

Amy Cirrinone

From: Ryan Guerrette
Sent: Tuesday, October 09, 2018 8:50 AM
To: Sarah Ennis
Subject: FW: Karen Reynolds for Maine Senate

Can you put this in

Ryan Guerrette
Director of Sales
Townsquare Media Presque Isle
ryan.guerrette@townsquaremedia.com
Office: 207.769.6600 ext. 102
Fax: 207.769-2284
Cell: 207.227.8165

[WBPW](#) | [WOZI](#) | [WQHR](#) |
radio + web + events + mobile = Main Street Growth Engine



From: Tom Preble
Sent: Tuesday, October 9, 2018 8:34 AM
To: Ryan Guerrette <Ryan.Guerrette@townsquaremedia.com>
Subject: FW: Karen Reynolds for Maine Senate

Sorry, here you go..

Tom Preble
Market President, CRO
Townsquare Media
Bangor – Presque Isle
Tom.Preble@townsquaremedia.com
Bangor 207-989-5631
Presque Isle 207-769-6600
Mobile: 207-944-3294
[WQCB](#) | [WWMJ](#) | [WBZN](#) | [WEZQ](#) | [WDEA-AM](#)
[WQHR](#) | [WBPW](#) | [WOZI](#)

+ web + events + mobile = **Main Street's Growth Engine**



From: Cathy Watt [<mailto:mmogul@maine.rr.com>]
Sent: Monday, October 08, 2018 4:40 PM
To: Tom Preble
Subject: Karen Reynolds for Maine Senate

Tom,

This is your schedule for Karen Reynolds for Maine Senate:

WBPW

On air: October 10 – 12, 2018

Weekly Schedule:

W-F/6am-10am

7 spots per week

Cost per spot: \$31.00

Cost per week: \$217.00

W-F/3pm-7pm

7 spots per week

Cost per spot: \$21.00

Cost per week: \$147.00

Total: \$364.00

On air: October 15 – 21, 2018

October 22 – 28, 2018

October 29 – November 4, 2018

(3 weeks total)

Weekly Schedule:

M-F/6am-10am

10 spots per week

Cost per spot: \$31.00

Cost per week: \$310.00

3 weeks total: \$930.00 net

M-F/3pm-7pm

10 spots per week

Cost per spot: \$21.00

Cost per week: \$630.00

3 weeks total: \$630.00

Total: \$1,560.00

Monday, November 5, 2018

Monday/6am-10am

3 spots @ \$31.00 = \$93.00

Monday/10am-3pm

3 spots @ \$27.00 = \$81.00

Monday/3pm-7pm

4 spots @ \$21.00 = \$84.00

Total: \$258.00

GRAND TOTAL WBPW: \$2,182.00

The campaign will drop off a check for \$2,182.00 Not sure yet about production. Will know that soon.
I will send you the NAB form.

Please confirm the schedule by emailing me back.

Thanks!
Cathy

Cathy R. Watt
The Media Mogul
360 Tuttle Rd.
Cumberland, ME 04021
Office: 207-829-5196

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBPW / Presque Isle	Date: 10/22/18
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I, Cathy watt / The Media Mogul

do hereby request station time concerning the following issue:

SD 2 (Arcoostook County) oppose Michael Carpenter. Support Karen Reynolds for State Senate.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 seconds	See Schedule →				

Total Charges: \$5100.00 net

This broadcast time will be used by: the PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

SD 2 (Arro stock) Michael Carpenter, Karen Reynolds, State Senate, Nov. 6th

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Senate Chairmans PAC, PO Box 1, Augusta, ME 04332

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/22/18 Certy M... 207-829-5196
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 723507 /		<u>Alt Order #</u>
<u>Advertiser</u> Karen Reynolds for Maine Senate		<u>Original Date / Revision</u> 10/09/18 / 10/14/18
<u>Contract Dates</u> 10/10/18 - 11/05/18	<u>Estimate #</u>	
<u>Product</u> Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Mogul (The)
360 Tuttle Road
Cumberland, ME 04021

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WBPW	10/12/18	10/12/18	M-F AM DRIVE	6A-10A		1:00			NM	0	\$0.00
D 2	WBPW	10/11/18	10/12/18	M-F PM DRIVE	3P-7P		1:00			NM	0	\$0.00
N 3	WBPW	10/15/18	10/19/18	M-F AM DRIVE	6A-10A		1:00			NM	17	\$527.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				17	\$31.00			
N 4	WBPW	10/22/18	10/26/18	M-F AM DRIVE	6A-10A		1:00			NM	10	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$31.00			
N 5	WBPW	10/29/18	11/02/18	M-F AM DRIVE	6A-10A		1:00			NM	10	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				10	\$31.00			
N 6	WBPW	10/15/18	10/19/18	M-F PM DRIVE	3P-7P		1:00			NM	17	\$357.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				17	\$21.00			
N 7	WBPW	10/22/18	10/26/18	M-F PM DRIVE	3P-7P		1:00			NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$21.00			
N 8	WBPW	10/29/18	11/02/18	M-F PM DRIVE	3P-7P		1:00			NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				10	\$21.00			
N 9	WBPW	11/05/18	11/05/18	M-F AM DRIVE	6A-10A		1:00			NM	3	\$93.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				3	\$31.00			
N 10	WBPW	11/05/18	11/05/18	M-F MIDDAY	10A-3P		1:00			NM	3	\$81.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				3	\$27.00			
N 11	WBPW	11/05/18	11/05/18	M-F PM DRIVE	3P-7P		1:00			NM	4	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				4	\$21.00			
Totals											84	\$2,182.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 723507 /	<u>Alt Order #</u>
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<u>Advertiser</u> Karen Reynolds for Maine Senate	<u>Original Date / Revision</u> 10/09/18 / 10/14/18
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<u>Contract Dates</u> 10/10/18 - 11/05/18	<u>Product</u> Campaign	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/28/18	54	\$1,404.00	\$1,404.00
10/29/18 - 11/05/18	30	\$778.00	\$778.00
Totals	84	\$2,182.00	\$2,182.00

Signature: _____ **Date:** _____

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