

**CUMULUS BROADCASTING
ISSUES AND PROGRAMS REPORT
FOR STATION KWYE
FIRST QUARTER JANUARY 1 THROUGH MARCH 31**

PREPARED BY:
SYDNEY BEGLEY

SAN JOAQUIN VALLEY ISSUES
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FIRST
QUARTER 2024

1. **CRIME** — How to Protect Yourself from Cybercrime.
2. **HEALTH** — Blood Quest 8500; The Science, Medicine, and Mythology of Menstruation.
3. **POLITICS** — What’s Killing America; To Rescue the Constitution; How Disinformation is Sabotaging America.
4. **HOMELESS CRISIS** — Homelessness in America.
5. **HOUSING** — For Richer, Not Poorer: Richard Kahlenberg on How NIMBYISM Hurts the Working Class.
6. **CLIMATE** — 2023 Stephen Schneider Award for Outstanding Climate Science Communication; How Activism Can Win Bigger and Faster.
7. **MEDIA** — Infectious Generosity.
8. **ECONOMY** — Inflation, Election Bonanza, and the Global Economy.
9. **UKRAINE** — Volodymyr Zelensky and the Invasion That Shook the World.
10. **TECHNOLOGY** — What You Need to Know About Generative AI.

KWYE PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60-minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the Commonwealth Club of California, this weekly program deals with economic, political, social and environmental issues facing the United States.

KWYE MORNING SHOW: Live interviews on the KWYE Morning Show covering a significant issue will be listed under the pertinent issues heading with details.

KWYE PUBLIC SERVICE ANNOUNCEMENTS: 60 and 30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 1st quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the first quarter can be found in the public service announcement list included with this report.

CRIME

COMMONWEALTH CLUB

Sunday January 21st 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Carrie Gates — Senior Vice President, Bank of America

Gerald Harris — President, Quantum Planning Group; Chair, Technology & Society Member-led Forum, and Member, Board of Governors, The Commonwealth Club of California—Moderator

In this talk, information security expert Dr. Carrie Gates will cover the clues that can alert you to something being a scam, along with some of the common types of attacks, such as phishing, smishing and vishing. Dr. Gates joined Bank of America in October 2018 as a senior vice president in global information security. She has established a research program, working in partnership with universities, to pursue longer-term, higher-risk research in the security space that has the potential to improve the bank's security posture. Her current portfolio includes broad investigations into audio deep fakes, misinformation, smishing, and adversarial machine learning.

Previously, Gates has worked at a start-up as a distinguished engineer for both Dell and CA Technologies, and with CERT at Carnegie Mellon University. Prior to starting her research career, she was the systems manager for the Faculty of Computer Science at Dalhousie University in Canada. She has more than 50 peer-reviewed publications and has been awarded more than 20 patents in the computer and network security field.

HEALTH

KWYE BLOOD QUEST 8500 ANNOUNCEMENT

60 and 30-second recorded and live announcements. Monday February 26th through Saturday March 30th 2024. A total of 272 minutes were dedicated to the event.

KWYE teamed up with the Central California Blood Center to raise a total of 8,500 blood donations from February 26th through Saturday March 30th to end the life-threatening blood drought happening in the Central Valley.

COMMONWEALTH CLUB

Sunday March 3rd 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Dr. Jen Gunter — M.D., OB/GYN, Pain Medicine Specialist; Author, *Blood: The Science, Medicine, and Mythology of Menstruation*

In Conversation with Mina Kim — Host, KQED Forum

Dr. Jen Gunter, called “the world’s most famous and outspoken gynecologist” by The Guardian, returns to The Commonwealth Club in San Francisco to apply her myth-busting, no-nonsense approach to discussing menstruation. Why do people menstruate? The endometrium’s (the uterine lining’s) fascinating connection to the immune system. The impact of stress, vaccines, and health on the menstrual cycle. Menstrual migraines, PMS, and period diarrhea. Polycystic Ovarian Syndrome (PCOS). Fibroids and other causes of heavy bleeding. Endometriosis and the latest treatments. Legitimate menstrual products, and the facts behind toxic shock syndrome.

Despite its significance, most education about menstruation focuses either on increasing the chances of pregnancy or preventing it. And while both are important for many people, Gunter believes that people deserve to know more about their bodies than just what happens regarding reproduction. At a time when charlatans, politicians and social media are succeeding in propagating damaging misinformation with real and devastating consequences, Gunter presents a practical, empowering guide to what’s typical, what’s concerning and when to seek care—shared with her trademark expertise and frank, fearless wit.

POLITICS

COMMONWEALTH CLUB

Sunday January 7th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Jason Rantz — Host, “The Jason Rantz Show” on KTTH-AM; Author, *What’s Killing America: Inside the Radical Left’s Tragic Destruction of Our Cities*

In Conversation with Melissa Caen — Host, “Get Out the Bet” Podcast; Political Analyst; Attorney

Seattle-based conservative radio host and commentator Jason Rantz is a rising star on the right, making frequent appearances on Fox News and “The Ben Shapiro Show.” Join us in-person for his first appearance at The Commonwealth Club, where he’ll discuss his claims that left-wing policies and “woke” Democrats are ruining America’s biggest cities and threatening to spread that ruin to the rest of the country

Taking aim at “crime, drug addiction, homelessness, left-wing school indoctrination, so-called inclusive housing policies, and outrageous taxes,” Rantz says the effects of left-wing policies “always spread, which should alarm Americans regardless of their political leanings.”

COMMONWEALTH CLUB

Sunday January 28th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Bret Baier — Host, “Special Report with Bret Baier,” Chief Political Anchor, Fox News Channel; Author, *To Rescue the Constitution: George Washington and the Fragile American Experiment*

In Conversation with Debra J. Saunders — Fellow, Discovery Institute’s Chapman Center for Citizen Leadership; Columnist, Creators Syndicate

Fox News Channel Chief Political Correspondent Bret Baier returns for a Club program exploring the critical role George Washington played in securing the future of the United States. Baier, author of the new biography *To Rescue the Constitution: George Washington and the Fragile American Experiment*, focuses on Washington’s return from retirement to lead the Constitutional Convention and establish the foundation of American governance. George Washington rescued the nation and the Constitution three times: first by winning the Revolutionary War, second by presiding over the Constitutional Convention and ushering the Constitution through a fractious ratification process, and third by leading the nation as president in its first years. There is no doubt, says Baier, that the struggling new nation needed to be rescued. After the victorious war, the states were no more than a loosely knit and contentious confederation, and they were in constant conflict. Setting aside his plan to retire to Mount Vernon, Washington agreed to be a delegate at the Constitutional Convention in Philadelphia. There he was unanimously elected president of the convention. After successfully bringing the Constitution into being, Washington then sacrificed any hope of returning to private life by accepting the election to be the nation’s first president. Washington was not known for brilliant oratory or prose, but his quiet, steady leadership gave life to the Constitution by showing how it should be enacted.

Join us as Baier explores the dramatic moments when Washington’s leadership brought the nation from the brink of collapse. He says early America was grittier and far more divided than it is often portrayed— one we can see reflected in today’s political conflicts.

COMMONWEALTH CLUB

Sunday March 17th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Barbara McQuade — Legal Analyst, NBC News and MSNBC; Author, *Attack from Within: How Disinformation Is Sabotaging America*

In conversation with Joyce Vance — Legal Analyst, NBC and MSNBC; Distinguished Professor from the Practice of Law, University of Alabama School of Law

The epidemic of disinformation and misinformation sweeping through our society is like the weather: Everyone complains about it, but no one does anything about it. Now Barbara McQuade is changing that, offering solutions for countering disinformation and

maintaining the rule of law. MSNBC's legal expert breaks down the ways disinformation has become a tool to drive voters to extremes, disempower our legal structures, and consolidate power in the hands of the few. Americans are strategically being pushed apart by disinformation—the deliberate spreading of lies disguised as truth—and it comes at us from all sides: opportunists on the far right, Russian misinformed social media influencers, and others. It's endangering our democracy and causing havoc in our electoral system, schools, hospitals, workplaces, and in our Capitol. Advances in technology including rapid developments in artificial intelligence threaten to make the problems even worse by amplifying false claims and manufacturing credibility.

Legal scholar and analyst McQuade will join us to explain how to identify the ways disinformation is seeping into all facets of our society and how we can fight against it. She examines what she calls the “authoritarian playbook”—a history of disinformation from Mussolini and Hitler to Bolsonaro and Trump— and chronicles the ways in which authoritarians have used disinformation to seize and retain power. She reviews disinformation tactics, such as demonizing the other, seducing with nostalgia, silencing critics, muzzling the media, condemning the courts, and stoking violence, and she explains why they work.

HOMELESS CRISIS

COMMONWEALTH CLUB

Sunday January 14th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Kevin Adler — Founder and CEO, Miracle Messages; Co-author, *When We Walk By: Forgotten Humanity, Broken Systems, and the Role We Can Each Play in Ending Homelessness in America*

In Conversation with Dr. Gloria Duffy — Co-President and Co-CEO, Commonwealth Club World Affairs of California

As cities across the country grapple with a persistent homelessness crisis, a leading advocate offers a compassionate look at the problem, the people, and the possible solutions—including what you can do to help.

Kevin Adler returns to The Commonwealth Club to provide an urgent look at homelessness in America, showing us what we lose—in ourselves and as a society—when we choose to walk past and ignore our neighbors in shelters, insecure housing, or on the streets. Adler is the co-author of *When We Walk By*, which argues that we have sacrificed our humanity by ignoring, downplaying, and refusing to address the homelessness problem. The authors offer an evidence-based people-first approach and community-driven solutions, and they lay out some practical steps that individuals can take to address homelessness. Kevin Adler is an award-winning social entrepreneur, nonprofit leader, and author. Since 2014, he has served as the founder and CEO of Miracle Messages, a nonprofit organization that helps

people experiencing homelessness rebuild their social support systems and financial security, primarily through family reunifications, a phone buddy program, and basic income pilots.

HOUSING

COMMONWEALTH CLUB

Sunday February 4th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Richard Kahlenberg — Author, *Excluded: How Snob Zoning, NIMBYISM, and Class Bias Build the Walls We Don't See*

In Conversation with Erin Baldassari — Housing Affordability Correspondent, KQED; Host, "Sold Out" Podcast

While the United States officially denounces prejudice based on race and gender, it has fostered the growth of another form of prejudice: class and income discrimination. Through state-sponsored government policies, millions of working-class Americans have opportunities blocked by exclusionary "snob zoning," making housing unaffordable, frustrating the goals of the Civil Rights Movement, and locking in inequality in our urban and suburban landscapes. Through poignant accounts of families caught in the web of new redlining, Richard Kahlenberg, in his new book *Excluded*, brings to life the human consequences of these policies, revealing how economic segregation extends its tendrils into every aspect of life. Access to transportation, employment opportunities, health care, and quality education hang in the balance, disproportionately favoring the affluent. Kahlenberg will explain the hidden mechanisms that perpetuate America's housing crisis, underscoring the profound impact of where one lives. He'll shed light on a shocking paradox—that the most restrictive zoning flourishes in politically liberal cities, where progressive racial views should hold sway.

It's a compelling indictment of America's housing policy, revealing the intricate web of social engineering that perpetuates segregation by economic class. Join us in unlocking the hidden truths behind America's housing crisis as Kahlenberg explains our problems and offers hope for change.

CLIMATE

COMMONWEALTH CLUB

Sunday February 11th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Ben Santer — Founder and CEO, Miracle Messages; Co-author, *When We Walk By: Forgotten Humanity, Broken Systems, and the Role We Can Each Play in Ending Homelessness in America*

Kassie Siegel — Co-President and Co-CEO, Commonwealth Club World Affairs of California

Greg Dalton — Founder and Host, Climate One

Climate One is delighted to present the 2023 Stephen H. Schneider Award for Outstanding Climate Science Communication to atmospheric scientist Ben Santer.

Santer has spent decades researching and identifying the human fingerprints on the climate system changes we're now all seeing. He was lead author on the historic 1995 conclusion of the Intergovernmental Panel on Climate Change, which proclaimed that "the balance of evidence suggests a discernible human influence on global climate." That was the first time the IPCC authoritatively stated humans are causing climate change. At the time, climate scientist Stephen Schneider told Santer that the sentence he wrote would change the world. Santer's foundational work also laid the groundwork for the expanding field of attribution science, which enables activists and lawyers to ascribe proportionate blame to specific polluters in lawsuits demanding damages for climate-disrupting emissions.

Join us for this special in-person conversation with Ben Santer, atmospheric scientist, MacArthur "Genius" and Fowler Distinguished Scholar in Residence at Woods Hole Oceanographic Institution; and Kassie Siegel, director of the Climate Law Institute at the Center for Biological Diversity.

COMMONWEALTH CLUB

Sunday March 24th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Kumi Naidoo — Social and Climate Justice Activist

Greg Dalton — Founder and Host, Climate One

Kumi Naidoo's path to being an internationally renowned activist started early. At the age of 15, he organized school boycotts against the apartheid educational system in South Africa. His courageous actions made him a target for the security police, leading to his exile in the United Kingdom, where he remained until 1990. Upon his return to South Africa, Naidoo played a pivotal role in the legalization of the African National Congress in his home province of KwaZulu-Natal. As former chief of both Amnesty International and Greenpeace International, Naidoo is uniquely qualified to talk about pressuring governments and companies to protect human rights and our environment. Now he's a visiting scholar at Stanford's Center on Democracy, Development and the Rule of Law, where he's focusing on how activism can win bigger and faster.

Join Climate One co-host Greg Dalton in a live conversation with scholar/activist Kumi Naidoo on how the international drive away from fossil fuels relates to human rights and economic justice.

MEDIA

COMMONWEALTH CLUB

Sunday February 18th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Chris Anderson — *Curator, TED; Author, Infectious Generosity: The Ultimate Idea Worth Spreading*

In Conversation with DJ Patil — Former U.S. Chief Data Scientist; General Partner, GreatPoint Ventures; Member, Commonwealth Club World Affairs of California Board of Governors

Bestselling author, media pioneer and TED curator Chris Anderson returns to Commonwealth Club World Affairs to explore one of humankind's defining but overlooked impulses, and how we can super-charge its potential to build a hopeful future. Anderson believes it's within our grasp to turn outrage back into optimism. He says it all comes down to reimagining one of the most fundamental human virtues: generosity. What if generosity could become infectious generosity? Consider how a London barber began offering haircuts to people experiencing homelessness—and catalyzed a movement; how two anonymous donors gave \$10,000 each to two hundred strangers and discovered that most recipients wanted to “pay it forward” with their own generous acts; and how TED itself transformed from a niche annual summit into a global source of ideas by giving away talks online.

In telling these inspiring stories, Anderson offers a playbook for how to embark on our own generous acts—whether gifts of money, time, talent, connection, or kindness—and to prime them, thanks to the Internet, to have self-replicating, even world-changing, impact.

ECONOMY

COMMONWEALTH CLUB

Sunday February 25th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Lanhee Chen — David and Diane Steffy Fellow in American Public Policy Studies, the Hoover Institution; Director of Domestic Policy Studies and Lecturer in the Public Policy Program, Stanford University

Mauro Guillén — William H. Wurster Professor of Multinational Management and Vice Dean, MBA Program for Executives, the Wharton School, University of Pennsylvania

Nancy Wallace — Professor and Chair of the Real Estate Group, Lisle and Roslyn Payne Chair in Real Estate and Capital Markets, Co-chair, Fisher Center for Real Estate and Urban Economics, Berkeley Haas

Jared Woodard — Head of The Research Investment Committee, Head of EDT and CEF Research Global Investment Strategist, Bank of America Merrill Lynch Global Research

In Conversation with Adam Lashinsky — Contributing Columnist, The Washington Post

The Walter E. Hoadley Annual Economic Forecast, presented by Bank of America. The United States heads into 2024 with an economy that is strong but is widely believed to be underperforming. With inflation tamped down to normal rates, unemployment at record lows, and continued strong job growth and corporate profits, why aren't American consumers and business leaders more bullish about the state of the economy?

Join us for the economic talk of the year: our annual economic forecast. Our expert panel—including Lanhee Chen of the Hoover Institution, Mauro F. Guillén of the Wharton School, Nancy Wallace of Berkeley Haas, Jared Woodard of Bank of America Merrill Lynch Global Research, and The Washington Post's Adam Lashinsky—will give you the insight you need to better understand the trends, policies, dangers and opportunities that lie ahead for your business and your wallet in 2024.

UKRAINE

COMMONWEALTH CLUB

Sunday March 10th 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Simon Shuster — Reporter, Time; Author, *The Showman: Inside the Invasion That Shook the World and Made a Leader of Volodymyr Zelensky*

In Conversation with Steven Boyd Saum — Executive Director of Strategic Communications and Content, Saint Mary's College

A comedic actor becomes president of a country on the brink of war. When a brutal invasion by Russia surprises the world, Ukrainian President Volodymyr Zelensky creates even more surprise—by quickly showing himself to be an inspiring wartime leader of his country as it fights off the much larger forces of Russia. Time correspondent Simon Shuster was given unprecedented access to President Zelensky and his team, and comes to San Francisco to report about the president's evolution from a slapstick actor to a symbol of resilience, revealing how he managed to rally the world's democracies behind his cause. From President Zelensky's days in a nuclear bunker in the opening weeks of the invasion to his military's crucial victories, Shuster offers an in-depth and up-close picture of the invasion as experienced by its number-one target and improbable hero.

Join us in-person to hear about leadership, human fallibility and triumph, and the attempt to change the course of history.

TECHNOLOGY

COMMONWEALTH CLUB

Sunday March 31st 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Jerry Kaplan — Adjunct Lecturer, Stanford University; Author, *Generative Artificial Intelligence: What Everyone Needs to Know*

In conversation with Paul Solman — Business and Economics Correspondent, “PBS NewsHour”

Advances in generative AI (GAI) have created a new class of computer systems that exhibit astonishing proficiency on a wide variety of tasks with superhuman performance, producing novel text, images, music, and software by analyzing enormous collections of digitized information. Soon, these systems will provide expert medical care; offer legal advice; draft documents; write computer programs; tutor our children; and generate music and art. These advances will accelerate progress in science, art, and human knowledge, but they will also bring new dangers.

Which industries and professions will thrive—and which will wither? What risks and dangers will it pose? How can we ensure that these systems respect our ethical principles? Will the benefits be broadly distributed or accrue to a lucky few? How will GAI alter our political systems and international conflicts? And are we merely a stepping stone to a new form of nonbiological life, or are we just getting better at building useful gadgets? Join us for a provocative talk by Jerry Kaplan, author of *Generative Artificial Intelligence: What Everyone Needs to Know*, as he addresses these pressing questions.

CUMULUS BROADCASTING STATIONS QUARTERLY PSA ACTIVITY REPORT FOR 1st QUARTER 2024 STATION : KWYE FRESNO

1. 272 TIMES — BLOOD QUEST 8500 — 30 AND 60-SECOND SPOT.
2. 112 TIMES — ARLIE BROOKS TIGER GOLF TOURNAMENT — 60-SECOND SPOT.
3. 50 TIMES — BOYS AND GIRLS CLUBS OF FRESNO COUNTY — 30-SECOND SPOT.
4. 42 TIMES — KENNEL TO COUCH — 30-SECOND SPOT.
5. 31 TIMES — VALLEY CHILDREN’S ADAPTIVE SPORTS GALA — 30-SECOND SPOT.

6. 30 TIMES — STAND UP TO CANCER — 30-SECONDS SPOT.
7. 29 TIMES — NATIONAL FEDERATION OF THE BLIND — 30-SECOND SPOT.
8. 24 TIMES — REPORT HATE CRIMES — 30-SECOND SPOT.
9. 22 TIMES — WHEELCHAIRS FOR WARRIORS — 30-SECOND SPOT.
10. 21 TIMES — NATIONAL INSURANCE CRIME BUREAU — 30-SECOND SPOT.
11. 20 TIMES — AMERICAN COLLEGE OF RADIOLOGY — 30-SECOND SPOT.
12. 18 TIMES — CROHN'S AND COLITIS FOUNDATION — 30-SECOND SPOT.
13. 16 TIMES — JUNIOR ACHIEVEMENT — 30-SECOND SPOT.
14. 14 TIMES — LAGUNA CLASSIC — 30-SECOND SPOT.
15. 14 TIMES — CALIFORNIA DEPARTMENT OF INSURANCE — 30-SECOND SPOT.
16. 13 TIMES — CARE USA — 30-SECOND SPOT.
17. 9 TIMES — READING IS FUNDAMENTAL — 30-SECOND SPOT.
18. 8 TIMES — SIERRA NEVADA ALLIANCE — 30-SECOND SPOT.
19. 3 TIMES — FEEDING AMERICA — 30-SECOND SPOT.

NINETEEN 30 AND 60-SECOND RECORDED PUBLIC SERVICE ANNOUNCEMENTS WERE SCHEDULED TO RUN A TOTAL OF 748 TIMES DURING THE MONTHS OF JANUARY, FEBRUARY, AND MARCH 2024.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$33,660.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED
NEWSCASTS ON KWYE DURING THE 1st QUARTER OF 2024 WAS CONTAINED IN
THE COMMONWEALTH CLUB. SEE POLITICS.