

Radio Schedule for Dave McCrea for House District 148



On Air WBPW 10/16 – 11/6, 2018	TUES 10/16	THURS 10/18	TUES 10/23	THUR 10/25	THURS 11/1	FRI 11/2	MON 11/5	TUE 11/6
:30 spot 6a – 10a	1	1	1	1	1	1	1	1
:30 spot 10a – 3p	1	1	1	1	1	1	1	1
:30 spot 3p – 7p	1	1	1	1	1	1	1	1



On Air WOZI 10/23 – 11/6, 2018	TUES 10/23	THUR 10/25	MON 10/29	WED 10/31	FRI 11/2	MON 11/5	TUE 11/6
:30 spot 6a – 10a	1	1	1	1	1	1	1
:30 spot 10a – 3p	1	1	1	1	1	1	1
:30 spot 3p – 7p	1	1	1	1	1	1	1

TOTAL INVESTMENT: \$946

Rates are Lowest Unit Rate Political Candidate – See attached rate card for spot rates

Client: Dave McCrea for House District 148

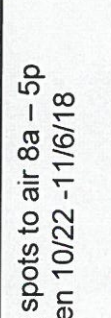
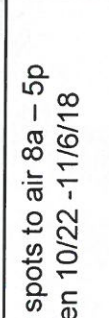
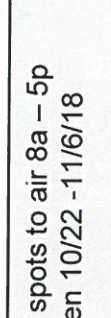
Signature:

Dave McCrea

Date:

10-11-18

Radio Schedule for Dave McCrea for House District 148

Station	Online
	<ul style="list-style-type: none"> (22) streaming spots to air 8a – 5p Mon-Fri between 10/22 -11/6/18
	<ul style="list-style-type: none"> (22) streaming spots to air 8a – 5p Mon-Fri between 10/22 -11/6/18
	<ul style="list-style-type: none"> (22) streaming spots to air 8a – 5p Mon-Fri between 10/22 -11/6/18

TOTAL INVESTMENT: \$198

Client: Dave McCrea for House District 148

Signature: *Dave McCrea*

Date: 10-11-18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBPW/WQHR/WOZI Presque Isle	Date: 10/11/2018
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I, Dave McCrea,
being/on behalf of: Dave McCrea for House District 148
a legally qualified candidate of the Democratic Party
political party for the office of: House District 148
in the General Election
election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>see attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

David D. McCre

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Frances V. Gustin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-2-18
Date

David D. McCre
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Ryan Guerette
Signature

Ryan Guerette
Printed Name

Director Sales
Title

CONTRACT



WBPW-FM
 551 Main Street
 Presque Isle, ME 04769
 (207) 769-6600

<u>Contract / Revision</u> 728894 /		<u>Alt Order #</u>
<u>Advertiser</u> Dave McCrea for House District 148		<u>Original Date / Revision</u> 10/11/18 / 11/12/18
<u>Contract Dates</u> 10/16/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> General Election 2018		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Dave McCrea for House District 148
 P.O. Box 513
 Fort Fairfield, ME 04742

WBPW-FM - 728894A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBPW	10/16/18	11/06/18	M-F AM DRIVE	6A-10A		:30				NM	8	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-T---				2	\$24.00	0.00			
	Week:	10/22/18	10/28/18	-T-T---				2	\$24.00	0.00			
	Week:	10/29/18	11/04/18	---TF--				2	\$24.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$24.00	0.00			
N 2	WBPW	10/16/18	11/06/18	M-F MIDDAY	10A-3P		:30				NM	8	\$184.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-T---				2	\$23.00	0.00			
	Week:	10/22/18	10/28/18	-T-T---				2	\$23.00	0.00			
	Week:	10/29/18	11/04/18	---TF--				2	\$23.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$23.00	0.00			
N 3	WBPW	10/16/18	11/06/18	M-F PM DRIVE	3P-7P		:30				NM	8	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-T---				2	\$24.00	0.00			
	Week:	10/22/18	10/28/18	-T-T---				2	\$24.00	0.00			
	Week:	10/29/18	11/04/18	---TF--				2	\$24.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$24.00	0.00			
Totals											0.00	24	\$568.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	12	\$284.00	\$284.00
11/01/18 - 11/06/18	12	\$284.00	\$284.00
Totals	24	\$568.00	\$568.00

WOZI-FM - 728894B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOZI	10/23/18	11/06/18	M-F AM DRIVE	6A-10A		:30				NM	7	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-T-T---				2	\$18.00	0.00			
	Week:	10/29/18	11/04/18	M-W-F--				3	\$18.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$18.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 728894 /	<u>Alt Order #</u>
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<u>Advertiser</u> Dave McCrea for House District 148	<u>Original Date / Revision</u> 10/11/18 / 11/12/18
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<u>Contract Dates</u> 10/16/18 - 11/06/18	<u>Product</u> General Election 2018	<u>Estimate #</u>
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WOZI-FM - 728894B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	WOZI	10/23/18	11/06/18	M-F MIDDAY	10A-3P		:30				NM	7	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-T-T---				2	\$18.00	0.00			
	Week:	10/29/18	11/04/18	M-W-F--				3	\$18.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$18.00	0.00			
N 3	WOZI	10/23/18	11/06/18	M-F PM DRIVE	3P-7P		:30				NM	7	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-T-T---				2	\$18.00	0.00			
	Week:	10/29/18	11/04/18	M-W-F--				3	\$18.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				2	\$18.00	0.00			
Totals								0.00				21	\$378.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	12	\$216.00	\$216.00
11/01/18 - 11/06/18	9	\$162.00	\$162.00
Totals	21	\$378.00	\$378.00

WBPW-FM - 728894C										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
N 1	10/22/18	11/06/18	:30 Audio Spot (CPP)		22	\$3.00	CPP			\$66.00
				Totals	23					\$66.00

WOZI-FM - 728894C										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
N 2	10/22/18	11/06/18	:30 Audio Spot (CPP)		22	\$3.00	CPP			\$66.00
				Totals	23					\$66.00

WQHR-FM - 728894C										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
N 3	10/22/18	11/06/18	:30 Audio Spot (CPP)		22	\$3.00	CPP			\$66.00
				Totals	22					\$66.00

Time Period	Gross Amount	Net Amount
10/01/18 - 10/31/18	\$48.00	\$48.00
10/01/18 - 10/31/18	\$48.00	\$48.00
10/01/18 - 10/31/18	\$45.00	\$45.00
11/01/18 - 11/06/18	\$21.00	\$21.00
11/01/18 - 11/06/18	\$18.00	\$18.00
11/01/18 - 11/06/18	\$18.00	\$18.00
Totals	\$198.00	\$198.00

Contract Totals 0.068 93 \$1,144.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.