



## Memo to the Public File

October 10, 2023

To: Public File

From: Gail Eitner

### Quarterly Ascertainment Summary – 3rd Quarter 2023

Attached is a report concerning KEZI-TV news stories, local programming, network programming and public service announcements aired by KEZI during 3rd Quarter 2023, pertaining to key issues as determined by the KEZI -TV Community Relations department.

The seven main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KEZI Key Issues:

1. **Crime and Community Safety**
2. **Kids / Local Education / Parenting**
3. **Public Health**
4. **Traffic / Transportation**
5. **Wildfire Dangers & Prevention / Environmental Planning / Land Use**
6. **Local Government / Local Economic Issues / Homelessness Response**

Public Service Announcements:

**KEZI-TV 9.1 (Eugene / Roseburg / Coos Bay / Corvallis)** contributed **2,371** public service announcements covering issues in the station's immediate community, and across Lane, Linn, Douglas, Benton and Coos Counties. KEZI-TV 9.1 also contributed a minimum of one story per 30 minutes of news covering the above issues (samples available on individual request).

**KEZI 9.2 (Eugene + Limited DMA Viewing)** contributed **2,774** public service announcements covering issues across KEZI's DMA. KEZI 9.2 promotes local, regional and national news coverage on KEZI-TV of key community issues.

**3rd Quarter 2023:**

<b>PSA TOTAL for KEZI-TV 9.1</b>	<b>2,371</b>
<b>PSA TOTAL for KEZI 9.2</b>	<b>2,774</b>
<b>PSA TOTAL for all KEZI CHANNELS</b>	<b>5,145</b>

### Emergency Alert System:

**KEZI-TV 9.1 (Eugene / Roseburg / Coos Bay / Corvallis)** is a participating station in the Oregon and Clark, WA, Operational Area Emergency Alert System. A total of **25** weekly and **2** monthly EAS tests covering Lane, Benton, Coos and Douglas County aired. 2 Severe Thunderstorm Warnings were sent on September 2, 2023, and 5 Immediate Evacuation messages were sent between July 22, 2023, and August 14, 2023, due to wildfires.

**KEZI 9.2** is a participating station in the Oregon and Clark, WA Operational Area Emergency Alert System. A total of **25** weekly and **2** monthly EAS tests covering Eugene and limited DMA viewing aired. 2 Severe Thunderstorm Warnings were sent on September 2, 2023, and 5 Immediate Evacuation messages were sent between July 22, 2023, and August 14, 2023, due to wildfires.

**KEZI 9.3** is a participating station in the Oregon and Clark, WA Operational Area Emergency Alert System. A total of **25** weekly and **2** monthly EAS tests covering Eugene and limited DMA viewing aired. 2 Severe Thunderstorm Warnings were sent on September 2, 2023, and 5 Immediate Evacuation messages were sent between July 22, 2023, and August 14, 2023, due to wildfires.

### Community Events and Community Interest:

**KEZI-TV** is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships. Station news personnel and management were involved with many community organizations and events during the 3rd Quarter of 2023, including:

3rd Quarter 2023				
Date	Time	Event	Organization Sponsoring Event	KEZI Attending Personnel
Weekly Meetings	Fridays, 12pm	Member	Delta Rotary	Dan O'Brien
Weekly Meetings	Thursdays, 7am	Meetings	Eugene Executives Association	Mike Boring, Barb Brancato
Monthly Meetings	3rd Wednesday of Every Month, 2pm	Meetings	Veneta Economic Development Committee	Dalen Corbett
Weekly Meetings	Wednesdays, 12pm	Meetings	Springfield Rotary	Jessica Hayes
Weekly Meetings	Fridays, 7:15-9am	Greeters Meetings	Eugene Chamber of Commerce	Dalen Corbett
Monthly Meetings	3 <sup>rd</sup> Thursday of Each month, 5:30-7pm	Meetings	Cottage Grove Chamber of Commerce – Business After Hours	Dalen Corbett
Monthly Meetings		Member	Reedsport/Winchester Bay Chamber of Commerce	Carol Shaw
Zoom Meeting		Economic Outlook Forum	Bay Area Chamber of Commerce	Carol Shaw
September Meetings		Annual Auction Event Committee Meetings	Oregon Women in Timber	Betsy Yraguen
September Meetings		Annual Auction Committee Meeting	Associated Oregon Loggers	Betsy Yraguen
Weekly Meetings	Fridays – 8:30am to 9:15am	Greeters Member	Lebanon Chamber of Commerce	Randy Joss
Monthly Meetings	4 <sup>th</sup> Tuesday of each month,	E-board Meeting	Albany Visitors Association	Randy Joss

	4:30-5:30pm			
Monthly Meetings	4 <sup>th</sup> Tuesday of each month, 5:30-7pm	Board Meeting	Albany Visitors Association	Randy Joss
September 10, 2023		Judge at Sheriff's Chili Cook-off Philomath	Philomath Chamber of Commerce	Randy Joss
September 20, 2023	6-8pm	Emcee Corvallis Fall Festival	Corvallis Fall Festival	Randy Joss
September 26, 2023	8am – 1pm	Southern Oregon Career and Trade Show	Oregon Women in Timber	Betsy Yraguen
September 29, 2023		Rotary Golf Tournament	Eugene Rotary Club	Dan O'Brien

Wildfires have become a major threat to people and property across the Pacific Northwest. This fire season, multiple wildfires, heavy smoke, and evacuations have impacted viewers all across KEZI's DMA. In addition to providing daily FireWatch team coverage inside all KEZI 9 newscasts throughout the fire season, KEZI produced and aired a half-hour *FireWatch Forecast* news special during Q2 to help prepare viewers for the upcoming fire season. The *FireWatch Forecast* focused on preparations ahead of the fire season, tracked storms and weather conditions to show what Western Oregon could expect over the summer, interviewed Oregon Department of Forestry officials about their readiness and response plans, and encouraged viewers to have emergency kits and evacuation plans in case they needed to evacuate their homes.

During the fire season from May through September, KEZI 9 News partnered with the Oregon Department of Forestry's Keep Oregon Green initiative to help share tips for wildfire prevention during our *Wildfire Awareness* on-air campaign. KEZI 9 News produced a series of :15 promotional messages targeted at preventing wildfires in Western Oregon. KEZI 9 News Chief Meteorologist Dylan Robichaud was featured in the promos, and focused on debris burning safety, the dangers of flammables near homes, campfire safety, being aware of equipment sparks, the end of debris burning season, preventing vehicle-caused fires by securing tow chains to stop them from dragging, as well as making sure not to park or run vehicles on dry vegetation.

While five major wildfires were actively burning within KEZI's market, destroying over 50,000 acres and threatening hundreds of homes, KEZI 9 News provided special team coverage from the frontlines during KEZI's *FireWatch: Into the Flames* half-hour news special on Friday, August 18<sup>th</sup>. *FireWatch: Into The Flames* gave viewers late breaking information on all of the active wildfires, including locations of all current evacuation zones and evacuation shelters, which highways and roads were blocked due to fire activity, interviewed fire fighters and fire management to provide breaking updates from the fire lines about the containment efforts, plus provided information on how viewers could help those displaced by the fires.

With the two biggest universities in Oregon both inside KEZI's DMA, coverage of local college sports is important to KEZI 9 News viewers. On August 7, 2023, when the University of Oregon announced it will be moving to the Big Ten conference in 2024, KEZI provided breaking news coverage throughout the day to help answer the many questions this move created. The KEZI 9 Sports team highlighted the impacts to the two remaining PAC-12 conference teams, the financial implications for both the University of Oregon and Oregon State University, plus what the changes mean for fans and other athletic teams. Wednesday, August 30, 2023, at 7pm, KEZI 9 News produced the half-hour *College GameNight Preseason Special* to help provide in-depth coverage of the 2023 college football season and all of the upcoming changes. Throughout the college football season, KEZI 9 News also provided live local coverage of every UO and OSU away game for viewers during special *KEZI 9 On the Road* coverage. KEZI 9 Sports reporters provided exclusive local coverage and interviews with our teams, from hundreds or even thousands of miles away.

In Q3, KEZI 9 News collected new and gently used shoes for kids in need through our annual *Kicks for Kids* on-air campaign. KEZI worked together with our partners to collect a record amount for Lane County's kids this year, delivering over 2,000 shoes to children in need. KEZI 9 News promoted the campaign on-air in July and August, and held three live drive days on 8/22, 8/25, and 8/29 at partner locations. KEZI dedicated a significant amount of commercial and news time to call on viewers to help. Shoes were donated through St. Vincent de Paul and the First Place Family Center, distributing them to kids before the start of the new school year.

In Q3, KEZI 9 News partnered with many local nonprofits to help raise donations and support their missions of helping those in need throughout Western Oregon. July through September, KEZI helped support many local events and drives, including St. Vincent de Paul through our Kicks for Kids drive, the Oregon Department of Human Services-Child Welfare program, Court Appointed Special Advocates (CASA) of Lane County and their Over the Edge fundraiser, ShelterCare's Run for Your Life 5K Run fundraiser, and Ophelia's Place, which offers after-school programs and support for teenage girls.

Tourism is an important driver of economic growth within Western Oregon, and KEZI supports many local events geared at attracting tourists to our area. KEZI is a proud supporter of many local performances, theaters, concert venues, and events, such as the City of Albany Parks & Recreation's Summer Sounds and River Rhythms, Corvallis Downtown Wine Walk, Corvallis Fall Festival, River Bend Live, Sutherlin Blackberry Festival, Roseburg Blocktober Fest, Harrisburg Harvest Festival, Oregon Jamboree, Philomath Sip & Stroll, Shrewsbury Renaissance Faire and the Northwest Air & Art Festival. Summer is fair season, and KEZI also proudly supports fairs in Benton County, Douglas County, and Lane County.

**KEZI 9 News Special Reports**  
**3rd Quarter, 2023**  
**Quarterly Issues/Programs**  
**Ascertainment Summary**

Below is a list of some of the significant issues responded to by KEZI 9 News, Eugene, OR, along with the most significant programming treatment of those issues for the period of July 1, 2023, to September 30, 2023. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program / Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
<b>Community Safety / Crime</b>	5pm	July 3, 2023	5pm	2:29	This is the first fourth of July where fireworks are illegal and we look at what happens to those who violate the laws.
<b>Community Safety / Government / Public Health</b>	5pm	July 7, 2023	5pm	1:35	Lane county is breaking down it's share of money from the state's homelessness response package and we take a deeper look at how one agency will spend its portion to help those with medical needs.
<b>Kids / Crime / Community Safety</b>	5pm	July 7, 2023	5pm	1:46	More and more predators are going after children with sex abuse and extortion becoming more prevalent as children spend more time online. Meet the group helping educate parents.
<b>Community Safety / Public Health</b>	6pm	July 10, 2023	6pm	1:35	Concerns are growing around the world as Japan releases treated radioactive water from the Fukushima nuclear site after being stored for more than twelve years.
<b>Public Health / Community Safety</b>	6pm	July 10, 2023	6pm	1:45	University of Oregon students are rethinking where they will live now that the dorm they were going to live in will be closed for major repairs after cracks were found in the walls.
<b>Community Safety / Crime</b>	4pm	July 11, 2023	4pm	1:44	A car veers into a crowd at the "Cut the Gut" car cruise in Sweet Home but the driver wasn't charged with a crime or even issued a citation.
<b>Crime / Community Safety</b>	4pm	July 11, 2023	4pm	1:49	Eugene police is asking for help to find who's stealing copper wire from utility boxes around the city.
<b>Government / Community Growth / Environmental Planning</b>	5pm	July 12, 2023	5pm	1:53	Cottage Grove's 64 <sup>th</sup> annual Bohemia Mining Days festival is in jeopardy due to future financial contributions from the city being in doubt.
<b>Homelessness / Community Growth</b>	4pm	July 13, 2023	4pm	2:44	A single mom who was evicted from her home, is back in her home, and she is currently being protected by supporters camping outside her door.
<b>Community Growth / Traffic and Transportation</b>	5pm	July 14, 2023	5pm	1:48	The Eugene Airport is planning to expand to accommodate the growing number of travelers and we look at the benefits for travelers.

<b>Crime</b>	6pm	July 17, 2023	6pm	2:17	A burglary at the non-profit NAMI. The National Alliance on Mental Illness. It was the second break-in in a matter of three weeks.
<b>Community Growth / Public Health / Environmental Planning</b>	4pm	July 19, 2023	4pm	2:03	Junction City is in the second day of a stage two water emergency notice and we look at how an equipment failure caused the water shortage.
<b>Public Health / Government</b>	5pm	July 20, 2023	5pm	2:19	After four stays at Oregon State Hospital, one mom says her son still can't get the intensive mental health care he needs and something needs to be done.
<b>Lane Use / Traffic and Transportation / Environmental Planning</b>	5pm	July 20, 2023	5pm	2:16	The Eugene Emeralds are making one final push for a new stadium at the Lane Events center but more money is needed and we look at where the financial backing could come from.
<b>Community Safety / Crime</b>	6pm	July 21, 2023	6pm	1:51	Two carjackings, shots fired and a vehicle going the wrong way on I-5 and it ends with two people in jail after an officer-involved shooting.
<b>Community Safety</b>	4pm	July 24, 2023	4pm	2:14	FireWatch coverage with multiple large wildfires burning in western Oregon causing various levels of evacuations.
<b>Land Use / Community Safety / Government</b>	5pm	July 25, 2023	5pm	2:31	The popular "Blue Pool" at Tamolitch Falls is being closed to swimmers after multiple emergency responses and rescues at the remote tourist destination.
<b>Government / Community Safety / Public Health</b>	6pm	July 27, 2023	6pm	2:45	Oregon lawmakers call it a major victory after the governor signed 4 bills into law addressing homelessness.
<b>Community Safety / Kids / Education and Parenting</b>	4pm	July 31, 2023	4pm	1:39	High school students in the 4-J district will see big changes when they return in September and they're all security related.
<b>Crime / Community Safety / Traffic and Transportation</b>	5pm	August 1, 2023	5pm	1:59	Lane Transit District is spending 2.1 million dollars to address safety concerns with the money coming from Homeland Security.
<b>Community Safety / Public Health / Crime / Education&amp; Parenting</b>	6pm	August 2, 2023	6pm	2:08	A rise in the use of Fentanyl in Lane county mirrors a national trend and public health officials are working to combat the trend by education the community.
<b>Government</b>	4pm	August 3, 2023	4pm	1:11	Start voting could be coming to Eugene. STAR Stands for Score-Then-Automatic-Runoff and lets people vote by scoring candidates from zero to five.
<b>Government / Education</b>	5pm	August 4, 2023	5pm	1:50	The University of Oregon and University of Washington announce they are leaving the PAC-12 and joining the BIG-10 starting next year.
<b>Community Safety / Public Health / Crime</b>	6pm	August 7, 2023	6pm	2:38	Fentanyl has now surpassed Meth as the drug most often involved in overdose deaths in

Oregon. Eugene police responded to eight overdose deaths in the last few days.

<b>Public Health /Community Growth / Environmental Planning</b>	4pm	August 9, 2023	4pm	2:19	Junction City residents are still following water restrictions during a stage two water emergency and they'll have to continue during one of their biggest events of the year...The Scadinavian Festival.
<b>Community Safety</b>	4pm	August 10, 2023	4pm	1:58	The pain from the Maui wildfires isn't just felt on the islands, it has a ripple effect here on the mainland as well for people and groups with roots in Maui and the Hawaiian Islands.
<b>Community Safety / Government / Environmental Planning</b>	4pm	August 10, 2023	4pm	1:49	Lane county has decided to drop out of the lawsuit against utilities EWEB and Lane Electric for their roles in the Holiday Farm Fire and this is good news for other groups still engaged in the lawsuit.
<b>Community Safety / Public Health / Environmental Planning</b>	4pm	August 14, 2023	4pm	5:20	Team coverage on wildfires burning and triple digit heat in the forecast including the Bedrock fire near Lowell that led to evacuation notices.
<b>Community Safety / Kids / Education and Parenting / Public Health</b>	4pm	August 14, 2023	4pm	2:03	A power outage in Roseburg has lasted multiple days and it comes during temperatures well over a hundred degrees causing frozen foods to spoil and people to seek cooling centers.
<b>Community Safety / Government / Public Health</b>	5pm	August 16, 2023	5pm	1:51	Officials in Coos County are hoping to repeal Measure 110 saying there has been a dramatic increase in overdose deaths since it took effect.
<b>Community Safety / Public Health / Environmental Planning</b>	6:30pm	August 18, 2023	6:30pm	30:00	FireWatch into the Flames: A 30 minute special edition of KEZI 9 News covering the major wildfires burning in western Oregon, hazardous air quality and what you need to stay safe.
<b>Community Safety</b>	4pm	August 18, 2023	4pm	1:50	A restaurant in Springfield continues to provide free meals to those effected by the wildfires, and that includes those on the front lines.
<b>Public Health</b>	4pm	August 18, 2023	4pm	1:29	Wildfires are causing hazardous conditions and because air purifiers are hard to find, we show people how to make one at home and save money.
<b>Community Safety / Traffic and Transportation</b>	5pm	August 21, 2023	5pm	1:40	Traffic engineers continue to tinker with Willamette Street following changes made back in 20-21 between 18 <sup>th</sup> and 20 avenues.
<b>Community Safety / Public Health / Land Use</b>	6pm	August 22, 2023	6pm	2:03	PeaceHealth has decided to close the University District hospital in downtown Eugene siting financial losses but there are big concerns about not having a hospital in Eugene.
<b>Community Safety / Government / Crime / Public Health</b>	6pm	August 22, 2023	6pm	1:41	Governor Kotek signs several bills including one that focuses on distribution and dealing Fentanyl and we're getting reaction from a local

drug treatment center and former addict.

**Public Health /  
Environmental Planning /  
Community Growth**

4pm

August 24, 2023

4pm

1:44

On and off for years there has either been no water, dirty water or water restrictions and now in its 5<sup>th</sup> week of a water emergency, Junction City says it will make improvements to its wells.

**Community Safety**

5pm

August 25, 2023

5pm

2:06

Weekend lightning strikes sparked new fires and as most people head into the weekend more wildland firefighters are headed for the front lines.

**Crime**

4pm

September 1, 2023

4pm

1:29

We have new information about an arrest made in Springfield's officer-involved shooting that left two officers injured.

**Crime / Public Health /  
Community Safety**

4pm

September 4, 2023

4pm

1:52

Another dead seal has washed up on the beach and the Oregon Department of Fish and Wildlife is warning people to not let their dogs near it.

**Kids / Educating and  
Parenting**

Midday

September 6, 2023

11am

1:07

The Lane County Diaper Bank is holding a diaper drive to help parents struggling to care for their children and it's asking for donations through Eugene and Springfield police departments.

**Community Growth**

4pm

September 8, 2023

4pm

1:46

Thousands gather for the annual Springfield Block Party and for the first time blocking off Main Street for hours.

**Crime / Community  
Safety / Public Health**

8:15pm

September 11, 2023

8:15pm

2:06

People in Sweet Home are taking in animals year after year that are being dumped in rural areas by somebody else.

**Crime / Kids / Educating  
and Parenting /  
Community Safety**

5pm

September 13, 2023

5pm

1:44

One mom says something needs to be done about people shooting up drugs and selling meth in their neighborhood where kids walk to and from school, where they're offered drugs.

**Community Safety /  
Environmental Planning /  
Education**

4pm

September 15, 2023

4pm

2:01

Lane Community College is offering classes they hope will attract more people to the firefighting, with an emphasis on wildland fire management which are jobs that are in high demand.

**Crime / Community  
Safety**

4pm

September 18, 2023

4pm

2:14

A Eugene man is in jail after charging at a young couple with a knife and throwing a handmade "star" at another man who came to their defense.

**Crime / Community  
Safety / Public Health**

4pm

September 20, 2023

4pm

1:58

A follow up on a man in Oakridge who neighbors say is a danger to himself and others. His mother is asking for compassion from the community saying her son can't get mental health treatment.

**Community Safety /  
Crime / Public Health /  
Kids / Education and  
Parenting**

6pm

September 22, 2023

6pm

1:31

Eugene Police and University of Oregon police are preparing for a busy weekend on campus with freshman students away from mom and dad for first time and drinking a strong possibility.



<b>Kids / Education and Parenting / Crime</b>	6pm	September 22, 2023	6pm	2:26	Roseburg teacher is assaulted by a ten-year-old and says more needs to be done to protect teachers from kids who are out of control.
<b>Education / Government</b>	4pm	September 26, 2023	4pm	1:48	Lane Community College is proposing \$3.8 million in budget cuts that would eliminate jobs and programs.
<b>Education / Government</b>	5pm	September 28, 2023	5pm	2:06	O.S.U. and the U.O. discuss with lawmakers, what impact the PAC-12 collapse will have on both schools.

#### ABC NEWS SPECIAL REPORTS – Third Quarter, 2023

DATE	START	END	LENGTH	TOPIC
Wednesday, July 12, 2023	9:46:31 AM	- 10:15:22 AM	PT 0:28:51	Special Report: President Biden's Remarks from NATO
Wednesday, July 26, 2023	10:23:47 AM	- 10:52:43 AM	PT 0:28:56	Special Report: Hunter Biden No Plea Deal
Tuesday, August 1, 2023	2:29:05 PM	- 3:29:59 PM	PT 1:00:54	Special Report: Former President Trump Indictment Regarding Efforts to Overturn the 2020 Election
Thursday, August 3, 2023	12:00:30 PM	- 2:12:36 PM	PT 2:12:06	Special Report: Former President Trump Arraignment Regarding Efforts to Overturn the 2020 Election
Friday, August 11, 2023	9:19:29 AM	- 9:29:39 AM	PT 0:10:10	Special Report: Attorney General Merrick Garland Appoints Special Counsel for Investigation of Hunter Biden
Monday, August 14, 2023	7:59:49 PM	- 9:05:07 PM	PT 1:05:18	Special Report: Former President Trump Indictment in Georgia Regarding Efforts to Overturn the 2020 Election
Thursday, August 24, 2023	4:38:55 PM	- 4:59:36 PM	PT 0:20:41	Special Report: Former President Trump Booked and Processed in Fulton County, GA
Wednesday, August 30, 2023	11:43:14 AM	- 12:11:07 PM	PT 0:27:53	Special Report: Update from President Biden on Federal Response to Hurricane Idalia
Monday, September 11, 2023	5:44:33 AM	- 5:46:53 AM	PT 0:02:20	Special Report: 9/11 Moment of Silence
Wednesday, September 13, 2023	6:56:23 AM	- 7:19:46 AM	PT 0:23:23	Special Report: Press Conference for the Capture of the Escaped Convict in Pennsylvania
Thursday, September 14, 2023	10:30:14 AM	- 10:55:03 AM	PT 0:24:49	Special Report: Hunter Biden Indicted on Federal Gun Charges