

WEJT FM Quarterly Issues/Programs List

January through March 2023

In accordance with the Commission's Rules, the following in the opinion of the station WEJT-FM are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to these needs.

1. Youth / Education
2. Community
3. Charitable Organizations
4. Tourism / Economic Development
5. Health Safety

Placed into the Public File

April 7, 2023



Luci Englum, General Manager

WEJT Quarterly Issues/Programs List – January through March

1. YOUTH / EDUCATION -- Education is a continual concern among residents of Central Illinois. Funding for extra-curricular activities, scholarships and other funding for college are just some of the concerns. This station is programming positive information about education, and helping where possible. Central Illinois youth is also a concern with citizens. We value both education, good mental health and keeping kids away from drugs, violence, bullying and other potentially detrimental activities.

In February we were a major sponsor of the Polar Plunge for Special Olympics. This is an event that provides funds for Special Olympians in Region I of Special Olympics which serves Central Illinois.

Between January 1, 2023 and March 31, 2023 we aired daily PSA's between 20 and 30 seconds in length highlighting the following:

- Poetry Programs at the Millikin Homestead
- Girl Scout Programs
- Various School and Athletic Program Fundraisers
- Raising awareness for the need for Child Advocates with Macon County Casa
- Decatur Area Arts Council Art Classes
- Healthy Eating Programs

Additionally, we featured local interviews with educators and representatives from the Decatur Area Arts Council, the Decatur Public Library, the Macon County Conservation District, Millikin University, St. Mary's Hospital and the Decatur Park District.

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1. COMMUNITY -- This station knows that residents of Central Illinois care about events and organizations good for our communities. These events range from fundraisers to festivals and social events. Many area churches and organizations rely on our coverage of these events to help support their efforts and achieve their goals. Our community also has an appreciation for the arts and other creative outlets. We program and participate in such events.

Between January 1, 2023 and March 31, 2023 we aired daily PSA's between 20 and 30 seconds in length highlighting the following:

- Lincoln Theatre Restoration Fundraisers
- Arts in the Community with the Decatur Area Arts Council
- Activities at the Macon County Conservation District
- Activities offered by the Decatur Park District

- The Annual St. Patrick's Day Parade
- History of the Heartland Committee

Additionally, we featured on-air interviews with the Decatur Underground Theatre, Theatre 7, the Decatur Area Arts Council and other area groups.

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1. CHARITABLE ORGANIZATIONS -- Our residents are very proactive when it comes to supporting local charities, whether it is a healthcare charity, church or other nonprofit organization. This station informs listeners about many worthwhile causes and how they can help these organizations within our community.

From January to March we were major sponsors of several important community charity events including the Love Thy Neighbor Campaign and the Polar Plunge for Special Olympics.

Between January 1, 2023 and March 31, 2023 we aired daily PSA's between 20 and 30 seconds in length highlighting the following:

- Jam to Remember to fund scholarships for those training to care for Alzheimer's patients
- Special Olympics Region I
- Habitat for Humanity
- Good Samaritan Inn
- Northeast Community Fund
- Inaugural Professional Wrestling Event raising funds for St. Jude's Children's Hospital

Additionally, we featured interviews with representatives from several area charities including the Good Samaritan Inn, Northeast Community Fund, Special Olympics and more.

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1. **TOURISM / ECONOMIC DEVELOPMENT** -- Tourism and economic development is critical to businesses in Central Illinois. We regularly program information to promote development and tourism and give residents ideas on how they can help our local economy. We air information about events that will draw people from surrounding communities to Macon County.

Between January 1, 2023 and March 31, 2023 we aired daily PSA's between 20 and 30 seconds in length highlighting the following:

- History of the Heartland Events
- Macon County Conservation District Events
- Local Community Theatre Offerings
- Comedy Nights at the Decatur Conference Center
- Exhibits at Decatur Area Arts Council
- Concerts at the Lincoln Square Theater
- Events at the Decatur Civic Center
- Decatur Convention/Visitors Bureau Events

We also feature regular monthly interviews with leaders from the City of Decatur, the Decatur Park District and the Decatur Area Convention and Visitor's Bureau to talk about economic issues and success stories within our community. We make it a priority to highlight both on air and through our website the activities across the community.

WEIT Quarterly Issues/Programs List -- January through March

1. **HEALTH / SAFETY** -- We program information about healthcare and safety programs that are beneficial to the residents of Central Illinois. We also partner with our local Crimestoppers organization to work toward a safer community as both health and safety are major concerns in our community.

Between January 1, 2023 and March 31, 2023 we aired daily PSA's between 20 and 30 seconds in length highlighting the following:

- Jam to Remember Fundraiser for Alzheimers
- Healthy Eating Campaigns
- Crimestoppers Crime of the Week (:60 second PSA)

- Extreme Weather Warnings
- Diabetes Management
- Mental Health Initiatives
- Autism Awareness
- Alzheimer's Awareness
- Prescription Drug and hazardous materials collection events

Additionally, we feature interviews on a monthly basis with law enforcement officials, the Macon County Health Department, HSHS St. Mary's Hospital, the Macon County Mental Health Board, Millikin University, local law enforcement and other entities that deal in health and public safety.