

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4177035

<b>Traffic Order #</b>	869241		<b>Created On</b>	5/1/2024 4:30:31 PM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4177035		<b>Created By</b>	Kilpatrick, Ben		<b>Gross \$</b>	13070.00	
<b>Order Descrp</b>	63179190_POL_Candidate_PENSLER FOR MICHIGAN - MI		<b>Updated On</b>	5/22/2024 11:49:45 AM		<b>Net \$</b>	9410.40	
<b>Client</b>	AMP - PENSLER FOR MICHIGAN - MI		<b>Updated By</b>	Anderson, Joshua		<b>Units</b>	57	
<b>Start Date</b>	5/20/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	6/2/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	Broadcast	
<b>AE 1</b>	Babcock, Micah		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - AMERICAN MEDIA & ADVOCACY GROUP	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	05230529	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	16552	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Lansing MI Interconnect		<b>Contact</b>			5/22 MG spots applied,  Lansing– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	1		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
5/22 MG spots applied,			<b>Contract Type</b>	Standard		7887		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 7887**

<b>Traffic Order #</b>	869241	<b>Created On</b>	5/1/2024 4:30:31 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4177035	<b>Created By</b>	Kilpatrick, Ben	<b>Syscode Gross \$</b>	13070.00
<b>Order Descrp</b>	63179190_POL_Candidate_PENSLER FOR MICHIGAN - MI	<b>Updated On</b>	5/22/2024 11:49:12 AM	<b>Syscode Net \$</b>	9410.40
<b>Client</b>	AMP - PENSLER FOR MICHIGAN - MI	<b>Updated By</b>	Anderson, Joshua	<b>Syscode Units</b>	57
<b>Start Date</b>	5/20/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	6/2/2024	<b>Zones</b>	Lansing MI Interconnect	<b>Avg Unit Rate</b>	229.30
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7887	FXNC EM	05/27/2024	05/29/2024	M-W 5a-9a	X	X	X					6	\$210.00	\$1,260.00	30
2	2		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7887	FXNC DT	05/27/2024	05/29/2024	M-W 9a-4p	X	X	X					9	\$190.00	\$1,710.00	30
3	3		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7887	FXNC EF	05/27/2024	05/29/2024	M-W 4p-7p	X	X	X					3	\$230.00	\$690.00	30
4	4		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7887	FXNC PT	05/27/2024	05/29/2024	M-W 7p-12m	X	X	X					6	\$310.00	\$1,860.00	30
5	5		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7887	FXNC DT	05/23/2024	05/26/2024	Th-Su 9a-4p				X	X	X	X	12	\$190.00	\$2,280.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74   74	Fox News Channel	7887	FXNC PT	05/23/2024	05/26/2024	Th-Su 7p-12m				X	X	X	X	8	\$310.00	\$2,480.00	30
7	7		Ampersand Political Bundle	74   74	Fox News Channel	7887	FXNC EF	05/23/2024	05/26/2024	Th-Su 4p-7p				X	X	X	X	4	\$230.00	\$920.00	30
8	8		Ampersand Political Bundle	74   74	Fox News Channel	7887	FXNC EM	05/23/2024	05/26/2024	Th-Su 5a-9a				X	X	X	X	8	\$210.00	\$1,680.00	30
9	9		Ampersand Political Bundle	74   74	Fox News Channel	7887	FXNC DT	05/27/2024	05/29/2024	M-W 9a-4p	X	X	X					1	\$190.00	\$190.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4177035**

<b>Traffic Order #</b>	869241	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4177035	<b>Created On</b>	5/1/2024 4:30:31 PM	<b>Order Status</b>	Revision Confirmed
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<b>Client</b>	AMP - PENSLER FOR MICHIGAN - MI	<b>Updated On</b>	5/22/2024 11:49:45 AM	<b>Net \$</b>	9410.40
<b>Start Date</b>	5/20/2024	<b>Updated By</b>	Anderson, Joshua	<b>Units</b>	57
<b>End Date</b>	6/2/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	