



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

CONTRACT

<u>Contract / Revision</u> 299548 /		<u>Alt Order #</u> 08776315
<u>Product</u> ROBERTS FOR MAYOR		
<u>Contract Dates</u> 09/04/17 - 09/17/17		<u>Estimate #</u> 5576
<u>Advertiser</u> POL/Jennifer Roberts/D/Mayor/NC-A		<u>Original Date / Revision</u> 08/31/17 / 08/31/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u>	<u>Advertiser Code</u> 915	<u>Product 1/2</u> 926
<u>Agency Ref</u> 35218		<u>Advertiser Ref</u>

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	09/04/17	09/08/17	Jimmy Kimmel Live	1135p-1235a		:30			P-05		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				3	\$250.00					
N 2	WSOC	09/04/17	09/08/17	ABC News Nightline	1235a-105a		:30			P-05		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				3	\$125.00					
N 3	WSOC	09/04/17	09/08/17	EWN 12 Noon M-F	12p-1230p		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				2	\$350.00					
N 4	WSOC	09/04/17	09/08/17	EWN 5:30p M-F	530p-6p		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				2	\$700.00					
N 5	WSOC	09/04/17	09/08/17	EWN 6P-630P M-F	6p-630p		:30			P-05		NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				3	\$850.00					
N 6	WSOC	09/04/17	09/08/17	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-05		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				2	\$750.00					
N 7	WSOC	09/04/17	09/08/17	GMA 7a-8a	7a-8a		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTF--				3	\$900.00					
N 8	WSOC	09/04/17	09/10/17	M-Su 11p-1135p	LOCI11p-1135p		:30			P-04		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	MTWTFSS				3	\$800.00					
N 9	WSOC	09/09/17	09/09/17	GMA Sa	8-9a		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	-----1-				1	\$500.00					
N 10	WSOC	09/10/17	09/10/17	EWN 6P SA-SU	6p-630p		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to CMG the amount of any bills rendered by CMG within the terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	-----1				1	\$400.00					
N 11	WSOC	09/10/17	09/10/17	GMA Su	8-9a		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/04/17	09/10/17	-----1				1	\$500.00					
N 12	WSOC	09/11/17	09/11/17	Jimmy Kimmel Live	1135p-1235a		:30			P-05		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	1-----				1	\$250.00					
N 13	WSOC	09/11/17	09/11/17	EWN 5:30p M-F	530p-6p		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	1-----				1	\$700.00					
N 14	WSOC	09/11/17	09/11/17	EWN 6P-630P M-F	6p-630p		:30			P-05		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	1-----				1	\$850.00					
N 15	WSOC	09/11/17	09/12/17	GMA 7a-8a	7a-8a		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	MT-----				1	\$900.00					
N 16	WSOC	09/11/17	09/11/17	M-Su 11p-1135p	LOCI 11p-1135p		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	1-----				1	\$800.00					
Totals									0.00				29	\$17,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/12/17	29	\$17,275.00	(\$2,591.25)	\$14,683.75
Totals	29	\$17,275.00	(\$2,591.25)	\$14,683.75

Signature: _____ Date: _____

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Thank you for your business!

ADV #	ADV - NAME	POLI/J ROBERTS/D/MYR/NC	REP. #	OFF. # 220	SALESMAN #
AGY # 2249	AGY - NAME	BUYING TIME, LLC	BUYER NAME	DAVID OUTEN	
		650 MASSACHUSETTS AVE. N.W. #210	SALES PRSN	PH- NICK WELTE	
		WASHINGTON, DC 20001			

ORDER #	CONTRACT # 8776315	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	ROBERTS FOR MAYOR	EST#5576	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	SEP4/17	SEP17/17	WK-2	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG31/17 11-28

REP: NEW ROBERTS FOR MAYOR ORDER
TOTAL \$17275
PLS CNF THANKS
JARED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JENNIFER ROBERTS FOR CHARLOTTE MAYOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
1	1	:	10:00-11:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
2	2	:	11:00-12:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
3	3	:	12:00-13:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
4	4	:	13:00-14:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
5	5	:	14:00-15:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
6	6	:	15:00-16:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
7	7	:	16:00-17:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
8	8	:	17:00-18:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
9	9	:	18:00-19:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
10	10	:	19:00-20:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
11	11	:	20:00-21:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
12	12	:	21:00-22:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
13	13	:	22:00-23:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
14	14	:	23:00-24:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
15	15	:	24:00-25:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
16	16	:	25:00-26:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
17	17	:	26:00-27:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
18	18	:	27:00-28:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
19	19	:	28:00-29:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
20	20	:	29:00-30:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
21	21	:	30:00-31:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
22	22	:	31:00-32:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
23	23	:	32:00-33:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
24	24	:	33:00-34:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
25	25	:	34:00-35:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
26	26	:	35:00-36:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
27	27	:	36:00-37:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
28	28	:	37:00-38:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
29	29	:	38:00-39:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
30	30	:	39:00-40:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
31	31	:	40:00-41:00	15	:	100	10/01/2023	10/01/2023	1	:	W	1
32	32	:	41:00-									

AGENCY ADVERTISER CODE = 915 AGENCY EST# = 5576
AGENCY PRODUCT CODE = 926

1	1135P-1235A	30	\$250.00	9/4	9/8	3	M-F
PROGRAM : JIMMY KIMMEL LIVE							
ORD COM1 : LEVEL 4							
CON COM1 : JIMMY KIMMEL LIVE							

2	1235A-105A	30	\$125.00	9/4	9/8	3	M-F
PROGRAM :	NIGHTLINE						
ORD COM1 :	LEVEL 4						
CON COM1 :	NIGHTLINE						

REP HEADLINE# 8776315
*** ORIGINAL REV#0 ***
REP: TEL# 610-293-4100
ORDER WORKSHEET
FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG31/17 11.28
*** WSQC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$350.00	9/4	9/8	2	5	M-F	2
4			530P-600P PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$700.00	9/4	9/8	2	5	M-F	2
5			600P-630P PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$850.00	9/4	9/8	3	5	M-F	3
6			630A-700A PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$750.00	9/4	9/8	2	5	M-F	2
7			700A-800A PROGRAM : GOOD MORNING AMERICA ORD COM1: LEVEL 4 CON COM1: GOOD MORNING AMERICA	30		\$900.00	9/4	9/8	3	5	M-F	3
8			1100P-1135P PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$800.00	9/4	9/10	3	4	M-SU	3
9			800A-900A PROGRAM : GMA SATURDAY ORD COM1: LEVEL 4 CON COM1: GMA SATURDAY	30		\$500.00	9/9	9/9	1	5	SAT	1
10			600P-630P PROGRAM : EYEWITNESS NEWS ORD COM1: LEVEL 4 CON COM1: EYEWITNESS NEWS	30		\$400.00	9/10	9/10	1	5	SUN	1

