	02:36 PM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
7/31/2020	03:19 PM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
8/1/2020	06:33 AM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/1/2020	07:41 AM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/1/2020	09:43 AM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/1/2020	11:45 AM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/1/2020	12:51 PM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/1/2020	04:46 PM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/1/2020	05:17 PM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	06:49 AM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/2/2020	07:26 AM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	08:16 AM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	10:49 AM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	12:16 PM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/2/2020	04:45 PM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	05:54 PM	:60	Spot	SSKS-R20-02_BUGLE	9.00	
8/2/2020	06:41 PM	:60	Spot	SSKS-R20-03 Just the Facts	9.00	
8/3/2020	07:34 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
8/3/2020	09:23 AM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
8/3/2020	02:48 PM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
8/3/2020	04:21 PM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
8/4/2020	06:36 AM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
8/4/2020	08:54 AM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
8/4/2020	01:44 PM	:60	Spot	SSKS-R20-02_BUGLE	10.00	
8/4/2020	03:31 PM	:60	Spot	SSKS-R20-03 Just the Facts	10.00	
33 Total Items					Total Cost:	315.00
					- Agency Commission:	-47.25
					Net Total:	267.75
					7/30/2020 PrePayment Applied Credit Card:	-220.50

AFFIDAVIT OF PERFORMANCE: I Certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Continued


Station Official Signature

Subscribed and sworn before me

NOTARY PUBLIC

NOTARY PUBLIC - State of Kansas
MICHAEL W. MCKENNA
My Appl Expires 10-15-21

KNCK AM Invoice

Sponsor: Media Financial Services / Media Financial Services - 4384313, 3174 for P.O./Estimate # 4384313, 3174832
Media Financial Services - 4384313, 3174832

Invoice ID: 20080311
Invoice Date: 8/30/2020

Date	Time	Length Description	CopyID / ISCI Code	Cost
Amount Due:				47.25

Amount Due: **47.25**