



Memo to the Public File

January 10, 2024

To: Public File
From: Gail Eitner

Quarterly Ascertainment Summary – 4th Quarter 2023

Attached is a report concerning KEZI-TV news stories, local programming, network programming and public service announcements aired by KEZI during 4th Quarter 2023, pertaining to key issues as determined by the KEZI -TV Community Relations department.

The seven main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KEZI Key Issues:

1. **Crime and Community Safety**
2. **Kids / Local Education / Parenting**
3. **Public Health**
4. **Traffic / Transportation**
5. **Wildfire Dangers & Prevention / Environmental Planning / Land Use**
6. **Local Government / Local Economic Issues / Homelessness Response**

Public Service Announcements:

KEZI-TV 9.1 (Eugene / Roseburg / Coos Bay / Corvallis) contributed **1,566** public service announcements covering issues in the station's immediate community, and across Lane, Linn, Douglas, Benton and Coos Counties. KEZI-TV 9.1 also contributed a minimum of one story per 30 minutes of news covering the above issues (samples available on individual request).

KEZI 9.2 (Eugene + Limited DMA Viewing) contributed **1,546** public service announcements covering issues across KEZI's DMA. KEZI 9.2 promotes local, regional and national news coverage on KEZI-TV of key community issues.

4th Quarter 2023:

PSA TOTAL for KEZI-TV 9.1	1,566
PSA TOTAL for KEZI 9.2	1,546
PSA TOTAL for all KEZI CHANNELS	3,112

Emergency Alert System:

KEZI-TV 9.1 (Eugene / Roseburg / Coos Bay / Corvallis) is a participating station in the Oregon and Clark, WA, Operational Area Emergency Alert System. A total of **25** weekly and **3** monthly EAS tests covering Lane, Benton, Coos and Douglas County aired. A total of **1** national periodic test was issued for all of the United States on October 4, 2023, and aired from 11:20 a.m. until 11:50 a.m. (KEZI1).

KEZI 9.2 is a participating station in the Oregon and Clark, WA Operational Area Emergency Alert System. A total of **32** weekly and **3** monthly EAS tests covering Eugene and limited DMA viewing aired. A total of **1** national periodic test was issued for all of the United States on October 4, 2023, and aired from 11:20 a.m. until 11:50 a.m. (KEZI2).

KEZI 9.3 is a participating station in the Oregon and Clark, WA Operational Area Emergency Alert System. A total of **24** weekly and **3** monthly EAS tests covering Eugene and limited DMA viewing aired. A total of **1** national periodic test was issued for all of the United States on October 4, 2023, and aired from 11:20 a.m. until 11:50 a.m. (KEZI3)

Community Events and Community Interest:

KEZI-TV is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships. Station news personnel and management were involved with many community organizations and events during the 4th Quarter of 2023, including:

4th Quarter 2023				
Date	Time	Event	Organization Sponsoring Event	KEZI Attending Personnel
Weekly Meetings	Fridays, 12pm	Member	Delta Rotary	Dan O'Brien
Weekly Meetings	Thursdays, 7am	Meetings	Eugene Executives Association	Mike Boring, Barb Brancato
Monthly Meetings	3rd Wednesday of Every Month, 2pm	Meetings	Veneta Economic Development Committee	Dalen Corbett
Weekly Meetings	Wednesdays, 12pm	Meetings	Springfield Rotary	Jessica Hayes
Weekly Meetings	Fridays, 7:15-9am	Greeters Meetings	Eugene Chamber of Commerce	Dalen Corbett
Monthly Meetings	3 rd Thursday of Each month, 5:30-7pm	Meetings	Cottage Grove Chamber of Commerce – Business After Hours	Dalen Corbett
Monthly Meetings		Member	Reedsport/Winchester Bay Chamber of Commerce	Carol Shaw
Zoom Meeting		Economic Outlook Forum	Bay Area Chamber of Commerce	Carol Shaw
September Meetings		Annual Auction Event Committee Meetings	Oregon Women in Timber	Betsy Yraguen
September Meetings		Annual Auction Committee Meeting	Associated Oregon Loggers	Betsy Yraguen
Weekly Meetings	Fridays – 8:30am to 9:15am	Greeters Member	Lebanon Chamber of Commerce	Randy Joss
Monthly Meetings	4 th Tuesday of each month,	E-board Meeting	Albany Visitors Association	Randy Joss

	4:30-5:30pm			
Monthly Meetings	4 th Tuesday of each month, 5:30-7pm	Board Meeting	Albany Visitors Association	Randy Joss
October 3, 2023	9am-7pm	Coats for Kids – All Day Coat Drive	KEZI 9 News – Les Schwab at Main Street (Springfield)	Cameron Landfield Aaron Arrellano Scott Dodge Ariel Iacobazzi Dylan Robichaud Billy Hanning
October 5, 2023	6pm-9pm	Master of Ceremony, Bags of Love Annual Gala	Bags of Love	Matt Templeman
October 10, 2023	9am-7pm	Coats for Kids – All Day Coat Drive	KEZI 9 News – Les Schwab at W. 11 th Ave. (Eugene)	Cameron Landfield Scott Dodge Ariel Iacobazzi Dylan Robichaud Billy Hanning
October 25, 2023	6-hours	Lane Co. Public Information Officers – Communication and Exchange Meeting	Lane County Public Information Officers	Matt Templeman Renee McCullough Greg Hasser
November 14, 2023	9am-7pm	Toys for Tots – All Day Toy Drive	KEZI 9 News, U.S. Marine Corps – Bi-Mart at 18 th & Chambers (Eugene)	Cameron Landfield Scott Dodge Ariel Iacobazzi Dylan Robichaud Billy Hanning
November 28, 2023	9am-7pm	Toys for Tots – All Day Toy Drive	KEZI 9 News, U.S. Marine Corps – Bi-Mart at Willakenzie Rd. (Eugene)	Cameron Landfield Scott Dodge Ariel Iacobazzi Dylan Robichaud Billy Hanning
December 5, 2023	9am-7pm	Toys for Tots – All Day Toy Drive	KEZI 9 News, U.S. Marine Corps – Bi-Mart at Mohawk Blvd. (Springfield)	Matt Templeman Renee McCullough Cameron Landfield Scott Dodge Ariel Iacobazzi Dylan Robichaud Billy Hanning

In Q3 and Q4 of 2023, KEZI 9 News collected new and gently used coats for kids in need through our annual *Coats for Kids* on-air campaign. Over 23% of children in Lane County live in poverty, and coats can be one of the most visible signs. KEZI worked together with our partners and the Eugene Active 20-30 Club to collect thousands of coats for Lane County's kids this year. KEZI 9 News promoted the campaign on-air in September and October, and held two live drive days at partnering locations. On 10/3, KEZI broadcast live reports and collected coats from 9am to 7pm at the Les Schwab store on Main Street in Springfield. And on 10/10, KEZI was out at the Les Schwab store on West 11th in Eugene, broadcasting live reports and collecting coats from 9am to 7pm. KEZI dedicated a significant amount of commercial and news time to call on viewers to help. Coats were collected and cleaned with the help of St. Vincent de Paul, and distributed to local children and families in need.

In Q4, KEZI partnered with Pacific Cascade Federal Credit Union and The Duck Store to support KEZI's annual *Santa's Little Helpers* drive. Santa's Little Helpers benefits Bags of Love, a local non-profit that provides support to children of Lane County suffering from abuse, neglect, poverty or homelessness. Bags of Love provides children with the essentials of clothing, toiletries, toys, books, school supplies and blankets, and partners with local social support services. KEZI collected and donated money and boxes filled with critical items for kids in need across all ages.

KEZI also supported the U.S. Marine Corp.'s *Toys for Tots* campaign in Q4 to help bring joy to children around Lane County. From November 11, 2023, through December 8, 2023, KEZI donated a significant amount of television airtime and provided in-news support for the Toys for Tots campaign. KEZI also held three donation drive days at partnering Bi-Mart locations, broadcasting live updates throughout the day, and calling on viewers to help donate toys on November 14th, November 28th and December 5th. 2023 was a record year for Toys for Tots, with 25,382 toys collected, which helped to support 16,110 children in Lane County. Toys were collected and given to local families in need at distribution events in Florence, Eugene, Springfield, Oakridge, and Cottage Grove.

In Q4, KEZI 9 News partnered with many local nonprofits to help raise donations and support their missions of helping people throughout Western Oregon. October through December, KEZI helped support many local events and drives, including St. Vincent de Paul through our Coats for Kids drive, the Oregon Department of Human Services-Child Welfare program, Court Appointed Special Advocates (CASA) of Lane County, and Bags of Love with KEZI's Santa's Little Helpers campaign. In November, KEZI also supported the Mercy Foundation's Festival of Trees fundraiser. In December, KEZI sponsored multiple community celebrations, including the Assistance League of Corvallis's Winter's Eve event, which helps to support children and their families in Benton County. KEZI also supported Christmas Storybook Land in Albany which included free activities for local families, Pastega Christmas Lights at Benton County Fairgrounds, Silverton's Christmas Market, and Roseburg's Umpqua Festival of Lights.

KEZI supports healthy lifestyles and youth sports by promoting local high school and college athletics. Friday nights from September to November, KEZI aired local high school football games during KEZI's Friday Night Blitz Game of the Week, broadcasting live from different local high schools around Western Oregon on 9/1, 9/8, 9/15, 9/22, 9/29, 10/6, 10/13, 10/20, and 10/27. In Q4, KEZI also produced a news special and provided special coverage focusing on both major universities inside KEZI's market. On Thursday, November 23rd at 6:30pm, KEZI produced a 30-minute KEZI 9 News Rivalry Game Football Special, highlighting the 2023 football seasons and upcoming rivalry game between the Oregon Ducks and the Oregon State Beavers. KEZI also sent sports reporters to the bowl games for each school, providing live local coverage to our viewers of the University of Oregon at the Fiesta Bowl in Arizona, and of Oregon State at the Sun Bowl in Texas.

Winter storms can significantly impact travel, public safety, power, and road conditions across Western Oregon. To help viewers prepare for the high winds, heavy rain, snow, ice, and blizzard conditions that can affect KEZI's viewing area each year, KEZI 9 News produced and aired an in-depth 30-minute *StormTracker 9 Winter Forecast* special on November 16, 2023, at 6:30pm. In Q4, KEZI also produced a half-hour *Top 9 Stories of 2023* news special which aired on December 29, 2023, at 6:30pm. The Top 9 Stories special highlights the major news stories that impacted Western Oregon throughout the year, what's happened since the stories broke, and how they affected KEZI's viewers.

KEZI 9 News Special Reports 4th Quarter, 2023 Quarterly Issues/Programs Ascertainment Summary					
Below is a list of some of the significant issues responded to by KEZI 9 News, Eugene, OR, along with the most significant programming treatment of those issues for the period of October 1, 2023, to December 31, 2023. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.					
Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Public Health	News	10/2/23	4:00 PM	3:04	We take a closer look at what's done daily to keep LTD Buses clean
Kids & Educ. / Safety	News	10/3/23	5:00 PM	2:24	Fights between students are happening daily and more needs to be done to stop it.
Land Use	News	10/4/23	6:00 PM	2:36	UO Planning committee approves beach volleyball courts.

Crime	News	10/5/23	4:00 PM	2:04	Thieves are drilling into gas tanks to steal gas near the U.O.
Crime	News	10/9/23	5:00 PM	1:58	Police are investigating shots fired in a Springfield neighborhood
Comm. Safety / Kids	News	10/10/23	6:00 PM	1:48	Sheldon HS is now requiring middle school and younger students to be supervised by a parent or adult at football games.
Crime / Comm. Safety	News	10/11/23	4:00 PM	2:16	Owners of a local farm are wrongly accused of neglecting horses used for rides to and from the pumpkin patch.
Crime / Comm. Safety	News	10/11/23	4:00 PM	1:52	Cottage Grove police are raising funds to purchase Kevlar vests for police canines.
Educ. / Local Govt.	News	10/12/23	5:00 PM	2:19	Former 4J school board member is reprimanded following an ethics violation.
Local Econ. Issues	News	10/13/23	6:00 PM	1:56	Oregon senator Ron Wyden talks about agriculture and efforts to spread local products around the world.
Local Econ. / Govt.	News	10/17/23	4:00 PM	2:05	Eugene city council discusses possible moratorium on the construction of new gas stations in the city.
Crime / Public Safety	News	10/18/23	5:00 PM	2:04	Carjackings are pretty rare in Eugene but dangerous when they do happen. Shared advice from Eugene Police on how to stay safe.
Crime / Parenting	News	10/20/23	6:00 PM	2:03	Springfield residents are upset with Halloween decorations at one home that they call racist and inappropriate.
Homelessness	News	10/23/23	6:00 PM	2:19	Temperatures are below freezing but local warming centers haven't been activated yet due to a lack of volunteers.
Environment Planning	News	10/24/23	4:00 PM	2:08	Water levels are being drawn down on reservoirs and it's drying up wells for local residents.
Crime & Comm. Safety	News	10/25/23	5:00 PM	1:49	Oregon State University continues to investigate a bomb threat involving delivery robots.
Env. Planning / Health	News	10/27/23	6:00 PM	2:15	The water draw down at Green Peter Reservoir is causing tap water to be cloudy.
Public Safety / Crime	News	10/30/23	4:00 PM	2:00	A man was seriously injured during an explosion in a park near Oregon State University.
Educ. / Transportation	News	10/31/23	5:00 PM	1:43	The superintendent of McKenzie schools has gotten his CDL so he can drive school buses since they're struggling to hire.
Education / Kids	News	11/1/23	4:00 PM	1:57	Local school districts are facing challenges hiring and retaining staff and burnout
Health / Kids Parenting	News	11/3/23	6:00 PM	2:02	Teenagers are vaping and using e-cigarettes less but it remains a big concern of health officials and teens say more needs to be done.
Land Use	News	11/3/23	6:00 PM	2:10	Oregon State University takes us inside their new 75-million-dollar arts center.

Homelessness	News	11/6/23	4:00 PM	2:01	Families struggling to find shelter will soon have a new option thanks to Catholic Community Services.
Crimes / Kids / Safety	News	11/8/23	5:00 PM	1:49	The Cottage Grove Boys soccer team was involved in a brawl during a semi-final playoff game.
Public Health / Econ.	News	11/8/23	6:00 PM	2:13	PeaceHealth announces when it will be shutting down their downtown Eugene campus and moving all services to Riverbend.
Public Health	News	11/10/23	4:00 PM	3:13	Veterans camp that helps with PTSD, mental health and substance abuse, is ready to accept more veterans.
Public Health	News	11/13/23	4:00 PM	2:16	People living in Sweet Home, Lebanon and Albany are dealing with murky water due to reservoir drawdowns.
Community Safety	News	11/15/23	6:00 PM	2:02	Springfield neighbors are frustrated a homeless camp has set up directly behind their home, forcing them to build a fence.
Crime / Comm. Safety	News	11/15/23	16:00	1:58	The Lane County district attorney's office is fully staffed for the first time and will begin prosecuting lower-level crimes.
Traffic / Transportation	News	11/17/23	5:00 PM	1:53	Work on replacing the Van Buren Bridge means Corvallis residents will have to find a new way to leave town.
Traffic / Transportation	News	11/21/23	6:00 PM	2:32	New electric vehicle dealerships and infrastructure are under construction and or nearing completion.
Land Use / Safety	News	11/23/23	4:00 PM	2:42	Reservoir drawdowns are creating dangerous conditions for people exploring lake bottoms.
Kids / Educ. / Crime	News	11/27/23	4:00 PM	2:24	Controversial teacher who assigned "sexual fantasies" homework is now working in another district.
Traffic / Safety	News	11/30/23	5:00 PM	1:58	Closure of university district hospital will create longer transport times for patients.
Government / Land Use	News	12/1/23	6:00 PM	2:52	Female athletes at UO are suing the university for Title 9 violations and sexual discrimination.
Safety / Env. Planning	News	12/4/23	6:00 PM	3:05	Heavy rain and 2020 wildfires have created logjams near bridges on the McKenzie River.
Safety / Crime / Govt.	News	12/6/23	4:00 PM	3:37	Lane county commissioners want to reform MSR 110 which decriminalized drug possession charges.
Educ. / Government	News	12/8/23	5:00 PM	2:11	School administrators struggle with decorations and celebrations in schools around the holidays
Kids / Health	News	12/11/23	4:00 PM	1:52	Manufacturers are disguising vaping devices as highlighters geared toward children and teens.
Health / Safety	News	12/11/23	4:00 PM	1:45	Oregon launches new campaign called "Rethink the Drink" in effort to curb excessive drinking.
Land Use / Health	News	12/13/23	6:00 PM	2:31	Pig owner is forced to surrender her pigs due to longstanding law banning them in residences.

Health / Crime	News	12/14/23	5:00 PM	1:39	What is the allure of the deadly drug fentanyl? We talk with former user about why people risk taking it.
Government	News	12/18/23	6:00 PM	2:21	Creswell city council votes to reverse appointment of homeless city council member.
Health	News	12/20/23	4:00 PM	2:06	PeaceHealth announces it will continue offering mental health services at the university district hospital downtown.
Public Health	News	12/21/23	5:00 PM	1:43	Albany man has come up with a new way to house the homeless with sleep trailers.
Safety	News	12/24/23	6:00 PM	2:49	Mother and baby in stroller are hit in a marked crosswalk by a man suspected of being impaired.
Crime / Safety	News	12/26/23	4:00 PM	1:52	Man is in jail after a tense standoff and shots fired in exchange with police.
Crime	News	12/28/23	4:00 PM	2:08	Eugene Weekly is forced to lay off staff after money is embezzled from their business for years.
Env. Planning / Govt	News	12/28/23	5:00 PM	2:26	50th Anniversary of Endangered Species Act. KEZI speaks with group involved in conservation.
Safety / Health	News	12/29/23	6:00 PM	2:02	Little girl is seriously injured in sneaker wave accident on Oregon coast.

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2023

DATE	START	END	LENGTH	TOPIC
Tuesday, October 3, 2023	1:57:06 PM	- 1:59:06 PM PT	0:02:00	Special Report: Vote to Remove Kevin McCarthy as Speaker of the House of Representatives
Saturday, October 7, 2023	12:13:42 PM	- 12:15:17 PM PT	0:01:35	Special Report: President Biden's Remarks on Israel
Tuesday, October 10, 2023	11:22:01 AM	- 11:47:38 AM PT	0:25:40	Special Report: President Biden's Remarks on Israel
Wednesday, October 18, 2023	07:00:24 AM	- 7:29:17 AM PT	0:28:58	Special Report: President Biden's Remarks from Israel
Thursday, October 19, 2023	05:00:05 PM	- 5:21:55 PM PT	0:21:53	Special Report: Presidential Address to the Nation
Friday, October 20, 2023	11:25:37 AM	- 11:38:46 AM PT	0:13:09	Special Report: American Hostages Released by Hamas
Wednesday, October 25, 2023	10:48:35 AM	- 11:02:51 AM PT	0:14:16	Special Report: Vote on Speaker of the House of Representatives

Wednesday, October 25, 2023	06:29:49 PM	-	6:37:34 PM	PT	0:14:16	Special Report: Maine Mass Shooting
Thursday, October 26, 2023	07:41:21 AM	-	8:16:30 AM	PT	0:35:09	Special Report: Maine Mass Shooting Update
Friday, October 27, 2023	06:55:54 PM	-	6:57:22 PM	PT	0:01:28	Special Report: Maine Mass Shooter Found Dead
Friday, November 3, 2023	01:08:31 PM	-	1:16:03 PM	PT	0:07:32	Special Report: President Biden Speaks About the Maine Mass Shooting
Wednesday, November 15, 2023	11:16:15 AM	-	11:21:24 AM	PT	0:05:09	Special Report: President Joe Biden's Meeting with Chinese President Xi Jinping
Sunday, November 19, 2023	12:50:00 PM	-	12:54:00 PM	PT	0:04:00	Special Report: The Death of Former First Lady Rosalynn Carter
Friday, November 24, 2023	06:41:45 AM	-	6:45:42 AM	PT	0:03:57	Special Report: Hostage Release Update
Friday, November 24, 2023	08:00:04 AM	-	8:05:37 AM	PT	0:05:33	Special Report: Hostage Release Update 2
Friday, November 24, 2023	12:31:45 PM	-	12:33:14 PM	PT	0:01:29	Special Report: President Biden's Remarks on Hostages Released
Saturday, November 25, 2023	02:16:31 PM	-	2:18:06 PM	PT	0:01:35	Special Report: Hostage Release Update
Sunday, November 26, 2023	08:33:12 AM	-	9:08:39 AM	PT	0:35:27	Special Report: Hostages Released by Hamas
Monday, November 27, 2023	07:26:36 AM	-	7:46:19 AM	PT	0:19:43	Special Report: Motorcade for Former First Lady Rosalynn Carter
Monday, November 27, 2023	12:53:38 PM	-	1:02:15 PM	PT	0:08:37	Special Report: Hostages Released by Hamas
Tuesday, November 28, 2023	10:31:25 AM	-	10:44:27 AM	PT	0:13:02	Special Report: Former First Lady Rosalynn Carter Memorial Service/Hostages Released by Hamas
Wednesday, November 29, 2023	01:51:27 PM	-	1:58:23 PM	PT	0:06:56	Special Report: Hostages Released by Hamas
Friday, December 1, 2023	08:02:47 AM	-	8:07:55 AM	PT	0:05:08	Special Report: The House of Representatives Votes to Expel Representative George Santos
Wednesday, December 6, 2023	02:47:21 PM	-	2:52:11 PM	PT	0:04:50	Special Report: UNLV Shooting
Tuesday, December 12, 2023	02:00:02 PM	-	2:31:22 PM	PT	0:31:20	Special Report: President Biden and President Zelenskyy Press Conference