

# Maine Democratic Party

Buyer: Edward Erikson  
Flight Date: October 16 thru October 19  
Market:  
Demo: A35+  
Station: WBPW

Date	Spots	A35+ GRP	Gross	Net
Oct 16 thr	11	33	\$ 825.00	\$ 701.25
Oct 22 thr	29	87	\$ 2,325.00	\$ 1,976.25
<b>TOTALS</b>	<b>40</b>	<b>120</b>	<b>\$ 3,150.00</b>	<b>\$ 2,677.50</b>

# Maine Democratic Party

**Buyer:** Edward Erikson  
**Flight Date:** October 16 thru October 19  
**Market:**  
**Demo:** A35+  
**Station:** WBPW

STATION	Daypart	Spots	Rating A35+	Av Rating	Rate	Gross	Net
WBPW	M-F 6-10a	0	3.0	0.0	\$ 75.00	\$ -	\$ -
	M-F 10a-3p	0	3.0	0.0	\$ 75.00	\$ -	\$ -
SD 1, SD 2	M-F 3p-7p	11	3.0	33.0	\$ 75.00	\$ 825.00	\$ -
Rep: Tom Preble							
<b>TOTALS</b>		11		33.0		\$ 825.00	\$ -

# Maine Democratic Party

Buyer: Edward Erikson

Flight Date: Oct 22 thru 26

Market:

Demo: A35+

Station

STATION	Duration	Spots	Rating A35+	Av Ratir	Rate	Gross	Net
WBPW	:60	15	3.0	45.0		\$ 1,275.00	\$ -
WBPW	:30	14		42.0		\$ 1,050.00	\$ -
							\$ -
<b>TOTALS</b>		29		87.0		\$ 2,325.00	\$ -

STATION	Daypart	Spots	Rating A35+	Av Ratir	Rate	Gross	Net
WBPW	M-F 6-10a	7	3.0	21.0	\$ 85.00	\$ 595.00	\$ -
	0 M-F 10a-3p	0	3.0	0.0	\$ 85.00	\$ -	\$ -
SD 1, SD 2	M-F 3p-7p	8	3.0	24.0	\$ 85.00	\$ 680.00	\$ -
Rep: Tom Preble							
<b>TOTALS</b>		15		45.0		\$ 1,275.00	\$ -

STATION	Daypart	Spots	Rating A35+	Av Ratir	Rate	Gross	Net
WBPW	M-F 6-10a	7	3.0	21.0	\$ 75.00	\$ 525.00	\$ -
	0 M-F 10a-3p	0	3.0	0.0	\$ 75.00	\$ -	\$ -
SD 1, SD 2	M-F 3p-7p	7	3.0	21.0	\$ 75.00	\$ 525.00	\$ -
Rep: Tom Preble							
<b>TOTALS</b>		14		42.0		\$ 1,050.00	\$ -

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WBPW, Presque Isle	<b>Date:</b> 10/1/2018
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I, Edward Erikson  
do hereby request station time concerning the following issue:

The 2018 election for the Maine State Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Maine Democratic Party

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**                       **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senator Mike Carpenter seeking re-election to represent SD 2 in the Maine State Senate on November 6, 2018

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

The Maine Democratic Party

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24hrs before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

10/1/18

Date



Signature

202-420-9947

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

<u>Contract / Revision</u> 741403 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Maine Democratic Party</b>		<u>Original Date / Revision</u> 10/22/18 / 10/29/18
<u>Contract Dates</u> <b>10/22/18 - 10/26/18</b>	<u>Estimate #</u>	
<u>Product</u> <b>For Country, For County</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/23/18	10/26/18	M-F AM DRIVE	6A-10A		1:00			NM	7	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-TWTF--				7	\$85.00			
N 2	WBPW	10/23/18	10/26/18	M-F PM DRIVE	3P-7P		1:00			NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-TWTF--				8	\$85.00			
N 3	WBPW	10/23/18	10/26/18	M-F AM DRIVE	6A-10A		:30			NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-TWTF--				7	\$75.00			
N 4	WBPW	10/23/18	10/26/18	M-F PM DRIVE	3P-7P		:30			NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-TWTF--				7	\$75.00			
<b>Totals</b>											<b>29</b>	<b>\$2,325.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/26/18	29	\$2,325.00	(\$348.75)	\$1,976.25
<b>Totals</b>	<b>29</b>	<b>\$2,325.00</b>	<b>(\$348.75)</b>	<b>\$1,976.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.