

ADDED PROGRAMS BROADCAST BY WWSM IN THE PUBLIC INTEREST.

07-01-18 TO 09-30-18.

A Great Day Outdoors Hosts, Roger Mallon and Bob Entler.

Program airs Saturday at 8:30 AM

Duration is 30 minutes.

This program brings news and commentary and a few interviews with proponents of the Outdoor Sportsmen enthusiasts. There is news about sporting events in the Berks, Lebanon, and occasionally Lehigh county areas.