

Apr 01, 24
 CONT# 37213404 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WARH-FM (St Louis, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$250.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$250.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$250.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$75,000.00	

	Apr 24	May 24					
SPOTS	240	60					
CASH	60000.00	15000.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	60000.00	15000.00					

							TOTAL
SPOTS							300
CASH							75,000.00
TRADE							0.00
NSL							0.00
TOTAL							75,000.00

**** Competitive Comments ****

SVC: Feb24 MSA CustRadio
 Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.