

KNKK-AM

MARKET: UM - Concordia, KS **AMOUNT:** \$316.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 32 **Invoices@MediaFinancial.com**
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 412 421 2600
SALESPERSON: Roger Rafson **SLS FAX:** 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4385444**
ADVERTISER: One Nation **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 8442 8/28-9/3 ONPKS Kansas **AGY EST:** 8442 **Invoices@MediaFinancial.com**
FLIGHT: 08-28-2020 TO 9/3/2020 **[X]Unwired []Spot []Mod**
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 08/06/2020 07:48

COMMENTS

08/06/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.

Proof of performance is required. Invoices are due for all schedules at the end of each broadcast month; even those paid for in advance.

Invoices must include the estimate number. Please include it within the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		8/28/2020 To 8/28/2020					TOT \$60.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/28/2020	8/28/2020	2	\$10	\$20
	2	F..	10:00AM	3:00PM	60	8/28/2020	8/28/2020	2	\$10	\$20
	3	F..	3:00PM	7:00PM	60	8/28/2020	8/28/2020	2	\$10	\$20

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DAY#2		8/29/2020 To 8/29/2020					TOT \$18.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	10:00AM	3:00PM	60	8/29/2020	8/29/2020	1	\$9	\$9
	5	S.	3:00PM	7:00PM	60	8/29/2020	8/29/2020	1	\$9	\$9

DAY#3		8/30/2020 To 8/30/2020					TOT \$18.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	8/30/2020	8/30/2020	1	\$9	\$9
	7	S	3:00PM	7:00PM	60	8/30/2020	8/30/2020	1	\$9	\$9

DAY#4		8/31/2020 To 8/31/2020					TOT \$60.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/31/2020	8/31/2020	2	\$10	\$20
	2		M.....	10:00AM	3:00PM	60	8/31/2020	8/31/2020	2	\$10	\$20
	3		M.....	3:00PM	7:00PM	60	8/31/2020	8/31/2020	2	\$10	\$20

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DAY#5		9/1/2020 To 9/1/2020						TOT \$50.00	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	9/1/2020	9/1/2020	1	\$10	\$10
	2		.T.....	10:00AM	3:00PM	60	9/1/2020	9/1/2020	2	\$10	\$20
	3		.T.....	3:00PM	7:00PM	60	9/1/2020	9/1/2020	2	\$10	\$20

DAY#6		9/2/2020 To 9/2/2020						TOT \$50.00	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/2/2020	9/2/2020	1	\$10	\$10
	2		..W....	10:00AM	3:00PM	60	9/2/2020	9/2/2020	2	\$10	\$20
	3		..W....	3:00PM	7:00PM	60	9/2/2020	9/2/2020	2	\$10	\$20

DAY#7		9/3/2020 To 9/3/2020						TOT \$60.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	9/3/2020	9/3/2020	2	\$10	\$20
	2		...T...	10:00AM	3:00PM	60	9/3/2020	9/3/2020	2	\$10	\$20
	3		...T...	3:00PM	7:00PM	60	9/3/2020	9/3/2020	2	\$10	\$20

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KNCK AD ORDER

Today's Date: 08/11/20

Sales Rep: Linda

Station: KNCK-AM

Order Type: New Order

*Revised Ad Effective Date:

Client: Media Financial Services- One Nation- Contract # 4385444

Website Size: Type: Fixed Page Location: Est# 8442

IF NEW CLIENT New Client #:

Contact Name: Email:

Billing Address: Phone:

City/State/Zip: Fax:

Run Dates: Start 08/28/20 End 09/03/20

Affidavit: Yes Times/Dates Only Notarized: Title

Script: (Note - Co-Op Notarized)

Sports Revised Ad #'s: CHS Sports KC Royals KSU KU

Billing: Priced per ad Monthly Rate:

AM Cost/Ad: See below

FM Cost/Ad:

TOTAL: \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
\$10 ads									to		
08/28/20	08/28/20					2			6:00 AM	to	10:00 AM
08/28/20	08/28/20					2			10:00 AM	to	3:00 PM
08/28/20	08/20/20					2			3:00 PM	to	7:00 PM
08/31/20	09/03/20	2	1	1	2				6:00 AM	to	10:00 AM
08/31/20	09/03/20	2	2	2	2				10:00 AM	to	3:00 PM
08/31/20	09/03/20	2	2	2	2				3:00 PM	to	7:00 PM
									to		

Length of Ad: :60

Smartcaster Ad #'s (Ad Titles of ISCI Codes)

	608 One
\$9 ads	28 ads @ \$10 \$280
8-29-20 to 8-30-20 10 am to 3 pm 1 each day	4 ads @ \$9 \$36
8-29 to 8-30-20 3 pm to 7pm 1 ad ea. Day	Total \$316 Gross

Notes/Special Instructions:

Order Taken By:

Order Number:

Rev. 03/16

REVISED AD NUMBERS

KNCK/KNCK-FM

Client: Media Financial Services- One Nation- 608REFORM

Ad #'s to start Date: 08/28/20 (AD# *ONLY* – *NOT SCHEDULE*)

Ad #'s to stop: 09/03/20 **OR** _____ TFN

 x Both AM/FM

_____ AM ONLY

_____ FM ONLY

	Smartcaster Ad #	Ad title/agency code/etc
Change Ad #(s)		
from: _____	to: <u>608 REFORM</u>	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____
from: _____	to: _____	_____

ALL SPORTS AD #'S NEED TO BE ON Sports Ad Order Form

Special Instructions:

Marketing Rep: Linda 8-27-20

Order in Computer:

MENTZER
www.mentzermedia.com
Ph: 410-825-7034

8442

Hailey Elias helias@mentzermedia.com