

<b>MARKET:</b>	UM - Concordia, KS	<b>AMOUNT:</b>	\$316.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	32		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last: <i>KNCK-AM</i>				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4387387</b>
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8793 9/16-9/22 SLFKS	<b>AGY EST:</b>	8793		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-16-2020 TO 9/22/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/08/2020 09:44

**COMMENTS**

09/08/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Invoices must include the estimate number. Please include it in the product line.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.\*\***

DAY#1		9/16/2020 To 9/16/2020					TOT \$60.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/16/2020	9/16/2020	2	\$10	\$20
	2		..W....	10:00AM	3:00PM	60	9/16/2020	9/16/2020	2	\$10	\$20
	3		..W....	3:00PM	7:00PM	60	9/16/2020	9/16/2020	2	\$10	\$20

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<b>MOD:</b>	Stn Ver: 1 Last:				
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<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
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<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/08/2020 09:44

DAY#2		9/17/2020 To 9/17/2020					TOT \$50.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	9/17/2020	9/17/2020	2	\$10	\$20
	2		...T...	10:00AM	3:00PM	60	9/17/2020	9/17/2020	1	\$10	\$10
	3		...T...	3:00PM	7:00PM	60	9/17/2020	9/17/2020	2	\$10	\$20

DAY#3		9/18/2020 To 9/18/2020					TOT \$50.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	9/18/2020	9/18/2020	2	\$10	\$20
	2		....F..	10:00AM	3:00PM	60	9/18/2020	9/18/2020	1	\$10	\$10
	3		....F..	3:00PM	7:00PM	60	9/18/2020	9/18/2020	2	\$10	\$20

DAY#4		9/19/2020 To 9/19/2020					TOT \$18.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	10:00AM	3:00PM	60	9/19/2020	9/19/2020	1	\$9	\$9
	5		.....S.	3:00PM	7:00PM	60	9/19/2020	9/19/2020	1	\$9	\$9

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<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/08/2020 09:44

<b>DAY#5</b>	<b>9/20/2020 To 9/20/2020</b>							<b>TOT \$18.00</b>	<b>TOTAL SPOTS 2</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		.....S	10:00AM	3:00PM	60	9/20/2020	9/20/2020	1	\$9	\$9
	7		.....S	3:00PM	7:00PM	60	9/20/2020	9/20/2020	1	\$9	\$9

<b>DAY#6</b>	<b>9/21/2020 To 9/21/2020</b>							<b>TOT \$60.00</b>	<b>TOTAL SPOTS 6</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	9/21/2020	9/21/2020	2	\$10	\$20
	2		M.....	10:00AM	3:00PM	60	9/21/2020	9/21/2020	2	\$10	\$20
	3		M.....	3:00PM	7:00PM	60	9/21/2020	9/21/2020	2	\$10	\$20

<b>DAY#7</b>	<b>9/22/2020 To 9/22/2020</b>							<b>TOT \$60.00</b>	<b>TOTAL SPOTS 6</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	9/22/2020	9/22/2020	2	\$10	\$20
	2		.T.....	10:00AM	3:00PM	60	9/22/2020	9/22/2020	2	\$10	\$20
	3		.T.....	3:00PM	7:00PM	60	9/22/2020	9/22/2020	2	\$10	\$20



# KNCK AD ORDER

Today's Date: 09/16/30

Sales Rep: Linda

Station: KNCK-AM

Order Type: New Order

\*Revised Ad Effective Date: \_\_\_\_\_

Client: Media Financial Services- Contract #4387387

Website Size: \_\_\_\_\_ Type: \_\_\_\_\_ Fixed Page Location: Est# 8793

**IF NEW CLIENT** New Client #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Run Dates: Start 09/16/20 End 09/22/20

Affidavit: Yes Times/Dates Only Notarized: \_\_\_\_\_

Script: \_\_\_\_\_

Sports Revised Ad #'s: CHS Sports \_\_\_\_\_ KC Royals \_\_\_\_\_ KSU \_\_\_\_\_ KU \_\_\_\_\_

Billing: \_\_\_\_\_

Monthly Rate: \_\_\_\_\_

AM Cost/Ad: see below

FM Cost/Ad: \_\_\_\_\_

TOTAL: \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
09/16/20	09/18/20			2	2	2			6:00 AM	to	10:00 AM
09/21/20	09/22/20	2	2						6:00 AM	to	10:00 AM
09/16/20	09/18/20			2	1	1			10:00 AM	to	3:00 PM
09/21/20	09/22/20	2	2						10:00 AM	to	3:00 PM
09/16/20	09/18/20			2	2	2			3:00 PM	to	7:00 PM
09/21/20	09/22/20	2	2						3:00 PM	to	7:00 PM
										to	
										to	

Length of Ad: :60

**Smartcaster Ad #'s (Ad Titles of ISCI Codes)**

\$9 ads

608EMBAR

9-19-20 to 9-20-20 10a to 3 pm Sa-Su 1 each day

9-19-20 to 9-20-20 3p to 7 p Sa-Su 1 each day

\$9 -4ads- \$36

\$10 -28 ads \$280

\$316 Gross

Notes/Special Instructions:



# REVISED AD NUMBERS

## KNCK/KNCK-FM

Client: Media Financial Services- Senate Leadership Fund for Est #8793

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Ad #'s to start Date: 09/16/20 (AD# ONLY - NOT SCHEDULE)  
 Ad #'s to stop: 09/22/20 OR \_\_\_\_\_ TFN

Both AM/FM  
 AM ONLY  
 FM ONLY

	Smartcaster Ad #	Ad title/agency code/etc
Change Ad #(s)		
from: _____ to: <u>608SLF8793</u>	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____
from: _____ to: _____	_____	_____

***ALL SPORTS AD #'S NEED TO BE ON Sports Ad Order Form***

Special Instructions:

Marketing Rep: Linda 9-15-20

Order in Computer:

**KNCK AM / KNCK FM-NCK 94.9**  
P.O. Box 629  
Concordia, KS 66901  
785-243-1414

# KNCK AM Invoice

Invoice ID: 20090323  
Invoice Date: 9/27/2020  
Account ID: 0608  
Order ID: 0608-044  
Account Rep: Linda Blanken

Amount Due: \$47.40

Amount Paid: \_\_\_\_\_

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD, SUITE 903  
WEST PALM BEACH, FLORIDA 33401

Thank you!

Sponsor: Media Financial Services / Media Financial Services - 8793, 4387387 for P.O./Estimate # 8793, 4387387, 31  
Media Financial Services - 8793, 4387387, 3176489

Date	Time	Length	Description	CopyID / ISCI Code	Cost
9/16/2020	06:04 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/16/2020	07:44 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/16/2020	11:48 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/16/2020	02:32 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/16/2020	03:46 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/16/2020	05:24 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/17/2020	06:04 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/17/2020	07:44 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/17/2020	01:52 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/17/2020	04:41 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/17/2020	06:10 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/18/2020	06:40 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/18/2020	08:02 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/18/2020	02:45 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/18/2020	03:21 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/18/2020	05:48 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/19/2020	11:15 AM	:60	Spot	SLF_KS_Difficult_60R	9.00
9/19/2020	04:31 PM	:60	Spot	SLF_KS_Difficult_60R	9.00
9/20/2020	10:21 AM	:60	Spot	SLF_KS_Difficult_60R	9.00
9/20/2020	06:28 PM	:60	Spot	SLF_KS_Difficult_60R	9.00
9/21/2020	06:25 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/21/2020	07:37 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/21/2020	11:23 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/21/2020	02:10 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/21/2020	03:35 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/21/2020	05:23 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	06:22 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	09:07 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	11:49 AM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	01:07 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	04:45 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
9/22/2020	06:20 PM	:60	Spot	SLF_KS_Difficult_60R	10.00
<b>32 Total Items</b>				<b>Total Cost:</b>	<b>316.00</b>
				- Agency Commission:	-47.40
				<b>Net Total:</b>	<b>268.60</b>
				9/16/2020 PrePayment Applied Credit Card:	-221.20

Amount Due: 47.40

**Amount Due: 47.40**

AFFIDAVIT OF PERFORMANCE: I Certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

  
Station Official Signature

Subscribed and sworn before me

  
NOTARY PUBLIC

NOTARY PUBLIC - State of Kansas  
MICHAEL W. MCKENNA  
10-15-21