

MARKET:	UM - Concordia, KS	AMOUNT:	\$315.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	33		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4384002
ADVERTISER:	Sunflower State	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/15-7/21 PAC	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	07-15-2020 TO 7/21/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/15/2020 11:23

COMMENTS

07/15/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

***** No Comments for this Advertiser *****

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Invoices are required; even for orders paid for in advance. Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		7/15/2020 To 7/15/2020							TOT \$30.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	60	7/15/2020	7/15/2020	3	\$10	\$30	

DAY#2		7/16/2020 To 7/16/2020							TOT \$30.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	7:00PM	60	7/16/2020	7/16/2020	3	\$10	\$30	

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ADVERTISER:	Sunflower State	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/15-7/21 PAC	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	07-15-2020 TO 7/21/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/15/2020 11:23

DAY#3	7/17/2020 To 7/17/2020							TOT \$40.00	TOTAL SPOTS 4			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	7/17/2020	7/17/2020	4	\$10	\$40

DAY#4	7/18/2020 To 7/18/2020							TOT \$63.00	TOTAL SPOTS 7			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S.	6:00AM	7:00PM	60	7/18/2020	7/18/2020	7	\$9	\$63

DAY#5	7/19/2020 To 7/19/2020							TOT \$72.00	TOTAL SPOTS 8			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S	6:00AM	7:00PM	60	7/19/2020	7/19/2020	8	\$9	\$72

DAY#6	7/20/2020 To 7/20/2020							TOT \$40.00	TOTAL SPOTS 4			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	7/20/2020	7/20/2020	4	\$10	\$40

KNCK AD ORDER

Today's Date: 07/15/20

Sales Rep: Linda

Station: KNCK-AM

Order Type: New Order

*Revised Ad Effective Date: _____

Client: Media Financial Services- Sunflower State- Contract # 438400

Website Size: _____ Type: _____ Fixed Page Location: _____

IF NEW CLIENT New Client #: _____

Contact Name: _____ Email: _____

Billing Address: _____ Phone: _____

City/State/Zip: _____ Fax: _____

Run Dates: Start 07/15/20 End 07/21/20

Affidavit: Yes Times/Dates Only Notarized: _____ Title _____

Script: (Yes on Print Notarized Script)

Sports Revised Ad #'s: CHS Sports _____ KC Royals _____ KSU _____ KU _____

Billing: Priced per ad

Monthly Rate: _____

AM Cost/Ad: see below

FM Cost/Ad: _____

TOTAL: \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
07/15/20	07/17/20			3	3	4			6:00 AM	to	7:00 PM
07/20/20	07/21/20	4	4						6:00 AM	to	7:00 PM
										to	
										to	
\$9 ads										to	
07/18/20	07/18/20						7		6:00 AM	to	7:00 PM
07/19/20	07/19/20							8	6:00 AM	to	7:00 PM
										to	

Length of Ad: :60

Smartcaster Ad #'s (Ad Titles of ISCI Codes)

	608SUN
\$10 – 18 ads \$180	
\$9- 15 ads \$135	
\$315 Total	
	23 ads

Notes/Special Instructions:

OLD TOWN MEDIA, LLC

TRAFFIC - PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Old Town Media, LLC
RE: Sunflower State
DATE: July 15, 2020

Kansas Radio

Start Date 7/15/20- run UFN

SSKS-R20-01 "No 500" **Run @ 100%**

If you have any questions regarding this traffic, please do not hesitate to contact
Meredith Patel at Meredith@oldtownmedia.com

Thank You!

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KNCK-AM Concordia, KS</i>	Date: <i>7-15-2020</i>
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I, Meredith Patel

do hereby request station time concerning the following issue:

Sunflower State

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Sunflower State

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election, Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sunflower State
4000 W 6th Street
Suite B
PMB #228
Lawrence, KS 66049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Jim Jesse

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	Meredith Patel <small>Digitally signed by Meredith Patel DN: cn=Meredith Patel, o=ou, email=meredith@oldtownmedia.com, c=US Date: 2020.07.13 14:04:19 -04'00'</small>	
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted  Signature	<input type="checkbox"/> Accepted in Part  Printed Name	<input type="checkbox"/> Rejected  Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

KNCK AM / KNCK FM-NCK 94.9
P.O. Box 629
Concordia, KS 66901
785-243-1414

KNCK AM Invoice

Invoice ID: 20070309
Invoice Date: 7/26/2020
Account ID: 0608
Order ID: 0608-021
Account Rep: Linda Blanken

Amount Due: \$47.25

Amount Paid: _____

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD, SUITE 903
WEST PALM BEACH, FLORIDA 33401

Thank you!

Sponsor: Media Financial Services / Media Financial Services - 4384002, 3174 for P.O./Estimate # 4384002, 3174582
Media Financial Services - 4384002, 3174582

Date	Time	Length	Description	CopyID / ISCI Code	Cost	
7/15/2020	01:09 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/15/2020	03:09 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/15/2020	04:49 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/16/2020	08:40 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/16/2020	12:33 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/16/2020	03:23 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/17/2020	06:05 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/17/2020	08:46 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/17/2020	11:08 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/17/2020	05:23 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/18/2020	06:18 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	07:24 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	09:18 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	01:47 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	02:44 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	04:41 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/18/2020	06:40 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	06:47 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	07:28 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	08:13 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	10:36 AM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	12:15 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	01:45 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	03:42 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/19/2020	05:28 PM	:60	Spot	SSKS_R20_01_No_500	9.00	
7/20/2020	06:41 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/20/2020	09:35 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/20/2020	02:22 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/20/2020	04:46 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/21/2020	06:24 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/21/2020	08:41 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/21/2020	11:38 AM	:60	Spot	SSKS_R20_01_No_500	10.00	
7/21/2020	06:39 PM	:60	Spot	SSKS_R20_01_No_500	10.00	
33 Total Items					Total Cost:	315.00
					- Agency Commission:	-47.25
					Net Total:	267.75
					7/16/2020 PrePayment Applied Credit Card:	-220.50

AFFIDAVIT OF PERFORMANCE: I Certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice


Station Official Signature

Continued

Subscribed and sworn before me

NOTARY PUBLIC



KNCK AM Invoice

Invoice ID: 20070309

Invoice Date: 7/26/2020

Sponsor: Media Financial Services / Media Financial Services - 4384002, 3174 for P.O./Estimate # 4384002, 3174582
Media Financial Services - 4384002, 3174582

Date	Time	Length Description	CopyID / ISCI Code	Cost
Amount Due:				47.25

Amount Due: **47.25**