

QUARTERLY ISSUES REPORT
STATION WXIZ 100.9 MHZ
WAVERLY, OHIO

1ST QUARTER 2021

JAN 1, 2021 THROUGH MAR 31,2021

In our ongoing effort to serve the public interest, WXIZ broadcasts programming responsive to issues of concern to Waverly and the surrounding service area. Issues include education, health, safety, careers/jobs and more. Following is a list of issues and needs of the area. Among the issues determined to be the most concern to the community during the preceding calendar quarter were:

Drug Abuse:

Nutrition:

Crime:

Education:

Health/Corona Virus:

Human Trafficking:

Seniors:

Safety:

Social Security Benefits:

Veterans:

WXIZ QUARTERLY ISSUES/PROGRAM REPORT
1ST QUARTER 2021
THIS REPORT COVERS THE PERIOD JAN 1, 2021 THROUGH MAR 31, 2021

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Program: Community Focus
Issues: Covid-19 restrictions
Air date: 01 JAN 21
Time : 12:15 PM
Length: 29 Minutes
Guest: Dave Zanni, Senior Operations Executive Officer-Adena Pike Medical Center
Topic: Dave talks about Covid-19 restrictions in effect at Adena Health Systems. He says that Adena administration is meeting with nursing and other departments twice a day to make sure those departments are well supplied with PPE's and necessary staff needed during the pandemic. He says that they are also holding monthly Facebook Live events to keep the community updated.

Program: Community Focus
Issues: Crime/SSA Benefits
Air date: 08 JAN 21
Time : 12:15 PM
Length: 42.5 Minutes
Guest: Theresa Busher-Public Affairs Specialist-Social Security Administration
Topic: Theresa discusses recent scams regarding social security and steps to take to avoid them. She also talks about the cost of living update that was recently announced. She offers advise on how to apply for Medicare and offers information if you're still working at the age of 65.

Program: Community Focus
Issues: Human Trafficking
Air date: 15 JAN 21
Time : 12:15 PM
Length: 45 Minutes
Guest: Christi Scott Bartman, Founder-Eyes of Appalachia
Topic: Christi talks about how Eyes of Appalachia was formed to advocate against human trafficking. She says that human trafficking is compelling someone to engage in a commercial sex act, labor or services through force, travel, or coercion. She offers tips on how to protect yourself and children and gives signs that a youth is being groomed for trafficking. She also gives information on where to report suspicious activity and or human trafficking.

Program: Community Focus
Issues: Overdose/Suicide/Firearm Deaths
Air date: 22 JAN 21
Time : 12:15 PM
Length: 27 Minutes
Guest: Rick Hodges-Director of Alliance-Ohio Alliance for Innovation in Public Health
Topic: Rick talks about a study that was conducted from 2010-2019. The study determined how long Ohioans live by Region, County, and Census tract. He said that the average age of death in Southern Ohio ranged from the bottom of the chart to around 75 years. The study looked at fatalities by firearms, overdose deaths, suicide deaths, and deaths that include psycho stimulant.

Program: Community Focus

Issues: Health/Covid-19

Air date: 29 JAN 21

Time : 12:15 PM

Length: 38.5 Minutes

Guest: Dr. Jeff Graham, Adena President and CEO/Dr. Justin Smith, Dr. with Adena Family and Internal Medicine-Adena Health Systems

Topic: Dr. Jeff Graham and Dr. Justin Smith talk about a new program available that helps Covid-19 patients re-cooperate at home. The program identifies Covid-19 patients recovering in the Covid-19 unit who can care for themselves at home with self-monitoring equipment such as an I-pad with messaging and video capabilities, blood pressure cuffs, and pulse oximeters to take readings they can share with medical staff daily.

Program: Community Focus

Issues: Nutrition

Air date: 05 FEB 21

Time : 12:15 PM

Length: 22 Minutes

Guest: Heather Murphy, Chief Voluntary Service Specialist-Chillicothe V. A.

Topic: Heather discussed and expressed the appreciation efforts to the veterans by various agencies.

Program: Community Focus

Issues: Nutrition

Air date: 05 FEB 21

Time : 12:37 PM

Length: 21 Minutes

Guest: Jeri Eichenhus, Spokesperson-Chillicothe V. A.

Topic: Jeri discusses National Nutrition Month. During March of each year the Academy of Nutrition and Dietetics invites everyone to make informed food choices and seek improvements in their physical condition. The theme this year was "Customize your Plate" discussing the need to make dietary choices based on one's unique individual needs.

Program: Community Focus

Issues: Fire Safety

Air date: 12 FEB 21

Time : 12:15 PM

Length: 23 Minutes

Guest: Kevin Reardon, State Fire Marshall-Ohio Department of Commerce

Topic: State Fire Marshall, Kevin Reardon, talks about Burn Awareness month an opportunity for burn care organizations, burn survivor support groups and public safety professionals to increase awareness about burns, as well as the frequency and causes of burn injuries in America.

Program: Community Focus

Issues: Human Trafficking

Air date: 19 FEB 21

Time : 12:15 PM

Length: 19.5 Minutes

Guest: Megan Wozick, Spokesperson-Foundation for Appalachian Ohio

Topic: Megan talks about how Covid-19 has affected FAO and it's outreach throughout Appalachian Ohio. FAO is a regional community foundation serving Appalachian Ohio's 32 counties with the mission to create opportunities for citizens and communities by inspiring and supporting philanthropy.

Program: Community Focus

Issues: Substance Abuse

Air date: 26 FEB 21

Time : 12:15 PM

Length: 16 Minutes

Guest: Kimberly Burrkit, Spokesperson-Let's Talk About Ohio

Topic: Kimberly is a recovering addict and co-founder of "Let's Talk About Ohio." They offer 24 hour 7 day a week services in the community to people struggling with addiction. They work with different agencies in the community to assist with substance abuse, mental health, detox, domestic violence, shelter, food, clothing, Covid relief, rehab and more.

Program: Community Focus
Issues: Human Trafficking

Air date: 05 MAR 21

Time : 12:15 PM

Length: 44 Minutes

Guest: Rhiannon Gill, Sexual Violence Victim Advocate-Pike County Coalition to end Human Trafficking

Topic: Rhiannon talks about the problems of human trafficking in Ohio and Pike County. She says Pike County has geographical isolation, which can contribute to a delay in intervention and lack of opportunities to identify human trafficking victims. She says lack of financial stability means that women may be more vulnerable to trafficking, especially when they do not have the means to support themselves on their own.

Program: Community Focus

Issues: Scams/Crime/Services

Air date: 12 MAR 21

Time : 12:15 PM

Length: 39 Minutes

Guest: Theresa Busher, Public Affairs Specialist-Social Security Administration

Topic: Theresa provides an update on ongoing scams and cautions everyone to be aware and vigilant and to not give any personal information to anyone. She also advises that local offices are not open for walk-in appointments, however you can contact your local office by visiting ssa.gov to find out what the phone number is for your local office. She also talks about the requirements to qualify for disability.

Program: Community Focus

Issues: SSI

Air date: 19 MAR 21

Time : 12:15 PM

Length: 42.5 Minutes

Guest: Theresa Busher, Public Affairs Specialist-SSA

Topic: Theresa talks about any updates on contacting social security in 2021 as the SSA offices remain closed because of Covid-19. She also talks about qualifications for SSI, including how much income a person can have.

Program: Community Focus

Issues: Transportation Safety

Air date: 22 MAR 21

Time : 12:15 PM

Length: 27.5 Minutes

Guest: Kelli Moore-Blackwell, Publications-Ohio EMA

Topic: Kelli talks about Severe Weather Awareness week March 22-27. She states this is a great time for people to practice safety plans for severe weather. She says the week is coordinated by the Ohio EMA and Ohio Committee for Severe Weather Awareness and encourages all Ohioans to prepare themselves for spring and summer weather.

Program: Community Focus

Issues: Youth/Education

Air date: 30 MAR 21

Time : 12:15 PM

Length: 26.5 Minutes

Guest: Keith Smith, Administrator-Pike Christian Academy

Topic: Keith talks about enrollment at Pike Christian Academy. They offer enrollment for children Pre-school through 12th grade. They offer daily bible service, smaller class sizes, and teachers have one on one teaching with children.

PUBLIC SERVICE ANNOUNCEMENTS
(LOADS HERE IN .XLS FILE FORMAT)

PUBLIC SERVICE ANNOUNCEMENTS				
Public service announcements that the station broadcast during the preceding calendar quarter that address community issues				
ISSUE		ORGANIZATION OR TITLE	DURATION	RUNS
LOOKING FOR VOLUNTEERS		PIKE CO. OUTREACH/FOOD PANTRY/BRIDGEHAVEN	0:30	105
FLU SHOTS & VACCINES		PIKE CO. GENERAL HEALTH DISTRICT	0:30	51
SCHOLARSHIP APPLICATIONS		FLUOR-BWXT	0:30	88
FUND RAISER		PIKE CO. YMCA	0:30	22
FUNDRAISER/STEAK DINNER		ORIENT MASONIC LODGE	0:30	35
CORONA RELIEF SUPPLIES		PEE PEE TOWNSHIP TRUSTEES	0:30	24
ADDITIONAL COVID SUPPLIES		PEE PEE TOWNSHIP TRUSTEES	0:30	15
SOFTBALL SIGN-UPS		GIRLS YOUTH LEAGUE	0:30	24
BASEBALL SIGN-UPS		PIKETON ATHLETIC LEAGUE	0:30	29
BASEBALL & SOFTBALL SIGN-UPS		ELM GROVE YOUTH LEAGUE	0:30	22
PARENTING CLASSES		OHIO STATE EXTENSION	0:30	32
HOME ENERGY ASSISTANCE		COMMUNITY ACTION COMMITTEE	0:30	48
SELLING BAGS OF SEEDS		EASTERN HIGH SCHOOL/SCIENCE CLUB	0:30	27
SPAY & NEUTER PETS		PIKE PET PALS	0:30	25
FUNDRAISER/YARDSALE		PIKE PET PALS	0:30	19
FUNDRAISER/DEBBIE		FUNDRAISER FOR CANCER	0:30	49
APPLIANCE/ELECTRONIC CLEAN-UP		PIKE CO. SOLID WASTE DISTRICT	0:30	35
WASTE/SMALL APP. COLLECTION		PIKE CO. SOLID WASTE DISTRICT	0:30	46
SPRING CLEAN UP		PIKE CO. SOLID WASTE DISTRICT	0:30	32
DRIVE THRU JOB FAIR		JOB FAIR	0:30	24
FAMILY/HOUSE FIRE		LARRY SATTERFIELD BENEFIT	0:30	48
PRE/KINDERGARTEN REGISTRATION		WAVERLY CITY SCHOOLS	0:30	28
UPCOMING JOB FAIRS IN APRIL		CAC/OHIO MEANS JOBS	0:30	58
COVID-19/MASK/SOCIAL DISTANCE		OHIO DEPT. OF HEALTH	0:30	81
VACCINES		OHIO DEPT. OF HEALTH	0:30	45
VETERAN SUICIDE PREVENTION		CHILLICOTHE V.A.	0:30	50
COVID VACCINE		AMERICAN LUNG ASSOCIATION	0:30	32
BASEBALL SIGN UPS		WAVERLY YOUTH LEAGUE	0:30	29