

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <b>KFMI-FM; KRED-FM; Eureka, CALIF</b> <b>KATA-AM; KKH3-FM</b>	Date: <b>10/11/18</b>
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I, JOHN HARPER

do hereby request station time concerning the following issue:

<p><b>YES ON MEASURE D, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION</b></p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	6a-7p	m-f	ROS	10-15	4 weeks.
see attached schedule, #					

This broadcast time will be used by: YES ON MEASURE D, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

YES ON MEASURE O, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION  
555 CAPITOL HALL, SUITE 400  
SACRAMENTO, CA 95814

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JAMIE BARNEY, PRESIDENT  
ERNEST STEWART, TREASURER



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 72 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9.22.18      [Signature]      707-499-8525  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Laurie Tata      Bus Mgr.  
Signature      Printed Name      Title

# Confirmation



**BICOASTAL  
MEDIA, LLC.**

Bicoastal Media (Eureka, CA)  
5640 South Broadway  
Eureka CA 95503

Contract # 8755  
Date Entered 10/11/2018  
Sales Person KRIS SHEAF  
Billing Cycle Calendar  
Revenue Source Local Agency Political  
Revenue Type Cash  
Conflict 1 Political/Issue  
Contract 10/12/2018 - 11/05/2018

YES ON MEASURE 0 C/O JOHN HARPER MEDIA  
3291 BUTTERMILK LANE  
ARCATA CA 95521

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KFMI-FM	10/08/2018-10/12/2018	00:30	0,0,0,0,2,0,0		5	Commercial	14.00	2	28.00
	KFMI 6A-7P								
KFMI-FM	10/15/2018-10/19/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	KFMI 6A-7P								
KFMI-FM	10/22/2018-10/26/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	KFMI 6A-7P								
KFMI-FM	10/29/2018-11/02/2018	00:30	2,2,2,2,2,0,0		5	Commercial	14.00	10	140.00
	KFMI 6A-7P								
KFMI-FM	11/05/2018-11/05/2018	00:30	2,0,0,0,0,0,0		5	Commercial	14.00	2	28.00
	KFMI 6A-7P								
KRED-FM	10/08/2018-10/12/2018	00:30	0,0,0,0,2,0,0		5	Commercial	14.00	2	28.00
	KRED 6A-7P								
KRED-FM	10/15/2018-10/19/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	KRED 6A-7P								
KRED-FM	10/22/2018-10/26/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	KRED 6A-7P								
KRED-FM	10/29/2018-11/02/2018	00:30	2,2,2,2,2,0,0		5	Commercial	14.00	10	140.00
	KRED 6A-7P								
KRED-FM	11/05/2018-11/05/2018	00:30	2,0,0,0,0,0,0		5	Commercial	14.00	2	28.00
	KRED 6A-7P								
KKHB-FM	10/08/2018-10/12/2018	00:30	0,0,0,0,2,0,0		5	Commercial	14.00	2	28.00
	6:00a-7:00p								
KKHB-FM	10/15/2018-10/19/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	6:00a-7:00p								
KKHB-FM	10/22/2018-10/26/2018	00:30	3,3,3,3,3,0,0		5	Commercial	14.00	15	210.00
	6:00a-7:00p								
KKHB-FM	10/29/2018-11/02/2018	00:30	2,2,2,2,2,0,0		5	Commercial	14.00	10	140.00
	6:00a-7:00p								
KKHB-FM	11/05/2018-11/05/2018	00:30	2,0,0,0,0,0,0		5	Commercial	14.00	2	28.00
	6:00a-7:00p								
KATA-AM	10/08/2018-10/12/2018	00:30	0,0,0,0,2,0,0		5	Commercial	12.00	2	24.00
	6:00a-7:00p								
KATA-AM	10/15/2018-10/19/2018	00:30	3,3,3,3,3,0,0		5	Commercial	12.00	15	180.00
	6:00a-7:00p								
KATA-AM	10/22/2018-10/26/2018	00:30	3,3,3,3,3,0,0		5	Commercial	12.00	15	180.00
	6:00a-7:00p								
KATA-AM	10/29/2018-11/02/2018	00:30	2,2,2,2,2,0,0		5	Commercial	12.00	10	120.00
	6:00a-7:00p								
KATA-AM	11/05/2018-11/05/2018	00:30	2,0,0,0,0,0,0		5	Commercial	12.00	2	24.00
	6:00a-7:00p								
Subtotal									2376.00
Agency Commission									356.40
Total									2019.60

Station Summary	Count	Gross	Net
Customer _____ Sales Person _____			

# Confirmation

Station Summary		Count	Gross	Net
KFMI-FM		44	616.00	523.60
KRED-FM		44	616.00	523.60
KKHB-FM		44	616.00	523.60
KATA-AM		44	528.00	448.80

Projected Billing		Count	Gross	Net
October	2018	152	2052.00	1744.20
November	2018	24	324.00	275.40
		176	2376.00	2019.60

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_





10/9/20

1) Your acceptance of this order constitutes the following agreement between you and John Harper Media.

2) You accept the order exactly as written.

3) If this order contains errors in estimated costs, you will notify John Harper Media prior to publication/air date.

3) If you fail to notify John Harper Media prior to publication/air date, and publish/air ads in question, you forfeit the right to any adjustment to which you may be entitled.

4) You agree to publish camera ready ads exactly as provided to you. Any changes must have prior approval. You agree to waive payment for an ad if you fail to meet this requirement.

5) Unless otherwise set forth by John Harper Media on this form, you agree to hold John Harper Media solely liable for payment to the extent that proceeds have cleared from the advertiser to John Harper Media for advertising ordered with this contract. For sum owing but not cleared to John Harper Media, you agree to hold the advertiser responsible solely liable.

6) Publication/airing of an ad constitutes your acceptance of this agreement.

329J1 buttermilk lane, arcata, ca 95521 | 707.499.8525 | john@johnharpermedia.com