

ADDED PROGRAMS BROADCAST BY WWSM IN THE PUBLIC INTEREST.

07-01-19 TO 09-31-19.

A Great Day Outdoors Hosts, Roger Mallon and Bob Entler, from Reading PA area.

Program airs Saturday at 9:00 AM

Duration is 60 minutes. (NOTE: THIS IS AN EXPANSION OF THE ORIGINAL 30 MINUTE BROADCAST.)

This program brings news and commentary and a interviews with members of the Outdoor Sportsmen enthusiasts. The Program highlights hunting and fishing in the local area and there is also news about sporting events in the Berks, Lebanon, Schyllkill, and occasionally Lehigh county areas. There have even been reports from the Sportsman Shows at The Harrisburg Farm Show Building in Dauphin County.