

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WEZV-FM and WGTN-FM (Simulcast)	Date: 6/3/18
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I, Johnny Gardner,

being/on behalf of: same, a legally

qualified candidate of the NA political

party for the office of: Horry County Council Chair

in the Primary

election to be held on: June 12, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6AM-7PM	Mon-Sun		75	

Total Charges: \$1050.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Jimmy Garçon

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

* Luke Barber

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

* 6/4/18
Date

* [Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matthew S. Sedota
Signature

Matthew S. Sedota
Printed Name

SM
Title

Sales Order

Station: **WEZV-FM** Agency: **Lucky Dog Television**
 Contract Name: **PrimaryJune12th** Address: **927 4th Avenue**
 Contract#: **1880** City: **Conway** State: **SC** Zip: **29526**
 Start Date: **6/05/18** End Date: **6/12/18** Buyer: _____
 Revenue Type: **Political Local Agency** Type: **Cash** Tax Schedule: **(None)**
 Advertiser: **Johnny Gardener** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Calendar**
 City: _____ State: _____ Zip: _____ Salesperson: **5791msed** Comm %: **10**
 Product Name: **Primary Ad** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	6/05/18	6/11/18		6:00 AM	7:00 PM	60	10	10	10	10	10	10	10	70	D	14.00	70	980.00	20
2	6/12/18	6/12/18		6:00 AM	3:00 PM	60		5						5	D	14.00	5	70.00	20

Billing Projections: By Month

Jun 18
 CA 1,050.00
 ST 1,050.00

☒ Print Spot Prices

TOTAL SPOTS **75**
 GROSS TOTAL \$ **1,050.00**
 ADJUSTED SPOTS **75**
 ADJUSTED TOTAL \$ **1,050.00**

APPROVE DECLINE

☒ ☐ 5791jhen, 06/05/18 @4:13PM
☐ ☐ Business/Traffic Manager
☐ ☐ Sales Manager
☐ ☐ Unused



INVOICE

Invoice #: IN-118063741
Invoice Date: 06/13/2018
Contract #: 1880
Page: 1
Net Amount Due: \$892.50

Agency: Lucky Dog Television
 927 4th Avenue
 Conway, SC 29526

Station(s): WEZV-FM

Advertiser: Johnny Gardener
Product: Primary Ad
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): Matt Sedota
Terms: Net Due 30 Days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	06/05/18	06:23a	1	60	Primary		\$14.00
TUE	06/05/18	08:24a	1	60	Primary		\$14.00
TUE	06/05/18	09:01a	1	60	Primary		\$14.00
TUE	06/05/18	10:50a	1	60	Primary		\$14.00
TUE	06/05/18	11:17a	1	60	Primary		\$14.00
TUE	06/05/18	12:51p	1	60	Primary		\$14.00
TUE	06/05/18	02:30p	1	60	Primary		\$14.00
TUE	06/05/18	03:30p	1	60	Primary		\$14.00
TUE	06/05/18	04:01p	1	60	Primary		\$14.00
TUE	06/05/18	06:01p	1	60	Primary		\$14.00
WED	06/06/18	06:01a	1	60	Primary		\$14.00
WED	06/06/18	07:21a	1	60	Primary		\$14.00
WED	06/06/18	08:34a	1	60	Primary		\$14.00
WED	06/06/18	09:44a	1	60	Primary		\$14.00
WED	06/06/18	10:15a	1	60	Primary		\$14.00
WED	06/06/18	11:12a	1	60	Primary		\$14.00
WED	06/06/18	01:46p	1	60	Primary		\$14.00
WED	06/06/18	03:32p	1	60	Primary		\$14.00
WED	06/06/18	04:53p	1	60	Primary		\$14.00
WED	06/06/18	06:52p	1	60	Primary		\$14.00
THU	06/07/18	06:01a	1	60	Primary		\$14.00
THU	06/07/18	06:46a	1	60	Primary		\$14.00
THU	06/07/18	07:54a	1	60	Primary		\$14.00
THU	06/07/18	08:54a	1	60	Primary		\$14.00
THU	06/07/18	09:42a	1	60	Primary		\$14.00
THU	06/07/18	11:19a	1	60	Primary		\$14.00
THU	06/07/18	12:12p	1	60	Primary		\$14.00
THU	06/07/18	01:50p	1	60	Primary		\$14.00
THU	06/07/18	02:16p	1	60	Primary		\$14.00
THU	06/07/18	04:15p	1	60	Primary		\$14.00
FRI	06/08/18	06:44a	1	60	Primary		\$14.00
FRI	06/08/18	07:43a	1	60	Primary		\$14.00
FRI	06/08/18	08:33a	1	60	Primary		\$14.00



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Day	Date	Time	Ln	Length	Product	ISCI	Rate
FRI	06/08/18	09:34a	1	60	Primary		\$14.00
FRI	06/08/18	12:32p	1	60	Primary		\$14.00
FRI	06/08/18	01:56p	1	60	Primary		\$14.00
FRI	06/08/18	02:47p	1	60	Primary		\$14.00
FRI	06/08/18	03:16p	1	60	Primary		\$14.00
FRI	06/08/18	05:35p	1	60	Primary		\$14.00
FRI	06/08/18	06:29p	1	60	Primary		\$14.00
SAT	06/09/18	06:31a	1	60	Primary		\$14.00
SAT	06/09/18	07:32a	1	60	Primary		\$14.00
SAT	06/09/18	08:53a	1	60	Primary		\$14.00
SAT	06/09/18	10:48a	1	60	Primary		\$14.00
SAT	06/09/18	11:16a	1	60	Primary		\$14.00
SAT	06/09/18	12:50p	1	60	Primary		\$14.00
SAT	06/09/18	03:30p	1	60	Primary		\$14.00
SAT	06/09/18	04:33p	1	60	Primary		\$14.00
SAT	06/09/18	05:30p	1	60	Primary		\$14.00
SAT	06/09/18	06:53p	1	60	Primary		\$14.00
SUN	06/10/18	06:32a	1	60	Primary		\$14.00
SUN	06/10/18	08:36a	1	60	Primary		\$14.00
SUN	06/10/18	09:28a	1	60	Primary		\$14.00
SUN	06/10/18	10:29a	1	60	Primary		\$14.00
SUN	06/10/18	11:14a	1	60	Primary		\$14.00
SUN	06/10/18	01:32p	1	60	Primary		\$14.00
SUN	06/10/18	02:33p	1	60	Primary		\$14.00
SUN	06/10/18	04:57p	1	60	Primary		\$14.00
SUN	06/10/18	05:32p	1	60	Primary		\$14.00
SUN	06/10/18	06:55p	1	60	Primary		\$14.00
MON	06/11/18	07:03a	1	60	Primary		\$14.00
MON	06/11/18	09:48a	1	60	Primary		\$14.00
MON	06/11/18	10:18a	1	60	Primary		\$14.00
MON	06/11/18	11:51a	1	60	Primary		\$14.00
MON	06/11/18	12:13p	1	60	Primary		\$14.00
MON	06/11/18	01:53p	1	60	Primary		\$14.00
MON	06/11/18	02:50p	1	60	Primary		\$14.00
MON	06/11/18	03:29p	1	60	Primary		\$14.00
MON	06/11/18	04:12p	1	60	Primary		\$14.00
MON	06/11/18	06:49p	1	60	Primary		\$14.00
TUE	06/12/18	07:32a	2	60	Primary		\$14.00
TUE	06/12/18	08:19a	2	60	Primary		\$14.00
TUE	06/12/18	09:35a	2	60	Primary		\$14.00
TUE	06/12/18	11:21a	2	60	Primary		\$14.00
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Remit To:
Byrne Acquisition Group
3926 Wesley Street
Ste 301
Myrtle Beach, SC 29579

Invoice Totals

Total Spots:	75
Gross Amount:	\$1,050.00
Agency Commission:	(\$157.50)
Net Amount Due:	\$892.50

**I'm Johnny Gardner a Local Attorney,
Businessman, and U.S. Army Veteran**

MY PRIORITIES...

- 1. PUBLIC SAFETY**
- 2. GROWTH**
- 3. TRANSPARENCY**

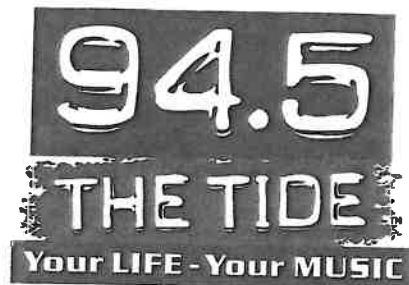
Paid for by the Committee to elect Johnny Gardner Chairman.



EASY

105.9 / 100.7

Continuous Light Favorites



This announcement was broadcast _____ times as entered in the stations program log. The times this spot were broadcast were billed to the client on our invoice # _____ and dated on _____ at the earned rate or rates as follows below:

\$ _____ each for _____
total spots, totaling \$ _____
\$ _____ each for _____
total spots totaling \$ _____
\$ _____ each for _____
total spots totaling \$ _____

Signature of station official

Name & Title

Notary Public

WEZV-FM/WYNA-FM

CLIENT: JOHNNY GARDNER

DATES: 6/4/18

LENGTH: :60

FILE NUMBER: # _____

MEET JOHNNY GARDNER. A NATIVE OF CONWAY. A GRADUATE OF COASTAL CAROLINA. AND THE UNIVERSITY OF SOUTH CAROLINA LAW SCHOOL. AND A U.S. ARMY VETERAN HAVING SERVED AS A CAPTAIN IN THE 82ND AIRBORNE DIVISION. AND THE FOUNDER OF JOHNNY GARDNER LAW, P.A. AND...A CANDIDATE FOR CHAIRMAN OF THE HORRY COUNTY COUNCIL.

JOHNNY GARDNER'S PRIORITIES ARE THESE. NUMBER ONE, PUBLIC SAFETY. TWO? MAKING SURE COUNTY GROWTH IS PLANNED WITH INFRA-STRUCTURE AND SERVICES READY. AND THREE? TRANSPARENCY. NO MORE DISCUSSIONS BEHIND CLOSED DOORS. OPEN, PUBLIC DISCUSSIONS ABOUT ALL ASPECTS OF HORRY COUNTY GOVERNMENT. THIS. IS. JOHNNY GARDNER. FOR CHAIRMAN OF HORRY COUNTY COUNCIL. PLEASE VOTE JOHNNY GARDNER IN THE REPUBLICAN PRIMARY ON JUNE 12TH. (insert Johnny)
PAID FOR BY THE COMMITTEE TO ELECT JOHNNY GARDNER.

:30

:60