



637 Main St., Calais, ME 04619 / PO Box 305, St. Stephen, NB E3L 2X2

## POLITICAL ADVERTISING DISCLOSURE STATEMENT

1. **Applicability:** These policies apply only to legally qualified candidates for public office or their authorized campaign organizations to promote their candidacy; they are not applicable to political action committees or non-candidate “issue” advertising.
2. **Access:** Reasonable access will be provided to all legally qualified federal candidates during the 45 and 60-day periods before a primary/general election. While candidates may request specific programming, WQDY Inc. reserves the exclusive right to determine the amount of time and program availability to particular candidates. No political time will be sold in news programming.
3. **Identification:** All ads must comply with the audio identification requirements of Section 317 of the Communications Act. Should candidates ads not contain the proper identification, WQDY Inc. reserves the right to add the appropriate material, without providing additional time.
4. **Orders:** Orders for political time will not be considered firm until the following have been provided:
  - a) Completed and Signed Agreement form for Political Candidates.
  - b) Net cash in advance payment.
  - c) Where the purchase is made by a corporation, committee, association or the unincorporated group, a list of the entities chief executive committee or board of directors.
  - d) Where doubt exists, WQDY Inc. may require satisfactory proof that the candidate is “legally qualified,” as the term is defined by the FCC.
  - e) Where doubt exists, WQDY Inc. may require satisfactory proof that the purchaser is authorized to buy time for the candidate
  - f) Advance orders for schedules of political advertising
  - g) Commercial facilities (pre-recorded audio or copy), along with written instructions for their use, should be submitted to WQDY Inc. as soon as possible to ensure proper airing. All instructions for airing of facilities should be in writing. Changes to these instructions should be in writing to WQDY Inc. prior to the changes being made. Pre-recorded audio should be received in sufficient time to permit confirmation or compliance with sponsorship identification requirements and with broadcast technical standards
  - h) Deadlines for all commercial material, time orders, and contract changes are one full business day prior to the announcement or announcements; first scheduled airing.
5. In the event that technical difficulties preclude the airing of any candidate's ads, WQDY Inc. will schedule an equal number of make-goods ads as soon as possible during a day part of equal or greater value.

637 Main Street  
Calais, Maine 04619

WQDY 92.7 FM

WALZ 95.3 FM

WCRQ 102.9 FM

P.O. Box 305  
St. Stephen, N.B. E3L 2X2

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